



Business Administration, B.S. *major*

Financial Planning Emphasis

A total of 120 semester credits are needed for the **Business Administration, Financial Planning emphasis B.S.** degree and include the following:

- Completion of a minimum of 40 upper division credits (level 3000/4000)
- Completion of all required major credits
- Completion of Core Curriculum credits (Minnesota Transfer Curriculum [MnTC] Goal Areas 1-10 with a minimum of 40 credits) required for all baccalaureate degrees
- Completion of BSU Focus and Nisidotaading Course Requirements

Dual Degrees

Students wishing to complete two degrees concurrently, (example: Bachelor of Science and Bachelor of Arts) must complete a minimum of an additional 30 credits above the required 120 credits.

Multiple Credentials

Any additional major, minor or certificate in a degree must have at least 6 credits of course work not used to meet the requirements of another major, minor or certificate in the degree.

The Financial Planning program is designed to prepare students for careers in personal financial advising and related fields. Coursework covers key areas such as investment planning, retirement strategies, tax and insurance planning, and financial plan development, with additional emphasis on behavioral finance to strengthen client communication and decision-making skills. This flexible program serves both traditional students and working professionals seeking to enter or advance in the financial services industry.

Students majoring in Business Administration are advised to complete at least one course in Psychology, Sociology, or Anthropology as part of their core curriculum requirements.

Required Credits: 64

Required GPA: 2.25

REQUIRED COURSES

Complete the following courses:

- ACCT 2101 Principles of Accounting I (3 credits)
- ACCT 2102 Principles of Accounting II (3 credits)
- BUSN 2220 Legal Environment (3 credits)
- BUSN 2280 Computer Business Applications (3 credits)
- BUSN 3223 Operations Management (3 credits)
- BUSN 3351 Management (3 credits)
- BUSN 3361 Marketing (3 credits)
- BUSN 3381 Management Information Systems (3 credits)
- BUSN 3771 Financial Management (3 credits)
- BUSN 4559 Strategic Management (3 credits)
- BUSN 4600 Senior Seminar: Business Administration (1 credit)
- ECON 2000 Principles of Microeconomics (3 credits)
- ECON 2100 Principles of Macroeconomics (3 credits)

Select 1 course:

A MATH course from Core Curriculum Goal Area 4 at a higher level than College Algebra may be substituted for this requirement

- MATH 1170 College Algebra (3 credits)

Select 1 course:

A STAT course at a higher level than Business Statistics may be substituted for this requirement

- BUSN 2231 Business Statistics I (3 credits)

ADDITIONAL REQUIRED COURSES

Complete the following courses:

- BUSN 3678 Risk Management and Insurance (3 credits)
- BUSN 3770 Foundations of Financial Planning (3 credits)
- BUSN 3777 Planning for Taxes (3 credits)
- BUSN 3779 Retirement Readiness: Behavioral Finance and Income Planning (3 credits)
- BUSN 3870 Legacy Planning (3 credits)
- BUSN 3872 Behavioral Investing and Portfolio Management (3 credits)
- BUSN 4777 Financial Planning Capstone (3 credits)

Program Learning Outcomes | Business Administration, B.S. major Financial Planning emphasis

1. Students will be able to apply financial planning theory to real-world client situations.
2. Students will be able to demonstrate analytical and quantitative reasoning.
3. Students will be able to communicate effectively in professional financial planning contexts.
4. Students will be able to understand the regulatory and institutional environment of financial services.
5. Students will be able to apply case-based and experiential learning methods.

Suggested semester schedule | Business Administration, B.S. major Financial Planning emphasis

Freshman - 1st semester

- Core curriculum requirements

Freshman - 2nd semester

- Core curriculum requirements

Sophomore - 3rd semester

- ACCT 2101 Principles of Accounting I (3 credits)
- BUSN 2220 Legal Environment (3 credits)
- ECON 2000 Principles of Microeconomics (3 credits)
- MATH 1170 College Algebra (3 credits)
- Remaining core curriculum requirements
- Nisidotaading course requirement

Sophomore - 4th semester

- ACCT 2102 Principles of Accounting II (3 credits)
- BUSN 2231 Business Statistics I (3 credits)
- BUSN 2280 Computer Business Applications (3 credits)
- ECON 2100 Principles of Macroeconomics (3 credits)
- Any remaining core curriculum requirements

Junior - 5th semester

- BUSN 3223 Operations Management (3 credits)
- BUSN 3351 Management (3 credits)
- BUSN 3361 Marketing (3 credits)
- BUSN 3381 Management Information Systems (3 credits)

- BUSN 3771 Financial Management (3 credits)

Junior - 6th semester

- BUSN 3770 Foundations of Financial Planning (3 credits)
- BUSN 3678 Risk Management and Insurance (3 credits)
- BUSN 3777 Planning for Taxes (3 credits)

Senior - 7th semester

- BUSN 3872 Behavioral Investing and Portfolio Management (3 credits)
- BUSN 3779 Retirement Readiness: Behavioral Finance and Income Planning (3 credits)
- BUSN 3870 Legacy Planning (3 credits)

Senior - 8th semester

- BUSN 4777 Financial Planning Capstone (3 credits)
- BUSN 4559 Strategic Management (3 credits)
- BUSN 4600 Senior Seminar: Business Administration (1 credit)