



## Business Administration, M.B.A. *mba*

The Master of Business Administration (MBA) is the graduate degree offered by Bemidji State University's Business Administration Department. It is intended to provide graduates with advanced-level skills and understanding required to function effectively in the dynamic, technologically complex, and rapidly changing business environment of today. Successful graduates of the program will be able to apply analytic thinking methods to business scenarios using multidisciplinary concepts and tools, to communicate effectively in writing and orally in a variety of business environments, to bring required global perspectives to bear when seeking solutions to problems encountered in today's business environments, and to clearly define the role of corporate social responsibility in seeking these solutions.

### *Accelerated MBA Option (4 + 1 Program)*

The accelerated MBA (4+1) program option enables undergraduate students of Accounting and Business Administration (major or minor) to be accepted, and potentially start the MBA Program while pursuing their bachelor's degree. Students admitted into the Accelerated MBA (4+1) Program may have a limited number of graduate level courses counted toward both the undergraduate and graduate degree taken during their senior year. Before enrolling in a course to be counted as both undergraduate and graduate credit (mixed credit), an undergraduate student must be accepted into the program and receive prior approval from the graduate program advisor/director and the respective college dean. A maximum of 12 credit hours may be taken as Mixed Credit. Students who are interested in the program apply for admission during the fall/spring of their junior undergraduate year, allowing the option of taking MBA courses during their senior year that can be counted as elective courses for the undergraduate degree. Full Time students take 3 to 4 classes per semester, while Part Time students take 1 to 2 classes per semester.

### *Regular MBA Option*

This program option is for students who already have a bachelor's degree. The program can be completed either full-time or part-time. Full Time students take 3 to 4 classes per semester, while Part Time students take 1 to 2 classes per semester.

### Program Learning Outcomes

Successful Graduates of Bemidji State University's MBA program will be able to:

1. demonstrate higher learning in the field of business administration.
2. employ and apply quantitative and qualitative techniques and methods to analyze and solve real-world business problems.
3. devise sound business strategies.
4. generate sustainable business options.
5. identify and analyze ethical responsibilities.
6. produce effective written and oral business presentations and other forms of business communications.
7. work effectively within a team.

### Program Admission Requirements for 4 + 1 program option: Accounting, Business Administration

Applicants for admission to the program will be evaluated on the following criteria:

1. An undergraduate grade point average with minimum of 80 credit hours that is at least 2.75 at Bemidji State University OR a bachelor's degree from a regionally-accredited university or its equivalent with an undergraduate grade point average that is at least 2.75.
2. A combination of undergraduate GPA and GMAT score (or an equivalent GRE score) from test taken within the past five years that meets one of the following criteria:

GPA of at least 2.75 and GMAT of at least 500 or  
GPA of at least 3.00 and GMAT of at least 450 or  
GPA of at least 3.25 and GMAT of at least 400 or  
GPA of at least 3.50\*

\*The GMAT may be waived for candidates who satisfy ALL of the following requirements:

- Earned a 3.5 cumulative GPA
  - Admitted or have graduated as Business Administration or Accounting majors and minors at Bemidji State University OR graduated with a business degree from a regionally-accredited school
  - Completed a minimum of 80 hours at the time of application
  - Meet all English proficiency requirements  
OR professional licensure in the US as a CPA, CFA, or CFP  
OR an earned terminal degree (PhD, DBA, MD, JD, etc.) from an accredited institution.
3. Two letters of recommendation from professional individuals
  4. A one to two page letter of intent that states why the applicant is seeking this degree with a resume
  5. TOEFL or IELTS scores for international applicants

In addition, applicants to the program will need to fulfill demonstrated competencies with a C or better in the areas of accounting, economics, management, marketing, finance, and statistics. This competency can be demonstrated by the completion of the following undergraduate courses at Bemidji State University, their equivalents: ACCT 1101, ACCT 1102, MATH 1170, ECON 2000, ECON 2100, BUAD 2231, BUAD 3351, BUAD 3361, BUAD 3771.

The Business Administration department will evaluate applicants to determine if undergraduate coursework or graduate coursework such as MBA 5100 and MBA 5105 will be needed to resolve deficiencies prior to starting the required program courses.

### Program Admission Requirements for Regular MBA

Applicants for admission to the program will be evaluated on the following criteria:

1. A bachelor's degree from a regionally-accredited university or its equivalent
2. An undergraduate grade point average that is at least 2.75, or its equivalent
3. A Graduate Management Admission Test (GMAT) score of at least 500 or an equivalent Graduate Record Examinations (GRE) score, with the test taken within the last 5 years or Professional licensure in the United States as a Certified Public Accountant, Certified Financial Analyst, or Certified Financial Planner. An earned terminal graduate degree (Ph.D., DBA, MD, JD, etc.) from an accredited institution.
4. Two letters of recommendation from professional individuals
5. A one to two page letter of intent that states why the applicant is seeking this degree
6. TOEFL or IELTS scores for international applicants

In addition, applicants to the program will need to fulfill demonstrated competencies with a C or better in the areas of accounting, economics, management, marketing, finance, and statistics. This competency can be demonstrated by the completion of the following undergraduate courses at Bemidji State University, their equivalents: ACCT 1101, ACCT 1102, MATH 1170, ECON 2000, ECON 2100, BUAD 2231, BUAD 3351, BUAD 3361, BUAD 3771. The Business Administration Department will evaluate applicants to determine if undergraduate coursework or graduate coursework such as MBA 5100 and MBA 5105 will be needed to resolve deficiencies prior to starting required program courses.

Required Credits: 30

Required GPA: 3.0

## **I. CORE COURSES**

- MBA 5110 Business Analytics (3 credits)
- MBA 5120 Managerial Finance (3 credits)
- MBA 5130 Corporate Social Responsibility (3 credits)
- MBA 6100 Managerial Accounting (3 credits)
- MBA 6105 Organizational Behavior (3 credits)
- MBA 6125 Marketing Management (3 credits)
- MBA 6135 Information Systems Management (3 credits)
- MBA 6145 Strategy and Management (3 credits)

## **II. REQUIRED ELECTIVE COURSES**

Complete the following courses:

- MBA 5140 Global Business (3 credits)
- MBA 6400 Managing Human Resources (3 credits)

## **III. CAPSTONE EXPERIENCE**

Student pursuing the MBA degree must fulfill the degree's Capstone Experience Requirement. This is completed by successfully completing MBA 6145: Strategy and Management. Details are provided within the course description and course syllabus.

- MBA 6145 Strategy and Management (3 credits)

### **Competency Requirement**

A working knowledge of applied statistics.

This requirement may be satisfied by successfully completing MBA 5110 Business Analytics.

**COMPREHENSIVE EXAMINATION** Upon completion of all required coursework, MBA students will be required to take the Major Field Test (MBA) administered by the Educational Testing Service (ETS) and obtain a score of at least 245 in order to graduate from the program.