

Diane Backer

From: Martin Tadlock
Sent: Friday, July 18, 2014 11:00 AM
To: Diane Backer
Subject: Fwd: Following up on George Mehaffy's message

**ATTACHMENT 10
7-21-14**

For deans council

Martin Tadlock
Provost /VPAA
Bemidji State University
1500 Birchmont Dr NE
Bemidji, MN. 56601
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Begin forwarded message:

From: John Gardner <gardner@jngi.org>
Date: July 18, 2014 at 10:13:24 AM CDT
To: <mtadlock@bemidjistate.edu>
Subject: **Following up on George Mehaffy's message**
Reply-To: <excellence@jngi.org>

Dear Martin,

We write as follow up to a message George Mehaffy graciously sent you last week. He honored us by writing you about the Gardner Institute's Gateways to Completion (G2C) process.

G2C is designed to help institutions collect and analyze data to craft and implement a plan for enhancing student learning and success in courses that have resulted in high rates of Ds, Fs, Withdrawals, and Incompletes (high DFWI rates) - a.k.a. gateway courses.

Lack of success in these courses is correlated with failure to progress and complete a degree or certificate. These dismal outcomes are most acute for low-income, first-generation and historically underrepresented students - students increasingly served by AASCU institutions like yours.

Our non-profit organization has a long and positive history of working with AASCU institutions to improve student success. We would be pleased to be able to continue that tradition by working with your institution in the G2C process.

We invite you and/or members of your team to participate in one of our complimentary G2C information webinars before our September 30th application deadline passes.

We would also be happy to conduct an institution-specific webinar for you and your team if you prefer. Just say the word.

We thank you for considering this, and hope to hear from you.

Sincerely,

John N. Gardner
President
828-885-6014

Andrew K. Koch
Executive Vice President
828-877-3549

cc: George Mehaffy, Vice Pres. for Academic Leadership & Change, AASCU

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