



Mass Communication, B.S. *major*

- MCOM 4340 Digital Cinema (3 credits)

A total of 120 semester credits are needed for the **Mass Communication B.S.** degree and include the following:

- 40 upper division credits (level 3000/4000)
- 45 required major core credits
- Completion of Core Curriculum credits (Minnesota Transfer Curriculum [MnTC] Goal Areas 1-10) - required for all baccalaureate degrees
- Completion of BSU Focus and Nisidotaading Course Requirements

Dual Degrees

Students wishing to complete two degrees concurrently, (example: Bachelor of Science and Bachelor of Arts) must complete a minimum of an additional 30 credits above the required 120 credits.

Multiple Credentials

Any additional major, minor or certificate in a degree must have at least 6 credits of course work not used to meet the requirements of another major, minor or certificate in the degree.

Required Credits: 45

Required GPA: 2.50

I REQUIRED CORE COURSES

Complete the following courses:

- MCOM 1100 Media and Society (3 credits)
- MCOM 1500 Making Media (1 credit)
- MCOM 2243 Video Editing (3 credits)
- MCOM 2250 Video Production (3 credits)
- MCOM 2460 Digital Photography (3 credits)
- MCOM 2850 Media Writing I (3 credits)
- MCOM 3112 Broadcasting Practicum (1 credit)
- MCOM 3270 Media and Social Change (3 credits)
- MCOM 3350 Northern Student Magazine Practicum (1 credit)
- MCOM 3450 Advanced Video Production (3 credits)
- MCOM 3500 Media Design (3 credits)
- MCOM 3600 Social Media Marketing (3 credits)
- MCOM 3720 Media Writing II (3 credits)
- MCOM 3850 Media Ethics and Law (3 credits)
- MCOM 4840 Portfolio (3 credits)

Complete the following course for 3 credits:

- MCOM 4970 Internship (1-12 credits)

II REQUIRED ELECTIVES

Select 3 semester credits of electives from the following courses:

- MCOM 2600 Advertising and Culture (3 credits)
- MCOM 2925 People of the Environment: Mass Media Perspectives (3 credits)
- MCOM 3150 Photojournalism (3 credits)
- MCOM 3260 Public Relations (3 credits)
- MCOM 3330 Performance and Production (3 credits)
- MCOM 3510 Podcasting 101 (3 credits)
- MCOM 3670 Documentary Film (3 credits)
- MCOM 3790 Screenwriting (3 credits)
- MCOM 3900 Topics in Mass Communication (1-3 credits)
- MCOM 4220 Multimedia Marketing (3 credits)
- MCOM 4330 Engineering for Electronic Media (3 credits)