



Business Administration, B.S. *major*

International Business Emphasis

Students majoring in Business Administration are advised to complete MATH 1170 College Algebra or a higher-level MATH course from Liberal Education Category 4. It is also recommended that students take at least one course in Psychology, Sociology, or Anthropology as part of their liberal education requirements.

Required Credits: 70
Required GPA: 2.25

I REQUIRED BASIC CORE COURSES

COMPLETE THE FOLLOWING COURSES:

- ACCT 1101 Principles of Accounting I (3 credits)
- ACCT 1102 Principles of Accounting II (3 credits)
- BUAD 2220 Legal Environment (3 credits)
- BUAD 2231 Business Statistics I (3 credits)
- BUAD 2280 Computer Business Applications (3 credits)
- BUAD 3223 Operations Management (3 credits)
- BUAD 3351 Management (3 credits)
- BUAD 3361 Marketing (3 credits)
- BUAD 3381 Management Information Systems (3 credits)
- BUAD 3771 Financial Management (3 credits)
- BUAD 4559 Strategic Management (3 credits)
- BUAD 4600 Senior Seminar: Business Administration (1 credit)
- ECON 2000 Markets and Resource Allocation (3 credits)
- ECON 2100 Macroeconomics and the Business Cycle (3 credits)

ADDITIONAL REQUIRED COURSES

COMPLETE THE FOLLOWING COURSES:

- BUAD 3751 International Marketing (3 credits)
- BUAD 3773 Global Finance (3 credits)
- BUAD 4750 International Management (3 credits)
- ECON 3400 International Trade and Finance (3 credits)
or INTL 2509 The Global Economy (3 credits)

COMPLETE TWO SEMESTERS OF MODERN/FOREIGN LANGUAGE

INTERNATIONAL STUDIES REQUIREMENT

COMPLETE THE FOLLOWING COURSE (3 credits or equivalent)

- INTL 2100 Instructed International Tour (1-3 credits)

REQUIRED ELECTIVES

SELECT 3 OF THE FOLLOWING COURSES:

- GEOG 1400 World Regional Geography (3 credits)
- MASC 2190 International Communication (3 credits)
- POL 1300 Introduction to International Relations (3 credits)
- POL 1400 Introduction to Comparative Politics (3 credits)
- POL 3100 American Foreign Policy (3 credits)
- POL 3130 Asian Political Development (3 credits)
- POL 3140 Canadian Politics (3 credits)
- POL 3160 Comparative European Politics (3 credits)

- POL 3170 International Relations (3 credits)
- POL 3180 International Law and Organization (3 credits)
- POL 3190 International Political Economy (3 credits)

SUGGESTED SEMESTER SCHEDULE

Freshman: All Fields of Emphasis

- Psychology, Sociology or Anthropology
- Liberal Education Requirements

Sophomore: All Fields of Emphasis

- ACCT 1101 Principles of Accounting I (3 credits)
- ACCT 1102 Principles of Accounting II (3 credits)
- BUAD 2220 Legal Environment (3 credits)
- BUAD 2231 Business Statistics I (3 credits)
- BUAD 2280 Computer Business Applications (3 credits)
- ECON 2000 Markets and Resource Allocation (3 credits)
- ECON 2100 Macroeconomics and the Business Cycle (3 credits)

Junior: All Fields of Emphasis

- BUAD 3223 Operations Management (3 credits)
- BUAD 3351 Management (3 credits)
- BUAD 3361 Marketing (3 credits)
- BUAD 3381 Management Information Systems (3 credits)
- BUAD 3771 Financial Management (3 credits)

Senior: All Fields of Emphasis

- BUAD 4600 Senior Seminar: Business Administration (1 credit)

Junior: International Business Field of Emphasis

- BUAD 3223 Operations Management (3 credits)
- BUAD 3351 Management (3 credits)
- BUAD 3361 Marketing (3 credits)
- BUAD 3751 International Marketing (3 credits)
- BUAD 3771 Financial Management (3 credits)
- BUAD 3773 Global Finance (3 credits)
- ECON 3400 International Trade and Finance (3 credits)
- *or* INTL 2509 The Global Economy (3 credits)
- Required Elective (3000 level)

Senior: International Business Field of Emphasis

- BUAD 4559 Strategic Management (3 credits)
- BUAD 4750 International Management (3 credits)
- Required Electives (3000 level)