Sport Management

The vision of the Department of Human Performance, Sport, and Health is "preparing and empowering future professionals to promote physical activity, health, and sport."

The mission of the Department of Human Performance, Sport, and Health is to provide students with experiences to develop leadership, communication, and technological skills for learning, for citizenship, and for work. Our programs foster an appreciation of the contributions of physical activity, wellness, and sport to society.

Sport Management offers specialized training and education for individuals seeking careers in the sport business industry. The Sport Management curriculum is designed to meet the Common Professional Component (CPC) as outlined by COSMA:: social, psychological, and international foundations of sport, management, ethics in sport management, sport marketing & communication, finance/accounting/economics, legal aspects of sport, integrative experience.

Students have the opportunity to gain valuable work experience by completing a 400-hour internship in a sport management setting of their choice. This required internship provides an opportunity to apply management principles and concepts learned in the classroom.

Programs

- Sport Management, B.A. *major*
- Sport Management *minor*

Career Directions

Campus Recreation
International Sport
Interscholastic/Intercollegiate/Professional Sport Organizations
Physical Fitness Industry
Sport Communications
Sport Event and Facility Management
Sport Management and Marketing Agencies
Sport Marketing and Promotion
Sport Tourism
Also: Graduate Study

Preparation

Recommended High School Courses

Business
Coaching
Computers
Health and Fitness
Mathematics
Physical Education
Psychology
Sociology
Speech
Writing

Recommended Activities

Athletic Team Participation

Sport Management, B.A. *major*

A total of 120 semester credits are needed for the **Sport Management B.A.** degree and include the following:

- 40 upper division credits (level 3000/4000)
- 69 required major core credits
- Completion of Core Curriculum credits (Minnesota Transfer Curriculum [MnTC] Goal Areas 1-10) - required for all baccalaureate degrees
- Completion of BSU Focus and Nisidotaading Course Requirements

Dual Degrees
Students wishing to complete two degrees concurrently, (example: Bachelor of Science and Bachelor of Arts) must complete a minimum of an additional 30 credits above the required 120 credits.

Multiple Credentials
Any additional major, minor or certificate in a degree must have at least 6 credits of course work not used to meet the requirements of another major, minor or certificate in the degree.

Required Credits: 69
Required GPA: 2.25

I REQUIRED CORE COURSES

Complete the following courses:

- ACCT 2101 Principles of Accounting I (3 credits)
- BUAD 2280 Computer Business Applications (3 credits)
- ECON 2000 Principles of Microeconomics (3 credits)
- HLTH 2100 First Aid and CPR/AED (1 credit)
- PHED 2109 Introduction to Sport Management (3 credits)
- PHED 3120 Psychology of Sport (2 credits)
- PHED 3219 Sport Economics (2 credits)
- PHED 3449 Socio-Culture and Ethical Issues in Sport (3 credits)
- PHED 3509 Sport Event Management (2 credits)
- PHED 3519 Sport Facility Management (2 credits)
- PHED 3600 Sport Marketing (3 credits)
- PHED 4209 Sport Finance (3 credits)
- PHED 4309 Legal Aspects of Sport, Health, and Fitness (3 credits)
- PHED 4409 Sport Business Management (3 credits)

Complete the following course:

- PHED 2970 Internship: Sport Management Practicum (2 credits)

Complete the following course:

- PHED 4920 DGS: (1 credit)

Complete the following course, 12 credits:

- PHED 4971 Internship: Sport Management (1-12 credits)

II. REQUIRED MINOR

REQUIRED MINOR Students are to select a minor that will contribute to their professional aspirations. The minors listed below are recommended, though students have the option to select any minor offered by the University. Students are encouraged to work with their faculty advisor to select an appropriate minor.

- Accounting
- Business Administration
- Economics
- Mass Communication

Program Learning Outcomes | Sports Management, B.A.

1. Ethics: Students will become familiar with: theories of ethics; concepts of morality; professional ethics, rights and responsibilities; the importance in developing personal and management values; the importance in developing a personal philosophy regarding social responsibility.

2. Finance, Accounting & Economics: Students will become familiar with: 1) The financial status of the sport industry; sources of income to finance sport; with alternative sources of revenue to finance sport; the justifications using public and private sources of revenue to finance sport. 2) Basic accounting principles; financial statements; the different types of budgeting; developing budgets when financing sport; spreadsheet utilization. 3) The economic growth of the sport industry; the concepts of competitive strategy as it applies to the sport industry; economic impact principles as they are applied to the sport industry; economic theories as they apply to the sport industry; how the media has economically impacted the sport industry; the economic impact of venues and events; economic perspectives in labor relations within the sport industry.

3. Integrative Experience: Students will: 1) Establish professional goals; develop a professional philosophy; engage in service learning activities; and develop an electronic portfolio (that include goals, philosophy, and activities) that will serve as a communication and marketing tool when searching for an internship and / or job position in the sport management industry. 2) Adequately demonstrated knowledge and skills while completing their internship: a) communication; oral & written, b) economics, c) ethics, d) event & facility management, f) finance & budgeting, g) governance, h) legal issues, i) management, and j) marketing.

4. Legal Issues: Students will become familiar with: tort law; risk management procedures; the concept of product liability; constitutional law; contract law; administrative and statutory law; the legal system; crowd control and security issues.

5. Social, Psychological and International Foundations: Students will become familiar with: 1) Internal and external factors that shape sport in a culture; how sport mirrors society; how sport is used as a medium for integrating gender, ethnic, religious, and disabilities interests; how social phenomena affect participation and behavior; how individuals enter and leave sport involvement; how mainstream values are inherent in contemporary society. 2) Personality, individual and group performances, competitiveness, goal setting, psychosocial influences, motivation, and violence within the context of sport psychology. 3) International cultures in sport; the similarities and differences with Ancient and modern Olympics; early American games and sports and their origination; world and international sports.

6. Sport Management Principles, Leadership, Operations, and Gov: Students will become familiar with: 1) Various functions of management; the strategic planning process; various management theories; the decision-making process; the problem-solving process; human resource management; organizational structure and staffing. 2) Theories of sport leadership; leadership styles; skills & competencies required of sport leaders; motivation theories. 3) The process in planning & designing sport facilities; venue and event management, operations, maintenance, programming and scheduling logistics. 4) Governing bodies in professional and amateur sport; the organizational structure of a variety of sport governing bodies; the authority and functions of various sport governing bodies; the requirements for membership in sport governing bodies; the sanction and appeal processes utilized by sport governing bodies.

7. Sport Marketing: Students will become familiar with: Definitions of marketing and sport marketing;unique aspects of sport marketing; consumer demographics & psychographics information; the marketing mix; the process of developing marketing goals & objectives; the segmentation process and identifying target markets; the process of developing a sport marketing proposal.

Suggested Semester Schedule for | SPORT MANAGEMENT MAJOR, B.A.

The following is a list of required Sport Management B.A. courses arranged by year. This schedule is intended to help students plan their courses in an orderly fashion; however, these are only suggestions and this schedule is flexible.

Freshman

- ACCT 2101 Principles of Accounting I (3 credits)
- HLTH 2100 First Aid and CPR/AED (1 credit)
- PHED 2109 Introduction to Sport Management (3 credits)
- Core Curriculum requirements

Sophomore

- BUAD 2280 Computer Business Applications (3 credits)
- ECON 2000 Principles of Microeconomics (3 credits)
- PHED 2970 Internship: Sport Management Practicum (2 credits)
- PHED 3449 Socio-Culture and Ethical Issues in Sport (3 credits)
- Major Required Electives
- Complete Core Curriculum requirements

Junior

- PHED 3509 Sport Event Management (2 credits)
- PHED 4209 Sport Finance (3 credits)
- PHED 4309 Legal Aspects of Sport, Health, and Fitness (3 credits)
- Major Required Electives

Senior

- PHED 4409 Sport Business Management (3 credits)
- PHED 4920 DGS: (1 credit)
  Complete Internship for 12 credits
- PHED 4971 Internship: Sport Management (1-12 credits)
- Complete Major Required Electives

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Sport Management *minor*

Multiple Credentials
Any additional major, minor or certificate in a degree must have at least 6 credits of course work not used to meet the requirements of another major, minor or certificate in the degree.

Required Credits: 22
Required GPA: 2.00

REQUIRED COURSES

COMPLETE THE FOLLOWING COURSES:

- PHED 2109 Introduction to Sport Management (3 credits)
- PHED 3120 Psychology of Sport (2 credits)
- PHED 3449 Socio-Culture and Ethical Issues in Sport (3 credits)
- PHED 3509 Sport Event Management (2 credits)
  *or*PHED 3519 Sport Facility Management (2 credits)
- PHED 3600 Sport Marketing (3 credits)
- PHED 4209 Sport Finance (3 credits)
- PHED 4309 Legal Aspects of Sport, Health, and Fitness (3 credits)
- PHED 4409 Sport Business Management (3 credits)

Physical Education Courses

PHED 1100 Skills for Life: [Activity] (1 credit)
An activity course that introduces the fundamental skills of a selected lifetime physical activity, including but not limited to development of skills, knowledge of safety and nomenclature, handling and maintenance of equipment (if applicable). [BSU Focus: Performance and Participation]

PHED 1114 Skills For Life: Beginning Swimming (1 credit)
An activity course for non-swimmers. Emphasis will be on personal adjustment to the water, basic strokes, and fundamentals of water safety. [BSU Focus: Performance and Participation.]

PHED 1115 Skills for Life: Intermediate Swimming (1 credit)
An activity course for swimmers who have the ability to jump into deep water, swim a front stroke 25 yards, and swim on the back 25 yards. Emphasis will be on seven basic strokes, elementary diving, and related aquatic skills. Prerequisite(s): Being able to jump into deep water, swim a front stroke 25 yards, and swim on the back 25 yards. [BSU Focus: Performance and Participation.]

PHED 1116 Advanced Swimming (1 credit)
An activity course for swimmers who can swim in satisfactory form 25 yards of each of the five basic strokes (back crawl, breaststroke, front crawl, elementary backstroke, sidestroke). Emphasis will be on developing and refining thirteen strokes, diving and other advanced aquatic skills. Course leads to American Red Cross Learn to Swim Certification Level 6 - Fitness Swimmer. This course is preparatory for the Water Safety Instructor course.

PHED 1120 Skills for Life: Introduction to Sea Kayaking (1 credit)
An activity course that introduces the basics of kayak history, design, skills, and equipment. Taught through lecture, demonstration, and both on- and off-the-water skills practice. [BSU Focus: Performance and Participation]

PHED 1139 Skills for Life: Beginning Scuba Diving (1 credit)
Upon completion of this course, students will understand and be able to demonstrate the safe scuba diving practices of the Professional Association of Dive Instructors (PADI) curriculum. Focuses on classroom knowledge development and confined-water skill development. Equipment and supplies are provided. This course is phase 1 of the PADI certification course. Students wishing to complete the certification as an Open Water Diver will need to take additional instruction. [BSU Focus: Performance and Participation]

PHED 1180 Skills for Life: Canoeing (1 credit)
An activity course that introduces the fundamental skills of canoeing. Emphasis is on safety and on tandem and solo paddling techniques. Prerequisite: swimming test or consent of instructor. [BSU Focus: Performance and Participation]

PHED 1190 Skills for Life: Sailing (1 credit)
An activity course that introduces the fundamental skills of sailing. Development of skills and knowledge of safety, nomenclature, designs, rigging, handling, maintaining, and racing for sailboats. Prerequisite: swimming test or consent of instructor. [BSU Focus: Performance and Participation]

PHED 1200 Skills for Life: Introduction To Rock Climbing (1 credit)
Introduction to the basics of Top Rope Rock Climbing and Rappelling through practice at the BSU Climbing Wall and/or other sites. Also includes climbing communication, "leave no trace" climbing techniques, techniques for setting anchors, and discussion of environmental values. [BSU Focus: Performance and Participation]

PHED 1230 Skills for Life: Yoga (1 credit)
This course introduces students to basic yoga techniques and allows practice and development of the physical skills needed to perform approximately 40 basic exercises and postures. [BSU Focus: Performance and Participation]

PHED 1240 Skills for Life: Techniques of Neuromuscular Relaxation (1 credit)
An introduction to skill development in Jacobson's techniques to improve awareness of muscular tension and procedures for enhanced neuromuscular relaxation. Origins of stress and the body's responses to stress and stress management techniques will be included. [BSU Focus: Performance and Participation]

PHED 1260 Skills for Life: Cycling (1 credit)
Introduction to and practice in bicycling either off-road or road riding. Basic maintenance skills such as adjusting derailleurs, brakes and changing tires will be presented. Information on cycling for fitness, racing and bicycle touring will be presented. [BSU Focus: Performance and Participation]

PHED 1300 Skills for Life: Weight Training (1 credit)
An activity course that consists of an individualized or group weight program dealing with the fundamentals and practice of resistance exercise techniques for the development of the human body. [BSU Focus: Performance and Participation]

PHED 1380 Skills for Life: Self Defense (1 credit)
An activity course that examines and applies preventative and precautionary measures, assault awareness information, and most commonly needed personal self-defense skills and techniques. [BSU Focus: Performance and Participation]

PHED 1430 Skills for Life: Archery (1 credit)
An activity course that examines and applies the fundamentals and skills of archery. Selection and care of equipment, instruction and practice of shooting skills and scoring in target archery will be included. [BSU Focus: Performance and Participation]

PHED 1454 Skills for Life: Golf (1 credit)
An activity course that examines and applies the fundamentals and skills of golf. Selection and care of equipment, history and rules of the game, safety, etiquette, instruction and practice will be included. [BSU Focus: Performance and Participation]

PHED 1474 Skills for Life: Bowling (1 credit)
An activity course that examines and applies the fundamentals and skills of bowling. Students will demonstrate a knowledge of bowling history, scoring, handicapping and skills in bowling and etiquette. [BSU Focus: Performance and Participation]

PHED 1490 Skills for Life: Badminton (1 credit)
An activity course that examines and applies the fundamentals and skills of badminton. Students will demonstrate a knowledge of badminton history, scoring, and rules and regulations in singles and doubles play. Racket grips, strokes, footwork and tactics will be discussed and practiced. [BSU Focus: Performance and Participation]

PHED 1500 Skills for Life: Ice Skating (1 credit)
An activity course that examines and applies the fundamentals and skills of ice skating. Forward and backward stroking, crossovers and stops will be part of the evaluation. [BSU Focus: Performance and Participation]

PHED 1520 Skills for Life: Downhill Skiing (1 credit)
An activity course that introduces the basic skills of beginning downhill skiing. Technique and skill development in traversing, turning, speed control and stopping will be included. The language of ski safety will also be discussed. (May not be offered every year.)[BSU Focus: Performance and Participation]

PHED 1530 Skills for Life: Snowboarding (1 credit)
An activity course that introduces the basic skills of snowboarding, including toe turns, heel turns, carving, skating, stopping, and various forms of "riding." Includes an overview of snowboard equipment and how to select appropriate equipment. [BSU Focus: Performance and Participation]

PHED 1540 Skills for Life: Curling (1 credit)
An activity course that introduces the skills of curling, including techniques of throwing rocks and sweeping as well as strategies, rules, and scoring. (May not be offered every year) [BSU Focus: Performance and Participation]

PHED 1554 Skills for Life: Cross Country Skiing (1 credit)
An activity course that introduces the basic skills of cross country skiing including downhill turns and stopping. The student may choose to learn either skate skiing skills or the traditional skills of diagonal stride skiing. Some trail skiing will be included. [BSU Focus: Performance and Participation]

PHED 1574 Skills for Life: Tennis (1 credit)
An activity course that introduces the basic skills of tennis including techniques of basic grips, strokes and footwork. Entry level strategies for singles and doubles, history and rules of the game, etiquette, and scoring will be taught. [BSU Focus: Performance and Participation]

PHED 1604 Skills for Life: Social Dance I (1 credit)
This beginner-level activity course examines and applies the fundamentals and skills of contemporary, popular, and club style partner dances not typically included in a classic ballroom syllabus. [BSU Focus: Performance and Participation]

PHED 1605 Social Dance II (1 credit)
This intermediate- to advanced-level activity course examines and applies the fundamentals and skills of contemporary, popular, and club style partner dances not typically included in a classic ballroom syllabus. Prerequisite: PHED 1604 or consent of instructor. (Might not be offered every year.)

PHED 1606 Skills for Life: American Style Ballroom Dance I (1 credit)
An activity course that examines and applies the fundamentals and skills of classic ballroom dance. The steps taught are from the Dance Vision International Dance Association (DVIDA) American Bronze syllabus. [BSU Focus: Performance and Participation]

PHED 1607 Skills for Life: American Style Ballroom Dance II (1 credit)
An activity course that examines and applies the fundamentals and skills of classic ballroom dance at an intermediate to advanced level. The steps taught are from the Dance Vision International Dance Association (DVIDA) American Bronze syllabus. Prerequisite: PHED 1606 or consent of instructor.

PHED 1608 Skills for Life: International Style Ballroom Dance (1 credit)
An activity course that examines and applies the fundamentals and skills of classic international style ballroom dance. The steps taught are from the Dance Vision International Dance Association (DVIDA) International Bronze syllabus. [BSU Focus: Performance and Participation]

PHED 1764 Skills for Life: Basketball (1 credit)
An activity course that examines and applies the fundamentals and skills of basketball. History and rules of the game, safety, drills, entry level strategies, conditioning, individual and group instruction and practice will be included. [BSU Focus: Performance and Participation]

PHED 1784 Skills for Life: Volleyball (1 credit)
An activity course that examines and applies the fundamentals and skills of volleyball. History and development, basic team systems, rules and strategies of the game will be included. [BSU Focus: Performance and Participation]

PHED 1814 Skills for Life: Softball (1 credit)
An activity course that examines and applies the fundamentals and skills of slow and fast pitch softball. History and rules of the game, terminology, score keeping, safety, field playing areas, drills, and entry level game strategies will be included. [BSU Focus: Performance and Participation]

PHED 1840 Skills for Life: Racquetball (1 credit)
An activity course that examines and applies the fundamentals and skills of racquetball. Components such as safety, serving and volleying will be emphasized. Singles, cutthroat, and doubles play will be introduced. [BSU Focus: Performance and Participation]

PHED 1854 Skills for Life: Soccer (1 credit)
An activity course that examines and applies the fundamentals and skills of soccer. The history of the game, rules and regulations and entry level drill and game strategies will be examined. [BSU Focus: Performance and Participation]

PHED 1890 Lifetime Fitness (2 credits)
This personal fitness class allows students to develop their own aerobic and possibly strengthening program. Students receive instruction in the development of fitness and the use of equipment; but the focus will be active participation in walking, jogging, rowing, stepping and/or biking. Students focus on their regular participation in physical activity as outlined in their personal fitness plan. [BSU Focus: Performance and Participation]

PHED 2100 Foundations of Physical Education, Exercise Science, and Sport (3 credits)
A critical examination of the history, people, events, programs and philosophical positions that have led to the current status of physical education, fitness and sport in the United States. Students will be provided with up-to-date information about physical education and its diverse sub-fields as well as an introduction to career roles and preparation for professional service in all areas of physical education, kinesiology and exercise science.

PHED 2109 Introduction to Sport Management (3 credits)
This course will help and assist the prospective sport management major to discover specialized training personnel positions in the rapidly growing sport management field. Concentration will be on the duties and tasks performed, and the competencies needed for a career in sport management.

PHED 2200 A Lifestyle for Wellness (2 credits)
An examination of the social, emotional, mental, spiritual and physical dimensions of wellness. Students will examine their own lifestyles and learn how to make behavioral changes. Emphasis on self-esteem, nutritional habits, exercise habits and the importance of self-responsibility. [Core Curriculum Goal Area 9]

PHED 2630 Lifeguard Training (3 credits)
A lecture course with laboratory activity that examines and applies the fundamentals and skills of supervising swimming pool and water front activities. American Red Cross Certification may be earned for: Lifeguard Training and First Aid, CPR/AED for the Professional Rescuer, and Waterfront Lifeguarding. Good swimming skills are needed to succeed in this course.

PHED 2640 Water Safety Instructor (3 credits)
A lecture course with laboratory activity that constitutes all the aspects for the training of American Red Cross Water Safety Instructors. American Red Cross Water Safety Instructor Certification may be earned. Contact professor for further details. (May not be offered every year.)

PHED 2925 People of the Environment: Outdoor Ethics/Recreational Activity Perspective (3 credits)
This class will explore the concepts of wilderness and recreation and how these relate to practices that protect or enhance the environment. May not be offered every year. [Core Curriculum Goal Area 10.]

PHED 2970 Internship: Sport Management Practicum (2 credits)
When taken as Sport Management Practices, the following description applies: A study of various skills, roles, and functions of sport managers in managing people, the workplace, and day-to-day operations. Topics include definitions; management theories; functions of management; time management skills; effective decision making and problem solving; motivational theories, morale, and strategies; leadership theories; personal styles of leadership; and skills and competencies of sport leaders. Also includes practical experience in the organization and administration of sporting events or related areas. Prerequisite: PHED 2109 or consent of instructor.

PHED 3090 Sport Physiology (2 credits)
Emphasis on conditioning athletes including body composition, nutrition, cardiovascular fitness, flexibility, strength and other conditioning issues as related to sport training and participation. This course is designed primarily for non-PE majors who are interested in the coaching specialist program.

PHED 3100 Motor Development (2 credits)
An introduction to motor development and related motor theories. Application of these basic motor principles to the teaching of physical education and activity at all levels.

PHED 3110 Motor Learning (2 credits)
An introductory class in motor control and learning that gives an overview of the processes and mechanisms involved in generating, acquiring, and refining motor skills and of factors that foster or hinder the acquisition and refinement of these skills.

PHED 3120 Psychology of Sport (2 credits)
Study of the general relationship between individuals and sports behavior. Covers competitiveness, goal setting, peak performance, psychosocial influences, and rehabilitation. Also includes guides to show how teaching and learning may be applied to the coaching of sport and to bring out the relationship of meaningful learning to successful athletic coaching.

PHED 3190 Athletic Training (2 credits)
A lecture course with laboratory activity introducing the five practice domains of athletic training that include: prevention, recognition and evaluation, rehabilitation, reconditioning of athletic injuries, administration and professional development. Other topics include the theory and practice of athletic taping and risk management.

PHED 3200 Introduction to Sport Biomechanics (3 credits)
Introduction to biomechanical concepts and principles. Application of these principles to evaluating and improving performance in physical activities. Introduction to methods for qualitative movement analysis. Prerequisite(s): BIOL 1111 (or BIOL 3250) and PHED 3100 or consent of instructor.

PHED 3219 Sport Economics (2 credits)
This course will provide the student an understanding of theories and concepts related to economics of sport. Topics covered: economic growth of the sport industry, concepts of competitive strategy, economic impact principles, economic theory applied to various levels of sport, labor relations, stadium and arenas, venues and events, manufacturing, and service industries. Prerequisite: ECON 2000 or consent of instructor.

PHED 3300 Physiology of Exercise and Nutrition (3 credits)
An examination of the effects of exercise on the systems of the body as they relate to health and performance. Nutritional concepts of weight control, ergogenic aids and fluid replacement will be discussed. Techniques for developing, prescribing, and assessing fitness components will be presented. Prerequisite(s): BIOL 1111 or BIOL 3250 or consent of instructor.

PHED 3449 Socio-Culture and Ethical Issues in Sport (3 credits)
Study of the general relationship between individuals and sport, and sport and society. Examine the ways sport is linked to other spheres of social life, the organization and behavior patterns of both individuals and groups within sport settings, and the cultural, structural, and situational factors affecting sport and sport experiences.

PHED 3504 Teaching Rhythms and Dance (2 credits)
Methods and materials for teaching various forms of rhythms and dance. Components include effective individual and group instruction; cultural and historical implications; dance steps, fundamentals, and a variety of traditional, creative and contemporary dance forms applicable to the K-12 setting. Prerequisite: entrance into the teacher education program or consent of instructor.

PHED 3505 Teaching Elementary Physical Education (2 credits)
An introduction to the developmental physical education program at the elementary school level. Components include learner characteristics, program content and organization and methods of teaching physical education. Prerequisite: PHED 3504 and entrance into the teacher education program or consent of instructor.

PHED 3509 Sport Event Management (2 credits)
This course will provide the student with an understanding of the responsibilities in managing sport facilities, administering, organizing and producing sporting events. The topics will range from personnel issues, facility protocol and procedures, and emergency plans. Prerequisite: BUAD 2280 or consent of instructor.

PHED 3519 Sport Facility Management (2 credits)
This course provides an understanding of sport facility management, facility planning, site and design development, systems and operations, and facility administration. Prerequisite: BUAD 2280 or consent of instructor.

PHED 3600 Sport Marketing (3 credits)
Study of fundamental marketing principles utilized in sport. Topics include definitions, marketing planning process, goals and objectives of marketing, marketing mix, target markets, consumer behavior, sponsorship, endorsement, merchandising, fundraising, and mass communication. Prerequisite(s): BUAD 2280 or consent of instructor.

PHED 3604 Teaching Team Sports (2 credits)
Activities and teaching methods for team sport activities included in current physical education programs at all levels. Prerequisite: entrance into the teacher education program or consent of instructor.

PHED 3605 Teaching Individual Sports (2 credits)
Methods of teaching and the practice of the skills such sports as tennis, golf, pickleball, archery, badminton, bowling, and racquetball are the focus. Development of lesson plan, unit plans and application of teaching methods is emphasized. Prerequisite: entrance into the teacher education program or consent of instructor.

PHED 3607 Teaching Fitness (2 credits)
Methods of teaching and the practice in the development of physical fitness, including development of the health related fitness components of strength, cardiovascular endurance, muscular endurance, and flexibility with activities such as cross country skiing, exercise walking, orienteering, cycling, yoga, and weight training. Prerequisite: Entrance into the Teacher Education program or consent of instructor.

PHED 3690 Coaching Principles (2 credits)
The fundamental concepts and basic trends in the field of coaching. The history, present philosophies, psychology, pedagogy, physiology, sports medicine and objectives will be analyzed and examined. Topics that are universal to all coaching disciplines like scheduling, risk management, sport law, dealing with media, parents, peer pressure, and academic requirements will be covered.

PHED 3710 Basketball Coaching (2 credits)
The study of the game of basketball and the instructional techniques of individual and team play. Organizational procedures, practice preparation, scouting, rules and regulations, skill sequence and development, offensive, defensive and transitional systems, coaching philosophies and public relations will be examined.

PHED 3720 Football Coaching (2 credits)
A comprehensive study of developing a successful football team with an emphasis on teaching appropriate techniques and skills of the game. Practice and game organization, delegation of staff responsibilities and public relations will also be examined.

PHED 3740 Ice Hockey Coaching (2 credits)
In depth lectures and discussion concerning offensive and defensive skills and tactics, power play and penalty killing. Skilled positional play of goalies, defensemen, centers, and wings (forwards). Coaching techniques, motivational and leadership development, theory, rules, and regulations. Additional assignments involve planning and evaluating practices, games and athletic talent. Rules, budgets, and equipment repair will be discussed. (May not be offered every year.)

PHED 3750 Soccer Coaching (2 credits)
Organization and preparation for interscholastic competition. Emphasis will be on teaching specific soccer skills, individual player structures, practice preparation, and management. Strategies, conditioning and psychology of coaching issues will be examined. (May not be offered every year.)

PHED 3770 Swimming Coaching (2 credits)
Emphasis will be on developing knowledge and understanding of the applications of various laws of motion, leverage and flotation in the teaching of advanced swimming and diving skills. Emphasis on pool operation, swimming meet organization and swimming meet rules is included. Class participation includes classroom and laboratory experiences. (May not be offered every year.)

PHED 3790 Track and Field Coaching (2 credits)
Discussion and application of fundamental concepts required for effective teaching of the events in track and field. Event enrollment and management along with the aspects of practice and event coaching will be discussed.

PHED 3800 Volleyball Coaching (2 credits)
Provides information and training for teaching and coaching volleyball with an emphasis on the high school level. Class lecture and application activities on the court included. (May not be offered every year.)

PHED 4160 Advanced Fitness Assessment & Prescription-Aerobic (3 credits)
Theory and practice of physical fitness assessment for the purpose of prescribing aerobic exercise to adults, both healthy populations and those with special conditions, such as obesity, diabetes, osteoporosis, asthma, hypertension, and heart disease. Prepares students for American College of Sports Medicine (ACSM) Health Fitness Specialist exam as well as other personal trainer certifications. Prerequisite: PHED 3300 or consent of instructor.

PHED 4170 Advanced Principles for Strength and Speed Training Exercise (3 credits)
Theory and practice of strength and speed training with emphasis on technique analysis and instructional methods for strength training. Includes facility design and equipment purchasing and maintenance. Prepares students for National Strength and Conditioning Association Certified Strength and Conditioning Specialist (CSCS). Prerequisite: PHED 3300 or consent of instructor.

PHED 4200 Methods of Teaching Elementary Physical Education to Classroom Teachers (1 credit)
Organization and conduct of the physical education program in the elementary school.

PHED 4209 Sport Finance (3 credits)
This course will provide the student an understanding of theories and concepts used in financial resource management for the operation of programs in both public and private sectors of sport. Topics include ethical concerns, decision making, principles of budgeting, budget development, financial statements, spread sheet utilization, and sources of revenue for financing sport. Prerequisites: ACCT 2101 or consent of instructor.

PHED 4250 Teaching Secondary Physical Education (2 credits)
An online methods course designed specifically for physical education teacher licensure candidates in the FasTrack program. Students utilize national physical education standards, appropriate management protocols and pedagogical best practice to plan and deliver physical education lessons for students in grades 6-12. Students design learning and assessment activities that align with current national standards and learning outcomes.

PHED 4309 Legal Aspects of Sport, Health, and Fitness (3 credits)
An overview of the field of sports law, with applications to amateur sport, professional sport, recreation, health, healthcare, and fitness settings. Key areas of the law are identified, and applications within the sport, health and fitness industries are studied. Provides information about legal issues that may help professionals avoid litigation by foreseeing and preventing problems. Prerequisite: Junior or Senior status.

PHED 4360 Adventure Programming (3 credits)
Nuts and bolts of planning educational outdoor adventure experiences. Also reviews theory, literature, and program types.

PHED 4400 Curriculum and Assessment in Physical Education (3 credits)
Focus on the curricular process and it's evaluation to determine if the curriculum is meeting community and individual student needs. A second focus will be on assessment goals, objectives and outcomes of the cognitive, affective and motor aspects of physical education. Prerequisites: PHED 2100, PHED 3200, and PHED 3300 or consent of instructor.

PHED 4409 Sport Business Management (3 credits)
Study of the structures and processes of sport organizations, as well as examine principles and concepts as they apply to sport businesses. Topics include definitions; and internal processes such as social responsibility and ethics, organizational behavior and structure, organizational philosophy, mission statements, goals and objectives, chain of command, strategic plans, adapting to change, and so on. Prerequisite(s): PHED 2970 or consent of instructor.

PHED 4500 Inclusive Physical Education (3 credits)
An introduction to the study and practice of teaching physical education to children with disabilities in the public schools. Prerequisites: PHED 3100, PHED 3110, PHED 3200, PHED 3504, PHED 3505, PHED 3604, PHED 3605, PHED 3607, or consent of instructor.

PHED 4514 DAPE Program Planning (3 credits)
First in a series of three courses, DAPE Program Planning provides knowledge necessary to develop, organize, and administer DAPE programs supported by DAPE historical and philosophical foundations, legal bases, the IEP process, resources, and an understanding of health-related physical and motor fitness, assistive technology, and adapted equipment. Students assess fitness, motor and behavioral skills of three K-12 students with identified disabilities at a local school. Using assessment information, students develop DAPE programs for elementary, middle, and secondary school levels. Programs reflect individual student goals and objectives. The course includes 15 hours of required field experience. Prerequisites: SPED 3600, SPED 3650, co-requisite SPED 3655.

PHED 4515 DAPE Teaching Strategies (3 credits)
Second in a series of three courses, DAPE Teaching Strategies provides knowledge and practical experiences necessary for future teachers to develop individual DAPE lessons based on typical and atypical motor development patterns, to deliver lesson plan content using best practice instructional strategies, behavioral interventions, safe learning environments and methods of communicating with nonverbal students. Students will teach the lesson plans to K-12 DAPE students. The course includes 30 hours of required field experience. Prerequisites: SPED 3600, SPED 3650, SPED 3655; PHED 4514.

PHED 4516 The DAPE Professional (3 credits)
Third in a series of three courses, The DAPE Professional: provides students with opportunities to combine content, theory and research with practical experiences in DAPE programming and teaching strategies. This capstone course allows students to cultivate and maintain positive, collaborative relationships with students, families, and other professional, and the community to support student development and educational process. This course includes 20 hours of required field experience. Prerequisites: SPED 3600, SPED 3650, SPED 3655; PHED 4514, PHED 4515.

PHED 4870 Practicum in Physical Education Teaching (1 credit)
A supervised experience in teaching K-12 students in physical education. Emphasis is on meeting the requirements for physical education majors by the Minnesota Professional Education Licensing and Standards Board (PELSB). Required: A minimum of 30 practicum hours per credit. Prerequisite(s): PHED 3505 and PHED 3604.

PHED 4879 Athletic Coaching Practicum (1 credit)
Application of the principles and practices in athletic coaching. A 30-hour practical coaching experience under the guidance and supervision of a licensed coach. This practicum must be conducted at the high school level. Appropriate forms must be filed with the department chairperson. Prerequisite(s): Completion of at least 70 percent of Physical Education Major or Coaching Specialist Program or consent of instructor.

PHED 4917 DIS Tchg Assoc | (1-2 credits)
Directed Independent Study | Teaching Associate

PHED 4920 DGS: (1 credit)
When taken as Exercise Science Seminar the following description applies: Intended as a capstone course to prepare the Exercise Science major for employment, internship/job procurement, or continuing education in a graduate program. This course integrates discussion of strategies for professional development, as well as providing quality written composition on employment/graduate program goals and objectives. Prerequisite: Senior status or consent of instructor. When taken as Physical Education Seminar the following description applies: Intended as a capstone course to prepare the physical education major for employment, student teaching/job procurement, or continuing education in a graduate program. This course integrates discussion of strategies for professional development, as well as providing quality written composition on employment/graduate program goals and objectives. Prerequisite: Senior status or consent of instructor. When taken as Sport Management Seminar the following description applies: Intended as a capstone course to prepare the sport management major for employment; internship/job procurement, or continuing education in a graduate program. This course integrates discussion of strategies for professional development, as well as providing quality written composition on employment/graduate program goals and objectives. Prerequisite: Senior status or consent of instructor.

PHED 4921 Varsity Sport: (1 credit)
Varsity Sport - Participation credit, may be taken once per year of eligibility.

PHED 4970 Internship (1-12 credits)
Internship

PHED 4971 Internship: Sport Management (1-12 credits)
Sport management majors are required to complete a field experience that is relevant to their career goals. The internship needs to provide an opportunity for the student to apply the different theories and concepts learned from class in a practical setting through: observation, planning, decision-making, committee work, leadership, operation management, individual projects, and group projects. Required: 400 hours for 12-credit internship to meet accreditation guidelines. Prerequisite(s): consent of instructor

PHED 4972 Internship: Exercise Science (2-6 credits)
This course is for the purpose of providing a supervised field internship experience in an exercise, fitness, and/or wellness-related setting, including hospitals, corporations, private fitness-facilities, and governmental agencies. Or, the internship may take the form of a special project or research on a topic relevant to exercise science. Prior approval must be obtained from the student's internship advisor. A journal, written paper, and/or oral presentation is to be presented following the learning experience. The student is expected to complete 30 hours per credit. Prerequisite(s): PHED 4160 and PHED 4170 or consent of instructor.

PHED 4975 Internship: Human Performance (1-3 credits)
This course is for the purpose of providing a supervised field internship experience in an exercise, fitness, and/or wellness- related setting, including university or high school athletics, corporations, private fitness-facilities, governmental agencies. Internship setting is dependent on coursework taken within selected Required Option. Prior approval must be obtained from the student's internship advisor. A journal, written paper and/or oral presentation is to be presented following the learning experience. The student is expected to complete 30 hours per credit. Prerequisite(s): senior status or consent of instructor.

All-University Courses

The course numbers listed below, not always included in the semester class schedule, may be registered for by consent of the advisor, instructor, or department chair, or may be assigned by the department when warranted. Individual registration requires previous arrangement by the student and the completion of any required form or planning outline as well as any prerequisites.

1910, 2910, 3910, 4910 DIRECTED INDEPENDENT STUDY
1920, 2920, 3920, 4920 DIRECTED GROUP STUDY
1930, 2930, 3930, 4930 EXPERIMENTAL COURSE
1940, 2940, 3940, 4940 IN-SERVICE COURSE
1950, 2950, 3950, 4950 WORKSHOP, INSTITUTE, TOUR
1960, 2960, 3960, 4960 SPECIAL PURPOSE INSTRUCTION
1970, 2970, 3970, 4970 INTERNSHIP
1980, 2980, 3980, 4980 RESEARCH
1990, 2990, 3990, 4990 THESIS