Should students care about and understand the university’s mission? Why or Why not?

- Yes, because it is what the university is trying to do in order for us to be successful in the real world.
- Well we are paying to go here so we should understand what our money is buying and supporting.
- Missions don’t have much effect on the student. They are nice with pretty “fluffy” words but it doesn’t have much of an effect. It’s good to know but not too relevant.
- Advertising because it should be the university’s tag line to get them go to that school.
- Yes, students should care because the university that they attend should mold their character. Students are rarely the same when they leave college than they first came. College is more than just an education, it is a life changing experience that is stated in the mission statement.
- Yes, knowing the mission allows a potential student to see what the institute stands for and what they may expect to gain from attending that particular institute. I think finding a school with a mission that matches your expectations is important.
- Yes, I feel it should play a bigger part of the campus and students should be expected to participate in activities that follow the mission.
- No, we think that we are here to get an education. We thought all state schools had the same mission.
- Because we are all in this together and are making this institution what it is.
- You need to know what’s going on in order to keep it going; purpose; they should think more about the world around them; so we can help them; build community on campus; get excited about their experience.
- At times yes, while others no. it is like David and Goliath. We can only understand the larger things once we acknowledge the smaller ones.
- I think it is the professors that should teach the mission because they are the direct contact with students and have the most impact, not the administration. Mission isn’t going to stick unless it’s lived.
- Yes, knowledge is the gateway to success.
- Yes, it is your life. You are starting and you should care about what the university you are attending is doing for you.
- They should know it, or else why would you be there? That way they can be proud of the school they choose to go.
- Yes go beavers! Hockey! We want to succeed.
- No, because we pay money.
- Yes, because it is important.
- Yes because we pay money and it’s important to know that what we want done with that money is what we want done with it. Mission directly affects out lives for 4 years.
- This is our future come one now let’s get real of course.
- Yes, or why the h*** are you here.
- Yes, then they know what they should expect from the university.
- Yes, it’s their education and money.
- Yes, it determines their future. They can use it to excel in their career by living it out.
- Yes, so they better their lives of themselves and others around them by their positive attitude and contributions to the university.
- Yes, because we need to know our school’s priorities to insure it matches ours.
- Yes because we want to make the most of our college experience. Get our views heard.
- Students should care and understand the mission de to this is the main reason they are here. To
also know what the university’s pledges in trying to give you as a student community member, and as a person. What the purpose of the university is. Know what you are going to get from different universities.

- Yes, when one better understands what their organization’s purpose and strive is, one can experience and benefit from it extraordinary.
- No because they’re meaningless and cliché-ridden. It’s more of a sale tactic by the university than anything else. The goals can be taken many different ways, they are so broadly written.
- Yes because we should know that the university cares about our wellbeing.
- Yes, so that they can maximize their experience in college by knowing what the universities priorities are and benefit from them.
- You’ll never get everyone to care but it can be a tool to get students pumped up at orientation or graduation. A mission statement is slightly vague, for day to day life, people need specifics. The statement can help build unity but it is not necessary to preach it everyday by saying the statement. Just do it everyday and it’ll be self-evident.
- Depends, it is still the same learning. Just depends on what this school focuses on.
- Yes, you should internalize the universities goals by agreeing and supporting them. Look at when deciding to come to his institution, gives you a purpose on which to find your goals and strivings, beautiful alliteration.
- No because it will never work.
- Yes because it is the entire point to make the students get what they need to succeed.
- Yes because it is important and it affects us.
- Of course, students pay thousands of dollars to attend a university, they should be concerned about where their money is going and that it benefits them.
- Yes, they spend so much money, they should know what’s going on with it.
- Yes, so they know what to expect from their university.
- Of course, that is the reason why we are here, as a united front. Because this is our university and we take pride in it. To share the mission with the university, as we have our own objectives of why we are in college.
- Yes because ultimately the university is here to serve them and its mission directly states how it plans to do that.
- I think that a student should keep in mind the university’s mission.
- Because the better looking the university the more valuable our degree from here is. It reminds us of our purpose here.
- Yes, to better understand how the university helps/ benefits you.
- Probably, so we better understand why we’re here.
- Yes because we are students here and it’s our responsibility to pick a university that matches our mission/ goals as students
- Because it affects our current education needs and how future employees look at our background education. It also affects whether we send our children back because of the experiences we attained.
- Maybe not because they aren’t directly involved in writing it, therefore not fully attached to it. However, they should. It is their higher education, a step to their future.
- No because if I consider anything about the university beyond classes and dorm life, I feed this university’s ego.
- TO make sure that the university is providing them with the opportunities that they are interested in.
- Yes because without students, there would be no mission
• Yes, because that’s something a freshman might look for to find the most fitting university.
• Not really, because the university experience is what each student makes of it. Also the mission doesn’t change the fact that most students are here to get a degree and get out. The mission of the college should help you decide where to study.
• Yes, if we want to get the full experience we should fully participate and hold the strength of the mission in high regard.
• Yes, the university and the students mission should both match so that the students and the university will both get the most out of each other
• Yes since it is the purpose and institution that shows how much their education is worth
• Yes. However, mission statement is used to attract students for money
• Yes, so that students will keep the university accountable and potential students may know what to expect from the university
• Yes, it should represent what the students are here to learn. The mission identifies the school.
• No, most students are too busy to care
• Yes, because students are directly involved in BSU campus environment and without a clear understanding the university won’t come to accomplish that mission.
• Yes, if the mission of the university doesn’t match the students’ goals then both will be disappointed.
• Yes because it is the main purpose of the university. It shows what BSU is trying to be and what students can achieve
• Yes because of the type of institution it is.
• Ideally, the students should know and care about the university’s mission, but most of us just want to complete our classes, get our degree, and get out.
• Understanding mission is crucial because you can only fulfill mission if students participate and contribute.
• Students should understand the mission because it might not suit them. Students need to care about their university’s mission and be involved in the university to help it be successful.
• Yes, because the university’s mission directly affects each students.
• Yes the students should understand the mission because it is something that is affecting us directly. They are preparing us for the future. I feel like we are not very well informed about the mission.
• Yes, because they could help fulfill the mission and better themselves.
• Yes. The university is a resource to be used, you have to know what something does or is supposed to do to use it.
• No not specifically the mission statement. A student should understand the basics of the university so they know if a university can help them reach their goals, but beyond that it’s not likely to directly affect them.
• It might be more important that a student has their own mission, though having a mission that corresponds with that of your university would only be beneficial.