Student Worker Peer-to-Peer - Bemidji State Univ.

Overview:
About Aramark
Aramark (NYSE: ARKK) proudly serves Fortune 500 companies, world champion sports teams, state-of-the-art healthcare providers, the world’s leading educational institutions, iconic destinations and cultural attractions, and numerous municipalities in 19 countries around the world. Our 270,000 team members deliver experiences that enrich and nourish millions of lives every day through innovative services in food, facilities management and uniforms. We operate our business with social responsibility, focusing on initiatives that support our diverse workforce, advance consumer health and wellness, protect our environment, and strengthen our communities. Aramark is recognized as one of the World’s Most Admired Companies by FORTUNE, as well as an employer of choice by the Human Rights Campaign and DiversityInc. Learn more at www.aramark.com or connect with us on Facebook and Twitter.

Description:
Job Summary:

Communicate with both parents and incoming students about the benefits of enrolling in a meal plan and the dining options on campus. Work with a team to reach sales goals for university meal plans. Support the marketing department in maintaining customer satisfaction and retaining meal plan members by following marketing strategies provided for the academic year. The Student Worker– Peer-to-Peer must be a student at this Aramark location.

Duties and Responsibilities:
• Assist in Dining Membership tabling events and activities around campus to educate and sell meal plans.
• Be knowledgeable in the meal plan structure, monetary value, and overall benefits of eating on campus.
• Distribute marketing material and promotional items.
• Present information to customers and answer questions regarding dining services.
• Be a part of a sales team to host events during orientation, move-in weekend, and the first three weeks of the Fall/Spring semester.
• Assist with various other marketing events during key times in the Fall & Spring semester.

Qualifications:
Minimum Education Required:
• High School Diploma

Minimum Experience Required:
• 6 months Sales and Customer Service Experience, Marketing Major or Sales and Communication Focus, Social Media Marketing & Communication Trends a plus, Computer Skills in Microsoft Office Suite (including Excel), Graphic Design Capabilities (Adobe Illustrator, InDesign, Photoshop) a plus

Minimum Skills/Aptitudes Required:
• Strong Communication Skills (Verbal & Written), Ability to Problem Solve Quickly, Effective in Multi-Tasking to manage multiple projects and priorities, Bilingual in Spanish a plus

Physical Standards:
• Able to lift, bend, stoop, squat, reach, crouch and kneel.