

A Framework for Action

Strategic Plan Guides Initiatives as Presidential Search Begins

My retirement announcement this week sets into motion a state-system succession process that begins with Chancellor McCormick appointing a search advisory committee chairperson, who will form a search advisory committee.

Members selected for the committee will have an understanding of the president's role and responsibilities. They will also broadly represent the interests of the University's administrators, faculty, staff, students, community and friends. The committee will seek campus and community input before recommending at least three candidates to the chancellor, who will send his recommendation to the Board of Trustees. The board will make the final decision.

After the chair is named and search activities begin, MnSCU will activate a website where information about the search will be posted. I also will provide updates as information becomes available.

As the search for the University's 10th president gets underway, we must continue attending to the important work before us. Our strategic plan provides the framework and the road map for us to move forward confidently.

You will recall the plan's strategies are to:

- Engage students for success in careers, communities and life
- Promote vital communities through involvement
- Innovate for a changing world
- Optimize resources to achieve the university's vision and mission

Within each of those strategies are goals, 11 in all, which provide a compass for our actions. Embedded within each of the goals are initiatives connecting all of our actions to the strategies and goals. The initiatives are the accountability link to the strategies.

I encourage everyone to review the plan once again. You will quickly see that much has already been undertaken, although much remains to be accomplished. You will find a downloadable pdf of the plan on the BSU web site.

One goal, in particular, is fully in our sight this fall. Goal 11 establishes our desire to secure continuing accreditation with the Higher Learning Commission (HLC). We have made significant progress in the ten years since the last site visit, and we want to make certain that our achievements, as well as our challenges, are reflected in the self-study and readily evident to the reviewers. The HLC steering committee and criterion committees have met regularly and have collected information and data for the self-study document. They have also gathered key insights from other institutions that have had recent HLC visits. That information is helping us prepare for Bemidji State's visit on March 22-24.

A draft copy of the self-study is now available online for campus review. You are encouraged to review the self-study draft and provide the steering committee with your feedback. The self-study sets the stage for the site team's assessment and our continuing accreditation.

Securing continuing accreditation is critical to the University's future. Not only does our accreditation status validate the quality of our programs and services, it also enables us to obtain federal funds for financial aid and research. For students, our accreditation status assures them that the Bemidji State University meets nationally recognized standards.

I ask your help in successfully attaining goal 11. Visit our HLC website, become familiar with the strategic plan, volunteer to help with the preparations for the site visit, and continue your individual efforts to shape the potential of our students, so they, in turn, may shape the worlds in which they live and work.



what'sinside

- "The Crucible" opens tonight; vets from BSU's 1960 performance of the play return Saturday.
- State system reports six-percent enrollment increase for BSU
- Telling the difference between the cold and the flu
- College of Business, Technology and Communication joins Sigma Beta Delta national honor society
- Faculty feature: Jeff Ueland, assistant professor of geography
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Strategic Plan

http://www.bemidjistate.edu/academics/affairs/docs/strategic_plan.pdf

HLC Self-Study Draft

<http://www.bemidjistate.edu/hlc/visit/report.cfm>



1960 theater performers return for "The Crucible"

Director, cast members, others return for BSU's 2009 production

► Complete story available at BSU Today:

<http://www.bemidjistate.edu/bsutoday/news-updates/2009/10/20/theater-crucible-alums>

Eleven BSU students and faculty members who participated in the University's theater production of "The Crucible" forty years ago will be returning this weekend for the Saturday, Oct. 24 performance of the play. The group, which includes seven members of the 17-person cast, the director, the technical director and the lighting chief, helped the theater department stage the famed play in a performance which opened on in March 19, 1960.

The seven returning cast members are Ozzie Tollefson, who played John Proctor; Jim Rude, who played Danforth; Mark Paulson, who played

Giles Corey; Paul Rynders, who played Reverend Parris; Ev Marshall, who played Reverend Hale; Gretchen Heath, who played Mary Warren; and Francis Schramm, who played Thomas Putnam.

They are joined by director Bill Machand, technical director Louie Marchand and his wife Mary Lou, and lighting chief Will Marwitz.

A short, private reception will be held for the alumni following Saturday's performance, where the alumni will get to meet the current BSU students playing their parts four decades after their own performances and talk about their experiences with the productions.

System reports six-percent enrollment increase

MnSCU's 30-day head count shows 5,171 students enrolled at BSU

► Complete story available at BSU Today:

<http://www.bemidjistate.edu/bsutoday/news-updates/2009/10/14/bsu-30-day-enrollment>

Reflecting a trend of higher enrollment across its 32-school system, the Minnesota State Colleges and Universities reported a six-percent enrollment increase for Bemidji State on its report of the 30th-day enrollment numbers, released Oct. 5.

The system reported Bemidji State's 30th-day head count at 5,171, an increase of 6.1 percent over the 30th day of classes in Fall 2008 when the University had 4,876 students. BSU's 6.1-percent increase was the highest amongst the system's seven four-year universities, while its head-count increase of 295 students ranked fourth.

Overall, head count enrollment in the system's seven universities on the 30th day of classes was up 3.3 percent, to 68,076 students.

BSU's enrollment number could fluctuate throughout the year as students enroll for distance learning options.

Credit generation, which plays a more-critical role in the University's budget than headcount, shows an increase nearly mirroring that of head-count enrollment. Bemidji State's 30th-day overall credit load was 62,924 credits, a 6.8-percent increase from a year ago.

Is it a cold or the flu?

Common signs & symptoms	Flu (seasonal or H1N1)	Cold
Onset	Sudden	Gradual
Fever	Common, lasting 3-4 days	Rare
Cough	Dry; can become severe	Hacking; mild
Headache	Prominent	Rare
Muscle/joint aches, pain	Usual; often severe	Slight
Fatigue and weakness	May last up to two weeks	Very mild
Extreme exhaustion	Early and prominent	Never
Chest discomfort	Common	Mild to moderate
Stuffy nose	Sometimes	Common
Sneezing	Sometimes	Common
Sore throat	Sometimes	Common



Sigma Beta Delta Business Honor Society comes to BSU

College of Business, Technology and Communication joins national honor society

Dr. James Maxwell, dean of the College of Business, Technology and Communication, recently announced that the college had become a collegiate chapter of the Sigma Beta Delta Honor Society for students in business, management and administration.

Maxwell also announced that Dr. Joanne Fredrickon, associate professor of business education, and Dr. Carol Nielsen, professor of business administration, have agreed to serve as the organization's first faculty advisors.

The honor society will induct its first student members in the spring of 2010. Members receive lifetime recognition for outstanding academic achievement, the opportunity to compete for the

society's fellowship awards and participation in a broad array of networking opportunities with other members.

History of Sigma Beta Delta

Sigma Beta Delta traces its beginnings to June 19, 1986, where, at a Beta Gamma Sigma Long-Range Planning Committee meeting in Williamsburg, Va., the decision was made to thoroughly examine its relationships with schools that had regional accreditation, but not specialized accreditation in business. In subsequent discussions, Beta Gamma Sigma leaders acknowledged that the business honor society is a vital participant and positive force in higher education, and should be available to all regionally accredited baccalaureate

institutions.

The Beta Gamma Sigma Board of Governors voted to establish Sigma Beta Delta in Jan., 1994. The honor society had seven founding members, including Belmont University, Houston Baptist University, McKendree College, Morehouse College, North Carolina State University, Saint Leo College and Southern University. By the end of the society's chartering period on June 30, 1995, Sigma Beta Delta had grown to 61 members. Today, more than 225 chapters have been established in 45 states. The society also has one international chapter in the United Arab Emirates.

Friday, Oct. 23, 2009

Faculty Feature

Jeff Ueland, assistant professor, Department of Geography and Political Science

What's your job at BSU?

I teach in the geography program, including courses on GIS, technology and physical geography. I'm also the faculty association negotiator.

How long have you been here?

I've been at Bemidji State since the fall of 2007. Before I came here, I spent three years at Ohio University.

What's your favorite thing about being at BSU?

More than other campuses, Bemidji State is a very personal kind of place. The people want to interact with you in person as opposed to e-mail. That's pretty cool. And the students here are awesome.

Inside the Beaver's Studio

1. What is your favorite word?

"Awesome." I could show my age a little and also go with "bitchin'."

2. What is your least favorite word?

"Synergy," or some other corporate buzzword.

3. What turns you on?

Just getting outside for anything. Getting outdoors, seeing what's out there.

4. What turns you off?

Apathy and a lack of enthusiasm.

5. What sound do you love?

Morning or evening quiet; laying in a goose blind right before the shooting starts.



6. What sound do you hate?

People talking while other people are talking, especially in lectures or speeches.

7. What profession other than yours would you like to attempt?

Grape-grower or goat farmer.

8. What profession would you not like to do?

I once worked third shift in a turkey plant cleaning up the offal house. I never want to do that again.

9. If heaven exists, what would you like to hear God say when you arrive at the pearly gates?

"I'm glad you came today because I'm handing out extra credit."

Thanks, Jeff, for playing along for this issue's faculty feature! Participants are selected randomly using a process that involves ice cubes, a nine iron and a buffalo. If you have suggestions for a faculty or staff member you'd like to see featured here, e-mail Andy Bartlett at jbartlett@bemidjistate.edu or call my office at 2746.

Entries for campus notes are compiled by reporters in each college, school or administrative area and submitted to the Office of Communications and Marketing for inclusion in BSU Insider. Photos used in Campus Notes are submitted. Photos for use in Campus Notes can be e-mailed in high-resolution (300 dpi) JPEG format to: jbartlett@bemidjistate.edu



Personnel News

New faces and old friends in new places

• **Ze Yan Bu** joined the Department of Language and Ethnic Studies as its visiting Chinese professor, effective Sept. 7, 2009.

• **Beth Campus** joined the 360 Manufacturing and Applied Engineering Center of Excellence as a communication and recruitment specialist, effective Oct. 12, 2009.

• **Peter McDonnell** will join the A.C. Clark Library as a systems and distance learning librarian, effective Nov. 16, 2009.

Campus Notes

Updates on the activities and achievements of our friends in the campus community

Student Development and Enrollment

• **Dr. Lisa Erwin**, vice president for student development and enrollment, received a certificate of completion and competency in the area of student affairs law and policy from Stetson University College of Law and the National Association of Student Personnel Administrators in Sept., 2009.

• **Mary Tosch**, interim director of the Hobson Memorial Union, presented "Communities of Practice: A Model of Looking Back, Moving Forward" at the fall Minnesota College Personnel Association conference in Minneapolis, Oct. 15-16.

She also been a program reviewer for the American College Personnel Association and National Association for Student Personnel Administrators conventions that will be held in spring 2010.

Business, Technology and Communication

• **Andrew Graham**, assistant professor of technological studies, was a guest speaker and gave a presentation on digital video at Cass Lake (Minn.) High School, Oct. 19.

Business, Technology and Communication

• **Jim McCracken**, professor of technological studies, presented "CTE Teacher Licensing in Medical Careers: Policies and Procedures" at the Health Careers Conference in Thief River Falls, Minn., Oct. 13.

McCracken also attended the Minnesota Association of Career and Technical Administrators Fall Conference in Rochester, Minn., Oct. 8-9.

McCracken, along with **Tim Brockman** and **Gerald "Bud" Nestal**, associate professors of technological studies, attended the Minnesota Technology Education Association Fall Conference in St. Cloud, Sept. 24-26. McCracken presented on the career and technical education program; Nestal represented the Department of Technological Studies at the administrative meeting and then assistant Brockman with recruiting at the booth for the department and the 360° Center of Excellence.

Arts & Sciences

• **Linda Brown**, assistant professor of visual arts, recently had work on display in a photography show in Art House in Atlanta, Ga.

Arts & Sciences

• **Jason Clark**, assistant professor of visual arts, had work on display in an invitational show in St. Paul, Minn., beginning on Sept. 14.

• **Natalia Himmirska**, assistant professor of visual arts, recently had work on display at an international print-making exhibition in Varna, Bulgaria.

• **Ellen Jones**, assistant professor of theatre and resident designer in the Department of Humanities, made three presentations at the Communication and Theater Association of Minnesota / Minnesota Educational Theatre Association joint conference in Rochester, Minn., Sept. 17-18.

Her presentations were:

- "How To Get More From Your Stage Lighting System,"
- "Making Scene Painting Time Count," and
- "Safety in the Theater."

Chalking on campus buildings and sidewalks

The campus community is reminded that chalk drawing and writing on buildings and sidewalks on campus is considered the defacing of public property. If you advise or work with students, please remind them to refrain from such activity on campus. No one should grant permission for this to take place on any campus building or sidewalk.