

**Publicity Team  
Meeting Minutes  
December 17, 2008**

Present: Becky Boe, Richard Hook, MaryJo Chirpich, Chinwuba Okafor, Andy Bartlett, Elizabeth Dunn, Bob Griggs, Mun Yee Kwan

- Minutes from December 3 were approved and will be available on the website.
- Elizabeth and Marty will provide feedback to Virgil Bakken on his media proposal.
- Posters and banners to promote awareness of the university's mission were reviewed and ordered. Student activity will begin after the second phase of the poster campaign. Mun Yee is working with the publication office and residential life department on door hangers for all dorm rooms.
- February 16 is the all-campus meeting. Karen Kirkendall will be invited as a speaker for HLC committee and the whole campus.
- List of potential interviewees to discuss the connection between mission, vision, and signature themes was developed. These short clips will be posted on our website, shown during campus forum, and used for HLC report. A more diverse sample of interviewees is preferred.
  - Becky Boe
  - Mark Christensen
  - Douglas Leif
  - Carla Norris-Raynbird
  - Sanjeev Phukan
  - Karen White
  - Nancy Erickson
  - Ivy Knoshaug
  - Jeff Ueland
  - Mike Hamann
  - Marsha Driscoll
- Elizabeth will work on the essay contest proposal for the foundation.