

**PORTFOLIO PREVIEW**

*annika peterson*

# BRANDING BOOK

Objective: Design a logo and branding guidelines for a company.

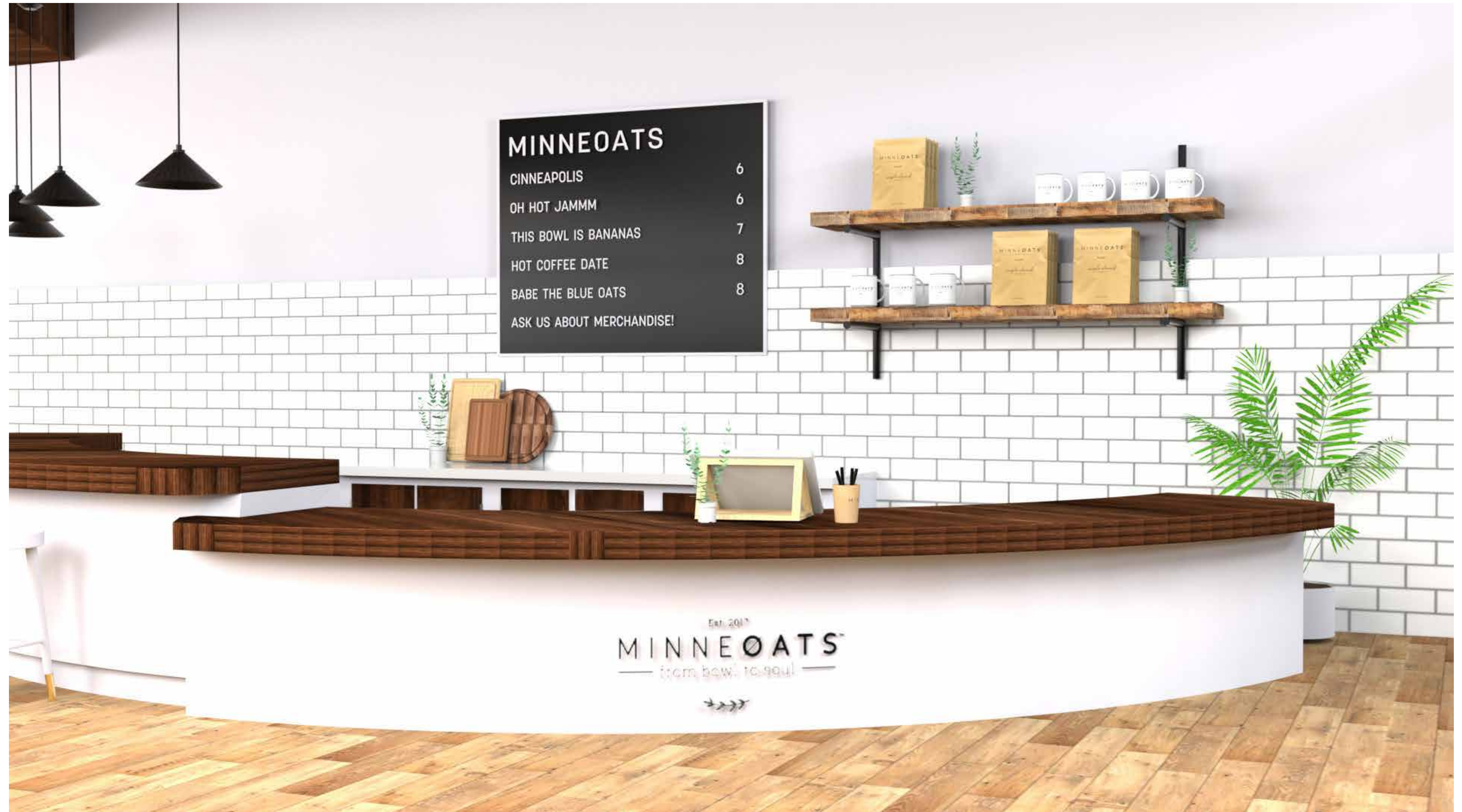
I chose to brand my Dad's appraisal company. I will be showing you the spreads and walk you through my design process.



# MINNEOATS

Minneoats is a company ran by three young gals out of Minneapolis. They make delicious oatmeal bowls and homemade granola.

They currently do not have a space to sell their product so I decided to design them one myself.



**THANK YOU**

*annika peterson*