



Business Administration, B.S. *major*

Entrepreneurship/ Small Business Management Emphasis

Students majoring in Business Administration are advised to complete MATH 1170 College Algebra or a higher-level MATH course from Liberal Education Category 4. It is also recommended that students take at least one course in Psychology, Sociology, or Anthropology as part of their liberal education requirements.

Required Credits: 58
Required GPA: 2.25

I REQUIRED BASIC CORE COURSES

COMPLETE THE FOLLOWING COURSES:

- ACCT 1101 Principles of Accounting I (3 credits)
- ACCT 1102 Principles of Accounting II (3 credits)
- BUAD 2220 Legal Environment (3 credits)
- BUAD 2231 Business Statistics I (3 credits)
- BUAD 2280 Computer Business Applications (3 credits)
- BUAD 3223 Operations Management (3 credits)
- BUAD 3351 Management (3 credits)
- BUAD 3361 Marketing (3 credits)
- BUAD 3381 Management Information Systems (3 credits)
- BUAD 3771 Financial Management (3 credits)
- BUAD 4559 Strategic Management (3 credits)
- BUAD 4600 Senior Seminar: Business Administration (1 credit)
- ECON 2000 Markets and Resource Allocation (3 credits)
- ECON 2100 Macroeconomics and the Business Cycle (3 credits)

ADDITIONAL REQUIRED COURSES

COMPLETE THE FOLLOWING COURSES:

- BUAD 4458 Entrepreneurship (3 credits)
- BUAD 4469 Small Business Case Analysis (3 credits)

REQUIRED ELECTIVES

SELECT 4 OF THE FOLLOWING COURSES WITH THE CONSENT OF ADVISOR:

- ACCT 3118 Financial Statement Analysis (3 credits)
- ACCT 3404 Income Taxes I (3 credits)
- BUAD 3281 Decision Support Systems (3 credits)
- BUAD 3283 E-Commerce Web Development (3 credits)
- BUAD 3384 Systems Analysis and Design (3 credits)
- BUAD 3467 Advertising Management (3 credits)
- BUAD 3568 Personal Selling (3 credits)
- BUAD 3677 Principles of Real Estate (3 credits)
- BUAD 3678 Risk Management and Insurance (3 credits)
- BUAD3750
- BUAD 4385 Data Modeling and Design (3 credits)
- BUAD 4387 Corporate Information Management (3 credits)
- BUAD 4456 Human Resources Management (3 credits)
- BUAD 4467 Marketing Research (3 credits)
- BUAD 4750 International Management (3 credits)

SUGGESTED SEMESTER SCHEDULE

Freshman: All Fields of Emphasis

- Psychology, Sociology or Anthropology
- Liberal Education Requirements

Sophomore: All Fields of Emphasis

- ACCT 1101 Principles of Accounting I (3 credits)
- ACCT 1102 Principles of Accounting II (3 credits)
- BUAD 2220 Legal Environment (3 credits)
- BUAD 2231 Business Statistics I (3 credits)
- BUAD 2280 Computer Business Applications (3 credits)
- ECON 2000 Markets and Resource Allocation (3 credits)
- ECON 2100 Macroeconomics and the Business Cycle (3 credits)

Junior: All Fields of Emphasis

- BUAD 3223 Operations Management (3 credits)
- BUAD 3351 Management (3 credits)
- BUAD 3361 Marketing (3 credits)
- BUAD 3381 Management Information Systems (3 credits)
- BUAD 3771 Financial Management (3 credits)

Senior: All Fields of Emphasis

- BUAD 4600 Senior Seminar: Business Administration (1 credit)

Junior: Entrepreneurship/Small Business Management Field of Emphasis
Required Electives

Select four of the following courses with the consent of advisor (4000 level courses should be taken as a Senior)

- ACCT 3118 Financial Statement Analysis (3 credits)
- ACCT 3404 Income Taxes I (3 credits)
- BUAD 3281 Decision Support Systems (3 credits)
- BUAD 3283 E-Commerce Web Development (3 credits)
- BUAD 3384 Systems Analysis and Design (3 credits)
- BUAD 3467 Advertising Management (3 credits)
- BUAD 3568 Personal Selling (3 credits)
- BUAD 3677 Principles of Real Estate (3 credits)
- BUAD 3678 Risk Management and Insurance (3 credits)
- BUAD 4385 Data Modeling and Design (3 credits)
- BUAD 4387 Corporate Information Management (3 credits)
- BUAD 4456 Human Resources Management (3 credits)
- BUAD 4467 Marketing Research (3 credits)

Senior: Entrepreneurship/Small Business Management Field of Emphasis

- BUAD 4458 Entrepreneurship (3 credits)
- BUAD 4469 Small Business Case Analysis (3 credits)
- BUAD 4559 Strategic Management (3 credits)