

# BSU Insider

September 2, 2008

The Bucky's Guide Service tents, set up at various places across campus, were a new addition to Bemidji State's fall startup activities for 2008-09 .



## what'sinside

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BSU Insider is a publication of the Bemidji State University Office of Communications and Marketing.  
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## Preparing to Shape Potential

### Fall startup activities bring campus to life for another year

We're a university on the move. From our desire to build a strong sense of community to our vision of shaping worlds, we are more determined than ever to make a difference in the lives of those we serve.

Fall startup activities this year exhibited extraordinary energy and our commitment to preparing students for success in the 21st century.

While it is nearly impossible to acknowledge each individual's contribution to this whirlwind week, it is possible to cite representative examples. These examples stand as testimony to our dedication to shape the potential of students by focusing on their living and learning environments.

Representative examples include:

- Grounds and facilities were immaculately groomed and welcome signs strategically placed around campus.
- Targeted areas in residence hall areas and classrooms received new paint, carpeting and furnishings.
- The traditional hustle and bustle of move-in day was accompanied by new traditions, including the convocation's processional under the arch and the candle lighting ceremony.
- The offices of admissions, business services, financial aid, and records as well as the bookstore once again opened on the weekend to help with last-minute enrollment issues, bill paying and purchases. The residential life office and the recreation center were also open to meet our new and returning students' needs.
- Bucky's Guide Service eased first-day jitters for new students seeking classroom locations or simply needing a respite and someone to talk to.
- The first week of classes launched newly revised courses and program curricula as well as introduced students to reorganized departments and new colleges.
- Student orientation activities such as Responsible Men, Responsible Women helped convey our expectations for student behavior in the classroom

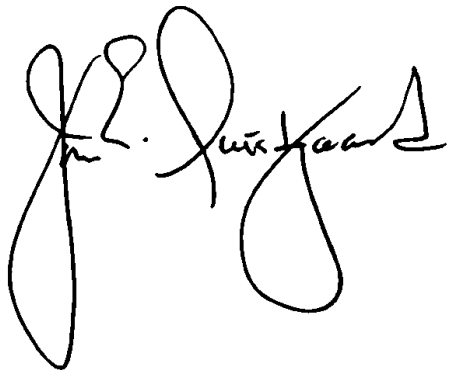
and throughout the community.

- The third annual Community Appreciation Day celebrated BSU's invaluable relationship with the Bemidji area community, drawing an estimated crowd of over 2,000 to Chet Anderson Stadium for an evening of food and fun.
- The campus community gathered toward the end of the week for BSU's student organizational bash and campus picnic, an event signaling the importance of campus and community engagement.

These first-week activities are potent examples of our resolve to become the Midwest's premier student-centered public university. They also demonstrate the wealth of talent that exists across this truly remarkable campus.

Activities that support the return of students and the beginning of classes also are poignant reminders that a first step in shaping the potential of our students is the preparation the campus community undertakes to shape itself into an even more vibrant, vital living and learning community.

Thank you everyone for your energy, enthusiasm, dedication and determination to be a top public university in the region with a focus on students' potential and success.





## U.S. News & World Report ranks BSU #67 in Midwest University advances into Tier 1 amongst Midwest master's institutions

► Complete story available on the Web:  
<http://www.bemidjistate.edu/bsutoday/news-updates/2008/08/25/usnwr-ranks-bsu-in-mw-tier-1>

Bemidji State advanced into Tier 1 among Midwestern master's institutions in U.S. News and World Report's America's Best Colleges 2009 survey. Bemidji State was ranked No. 67 in the region, tied with four other institutions.

"Five years ago, I challenged the campus to work toward a goal of being recognized as a premier student-centered state university," President Quistgaard said. "Our U.S. News and World Report ranking reflects the collective desire of the faculty, staff and administration at Bemidji State University to continue providing access to incredible learning opportunities for our students. It also reflects the achievement of Bemidji State's 44,000 alumni around the world.

"In a time of increasing expectations and sig-

nificant challenges, being ranked amongst the top tier of institutions of our type in the Midwest is no easy achievement," Quistgaard said.

Master's universities are defined in the rankings as institutions which offer a full range of undergraduate programs and some master's programs, but few doctoral programs. The rankings split 572 universities into four regions, ranking schools in the North, South, Midwest and West.

Bemidji State was one of seven schools in Minnesota that appeared in the regional lineup.

The U.S. News and World Report survey ranks schools based on peer assessment, retention rates, faculty resources, student selectivity, financial resources, graduation rate performance and alumni giving rate.

## Scheela wins Wellstone Social Justice Award Nursing professor recognized for lifetime of work with sex offenders

► Complete story available on the Web:  
<http://www.bemidjistate.edu/bsutoday/news-updates/2008/08/28/nursing-prof-wins-wellstone-award>

**Dr. Rochelle "Riki" Scheela**, professor of nursing, has been awarded the Paul and Sheila Wellstone Social Justice Award by the Minnesota Nurses Association.

Scheela will receive the award on Sunday, Oct. 12, in conjunction with the Minnesota Nurses Association's 2008 annual convention in Duluth, Minn.

The Paul and Sheila Wellstone Social Justice Award honors the nurse, elected official or community leader who demonstrates a lifetime achievement of working to better the lives of others by increasing their access to quality health care. According to the Minnesota Nurses Association, the recipient of the award is one who:

\* speaks out courageously and consistently for

others, as the Wellstones did during their careers in politics and activism.

\* offers an unwavering voice on behalf of those who have none; a voice that is clear and undiminished by political tides.

\* exemplifies the words of Paul Wellstone when he said, "we should never separate the lives we live from the words we speak."

The award, which made its debut in 2003, was developed to honor Senator Paul Wellstone and his wife Sheila, who died in Oct. 2002. The Wellstones had a long-standing relationship with the Minnesota Nurses Association and often spoke eloquently on behalf of nurses and the nursing profession.

## University hires first sustainability coordinator Erika Bailey-Johnson will lead Bemidji State's "green" efforts

► Complete story available on the Web:  
<http://www.bemidjistate.edu/bsutoday/news-updates/2008/08/20/bailey-johnson-named-sustainability-coord>

President Quistgaard has named Erika Bailey-Johnson as the University's first sustainability coordinator.

"Erika has a strong environmental science background and has a deep passion for educating others on sustainability issues," said Bill Maki, vice president for finance and administration. "Her background and passion will allow her to make an immediate impact advancing Bemidji State's environmental stewardship signature theme."

Bailey-Johnson is no stranger to Bemidji State. She has been at Bemidji State since 2004, when she began her graduate coursework in environmental

studies. She has been on Bemidji State's Environmental Advocacy Committee since 2004, serving as its co-chair in 2005-06, and was a graduate assistant on campus in 2005-06. She has served as an adjunct instructor since 2006, teaching the course "People and the Environment."

"I have eagerly awaited for this position to become a reality," Bailey-Johnson said. "I am excited to become a permanent part of the campus community and look forward to working with all the different parts of the University to decrease our energy consumption, improve our waste stream and educate future leaders."

## Campus Notes

Brief updates on the activities of your friends and colleagues at BSU

### College of Business, Technology and Communications

• **Dr. Sandra Bland**, chair and professor of accounting, attended the inaugural Conference on Teaching and Learning in Accounting sponsored by the American Accounting Association, Aug. 2-3, in Anaheim, Calif. Approximately 100 accounting professors from around the world were in attendance. The conference was designed for faculty looking for opportunities to hone their teaching talents in accounting. Teaching-oriented CPE topics offered were assessment, International Financial Reporting Standards, ethics, and technology in the classroom. Sessions included both education resources and education research findings.

Bland also attended a Volunteer Income Tax Assistance (VITA) Issue Committee Meeting of the Taxpayer Advocacy Panel (TAP) in Atlanta, Ga., June 12-14. TAP members are volunteers who work with the Taxpayer Advocate Service and the IRS business units. The Office of the National Taxpayer Advocate is established by statute for the sole purpose of assisting taxpayers in resolving problems with the IRS. The VITA Issue Committee Meeting was attended by approximately 45 persons from across the country. The focus of the meeting was to identify areas in which low-income taxpayers could be encouraged to use the free tax preparation services offered by the IRS through VITA and how to enhance the services offered.

• **Valica Boudry**, associate professor of mass communication, served as a faculty leader at the Campaign 2008 Presidential Academic Seminar Series. She oversaw a group of Washington Center Internship students at the 2008 Republican National Convention in St. Paul, Aug. 22-Sept. 5. The seminar is taught as an academic course composed of a combination of formal instruction, guest lectures, panels, tours, site visits, and fieldwork assignments at the Republican National Convention.

• **Sanjeev Phukan**, professor of business administration and director of international studies, presented a paper titled "Information Technology as an Enabling Agent for Globalization" at the 2008 European Applied Business Conference in Salzburg, Austria, June 2008.

• **Dr. Bill Scheela**, professor of business administration, presented a paper at the Singapore Management University EDGE Conference in Singapore titled: "Business Angel Investing in an Emerging Economy: The Case of Thailand." The co-author is Dr. Thawatchai Jittrapanun from Chulalongkorn University in Bangkok, Thailand.

### Office of the President

• **Andy Bartlett**, associate director for communications and marketing, traveled to Burlington, Vt. to participate in the 2008 CASE Summer Institute for Communications and Marketing from Aug. 2-7.

• **Troy Berneking**, assistant director of athletic media relations, traveled to Tampa, Fla., in July to participate in the annual convention of the College Sports Information Directors of America.

• **Kathy Berglund**, communication designer, traveled to Boston for the 2008 HOW Design Conference on May 18. More than 3,500 designers participated in the conference.

• **Val Mason**, communications and marketing, attended a pair of conferences in Fargo, N.D. over the summer: Mistake-Free Grammar and Proofreading on July 8 and The Basics of Knock-Your-Socks-Off Customer Service on July 29.

### Promotions

The following promotions were announced by President Quistgaard for the 2008-09 academic year:

#### Assistant to Associate Professor

Dr. Lorraine Boyle, Professional Education, College of Health Sciences & Human Ecology  
 Dr. Margaret Carlson, Professional Education, College of Health Sciences & Human Ecology  
 Dr. Jeanine Gangeness, Nursing, College of Health Sciences and Human Ecology  
 Mr. Bertrum Gilling, Physical Education, Health & Sport, College of Health Sciences and Human Ecology  
 Dr. Bonnie Higgins, Technological Studies, College of Business, Technology and Communication  
 Mr. Steve Sundahl, Visual Arts, College of Arts and Sciences

#### Associate to Full Professor

Dr. Todd Frauenholtz, Mathematics, College of Arts and Sciences  
 Dr. Donna Palivec, Physical Education, Health & Sport, College of Health Sciences and Human Ecology  
 Dr. Anton Treuer, Ojibwe, College of Arts and Sciences  
 Dr. Derek Webb, Mathematics and Statistics, College of Arts and Sciences  
 Dr. Kari Wood, Business Administration, College of Business, Technology and Communication

### Marquee Policy

The BSU marquee exists to promote Bemidji State within the community and to support community activities as part of the University's outreach efforts. The University has the ability to schedule multiple messages over a period of several days.

Requests to include messages on the marquee may be submitted by mail or e-mail. To reduce the possibility of errors, requests are not accepted over the phone. Information can be sent to Valerie Mason at the Communications and Marketing Office, Deputy Hall room 325, Box 2; e-mail, [vmason@bemidjistate.edu](mailto:vmason@bemidjistate.edu).

Entries for campus notes are compiled by reporters in each college, school or administrative area and submitted to the Office of Communications and Marketing for inclusion in BSU Insider.

Photos used in Campus Notes are submitted. Photos for use in Campus Notes can be e-mailed in JPEG format to: [jbartlett@bemidjistate.edu](mailto:jbartlett@bemidjistate.edu)



## Personnel News

### New faces and old friends in new places

- **Tal Amasay** named assistant professor of physical education, effective Aug. 19.
- **Diane Backer** joined the Career Services staff in May. She had been with the Center for Research and Innovation.
- **Dan Carlson** has been named college lab services specialist in the Department of Physics.
- **Jason Clark** named assistant professor of visual art, effective Aug. 19.
- **Corrine Dauksavage** named assistant athletic trainer in the Department of Athletics, effective Aug. 1.
- **Donald Day** was named executive director of the American Indian Resource Center, effective June 11.
- **Mitch Davidson** named Chief Information Officer, effective July 14.
- **Annette Drewes** named assistant professor of biology, effective Aug. 19.
- **Darla Finnegan** has moved to the Department of Technological Studies. She had been with educational arts.
- **Angela Fournier** named assistant professor of psychology, effective Aug. 19.
- **Joann Fredrickson** named associate professor of business administration, effective Aug. 14. She had been vice president for academic affairs and provost.
- **Dean Frost** named associate professor of business administration, effective Aug. 19.
- **John Gonzalez** named assistant professor of psychology, effective Aug. 19.
- **Nancy Hall** named assistant professor of nursing, effective Aug. 19.
- **Larry Hanus** named counselor in the Counseling Center, effective Aug. 19.
- **David Heilig** named assistant professor of business administration, effective Aug. 19.
- **Ellen Jones** named assistant professor of theatre, effective Aug. 19.
- **Audrey L'Amie** named adjunct instructor in English, effective Aug. 19.
- **Sarah Levesque** named associate director of athletics and senior woman administrator in the Department of Athletics, effective Aug. 4.
- **Jeanette Lukowski** named assistant professor of English, effective Aug. 19.
- **Kristina Mess** named admissions representative in the Office of Admissions, effective July 28.
- **Nancy Erickson** named interim vice president for academic affairs. Erickson had been the dean of the College of Arts & Letters.
- **Heather Nelson** named assistant professor of nursing, effective Aug. 19.
- **Darrin Oehlerking** named assistant professor of music and director of bands, effective Aug. 19.
- **Chinwuba Okafor** named associate director of the Hobson Memorial Union, effective July 23.
- **Shari Olson-Nikunen** named assistant professor of professional education, effective Aug. 19.
- **Tammy Rogers** joined the Cashier's Office as a senior account clerk in May. She had been with Residential Life.
- **Sharon Russell** joined the International Program Center / Center for Extended Learning admissions office in June. She had been with the Department of Technological Studies.
- **Kelly Schwartz** joined the Alumni Association in June.
- **Mehdi Sheikholeslami** named associate professor of accounting, effective Aug. 19.
- **Barry Stephens** named associate professor of accounting, effective Aug. 19.
- **Robin Sylvester** was named University Management Officer in Business Services, effective June 11.
- **Michael Taylor** named assistant professor of history, effective Aug. 19.
- **Leslie Torgeson** named adjunct instructor in music, effective Aug. 19.
- **Zoe Wignall** named director of the Campus Childcare Center, effective July 15.
- **Wray Wright** was named Beaver Pride Coordinator in the BSU Foundation, effective June 9.

## Things to Do on Campus

### Upcoming Events at Bemidji State University

► Complete University events calendar on the Web: <http://students.bemidjistate.edu/calendar>

#### Intercollegiate Athletics

**Tuesday, September 2**

2:00 p.m. Soccer: Jamestown (N.D.)  
BSU Soccer Field

**Friday, September 5**

2:00 p.m. Soccer: Jamestown (N.D.)  
BSU Soccer Field

**Saturday, September 6**

9:00 a.m. Cross Country: Jack Pine Classic

1:00 p.m. Football: Minnesota State  
Chet Anderson Stadium

**Sunday, September 7**

2:00 p.m. Soccer: Minnesota State-Moorhead  
BSU Soccer Field

#### Lectures & Presentations

**Wednesday, September 10**

CRI Brown Bag Lunch 11:30 a.m.  
"Introduction to the CRI"  
Kerry Ross, CRI

**Thursday, September 11**

CRI Regional Employer Supp't Network 9 a.m.  
"Business Grammar: Most Common Errors"  
Rick Demers, Leech Lake Gaming

#### Music, Theater & Art

**...through Sept. 24**

Talley Gallery - Butch Holden  
"Around the Block"

**Sunday, September 7**

3:00 p.m. Faculty Violin & Piano Recital  
Michelle Laliberte & Stephen Carlson  
Thompson Recital Hall; free admission