Students majoring in Business Administration are advised to complete at least one course in Psychology, Sociology, or Anthropology as part of their core curriculum requirements.

Required Credits: 64
Required GPA: 2.25

I REQUIRED COURSES

Complete the following courses:

- ACCT 2101 Principles of Accounting I (3 credits)
- ACCT 2102 Principles of Accounting II (3 credits)
- BUAD 2220 Legal Environment (3 credits)
- BUAD 2231 Business Statistics I (3 credits)
- BUAD 2280 Computer Business Applications (3 credits)
- BUAD 3223 Operations Management (3 credits)
- BUAD 3351 Management (3 credits)
- BUAD 3361 Marketing (3 credits)
- BUAD 3381 Management Information Systems (3 credits)
- BUAD 3771 Financial Management (3 credits)
- BUAD 4559 Strategic Management (3 credits)
- BUAD 4600 Senior Seminar: Business Administration (1 credit)
- ECON 2000 Principles of Microeconomics (3 credits)
- ECON 2100 Principles of Macroeconomics (3 credits)
- MATH 1170 College Algebra (3 credits)

II EMPHASIS REQUIRED COURSES

Complete the following courses:

- BUAD 3232 Predictive Analytics (3 credits)
  or BUAD 3500 Marketing Analytics (3 credits)
- BUAD 3281 Management Science (3 credits)
- BUAD 3382 Business Application Development (3 credits)
  or BUAD 3384 Systems Analysis and Design (3 credits)
- BUAD 4385 Data Modeling and Visualization (3 credits)
- BUAD 4386 Information Systems Analytics (3 credits)

Select two of the following courses:

- BUAD 3283 E-Commerce Web Development (3 credits)
  or BUAD 3569 Digital Marketing (3 credits)
- BUAD 3420 Labor and Employment Relations (3 credits)
- BUAD 3450 Indigenous Business (3 credits)
- BUAD 3520 Business Ethics (3 credits)
- BUAD 3568 Professional Selling (3 credits)
- BUAD 3677 Real Estate (3 credits)
- BUAD 3678 Risk Management and Insurance (3 credits)
- BUAD 3872 Investments (3 credits)

Program Learning Outcomes | Business Administration, B.S.

1. Graduates will demonstrate a foundational knowledge in the field of business.
2. Graduates will utilize practical business tools.
3. Graduates will demonstrate professional communication skills