



Mass Communication, B.S. *major*

Required Credits: 58

Required GPA: 2.50

I REQUIRED CORE COURSES

COMPLETE THE FOLLOWING COURSES:

- MASC 1500 Introduction to Mass Media (1 credit)
- MASC 1840 Introduction to Media Writing (3 credits)
- MASC 2110 Video Media Practicum (1 credit)
- MASC 2120 Audio Media Practicum (1 credit)
- MASC 2130 Multi-Media Practicum (1 credit)
- MASC 2223 Audio Production (3 credits)
- MASC 2233 Video Production (3 credits)
- MASC 2243 Video Editing (3 credits)
- MASC 2460 Digital Photography (3 credits)
- MASC 2700 Reporting and Writing (3 credits)
- MASC 3270 Media Theory and Criticism (3 credits)
- MASC 3460 Multimedia Production (3 credits)
- MASC 3850 Media Ethics and Law (3 credits)
- MASC 4110 Media Research Methods (3 credits)
- MASC 4892 Senior Thesis/Project (3 credits)

SELECT FOUR OF THE FOLLOWING ADVANCED PRODUCTION CLASSES:

- MASC 3150 Photojournalism (3 credits)
- MASC 3330 Audio/Video Studio Production (3 credits)
- MASC 3450 Single Camera Field Production (3 credits)
- MASC 3480 Advanced Audio Production (3 credits)
- MASC 4340 Digital Cinema (3 credits)

COMPLETE 3 SEMESTER CREDITS

- MASC 3970 Internship (3 credits)
- MASC 4970 Internship (3 credits)

II REQUIRED ELECTIVES

SELECT 6 SEMESTER CREDITS OF ELECTIVES FROM THE FOLLOWING COURSES:

- ENGL 3101 Advanced Writing (3 credits)
- ENGL 3145 Writing Creative Nonfiction I (3 credits)
- ENGL 3155 Professional Writing (3 credits)
- ENGL 4146 Writing Creative Nonfiction II (3 credits)
- MASC 1100 Mass Media and Society (3 credits)
- MASC 2190 International Communication (3 credits)
- MASC 2600 Principles of Advertising (3 credits)
- MASC 2650 Principles of Social Media (3 credits)
- MASC 2690 Principles of Public Relations (3 credits)
- MASC 2760 Documentary Film (3 credits)
- MASC 2900 Topics in Mass Communication (1-3 credits)
or MASC 3900 Topics in Mass Communication (1-3 credits)
or MASC 4900 Topics in Mass Communication (1-3 credits)
- MASC 2925 People and the Environment: Mass Media Perspectives (3 credits)
- MASC 3107 Politics and the Media Workshop (1-3 credits)
- MASC 3150 Photojournalism (3 credits)
- MASC 3310 Directing Visual Media (3 credits)
- MASC 3330 Audio/Video Studio Production (3 credits)
- MASC 3340 Editing (3 credits)
- MASC 3450 Single Camera Field Production (3 credits)

- MASC 3470 Multimedia Marketing Communication (3 credits)
- MASC 3500 Media Design (3 credits)
- MASC 3760 Documentary Film Workshop (3 credits)
- MASC 3770 Ethnographic Reporting (3 credits)
- MASC 3790 Screenwriting (3 credits)
- MASC 4330 Engineering for Electronic Media (3 credits)
- MASC 4340 Digital Cinema (3 credits)
- MASC 4350 Media Management (3 credits)
- SPCM 2100 Special Topics in Oral Communication (2 credits)

Suggested Semester Schedule for Mass Communication B.S. major

The following is a list of required Mass Communication Major, B.S. courses by year. This schedule is intended to help students plan their courses in an orderly fashion; however, these are only suggestions and this schedule is flexible.

Freshman

- MASC 1500 Introduction to Mass Media (1 credit)
- MASC 1840 Introduction to Media Writing (3 credits)
- MASC 2223 Audio Production (3 credits)
- MASC 2233 Video Production (3 credits)
- One or more practicums
- Liberal Education requirements

Sophomore

- MASC 2243 Video Editing (3 credits)
- MASC 2460 Digital Photography (3 credits)
- MASC 2700 Reporting and Writing (3 credits)
- MASC Electives
- One or more practicums
- Liberal Education requirements

Junior

- MASC 3270 Media Theory and Criticism (3 credits)
- MASC 3460 Multimedia Production (3 credits)
- MASC 3850 Media Ethics and Law (3 credits)
- MASC Advanced Production Classes & Electives
- Liberal Education requirements

Senior

- MASC 4110 Media Research Methods (3 credits)
- MASC 4892 Senior Thesis/Project (3 credits)
- MASC Advanced Production Classes & Electives
- MASC Internship
- Liberal Education requirements