

# THE UNIVERSITY PLAN | Strategies for 2008-2013



# BEMIDJI STATE UNIVERSITY



## Strategies and Goals

### **STRATEGY A: Engage Students for Success in Careers, Communities and Life**

*The University's strategic imperative is to create opportunities for student success through high quality programs and services.*

- BSU Goal -1 Improve student learning outcomes as stated in master and strategic plans and consistent with the Dimensions of Student Learning, e.g., critical thinking, global awareness.
- BSU Goal -2 Improve student engagement and satisfaction as reflected in measures such as NSSE, Noel-Levitz.

#### **Initiatives**

- Support students' professional and personal development through high quality educational programs and services.
- Promote achievement and understanding through active learning opportunities.
- Encourage facilities' planning that supports learning and community.
- Strengthen measurement of student achievement.

### **STRATEGY B: Promote Vital Communities through Involvement**

*The University's strategic imperative is to support and promote community vitality through Bemidji State's commitments within our local, regional, national and world spheres.*

- BSU Goal-3 Increase the number and type of partnerships with external entities.
- BSU Goal-4 Increase the capacity of the custom college.
- BSU Goal-5 Develop measurements of community service by students, faculty and staff.
- BSU Goal-6 Improve graduation-related employment rates.

#### **Initiatives**

- Support and promote educational vitality.
- Support and promote economic vitality and quality of place.
- Support and promote cultural and recreational vitality.
- Promote environmental vitality.

### **VISION**

***Shaping Potential,  
Shaping Worlds.***

*Bemidji State University is a catalyst for shaping the potential of those it serves, who, in turn, shape the worlds in which they live and work.*

### **MISSION**

***Engage. Embrace.  
Educate.***

*As northern Minnesota's university, we engage in new worlds of thought, embrace responsible citizenship and educate for a future that can only be imagined.*

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## Strategies and Goals *(Continued)*

### **STRATEGY C: Innovate for a Changing World**

*The University's strategic imperative is to accommodate change through an organizational culture of creativity, innovation and planning.*

**BSU Goal-7** Decentralize planning and decision making through the use of university master plans that invite interpretation and discovery, and support creativity and innovation.

#### **Initiatives**

Increase organizational capacity for a successful, compelling and collegial campus culture.

Continue to develop the University's planning process.

Continue integration of plans across all levels and units of the University.

Support creativity and innovation at all levels of the organization while setting a common direction for the University.

Strengthen and sharpen communication of the University's identity.

### **STRATEGY D: Optimize Resources to Achieve the University's Vision and Mission**

*The University's strategic imperative is to effectively manage and increase enrollment and resources in support of the University's vision and mission.*

**BSU Goal 8** Improve undergraduate and graduate enrollment, retention and graduation rates.

**BSU Goal 9** Improve revenues from external funding, including alumni giving, capital campaigns and grants.

**BSU Goal 10** Address Minnesota State Colleges and University (MnSCU) system efficiency measures and standards.

**BSU Goal 11** Achieve Higher Learning Commission reaccreditation in 2010.

#### **Initiatives**

Promote clear pathways for student access and success.

Manage revenues in support of educational programs and services.

Create institutional capacity through improvement in efficiencies.

Through intentional analysis, utilize data to inform decision-making in support of the University's vision and mission.

Maintain financial strength through priority program growth and development.

Provide stewardship of the campus physical environment.

### **SIGNATURE THEMES**

Students, through the sum of their educational experiences at Bemidji State, will have multiple opportunities to learn about, experience and reflect on the University's Signature Themes. The themes represent core values that guide curriculum and services.

Not tightly defined, they invite interpretation and discovery.

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International/multicultural understanding

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Civic engagement

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Environmental stewardship

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Office of the President  
Dr. Jon E. Quistgaard  
Bemidji State University  
1500 Birchmont Drive NE, #3  
Bemidji, MN 56601-2699

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BSU COMMUNICATIONS  
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