



# Business Administration, B.S. *major*

## International Business Emphasis

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Students majoring in Business Administration are advised to complete at least one course in Psychology, Sociology, or Anthropology as part of their liberal education requirements.

Required Credits: 74  
Required GPA: 2.25

### I REQUIRED BASIC CORE COURSES

COMPLETE THE FOLLOWING COURSES:

- ACCT 1101 Principles of Accounting I (3 credits)
- ACCT 1102 Principles of Accounting II (3 credits)
- BUAD 2220 Legal Environment (3 credits)
- BUAD 2231 Business Statistics I (3 credits)
- BUAD 2280 Computer Business Applications (3 credits)
- BUAD 3223 Operations Management (3 credits)
- BUAD 3351 Management (3 credits)
- BUAD 3361 Marketing (3 credits)
- BUAD 3381 Management Information Systems (3 credits)
- BUAD 3771 Financial Management (3 credits)
- BUAD 4559 Strategic Management (3 credits)
- BUAD 4600 Senior Seminar: Business Administration (1 credit)
- ECON 2000 Markets and Resource Allocation (3 credits)
- ECON 2100 Macroeconomics and the Business Cycle (3 credits)
- MATH 1170 College Algebra (4 credits)

### ADDITIONAL REQUIRED COURSES

COMPLETE THE FOLLOWING COURSES:

- BUAD 3751 International Marketing (3 credits)
- BUAD 3773 Global Finance (3 credits)
- BUAD 4750 International Management (3 credits)
- ECON 3400 International Trade and Finance (3 credits)  
*or* INTL 2509 The Global Economy (3 credits)

COMPLETE TWO SEMESTERS OF MODERN/FOREIGN LANGUAGE

### INTERNATIONAL STUDIES REQUIREMENT

COMPLETE THE FOLLOWING COURSE (3 credits or equivalent)

- INTL 2100 Instructed International Tour (1-3 credits)

### REQUIRED ELECTIVES

SELECT 3 OF THE FOLLOWING COURSES:

- GEOG 1400 World Regional Geography (3 credits)
- MASC 2190 International Communication (3 credits)
- POL 1300 Introduction to International Relations (3 credits)
- POL 1400 Introduction to Comparative Politics (3 credits)
- POL 3100 American Foreign Policy (3 credits)
- POL 3130 Asian Political Development (3 credits)
- POL 3140 Canadian Politics (3 credits)
- POL 3160 Comparative European Politics (3 credits)
- POL 3170 International Relations (3 credits)
- POL 3180 International Law and Organization (3 credits)
- POL 3190 International Political Economy (3 credits)

### SUGGESTED SEMESTER SCHEDULE

Freshman: All Fields of Emphasis

- Psychology, Sociology or Anthropology
- Liberal Education Requirements

Sophomore: All Fields of Emphasis

- ACCT 1101 Principles of Accounting I (3 credits)
- ACCT 1102 Principles of Accounting II (3 credits)
- BUAD 2220 Legal Environment (3 credits)
- BUAD 2231 Business Statistics I (3 credits)
- BUAD 2280 Computer Business Applications (3 credits)
- ECON 2000 Markets and Resource Allocation (3 credits)
- ECON 2100 Macroeconomics and the Business Cycle (3 credits)

Junior: All Fields of Emphasis

- BUAD 3223 Operations Management (3 credits)
- BUAD 3351 Management (3 credits)
- BUAD 3361 Marketing (3 credits)
- BUAD 3381 Management Information Systems (3 credits)
- BUAD 3771 Financial Management (3 credits)

Senior: All Fields of Emphasis

- BUAD 4600 Senior Seminar: Business Administration (1 credit)

Junior: International Business Field of Emphasis

- BUAD 3223 Operations Management (3 credits)
- BUAD 3351 Management (3 credits)
- BUAD 3361 Marketing (3 credits)
- BUAD 3751 International Marketing (3 credits)
- BUAD 3771 Financial Management (3 credits)
- BUAD 3773 Global Finance (3 credits)
- ECON 3400 International Trade and Finance (3 credits)
- or INTL 2509 The Global Economy (3 credits)
- Required Elective (3000 level)

Senior: International Business Field of Emphasis

- BUAD 4559 Strategic Management (3 credits)
- BUAD 4750 International Management (3 credits)
- Required Electives (3000 level)