



# Business Administration, B.S. *major*

## Entrepreneurship/ Small Business Management Emphasis

---

Students majoring in Business Administration are advised to complete at least one course in Psychology, Sociology, or Anthropology as part of their liberal education requirements.

Required Credits: 62  
Required GPA: 2.25

### I REQUIRED BASIC CORE COURSES

COMPLETE THE FOLLOWING COURSES:

- ACCT 1101 Principles of Accounting I (3 credits)
- ACCT 1102 Principles of Accounting II (3 credits)
- BUAD 2220 Legal Environment (3 credits)
- BUAD 2231 Business Statistics I (3 credits)
- BUAD 2280 Computer Business Applications (3 credits)
- BUAD 3223 Operations Management (3 credits)
- BUAD 3351 Management (3 credits)
- BUAD 3361 Marketing (3 credits)
- BUAD 3381 Management Information Systems (3 credits)
- BUAD 3771 Financial Management (3 credits)
- BUAD 4559 Strategic Management (3 credits)
- BUAD 4600 Senior Seminar: Business Administration (1 credit)
- ECON 2000 Markets and Resource Allocation (3 credits)
- ECON 2100 Macroeconomics and the Business Cycle (3 credits)
- MATH 1170 College Algebra (4 credits)

### ADDITIONAL REQUIRED COURSES

COMPLETE THE FOLLOWING COURSES:

- BUAD 4458 Entrepreneurship (3 credits)
- BUAD 4469 Small Business Case Analysis (3 credits)

### REQUIRED ELECTIVES

SELECT 4 OF THE FOLLOWING COURSES WITH THE CONSENT OF ADVISOR:

- ACCT 3118 Financial Statement Analysis (3 credits)
- ACCT 3404 Income Taxes I (3 credits)
- BUAD 3281 Decision Support Systems (3 credits)
- BUAD 3283 E-Commerce Web Development (3 credits)
- BUAD 3384 Systems Analysis and Design (3 credits)
- BUAD 3467 Advertising Management (3 credits)
- BUAD 3568 Personal Selling (3 credits)
- BUAD 3677 Principles of Real Estate (3 credits)
- BUAD 3678 Risk Management and Insurance (3 credits)
- BUAD 4385 Data Modeling and Design (3 credits)
- BUAD 4387 Corporate Information Management (3 credits)
- BUAD 4456 Human Resources Management (3 credits)
- BUAD 4467 Marketing Research (3 credits)
- BUAD 4750 International Management (3 credits)

### SUGGESTED SEMESTER SCHEDULE

Freshman: All Fields of Emphasis

- Psychology, Sociology or Anthropology
- Liberal Education Requirements

Sophomore: All Fields of Emphasis

- ACCT 1101 Principles of Accounting I (3 credits)
- ACCT 1102 Principles of Accounting II (3 credits)
- BUAD 2220 Legal Environment (3 credits)
- BUAD 2231 Business Statistics I (3 credits)
- BUAD 2280 Computer Business Applications (3 credits)
- ECON 2000 Markets and Resource Allocation (3 credits)
- ECON 2100 Macroeconomics and the Business Cycle (3 credits)

Junior: All Fields of Emphasis

- BUAD 3223 Operations Management (3 credits)
- BUAD 3351 Management (3 credits)
- BUAD 3361 Marketing (3 credits)
- BUAD 3381 Management Information Systems (3 credits)
- BUAD 3771 Financial Management (3 credits)

Senior: All Fields of Emphasis

- BUAD 4600 Senior Seminar: Business Administration (1 credit)

Junior: Entrepreneurship/Small Business Management Field of Emphasis  
Required Electives

Select four of the following courses with the consent of advisor (4000 level courses should be taken as a Senior)

- ACCT 3118 Financial Statement Analysis (3 credits)
- ACCT 3404 Income Taxes I (3 credits)
- BUAD 3281 Decision Support Systems (3 credits)
- BUAD 3283 E-Commerce Web Development (3 credits)
- BUAD 3384 Systems Analysis and Design (3 credits)
- BUAD 3467 Advertising Management (3 credits)
- BUAD 3568 Personal Selling (3 credits)
- BUAD 3677 Principles of Real Estate (3 credits)
- BUAD 3678 Risk Management and Insurance (3 credits)
- BUAD 4385 Data Modeling and Design (3 credits)
- BUAD 4387 Corporate Information Management (3 credits)
- BUAD 4456 Human Resources Management (3 credits)
- BUAD 4467 Marketing Research (3 credits)

Senior: Entrepreneurship/Small Business Management Field of Emphasis

- BUAD 4458 Entrepreneurship (3 credits)
- BUAD 4469 Small Business Case Analysis (3 credits)
- BUAD 4559 Strategic Management (3 credits)