Technology, Art and Design, B.S. *major*
Graphic Design Emphasis

Required Credits: 78
Required GPA: 2.00

Required TAD Core Courses

Complete the following courses:

- TADD 1100 Orientation to Technology, Art, and Design (2 credits)
- TADD 1200 Two-Dimensional Visual Foundations (2 credits)
- TADD 1300 Three-Dimensional Visual Foundations (2 credits)
- TADD 1400 The Art of Napkin Sketching (2 credits)
- TADD 1500 Tech Toolbox I: Illustrator (2 credits)
- TADD 1550 Tech Toolbox I: Photoshop (2 credits)
- TADD 1600 Fundamentals of Digital Photography (2 credits)
- TADD 1700 Presentation Planning, Design, and Delivery (3 credits)
- TADD 1800 Creativity in Action (2 credits)
- TADD 3090 Leadership in Creative Industries (2 credits)
- TADD 3360 History of Contemporary Art & Design: Present-1950 (3 credits)
- TADD 3551 Tech Toolbox I: 3ds Max (2 credits)

Culmination Core

Complete the following courses:

- TADD 3899 Junior Culmination: Internship Planning (2 credits)
- TADD 4899 Senior Culmination: Career Planning (2 credits)

Complete the following course for 2 credits:

- TADD 4867 Advanced Studio Practice (2 credits)

Art & Design Core

Complete the following courses:

- TADD 1150 Drawing Fundamentals (2 credits)
- TADD 2100 History, Philosophy, and Application of Color (3 credits)
- TADD 2300 Introduction to Typography (2 credits)
- TADD 3350 History of Modern Art & Design: 1820-1950 (3 credits)

2D Core

Complete the following courses:

- TADD 2200 Introduction to Graphic Design (2 credits)
- TADD 2550 Tech Toolbox II: InDesign (2 credits)
- TADD 3020 Typography: Hand Lettering (2 credits)

3D Core

Complete the following courses:

- TADD 3200 Introduction to Model Making (2 credits)
- TADD 3380 Designing for Experiences (2 credits)
- TADD 3552 Tech Toolbox II: 3ds Max (2 credits)

Creative Core

Complete the following courses:

- TADD 3040 Typography: Digital Typefaces (2 credits)
- TADD 3300 Wayfinding & Signage Design (2 credits)
- TADD 3340 Branding & Identity Design (2 credits)
- TADD 3449 Tech Toolbox II: Premiere Pro (2 credits)
- TADD 3553 Tech Toolbox III: 3ds Max (2 credits)

TAD Lab Core

Complete 2 credits from the following courses:

- TADD 3557 TAD LAB: Molding & Casting (2 credits)
- TADD 3558 TAD LAB: Machining (2 credits)
- TADD 3559 TAD LAB: Traditional Woods (2 credits)
- TADD 3660 TAD LAB: Welding (2 credits)
- TADD 3667 TAD LAB: Finishing & Aesthetics (2 credits)
- TADD 3668 TAD LAB: Laser (2 credits)
- TADD 3670 TAD LAB: Traditional Painting (4 credits)
- TADD 3677 TAD LAB: 3D Printing (2 credits)
- TADD 3678 TAD LAB: CNC Woods (2 credits)
- TADD 3679 TAD LAB: CNC Metals (2 credits)
- TADD 3680 TAD LAB: AutoCAD (2 credits)

Graphic Design Emphasis

Complete the following courses:

- TADD 3320 Package Design (2 credits)
- TADD 3460 Printmaking: Traditional (2 credits)
- TADD 3470 Printmaking: Experimental (2 credits)
- TADD 4800 Advanced Typography (2 credits)
- TADD 4850 Advanced Branding & Identity Design (2 credits)
- TADD 4898 Advanced Graphic Design (2 credits)