Meeting minutes from July 9, 2008 were approved.

Film production with mass communication department
  - Louise Mengelkoch joined us at the meeting and she will be in contact with Virgil Bakken to further the discussion on this topic
  - HLC publicity team would like to film some short clips of students’ understanding of our mission and vision.

Activities to raise student awareness
  - HLC will not use the all-campus meeting on October 3.
  - Mun Yee is setting up a time for a conference call between John Taylor and Elizabeth and Bob.
  - We may use HLC design or HLC-related information as screensavers for campus computers.
  - We will recruit students from student senate to serve as committee members in each criterion. These students will form a sub-committee to help in planning and organizing student activities. Two activities suggested were: having students write their meaning of the mission on a wall-size sheet in the union and interviewing students at parking lot. Elizabeth will attend the next student senate meeting.
  - It was suggested to approach students and raise their awareness through hall council meetings.

Giveaways
  - The publicity team agreed to order pens as giveaways for students.
  - We will get help from Kathy Berglund for a design of HLC calling card

HLC website
  - The video clips will focus on the mission of the university.
  - Andy will work with Virgil Bakken on the video clips.
  - We may consider uploading the slides show on to the website. Bob will follow up with the music copyright issue.

HLC thank you card was approved and Mun Yee will place an order. HLC letterhead was ordered.

We are still deciding on the criterion color. Elizabeth and Bob will get in touch with Rosie and Kathy Berglund for a discussion on this.

Items to be discussed: Facebook, how to deal with comments from the public.