



## Business Administration, B.S. *major*

### Finance Emphasis

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Finance is the realm of managing money and investments, encompassing credit, debt, capital markets, investments, risk management, and the establishment and regulation of financial systems. In broader terms, it spans personal and corporate finances as well as public (government) finance. Personal finance revolves around managing an individual's or a family's resources, while corporate finance involves steering a company's financial endeavors, including capital investment, financial planning, and risk analysis to optimize shareholder value. Public finance pertains to the analysis of the government's economic role regarding both expenditure and taxation. As a crucial element, finance significantly influences decisions at both the individual and organizational levels, impacting various aspects of life.

Students majoring in Business Administration are advised to complete at least one course in Psychology, Sociology, or Anthropology as part of their core curriculum requirements.

Required Credits: 64  
Required GPA: 2.25

#### I REQUIRED COURSES

Complete the following courses:

- ACCT 2101 Principles of Accounting I (3 credits)
- ACCT 2102 Principles of Accounting II (3 credits)
- BUAD 2220 Legal Environment (3 credits)
- BUAD 2231 Business Statistics I (3 credits)
- BUAD 2280 Computer Business Applications (3 credits)
- BUAD 3223 Operations Management (3 credits)
- BUAD 3351 Management (3 credits)
- BUAD 3361 Marketing (3 credits)
- BUAD 3381 Management Information Systems (3 credits)
- BUAD 3771 Financial Management (3 credits)
- BUAD 4559 Strategic Management (3 credits)
- BUAD 4600 Senior Seminar: Business Administration (1 credit)
- ECON 2000 Principles of Microeconomics (3 credits)
- ECON 2100 Principles of Macroeconomics (3 credits)
- MATH 1170 College Algebra (3 credits)

#### ADDITIONAL REQUIRED COURSES

Complete the following courses:

- BUAD 3677 Real Estate (3 credits)  
*or* ACCT 3404 Income Taxes I (3 credits)
- BUAD 3678 Risk Management and Insurance (3 credits)
- BUAD 3772 Advanced Financial Management (3 credits)
- BUAD 3872 Investments (3 credits)
- BUAD 4779 Corporate Financial Policies (3 credits)

#### RESTRICTED ELECTIVES

Select 2 of the following courses:

- ACCT 3117 Managerial Analysis (3 credits)  
*or* ACCT 3118 Financial Statement Analysis (3 credits)
- BUAD 3232 Predictive Analytics (3 credits)  
*or* BUAD 3500 Marketing Analytics (3 credits)
- BUAD 3281 Management Science (3 credits)
- BUAD 3283 E-Commerce Web Development (3 credits)  
*or* BUAD 3569 Digital Marketing (3 credits)

- BUAD 3420 Labor and Employment Relations (3 credits)
- BUAD 3450 Indigenous Business (3 credits)
- BUAD 3520 Business Ethics (3 credits)
- BUAD 3568 Professional Selling (3 credits)

#### Program Learning Outcomes | Business Administration, B.S.

1. Graduates will demonstrate a foundational knowledge in the field of business.
2. Graduates will utilize practical business tools.
3. Graduates will demonstrate professional communication skills
4. Graduates will collaborate effectively
5. Graduates will demonstrate ability to ethically address complex problems in a realistic business environment.