

# Portfolio

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Hello!



# Projects



**Michelin exhibit**



**Mini musuem**



**Viral Hazard logo**

# Exhibit

## **Michelin Exhibit**

Design an exhibit which can be applied into three different layouts.

Create supporting marketing materials.



20' x 20' island



10' x 20' inline



30' x 40' island

# mini Museum

## Mini Museum

Design a portable exhibit based on Generation Genius content.

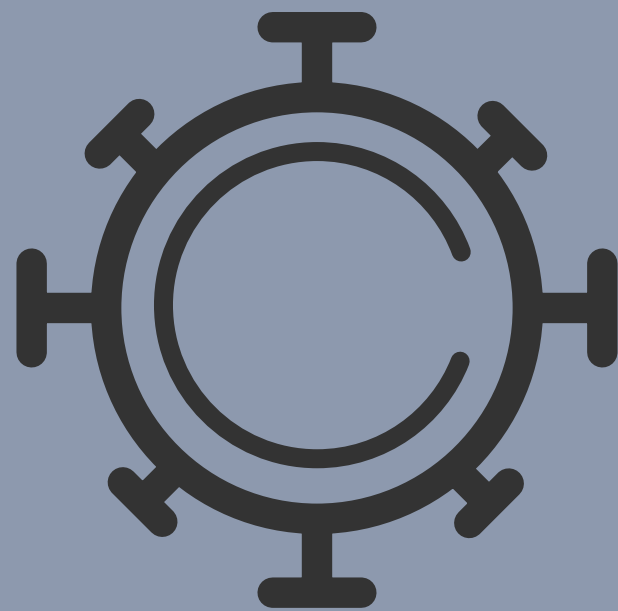


# Logo

## **Viral Hazard logo**

Create a new universal symbol and its branding guideline.

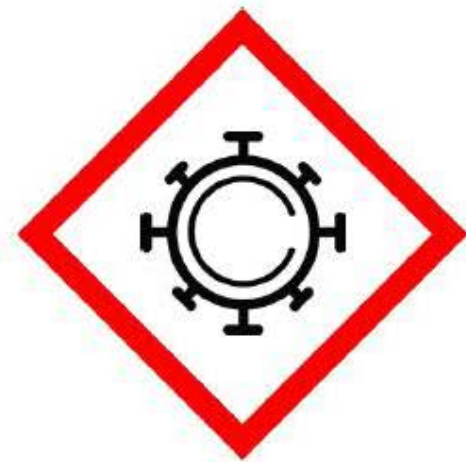




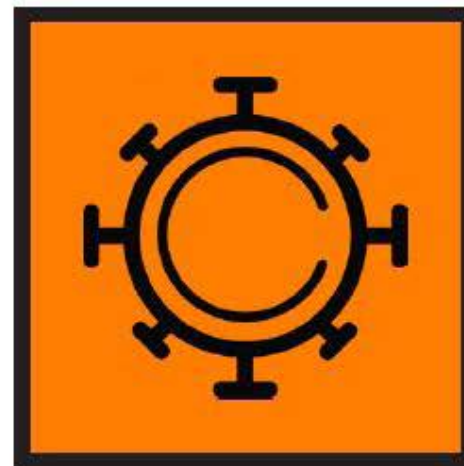
## Viral Hazard logo

The symbol was inspired by the simplified shape of a coronavirus, with equal amounts of short and long protrusions surrounding the outer circle.

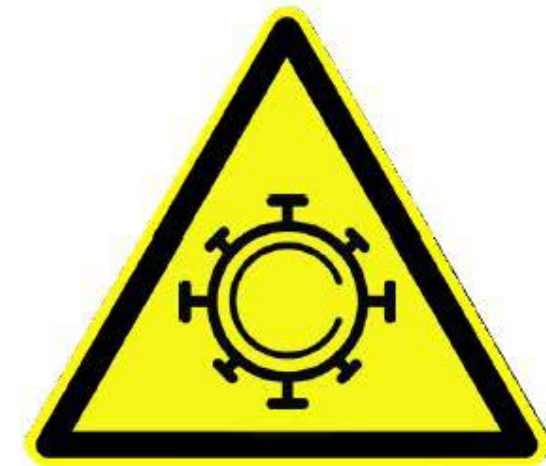
The central C within refers to the coronavirus which was the catalyst for the creation of this symbol.



Viral hazard symbol pictogram based on the Globally Harmonized System of Classification and Labelling of Chemicals (GHS) hazard pictograms.



Viral hazard symbol pictogram based on the Europe standard Hazard pictograms for labeling – Europe UE 67/548/EEC, 1999/45/EC.



Viral hazard symbol pictogram based on the German Institute for Standardization (DIN) 4844-2.

**See you soon!**

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