

**Publicity Team
Minutes
December 7th, 2009**

Present: Andrew Spaeth, Elizabeth Dunn, Marty Wolf, Dominique Wilson

Approve minutes from November 2nd, 2009: Postponed.

Writing Contest Update:

- Posters went up in the academic buildings and in the dorms.
 - An email will be sent to all online students regarding the writing contest.
 - Suggestion: send email to all other students as a reminder.
 - The writing contest ad will also run Dec. 9th.
- Susan Hauser and Maureen Gibbon have been announcing the writing contest to fellow professors and their students.
 - Question: Once the essays are submitted and evaluated, how will the actual placements be determined?
 - ✓ Suggestion: Identify the 6 winners and then have a group of 3-5 people read and identify placements 1 and 2 on the day of student achievement and scholarship conference.

Additional Team Member: None will be identified.

Mission to on-line students:

- Getting the mission out to on-line students should be done in short order.
 - Suggestion: send an on-line version of the poster to professors to post in their on-line classrooms. Also, on D2L a pop-up mission poster could be posted. Julie Adams will be asked about this possibility.

Banner Locations:

- Suggestion: Wally's is a great venue to put up a banner.

Mock Visit:

- Publicity team may be able to arrange a mass email about the mock visit.
- Student Senate will be addressed about the mock visit by Marty Wolf or Elizabeth Dunn. Student Senate holds meetings every Wednesday at 4 p.m. in the Crying Wolf Room. Andy stated first two meetings are January 13th and January 20th for Spring Semester start up.

Other:

- Visit team might ask students about:
 - The meaning of the mission; what is it all about?
 - Do you trust administration and faculty to run BSU?
 - Are you having a good experience in your classes?
 - Quality of learning at BSU?
 - Does D2L work?
 - What keeps you coming back year after year?
- There will be an open forum in which students are encouraged to attend.
 - 100 students would be good for this.
 - Incentive for students to attend?
 - ✓ Student Senate would like to have a table in the union and announce it in classes, stated key to the attendance being higher is personal contact.
 - ✓ The open forum will last approximately 45 minutes.