Communication Studies, B.A. *major*

A total of 120 semester credits are needed for the **Communication Studies B.A.** degree and include the following:

- 40 upper division credits (level 3000/4000)
- 36 required major core credits
- Completion of Core Curriculum credits (Minnesota Transfer Curriculum [MnTC] Goal Areas 1-10) - required for all baccalaureate degrees
- Completion of BSU Focus and Nisidotaading Course Requirements

Dual Degrees
Students wishing to complete two degrees concurrently, (example: Bachelor of Science and Bachelor of Arts) must complete a minimum of an additional 30 credits above the required 120 credits.

Multiple Credentials
Any additional major, minor or certificate in a degree must have at least 6 credits of course work not used to meet the requirements of another major, minor or certificate in the degree.

Required Credits: 36
Required GPA: 2.50

I REQUIRED COURSES

Complete the following courses:

- COMM 1100 Public Speaking (3 credits)
  or COMM 2100 Career and Professional Communication (3 credits)
  or COMM 3100 Interviewing (3 credits)
- COMM 2000 Applied Communication Theory (3 credits)
- COMM 3000 Applied Research Methods (3 credits)
- COMM 3120 Communication in a Diverse Society (3 credits)
- COMM 4000 Capstone in Communication and Community Connections (3 credits)

II REQUIRED ELECTIVES

Select 21 credits (not used above) from the following
in consultation with your advisor:

- COMM 1090 Interpersonal Communication (3 credits)
- COMM 1100 Public Speaking (3 credits)
- COMM 2100 Career and Professional Communication (3 credits)
- COMM 3100 Interviewing (3 credits)
- COMM 3110 Organizational Communication (3 credits)
- COMM 3130 Family Communication (3 credits)
- COMM 3150 Gender Communication (3 credits)
- COMM 3170 Health Communication (3 credits)
- COMM 3400 Environmental Communication (3 credits)
- COMM 3500 Communication and Conflict (3 credits)
- COMM 3600 Small Group Communication (3 credits)
  or PSY 3337 Group Processes (3 credits)
- COMM 3700 Persuasion and Communication (3 credits)
- COMM 4100 Advanced Public Presentation (3 credits)
- COMM 4160 Business Communication (3 credits)
- COMM 4200 Special Topics in Communication Studies (3 credits)
- LEAD 3500 Theories and Contexts of Leadership (3 credits)

Program Learning Outcomes | Communication Studies, B.A.

1. Describe importance of comm discipline: Describe the communication discipline and articulate importance of communication in career development and civically-engaged lives.

2. Employ communication theories, perspectives, principles, and concepts: Employ communication theories, perspectives, principles, and concepts in various.

3. Engage in scholarship and inquiry: Engage in communication inquiry through scholarly methods and/or endeavors.

4. Present messages appropriate to audience, purpose, and context: Create and present verbal, nonverbal, and written messages appropriate to audience, purpose, and context.

5. Critically analyze messages: Critically analyze and recognize the influence of messages in relationships, organizational life, our communities, and in our society.

6. Importance of self-efficacy: Demonstrate the ability to accomplish communicative goals (self-efficacy).

7. Apply ethical communication to contexts: Apply ethical communication principles and practices to personal, organizational, and community contexts.

8. Use communication to embrace differences: Utilize communication to embrace differences in our cultures, identities, and communities.

9. Examine social issues from communication perspective: Examine societal issues and make recommendations from a communication perspective to influence public discourse.