ATTENTION BUSINESS MAJORS

Complete your Master of Business Administration with just one additional year of online classes.

BSU is now offering an ACCELERATED online MBA, for juniors and seniors in our current on-campus and online business programs. Complete 12 graduate credits while you are finishing your BS degree and take up to 18 more credits in the year following. For many students, this is a “4+1” year path to their MBA. You can’t beat this deal!

Stay Competitive

The trend in business schools is to offer an accelerated option that allows students to enter higher-level positions sooner out of college. Instead of entering the workforce and planning to earn your MBA down the road, take advantage of the graduate credits and gain that competitive advantage right now! Or, impress your boss at that sweet new gig by taking online courses part-time toward the MBA while you work.

Save Time and Money

Typical MBA programs take two or more years to complete and can be really expensive. Our innovative online Accelerated MBA can get you to the finish line in as little as one additional year. The 30-credit MBA is among the most affordable options you’ll find anywhere.

Things to Know

- Built for Business and Accounting majors, but others are encouraged to inquire.
- MBA credits may be financial aid eligible, but they do not count in banded tuition rates.
- Courses are six or eight weeks long, meaning less overlap of topics and exams.
- No GMAT necessary for applicants whose business GPA is 3.5 or better.
- See Dr. Young Soeb Son today for details and admission requirements, Memorial 168, yson@bemidjistate.edu

INFORMATION SESSION

3:30 p.m., March 24, 230 Memorial Hall

ACCELERATED MBA PROGRAM

4+1

BEMIDJI STATE UNIVERSITY
Accelerated MBA students begin with the following courses: MBA 5110, 5120, 5130 and 5140.

**MBA 5110 / Business Analytics**
Provides an understanding of the use of statistical and quantitative models to effectively manage and utilize information for business decision-making. Concepts covered include data analysis, probability theory, decision-making models, statistical inference and estimation, hypothesis testing, analysis of variance, regression analysis, time series analysis, optimization models and simulation. Competency in Microsoft Excel is required.

**MBA 5120 / Managerial Finance**
Covers the major concepts in corporate finance, including analysis of financial statements, securities and options, project valuation and budgeting, corporate governance and the financial management of global operations.

**MBA 5130 / Corporate Social Responsibility**
Focuses on the importance of business ethics, sustainability and stakeholder management in the current business environment. It illustrates how decision-makers in business must balance and protect the interests of various stakeholders, including investors, employees, the community and the environment. Topics include the social, legal, political and ethical responsibilities of a business to both external and internal stakeholder groups.

**MBA 5140 / Global Business**
Provides an overview of the global business environment, including geographic, economic and political perspectives, cultural factors, international trade and investment, technology transfer, human resource capabilities, global supply chains and global strategies.

**MBA 6100 / Managerial Accounting**
Provides in-depth coverage of relevant managerial accounting concepts and processes, including cost functions, cost-volume-profit analysis, planning and control systems, performance measurement and evaluation, and capital budgeting. It also provides a review of current managerial systems and issues.

**MBA 6105 / Organizational Behavior**
Examines individual and group behavior, the structure and dynamics of groups and the concepts of leadership, all within the framework of business organizations.

**MBA 6125 / Marketing Management**
Covers the management of the marketing function within an organization. Topics covered include marketing strategy, product positioning, marketing analysis and planning in the areas of price, place and promotion, customer relationship management and the role of marketing in strategic planning.

**MBA 6135 / Information Systems Management**
Focuses on the effective management of Information Technology (IT) to create competitive advantage and bring about organizational change. Topics include trends in technology and industry, the changing business process, using IT to add value to products and processes, managing applications and systems, and creating sustainable systems.

**MBA 6145 / Strategy and Management (Capstone)**
A capstone course intended to coalesce the material covered in preceding classes. Students will be required to demonstrate their ability to effectively synthesize the knowledge, theories and skills they have learned within the MBA program and to effectively apply them in management settings. Real-world case studies will be used as vehicles for evaluation, and students will be expected to work in groups to demonstrate effective teamwork. Case presentations will involve both written and oral communication, with oral communication being provided through video feeds.

**MBA 6400 / Managing Human Resources**
Focuses on strategic management of human resources within organizations. It examines employment relations — theories of selecting, developing and motivating human resources. Topics include job analysis, hiring, performance appraisal, training and development, compensation and labor relations.