



Design, B.S. *major*

Creativity & Innovation Emphasis

Required Credits: 78

Required GPA: 2.00

A maximum of 18 Creativity and Innovation elective credits may be used towards any additional major. A maximum of 9 Creativity and Innovation credits may be used towards any additional minor or certificate.

Required TAD Core Courses

Complete the following courses:

- TADD 1100 Orientation to Technology, Art, and Design (2 credits)
- TADD 1200 Two-Dimensional Visual Foundations (2 credits)
- TADD 1300 Three-Dimensional Visual Foundations (2 credits)
- TADD 1400 The Art of Napkin Sketching (2 credits)
- TADD 1500 Adobe Illustrator (2 credits)
- TADD 1550 Adobe Photoshop (2 credits)
- TADD 1600 Fundamentals of Digital Photography (2 credits)
- TADD 1800 Creativity in Action (2 credits)
- TADD 2310 Artificial Intelligence for Art & Design (2 credits)
- TADD 3000 Presentation Planning, Design, and Delivery (3 credits)
- TADD 3090 Leadership in Creative Industries (2 credits)
- TADD 3360 History of Contemporary Art & Design: 1945-Present (3 credits)

Creativity & Innovation

Complete the following course:

- TADD 3030 Creativity & Innovation Proposal (0 credit)

Once students successfully complete the TAD Common Core (26 credits), they must work with their academic advisor to build their educational plan. To earn the Creativity and Innovation emphasis, this educational plan must consist of an additional 52 credits mutually agreed upon from the School of Technology, Art & Design (TADD,TADT,COMM,MASC,CS)

Remaining 52 credits may include any courses offered by the School of Technology, Art & Design

Program Learning Outcomes | Design, B.S.

1. Students will communicate effectively in oral, written and visual forms.
2. Demonstrate knowledge in diverse cultural and historical perspectives and apply them to their art and design practice.
3. Students will develop and demonstrate competence in implementing art and/or design principles.
4. Students will demonstrate the ability to implement the creative process independently and/or interdependently.
5. Students will exhibit the ability to seek, give and accept constructive criticism.