Publicity Team
Minutes
October 5th, 2009

Present: Marty Wolf, Elizabeth Dunn, Dominique Wilson

1 & 2. Approval of Minutes: Approval of Minutes from the September 14, and August 31st meetings was postponed.

3. Update on “My BSU Moment” writing contest:
   - Prizes: 1st Netbook
     o 2nd: $100.00 gift card to Barnes and Noble
     o 3rd-6th: $25.00 gift card to Barnes and Noble
   - 2 information sessions should be scheduled for the writing contest before Thanksgiving.
   - The list of On-line students can be pulled and the writing prompt can then be sent to them
   - There is money available to pay grad students for being judges.
     o Suggestions: $50-$75 per graduate student or
     o Gift cards for Amazon.com
     o Debit card that is able to be used anywhere.

4. Additional Team Member: postponed

5. Phase III Posters:
   - Mission will be on this poster
   - “Shaping potential, shaping worlds” will serve as the footer

6. Faculty, Staff, Student Interview Project: Postponed

7. Mission to On-line Students: Postponed

8. Possible Locations for Banners:
   - Suggestion: the Marquee scroll out front
   - Look into getting the mission on the flat screen TV’s around campus.