



Required Credits: 18 Required GPA: 2.50

I REQUIRED CORE COURSES

COMPLETE THE FOLLOWING COURSES:

- MASC 2850 Media Writing I (3 credits)
- MASC 3850 Media Ethics and Law (3 credits)

SELECT 3 OF THE FOLLOWING COURSES:

- MASC 2243 Video Editing (3 credits)
- MASC 2250 Video Production (3 credits)
- MASC 2460 Digital Photography (3 credits)
- MASC 3110 Media Content Creation (3 credits)
- MASC 3150 Photojournalism (3 credits)
- MASC 3330 Performance and Production (3 credits)
- MASC 3480 Advanced Audio Production (3 credits)
- MASC 3500 Media Design (3 credits)
- MASC 3600 Social Media Marketing (3 credits)
- MASC 3650 Media Production for Social Entrepreneurship (3 credits)
- MASC 3670 Documentary Film (3 credits)
- MASC 3720 Media Writing II (3 credits)
- MASC 3790 Screenwriting (3 credits)
- MASC 4220 Multimedia Marketing (3 credits)
- MASC4333
- MASC 4340 Digital Cinema (3 credits)
- MASC4450

II REQUIRED ELECTIVES

SELECT 3 SEMESTER CREDITS FROM MASS COMMUNICATION COURSES AT THE 2000 LEVEL OR ABOVE