

Publicity Team Meeting Agenda- September 4

- Approve minutes from July 9th
- Activities to raise student awareness
 - all-campus meeting
 - John Taylor's visit
 - Screensavers on campus computers
 - Wall-size board for HLC visit
 - Table booth at dorms
 - Film with the Mass Comm. Department
 - Students' understanding of the mission statement
 - Parking lot activity
- Sub-committee from student senate
- Giveaways
 - Travel Mugs & Tumbler
 - Pens
 - Flash Drives
 - Tee-Shirt
 - Lanyard
 - Post-it-note
- Content and layout of HLC website
 - Video Clip
- Logo on HLC website
- HLC Thank you card
- HLC letterhead
- Decision on criterion color: Olive Green, Blue, Orange, Yellow, Dark Red
 - Webpage, Resource Room