



Required Credits: 57

Required GPA: 2.50

I REQUIRED CORE COURSES

COMPLETE THE FOLLOWING COURSES:

- MASC 1500 Introduction to Mass Media (1 credit)
- MASC 1840 Introduction to Media Writing (3 credits)
- MASC 2110 Media Workshop I (1 credit)
- MASC 2223 Audio Production (3 credits)
- MASC 2233 Video Production (3 credits)
- MASC 2243 Video Editing (3 credits)
- MASC 2460 Digital Photography (3 credits)
- MASC 2650 Social Media Marketing (3 credits)
- MASC 2700 Reporting and Writing (3 credits)
- MASC 3110 Media Workshop II (1 credit)
- MASC 3270 Media Theory and Criticism (3 credits)
- MASC 3330 Audio/Video Studio Production (3 credits)
- MASC 3450 Advanced Field Production (3 credits)
- MASC 3460 Multimedia Production (3 credits)
- MASC 3500 Media Design (3 credits)
- MASC 3850 Media Ethics and Law (3 credits)
- MASC 4110 Capstone Preparation (3 credits)
- MASC 4350 Media Economics and Leadership (3 credits)
- MASC 4892 Capstone Project (3 credits)

SELECT ONE OF THE FOLLOWING COURSES:

- MASC 3970 Internship (3 credits)
- MASC 4970 Internship (3 credits)

II REQUIRED ELECTIVES

SELECT 3 SEMESTER CREDITS OF ELECTIVES FROM THE FOLLOWING COURSES:

- ENGL 3101 Advanced Writing (3 credits)
- ENGL 3145 Writing Creative Nonfiction I (3 credits)
- ENGL 3155 Professional Writing (3 credits)
- ENGL 4146 Writing Creative Nonfiction II (3 credits)
- MASC 1100 Mass Media and Society (3 credits)
- MASC 2300 Independent Film (1 credit)
- MASC 2330 Headwaters Film Fest (2 credits)
- MASC 2600 Advertising (3 credits)
- MASC 2650 Social Media Marketing (3 credits)
- MASC 2690 Public Relations (3 credits)
- MASC 2760 Documentary Film (3 credits)
- MASC 2900 Topics in Mass Communication (1-3 credits)
or MASC 3900 Topics in Mass Communication (1-3 credits)
or MASC 4900 Topics in Mass Communication (1-3 credits)
- MASC 2925 People and the Environment: Mass Media Perspectives (3 credits)
- MASC 3150 Photojournalism (3 credits)
- MASC 3310 Directing Visual Media (3 credits)
- MASC 3470 Multimedia Marketing Communication (3 credits)
- MASC 3480 Advanced Audio Production (3 credits)
- MASC 3650 Media Production for Social Entrepreneurship (3 credits)
- MASC 3750 Communication History (3 credits)
- MASC 3760 Documentary Film Workshop (3 credits)
- MASC 3790 Screenwriting (3 credits)
- MASC 4330 Engineering for Electronic Media (3 credits)
- MASC 4340 Digital Cinema (3 credits)

The following is a list of required Mass Communication, B.S. major courses by year. This schedule is intended to help students plan their courses in an orderly fashion; however, these are only suggestions and this schedule is flexible.

Freshman

- MASC 1500 Introduction to Mass Media (1 credit)
- MASC 1840 Introduction to Media Writing (3 credits)
- MASC 2223 Audio Production (3 credits)
- MASC 2233 Video Production (3 credits)
- MASC 2243 Video Editing (3 credits)
- Liberal Education Requirements
 - MASC 1100 Mass Media and Society (3 credits) fulfills Goal Area 9

Sophomore

- MASC 2110 Media Workshop I (1 credit)
- MASC 2460 Digital Photography (3 credits)
- MASC 2650 Social Media Marketing (3 credits)
- MASC 2700 Reporting and Writing (3 credits)
- Liberal Education Requirements

Junior

- MASC 3110 Media Workshop II (1 credit)
- MASC 3270 Media Theory and Criticism (3 credits)
- MASC 3330 Audio/Video Studio Production (3 credits)
- MASC 3500 Media Design (3 credits)
- MASC 3850 Media Ethics and Law (3 credits)
- MASC Elective (3 credits)
- MASC Internship
- Liberal Education Requirements

Senior

- MASC 3460 Multimedia Production (3 credits)
- MASC 4350 Media Economics and Leadership (3 credits)
- MASC 4110 Capstone Preparation (3 credits)
- MASC 4892 Capstone Project (3 credits)
- MASC Advanced Production Courses & Electives
- MASC Internship
- Liberal Education Requirements