Portfolio Preview
Gabrielle Winterlin
Rhythms on the Road is the Exhibit Design project I will be sharing with you. This project is about creating new ways to have experiences, and Rhythms on the Road is my new take on the music scene. My goal for this project was to create a musical experience that could be accessible to everyone from all walks of life. I used the Minnesota Orchestra as the base for my design to show the overall potential of this idea and because they have previous experience with working in local communities. My solution was to take the concept of a food truck and repurpose it for the music scene.
Exhibit Design Idea Project
For my Graphic Design project, I redesigned videogame covers and created new packaging for the games that allow for additional branding elements to be included with the game. This also creates more of an experience for the customer when purchasing physical game discs.

The new packaging features a flap and folder sleeve to hold additional branding elements such as stickers, game guides, and postcards.
Graphic Design Project

Includes:
- Frost Adventure
- Into The Deep
- Lost Civilization

ForTheKing

- Explore Magical Worlds
- Team Up With Your Friends In Local And Online Co-Op
- Start Your Own Unique Rules

ANSWER YOUR CALL TO ADVENTURE

PS4

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Thank You
Hope to see you April 30th