



Mass Communication *minor*

Required Credits: 21

Required GPA: 2.50

I REQUIRED CORE COURSES

COMPLETE THE FOLLOWING COURSES:

- MASC 1840 Introduction to Media Writing (3 credits)
- MASC 3850 Media Ethics and Law (3 credits)

SELECT 3 OF THE FOLLOWING COURSES:

- MASC 2223 Audio Production (3 credits)
- MASC 2233 Video Production (3 credits)
- MASC 2243 Video Editing (3 credits)
- MASC 2460 Digital Photography (3 credits)
- MASC 2650 Social Media Marketing (3 credits)
- MASC 2700 Reporting and Writing (3 credits)
- MASC 3470 Multimedia Marketing Communication (3 credits)
- MASC 3500 Media Design (3 credits)
- MASC 3650 Media Production for Social Entrepreneurship (3 credits)

II REQUIRED ELECTIVES

SELECT 6 SEMESTER CREDITS FROM MASS COMMUNICATION COURSES AT THE 2000 LEVEL OR ABOVE