

Music

Programs

Arts Management cert

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Required Credits: 18 Required GPA: 3.00

I REQUIRED COURSES

Complete the following courses:

- MUS 5150 Arts Organization Management (3 credits)
- MUS 5170 Arts Organization Fundraising and Grant Writing (3 credits)
- MUS 5190 Arts Organization Innovation (3 credits)
- POL 5320 Non-Profit Management (3 credits)
- POL 5330 Non-Profit Financial Management (3 credits)

Complete the following course for 3 credits:

• MUS 5970 Internship (3 credits)

Music Courses

MUS 5150 Arts Organization Management (3 credits)

This course will deepen students' understanding of managing an Arts Organizations. Topics covered include: the roles of the artistic leader, recruiting/ retaining a Board of Directors, differentiating your arts organization, and building/maintaining a successful Arts Organization.

MUS 5170 Arts Organization Fundraising and Grant Writing (3 credits)

This course deepens students' understanding of fundraising and grant writing for Arts Organizations. Topics covered include grant writing, funding sources, engaging with donors, donor development, and financial sustainability.

MUS 5190 Arts Organization Innovation (3 credits)

This course deepens students' understanding of the roles of Arts Organization innovation. Topics covered include: innovating in arts organizations, assessing and analyzing innovation initiatives in Arts Organizations, and developing ways to leverage innovation for the arts.

MUS 5970 Internship (3 credits)

Graded Satisfactory/Unsatisfactory only. Student internships may be either fulltime or part-time in a public or private agency appropriate to the degree objective. Internships consist of closely supervised periods of service that are arranged in advance of the course registration. Students should consult their advisor concerning prerequisites.

All-University Courses

The course numbers listed below, not always included in the semester class schedule, may be registered for by consent of the advisor, instructor, or department chair, or may be assigned by the department when warranted. Individual registration requires previous arrangement by the student and the completion of any required form or planning outline as well as any prerequisites.

1910, 2910, 3910, 4910 DIRECTED INDEPENDENT STUDY 1920, 2920, 3920, 4920 DIRECTED GROUP STUDY 1930, 2930, 3930, 4930 EXPERIMENTAL COURSE 1940, 2940, 3940, 4940 IN-SERVICE COURSE 1950, 2950, 3950, 4950 WORKSHOP, INSTITUTE, TOUR 1960, 2960, 3960, 4960 SPECIAL PURPOSE INSTRUCTION 1970, 2970, 3970, 4970 INTERNSHIP 1980, 2980, 3980, 4980 RESEARCH 1990, 2990, 3990, 4990 THESIS