



Business Administration, B.S. *major*

Human Resources Management Emphasis

A total of 120 semester credits are needed for the **Business Administration, Human Resources Management emphasis B.S.** degree and include the following:

- Completion of a minimum of 40 upper division credits (level 3000/4000)
- Completion of all required major credits
- Completion of Core Curriculum credits (Minnesota Transfer Curriculum [MnTC] Goal Areas 1-10 with a minimum of 40 credits) required for all baccalaureate degrees
- Completion of BSU Focus and Nisidotaading Course Requirements

Dual Degrees

Students wishing to complete two degrees concurrently, (example: Bachelor of Science and Bachelor of Arts) must complete a minimum of an additional 30 credits above the required 120 credits.

Multiple Credentials

Any additional major, minor or certificate in a degree must have at least 6 credits of course work not used to meet the requirements of another major, minor or certificate in the degree.

A Human Resource emphasis in the Business Administration program focuses on developing a deep understanding of the principles, practices and strategies involved in effectively managing an organization's human capital. This includes recruitment and selection, performance management, compensation and benefits, training and development, employee relations and compliance with labor laws and regulations. Students acquire the skills and knowledge necessary to become effective leaders and managers who can create a positive and productive work environment that fosters employee engagement, motivation and retention.

Students majoring in Business Administration are advised to complete at least one course in Psychology, Sociology, or Anthropology as part of their core curriculum requirements.

Required Credits: 61

Required GPA: 2.25

REQUIRED COURSES

Complete the following courses:

- ACCT 2101 Principles of Accounting I (3 credits)
- ACCT 2102 Principles of Accounting II (3 credits)
- BUSN 2220 Legal Environment (3 credits)
- BUSN 2280 Computer Business Applications (3 credits)
- BUSN 3223 Operations Management (3 credits)
- BUSN 3351 Management (3 credits)
- BUSN 3361 Marketing (3 credits)
- BUSN 3381 Management Information Systems (3 credits)
- BUSN 3771 Financial Management (3 credits)
- BUSN 4559 Strategic Management (3 credits)
- BUSN 4600 Senior Seminar: Business Administration (1 credit)
- ECON 2000 Principles of Microeconomics (3 credits)
- ECON 2100 Principles of Macroeconomics (3 credits)

Select 1 course:

A MATH course from Core Curriculum Goal Area 4 at a higher level than College Algebra may be substituted for this requirement

- MATH 1170 College Algebra (3 credits)

Select 1 course:

A STAT course at a higher level than Business Statistics may be substituted for this requirement

- BUSN 2231 Business Statistics I (3 credits)

ADDITIONAL REQUIRED COURSES

Complete the following courses:

- BUSN 3420 Labor and Employment Relations (3 credits)
- BUSN 4456 Human Resources Management (3 credits)
- BUSN 4507 Talent Acquisition (3 credits)
- BUSN 4508 Training, Development, and Evaluation (3 credits)
- BUSN 4509 Diversity and Inclusion (3 credits)

REQUIRED ELECTIVES

Select 1 of the following courses:

- BUSN 3232 Predictive Analytics (3 credits)
or BUSN 3500 Marketing Analytics (3 credits)
- BUSN 3281 Management Science (3 credits)
- BUSN 3283 E-Commerce Web Development (3 credits)
or BUSN 3569 Digital Marketing (3 credits)
- BUSN 3450 Indigenous Business (3 credits)
- BUSN 3520 Business Ethics (3 credits)
- BUSN 3568 Professional Selling (3 credits)
- BUSN 3677 Real Estate (3 credits)
- BUSN 3678 Risk Management and Insurance (3 credits)
- BUSN 3872 Behavioral Investing and Portfolio Management (3 credits)
- BUSN 4500 Compensation and Benefits (3 credits)

Program Learning Outcomes | Business Administration, B.S.

1. Graduates will demonstrate a foundational knowledge in the field of business.
2. Graduates will utilize practical business tools.
3. Graduates will demonstrate professional communication skills
4. Graduates will collaborate effectively
5. Graduates will demonstrate ability to ethically address complex problems in a realistic business environment.