

**Publicity Team
Meeting Minutes
May 4, 2009**

Present: Marty Wolf, Elizabeth Dunn, Richard Hook, Becky Boe, Leo Clark, Mun Yee Kwan

- Minutes from April 6, 2009 were approved and will be available on the website.
- Debrief BSUTube
 - 16 students participated in the BSU Tube activity on student scholarship and creative achievement day. Six names were randomly drawn to receive a bookstore gift card of \$30. The video clips will be available on YouTube and BSU website.
- Marty will send out another email on HLC updates before the semester ends. He will remind faculty and staff to replace the phase I poster with the phase II poster.
- Phase II student activity (student interview)- Becky reported that the activity was held in the union and its surrounding places. The activity went well. Most students reported positive experiences and feedback and a few had reported negative experiences at BSU. We might run this activity again in Fall 2009.
- Rosie indicated that we need to focus some activities on staff and to encourage interactions among faculty, staff, and students.
- Rosie also suggested a possibility of an E-newsletter on HLC progress and updates involving student participation. Future publicity activities may be geared towards raising the profile of the HLC self-study and process through fun activities such as Bucky Beaver, skids, musical plays, postcards, and etc.
- Students will be encouraged to serve as student readers for draft HLC self-study report and as part of the site visit team/ hospitality team.
- Marty reported that door hangers will be distributed to the dormitory halls while freshmen are attending their convocation. More activities will be aimed at First Year Experience students in Fall 2009.
- Rosie will work on Phase III poster. It was suggested to deliver the phase III poster after Christmas break of 2009. Elizabeth indicated that we should frame all three posters and hang them in the physical resource room.
- Maureen Gibbon suggested that we focus only on a writing contest for Fall 2009 and gradually incorporate arts into the contest in the later years. She will be working on the preliminary materials during the summer. We need to decide on prizes of this contest.
- Rosie will work on the interview project with faculty, staff, and student in Fall 2009
- Elizabeth and Marty had a meeting with Virgil Bakken and his students regarding the media project. Three teams are working separately on each of the three phrases of the mission statement. Elizabeth will contact Virgil for updates.