Publicity Team Meeting Agenda - September 4

- Approve minutes from July 9th

- Activities to raise student awareness
  - all-campus meeting
  - John Taylor’s visit
  - Screensavers on campus computers
  - Wall-size board for HLC visit
  - Table booth at dorms
  - Film with the Mass Comm. Department
  - Students’ understanding of the mission statement
  - Parking lot activity

- Sub-committee from student senate

- Giveaways
  - Travel Mugs & Tumbler
  - Pens
  - Flash Drives
  - Tee-Shirt
  - Lanyard
  - Post-it-note

- Content and layout of HLC website
  - Video Clip

- Logo on HLC website

- HLC Thank you card

- HLC letterhead

- Decision on criterion color: Olive Green, Blue, Orange, Yellow, Dark Red
  - Webpage, Resource Room