Sport Management, B.A. major

Required Credits: 69
Required GPA: 2.25

I REQUIRED CORE COURSES

COMPLETE THE FOLLOWING COURSES:

- ACCT 1101 Principles of Accounting I (3 credits)
- BUAD 2280 Computer Business Applications (3 credits)
- ECON 2000 Markets and Resource Allocation (3 credits)
- HLTH 2100 First Aid and CPR/AED (1 credit)
- PHED 2109 Introduction to Sport Management (3 credits)
- PHED 3120 Psychology of Sport (2 credits)
- PHED 3199 Sport Economics (2 credits)
- PHED 3449 Socio-Culture and Ethical Issues in Sport (3 credits)
- PHED 3509 Sport Event Management (2 credits)
- PHED 3600 Sport Marketing (3 credits)
- PHED 4209 Sport Finance (3 credits)
- PHED 4309 Legal Aspects of Sport, Health, and Fitness (3 credits)
- PHED 4409 Sport Business Management (3 credits)

COMPLETE THE FOLLOWING COURSE:

- PHED 2970 Internship: Sport Management Practices (2 credits)

COMPLETE THE FOLLOWING COURSE:

- PHED 3449 Socio-Culture and Ethical Issues in Sport (3 credits)
- PHED 3509 Sport Event Management (2 credits)
- PHED 3519 Sport Facility Management (2 credits)
- PHED 3600 Sport Marketing (3 credits)
- PHED 4209 Sport Finance (3 credits)
- PHED 4309 Legal Aspects of Sport, Health, and Fitness (3 credits)
- PHED 4409 Sport Business Management (3 credits)

COMPLETE THE FOLLOWING COURSE, 12 CREDITS:

- PHED 4970 Internship (1-12 credits)

II. REQUIRED MINOR

REQUIRED MINOR

Students are to select a minor that will contribute to their professional aspirations. The minors listed below are recommended, though students have the option to select any minor offered by the University. Students are encouraged to work with their faculty advisor to select an appropriate minor.

Accounting (21 credits)
Business Administration (24 credits)
Economics (18 credits)
Mass Communication (21 credits)

SUGGESTED SEMESTER SCHEDULE FOR SPORT MANAGEMENT MAJOR, B.A.

The following is a list of required Sport Management B.A. courses arranged by year. This schedule is intended to help students plan their courses in an orderly fashion; however, these are only suggestions and this schedule is flexible.

Freshman

- ACCT 1101 Principles of Accounting I (3 credits)
- HLTH 2100 First Aid and CPR/AED (1 credit)
- PHED 2109 Introduction to Sport Management (3 credits)
- Liberal Education requirements

Sophomore

- BUAD 2280 Computer Business Applications (3 credits)
- ECON 2000 Markets and Resource Allocation (3 credits)
- PHED 2970 Internship: Sport Management Practices (2 credits)
- PHED 3449 Socio-Culture and Ethical Issues in Sport (3 credits)
- Major Required Electives
- Complete Liberal Education requirements

Junior

- PHED 3509 Sport Event Management (2 credits)
- PHED 4209 Sport Finance (3 credits)
- PHED 4309 Legal Aspects of Sport, Health, and Fitness (3 credits)
- Major Required Electives

Senior

- PHED 4409 Sport Business Management (3 credits)
- PHED 4920 Directed Group Study (1 credit)
- PHED 4970 Internship (1-12 credits)
- Complete Major Required Electives