But what I’m extremely grateful for is Bemidji. Because of my temporary home, I’ve found guidance and built a foundation for myself as a creator, maker, and designer. I have found passions that have stemmed from my broad idea of what design was right out of high school. I have grown so much within my time here and wouldn’t take it back for anything. I took on a challenge to spread myself from everything I ever once knew and because of it I found myself.

Im excited to share with you some of my most recent projects that show who I am as a person and creator. Throughout this preview, I provide just a snip it of what is to come during next Friday’s showtime. As accredited designers and makers yourself, I’m excited to hear feedback and advice you may have for me as an upcoming artist. I can’t wait to meet you in person(zoom) and share with you a part of me! See you next week!
Project One

Design Medium
Pen
Graphic Illustration
Vinyl Print

Objective
Take a sketch and turn it into a digital illustration adding color and personal flare. After, create a tangible product out of your design. For this project, I decided to make a skateboard, a community I find most of my creations resemble with.
Project Two

Design Medium
3D/Exhibit Design
Experience Design

Objective
Create a unique SketchUp pop up brand experience for tradeshow attendees using elements provided by a brand guide and my imagination. Through concept development and stages of rendering, I came up with models that attendee's will feel comfortable in while learning about and using SketchUp's Software.
Thank you, see you soon!

Ally Straus