MADISON REYNOLDS

GRAPHIC DESIGN
Hi! I'm Madison Reynolds and I've been studying design at BSU for four years. I was born in Bemidji and was lucky enough to have a school that offered graphic design right in my home town. BSU has given me a lot of opportunities, and one was to go to Euroshop 2020 in Düsseldorf, Germany. This picture was taken at the tradeshow when I was there last February with other BSU designers.
ABOUT ME

Something that is a bit different about me when compared to most college students is that I enlisted into the United States Army last June. I will be leaving for basic training on May 18th, starting my service in Oklahoma. I enlisted as an Artilleryman. I am looking forward to starting my career as a Soldier. I’ve included this because it directly relates to one of the projects I am going to be showing you.
Anaverde Magazine is a monthly lifestyle magazine for the Anaverde community in Palmdale, California. I was hired as the lead designer for the magazine late last summer and designed my first issue last fall. The following slides are some of my favorite spreads I have designed for the magazine in the many issues that have come out since last fall. I will go into greater detail with each design when I formally present the projects to you.
Editor's Picks

A Fresh Dose of Beauty and Affordability
A Look at These Trader Joe's Spa Inspired Finds

1. Grapefruit & Lemon Hand Sanitizer
2. Blueberry & Mint Facial Scrub
3. Nourish All-In-One Facial Cleanser
4. Spa Face Wash with Tea Tree Oil
5. Nourish Apple-Infused Facial Moisturizer
6. Rhubarb & Fennel Hand Sanitizer
7. Nourish All-In-One Facial Cleanser
8. Spa Face Wash with Tea Tree Oil
9. Nourish Apple-Infused Facial Moisturizer
Joy to the World: How this Musician is Spreading Cheer Via Social Media

By: {Author Name}

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o me, joy is the most powerful emotion there is. It’s the feeling that nothing else can match. It’s the feeling that makes you want to spread light everywhere you go. For this musician, spreading joy is more than just a passion; it’s a mission. She believes that music has the power to touch people’s hearts, to make them smile, and to bring them together. And she’s using social media to make that happen.

When she first started posting on social media, she didn’t know what to expect. But the response was overwhelming. People from all over the world reached out to say that her music had brought them joy in their lives. It was a confirmation that what she was doing was making a difference.

She started posting videos of herself performing, and the response was even better. People would sing along, leave comments, and even request her songs. It was a beautiful thing to see.

But the most surprising part was when she started posting about the joy she found in her own life. She shared stories about the people who had touched her, the moments that made her happy, and the songs that she loved. People would comment, saying that her posts had brought them joy too.

She realized that joy is contagious. It’s something that can be shared, and it can make the world a better place. So she decided to make it her mission to spread joy as much as she could.

This musician knows that social media can be a powerful tool if used correctly. She’s learned that by sharing her joy, she can inspire others to find their own joy. That’s why she spends time curating her posts, carefully selecting the music and stories that will bring people happiness.

She’s not alone in this mission. There are other musicians and artists out there who are using social media to spread joy. Together, they’re creating a movement that’s bringing light to the world.

Joy to the world, indeed. For this musician, it’s not just a phrase; it’s a way of life.
Home Design

Zoom 101:
How to Stage Your Brand From the Comfort of Your Home

I first thought about privacy when I decided to go for the modern
appearance selected for the new show. We didn’t want our clients
up close and personal with our clients, so we decided to use a
vast, open space with a lot of natural light. The large windows
were perfect for this purpose because they let in plenty of light
and gave a sense of openness. The EMMA rug from the DOLMY
collection was also a great choice. It’s made of wool and it’s
very soft, which means our clients will feel comfortable
walking on it. The blue paint on the walls is a nice touch,
especially for those who love blue. It’s a very calming color
that will help our clients relax.

The living room was transformed into a show by adding
a few touches of our new collection. The bedroom was
decentralized with a unique bed frame and a beautiful
headboard. The bathroom was updated with a new shower
and a floating vanity. The kitchen was made more
spacious by removing a wall and adding a large window.

The furniture was carefully selected to create a cohesive
look. The dining table was a great choice because it
fits perfectly in the space and it’s very sturdy. The chairs
were comfortable and the rug was a great addition.

Business cards determine your
brand by showing how it’s presented.

Business cards need to be
well-crafted and of
high quality. They
need to be
personalized
and
reflect
you and your
brand.

Create a clear and
straightforward
message on your cards
that reflects your
brand.

Remember, business
cards are an important
part of your brand.
You want to make
sure they are presented
appropriately. If you have
an experienced
graphic designer
you can trust, you can
be sure they will
make your cards
look great.

Consider putting an
embossed wall
and
inviting space where
our clients can
relax before
the show.

Zoom 101:
How to Stage Your Brand From
the Comfort of Your Home
6 Virtual History and Museum Tours For the Holidays

1. The Fall of Rome Live Virtual History Tour
2. National Women’s History Museum
3. National Museum of African American History and Culture
4. Anne Frank House Online
5. Live Virtual History Tour of Pompeii
6. Exploration of the Acropolis and Parthenon

These resources offer a unique way to explore history and culture from the comfort of your home. Whether you're interested in ancient civilizations, women's rights, African American heritage, or the life of Anne Frank, there's something for everyone. Plan your virtual journey now and discover the stories that shape our world.
I have been working with the Bemidji Army Recruiting Station for over a year and I've gotten to know the recruiters very well. They asked me to create a logo for their office, knowing that design is what I have been studying in school. I was really excited to create this logo for them, and create a branding manual to go with it. Here you will see the logo as well as many of the pages from the manual I created.
Here is the logo I created for the Bemidji Army Recruiting Station.
The typeface I used for the logo is Bebas Neue. I chose this typeface because it is strong and bold, and when I think of the Army, I think of strength, boldness, and the Army Values that make a Soldier.

The color palette is the same as the star logo that is currently in use by the Army. This was intentional because I wanted to honor the Army's history and current brand.
BEMIDJI
U.S. ARMY
RECRUITING STATION

BEMIDJI
U.S. ARMY
RECRUITING STATION
SPECIFICATIONS

INFORMATION

The logo was inspired by various elements in the U.S. Army's history, including the American Revolution and the Vietnam War. The flag on the left side of the design represents the U.S. Army's rich history and tradition. The two stars on the right side of the design symbolize the Army's commitment to excellence and its role as a cornerstone of American military power. The overall design is intended to convey a sense of pride and honor, reflecting the Army's long history of service.

BEMIDJI
U.S. ARMY
RECRUITING STATION

ARRANGEMENTS

BEMIDJI
U.S. ARMY
RECRUITING STATION

RESTRICTION ZONE

This page contains the logo for the Bemidji U.S. Army Recruiting Station. The logo features the silhouette of a soldier in action, representing the Army's mission to recruit and train personnel to serve in the U.S. military.
I am looking forward to seeing you on April 30th and hearing your questions and comments!