



## Public Disclosure of Student Achievement

**Institution Name: Bemidji State University**

**Business Unit(s) included in this report: College of Business, Mathematics and Science**

**Academic Period Covered: 2023-24 (data lags behind 1 year from requested 2024-2025)**

**Date Report Posted: 2/27/2026**

PROGRAM	MEASURE	TARGET	RESULT
Master’s in Business Administration			
MBA	Job Placement Rate (2023-24)	80%	100%

PROGRAM	MEASURE	TARGET	RESULT
Bachelor of Science in			
Business Administration-Total	Job Placement Rate (2023-24)	80%	90.6%
Entrepreneurship	Job Placement Rate (2023-24)	80%	95%
Finance	Job Placement Rate (2023-24)	80%	94%
Human Resources	Job Placement Rate (2023-24)	80%	100%
Indigenous Business	Job Placement Rate (2023-24)	80%	N/A
Indigenous Nations and Marketing	Job Placement Rate (2023-24)	80%	N/A
Management	Job Placement Rate (2023-24)	80%	88%
Marketing	Job Placement Rate (2023-24)	80%	95%
Computer Information Systems	Job Placement Rate (2023-24)	80%	N/A

Accounting	Job Placement Rate (2023-24)	80%	95.1%
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**Calculations for Measures**

<b>MEASURE</b>	<b>DESCRIPTION AND HOW IT WAS CALCULATED</b>
Job Placement Rate	<p>BSU Career Services conducted a survey among recent graduates one year after their graduation. This survey asks graduates about their status after one year of the graduation. Job Placement in workforce includes full-time and part-time employment in related fields. The data only takes into account those who are available for employment and seeking employment in related fields. Not included in the calculation are those who are: (i) not seeking employment in related fields; (ii) not available for works; and (iii) not responding to the survey.</p>