



Mara Halvorson | Senior Portfolio Preview



# About Me

Hello! My name is Mara Halvorson and I am a Graphic and Exhibit designer from Chaska, MN. Throughout my life I have always been designing and creating, whether I knew it or not.

I didn't originally come to Bemidji to be a designer, I wanted to be an elementary gym teacher. Though, after being forced to take a filler class my senior year called Design and Digital Art, I immediately fell in love with all things Adobe and was eager to learn more.

During Covid-19, I was volun-told that I would be helping my dad out with all things online worship for our church. This was such a blessing in disguise because of the opportunities I was opened up to. During the year and a half at home and time spent working for my church, I discovered a love for 2D animation and illustration and can't wait to see where this passion will take me.

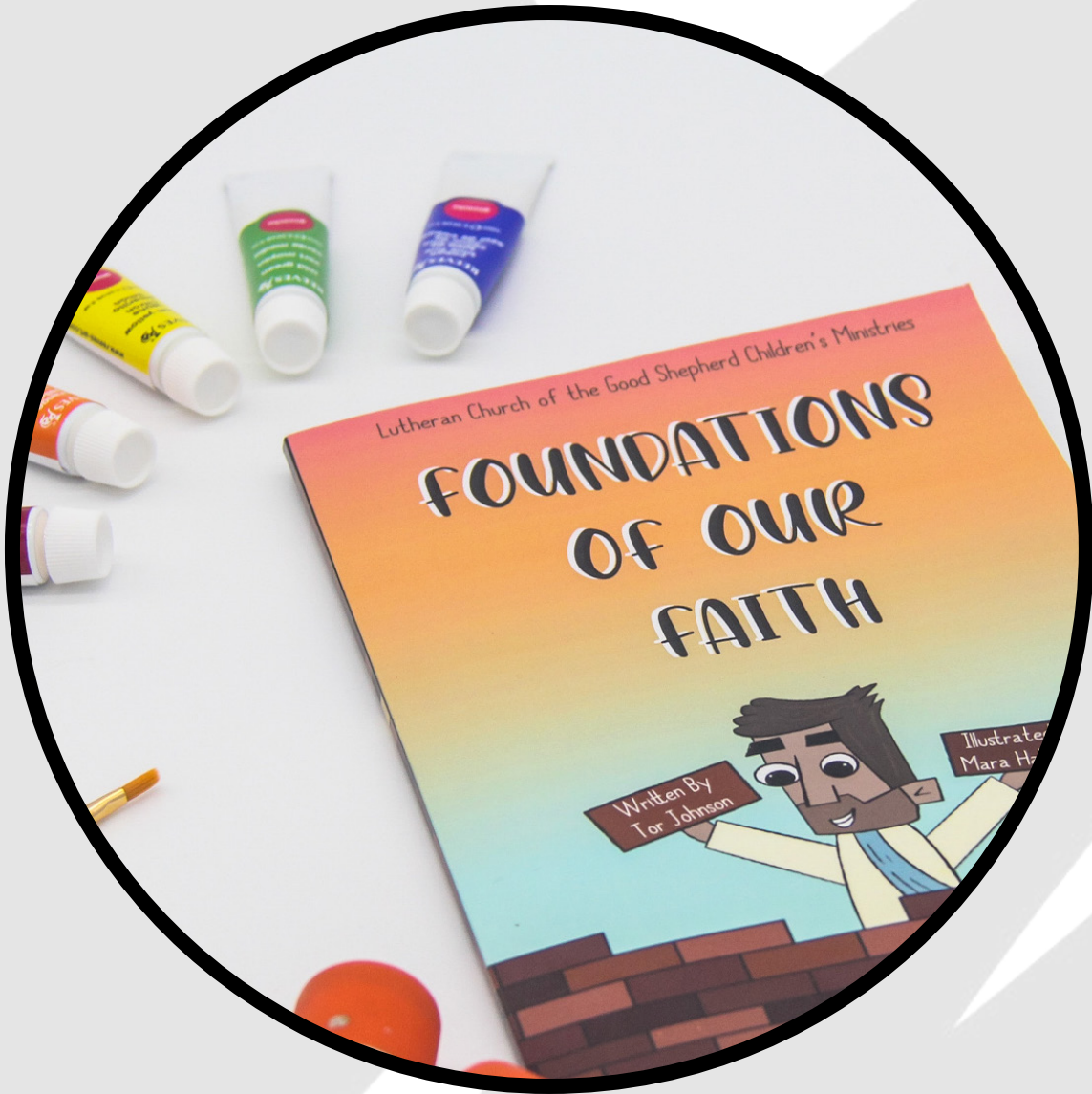




# Overview



Housing & Residential  
Life Marketing



Foundations of our  
Faith Book



More Foundations of  
our Faith Book

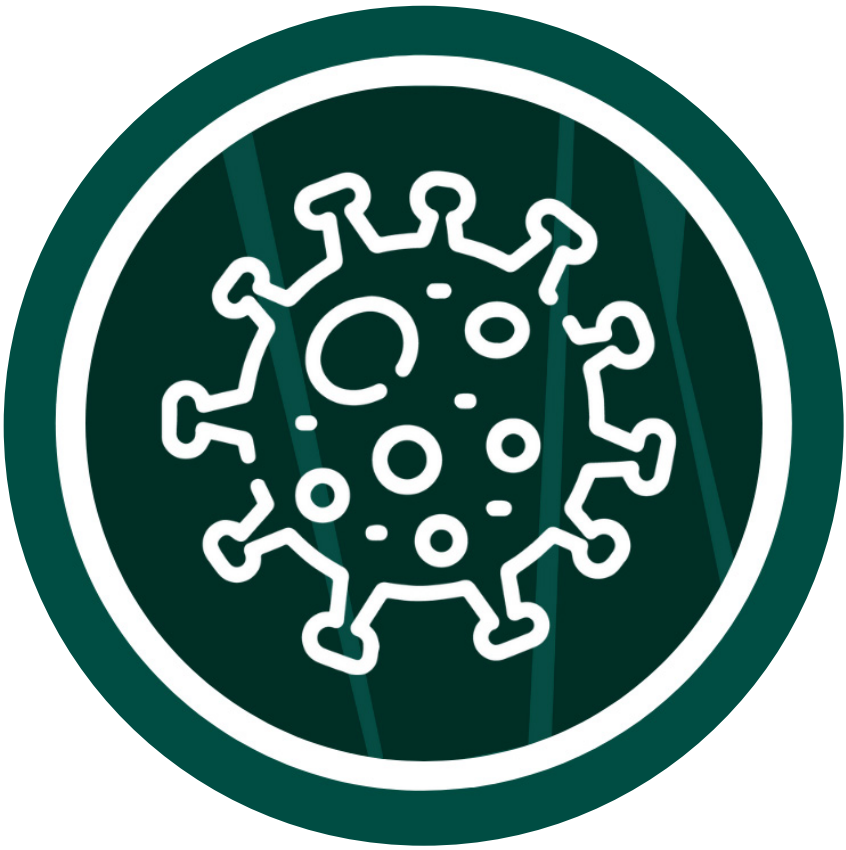
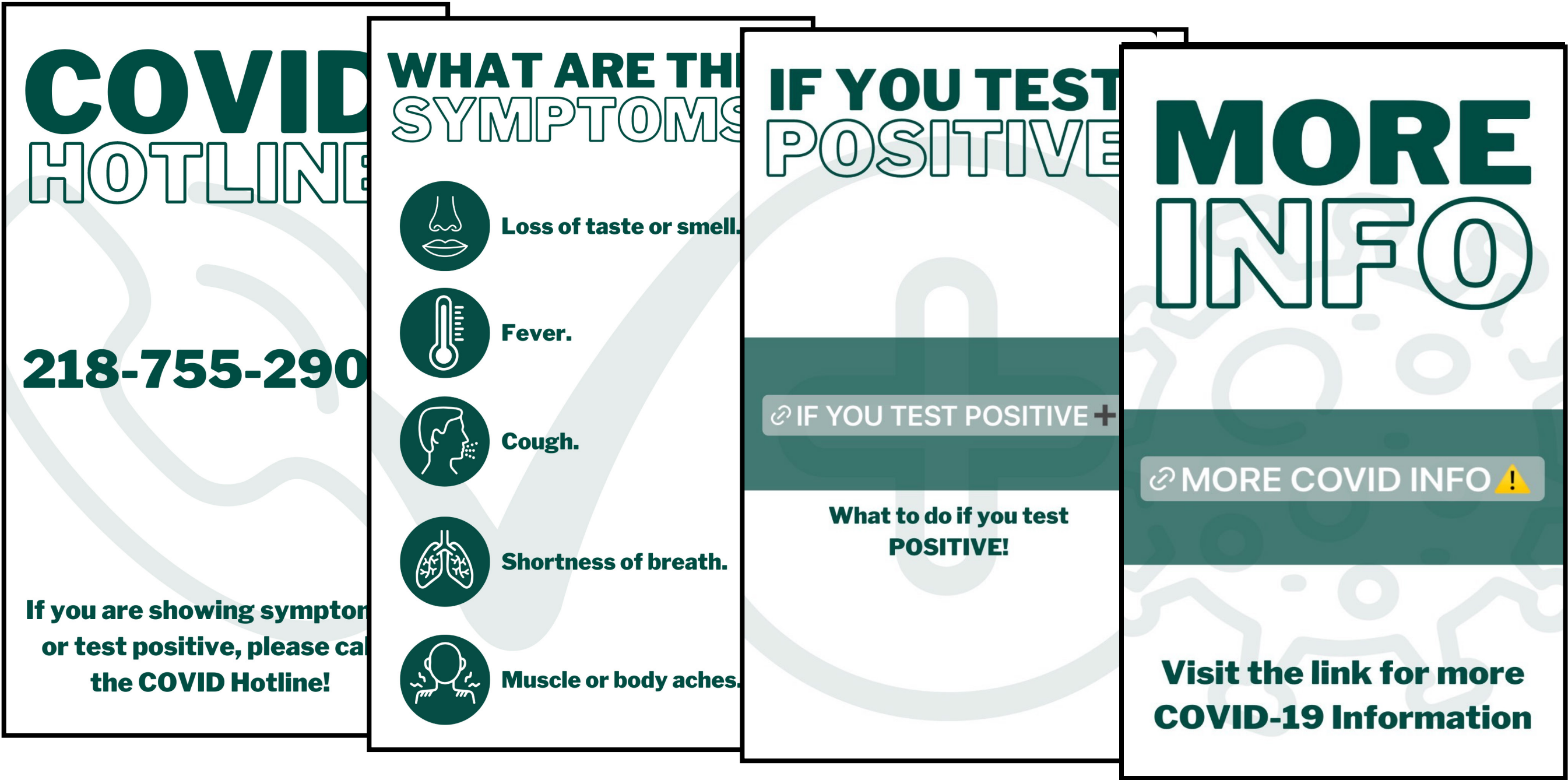


Parable Patty



# Housing & Residential Life

Bemidji State Housing & Residential Life needed a graphic designer to help recreate and come up with some new designs for their department. Over the academic year, I created slideshow decks for a residence hall and their main office, poster campaigns and social media graphics.





# Housing & Residential Life

MASK UP HERE  
OR WE GO HOME.



"Losing a full year of college to covid was something I never thought I would ever experience. The mundane routine took a toll on every aspect of my life, and watching the downward spiral of society throughout it all was mentally exhausting. Masks have been proven to slow the spread, the bare minimum act we can all do to make it better. Wear a mask for yourself, wear it for others, wear it to stay up here." - On Campus Senior

MASK UP HERE  
OR WE GO HOME.



"Being at home during COVID was hard on my mental health. I missed out on the end of my sophomore year and my entire junior year. I have only had one full year of normal college and being sent home for my senior year because people won't wear their masks would be one of the most heartbreaking things to happen. Wear a mask, so we dont get sent home again." -On Campus Senior

MASK UP HERE  
OR WE GO HOME.



"Getting sent home my Freshman year was the worst experience of my life. The routine felt like I was a high schooler again, I had no freedom trapped living with my parents for another year and a half. Watching society make a pandemic into a political issue was and still is mentally draining. The bare minimum is to wear a mask or we go home and lose another year of meaningful college. You could lose some of the last chances to socialize with certain friends and faculty. So just wear a mask before we get sent home" - On Campus Junior

MASK UP HERE  
OR WE GO HOME.



"Wearing a mask helps protect each other from spreading covid-19. I wear my mask so I am able to visit my loved ones and feel comfortable about protecting their health. Do your part, wear a mask." - On Campus Senior

MASK UP HERE  
OR WE GO HOME.



"I was home for 3 semesters in a row before finally being able to move up to be on staff for the Spring semester. I was really excited to finally be on campus but I was disappointed once I was here. Everyone else was at home and all classes were online so the few of us that were up here were stuck in our rooms. Mental health was bad and it was a challenge to even get out of bed. Please follow guidelines so that we can stay up here and be able to live social lives." - On Campus Junior

MASK UP HERE  
OR WE GO HOME.



"I already lost one year of college having to wait at home for classes to get back to in person so I can actually learn and get a college experience. Putting a piece of cloth over my face is a small price to pay to have an actual college experience" - On Campus Junior

MASK UP HERE  
OR WE GO HOME.



"I believe in wearing a mask because I believe in following the science. It is proven that masks significantly reduce the spread of COVID-19 when ALL OF US wear them properly. Wear a mask, get vaccinated, and we will never have to worry about any sort of shut downs for a very long time." - On Campus Junior

MASK UP HERE  
OR WE GO HOME.



"I am a senior this year and after spending half of my sophomore and junior year at home in quarantine, I struggled with my own mental health and I watched my friends struggle. Last years seniors didn't get to experience on campus for their last year, and didn't get to have the "normal" senior experiences, and I am doing everything I possibly can to keep classes on campus including wearing my mask." - Off Campus Senior

CORONAVIRUS  
HEALTH & SAFETY

WHAT CAN YOU DO?

- Get vaccinated
- Wear a mask
- Stay 6 feet apart
- Cover your coughs & sneezes
- Stay home if you're sick

IF YOU FEEL SICK

- Call the COVID Hotline (218) 755-2901
- Get a COVID test
- Stay home

SYMPTOMS

LOSS OF TASTE OR SMELL

COUGH

SHORTNESS OF BREATH

FEVER

MUSCLE OR BODY ACHES

COLD & FLU  
HEALTH & SAFETY

WHAT CAN YOU DO?

- Get your Flu Shot
- Wash your hands
- Cover your coughs & sneezes
- Don't touch your eyes, nose or mouth
- Avoid close contact with someone who's sick

IF YOU FEEL SICK

- Stay home
- Get good sleep & drink fluids
- Wait 24 hours after a fever is gone to attend class or go back to work

SYMPTOMS

SNEEZING & RUNNY NOSE

HEADACHE

COUGH OR SORE THROAT

FEVER

MUSCLE OR BODY ACHES



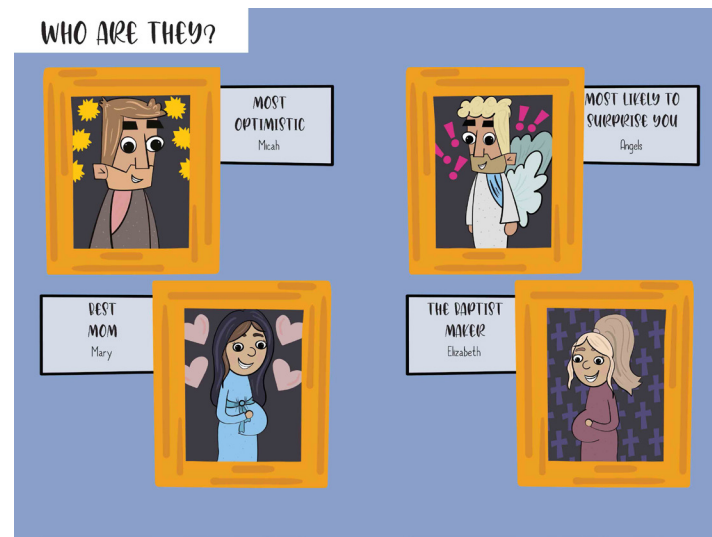
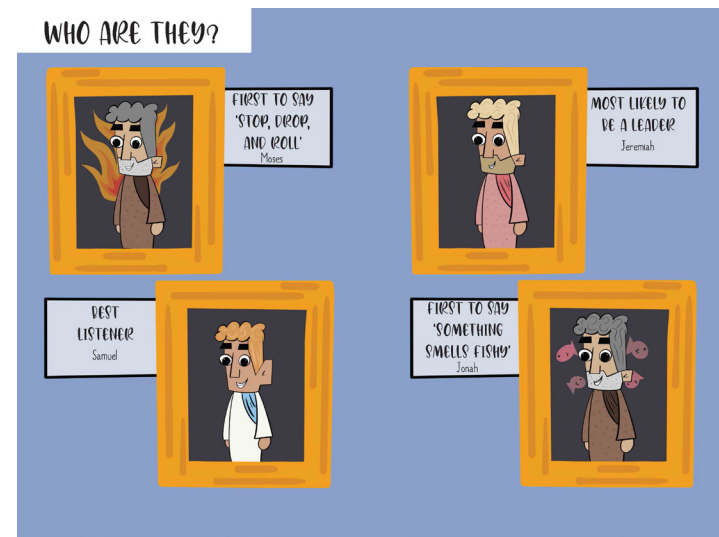
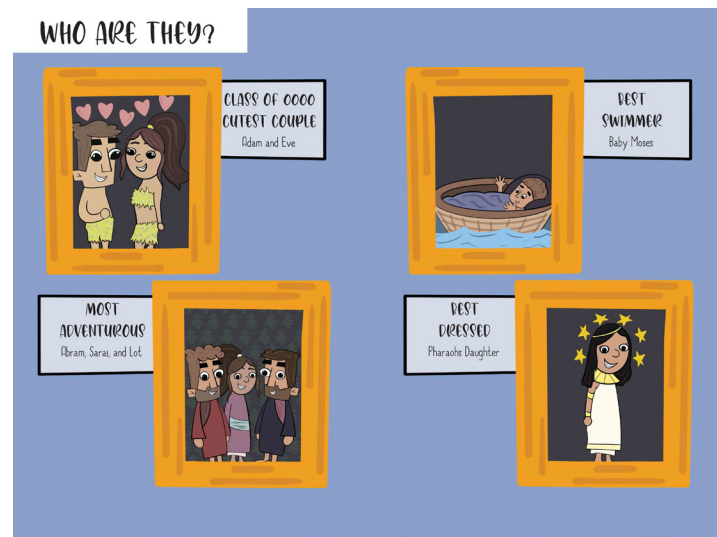
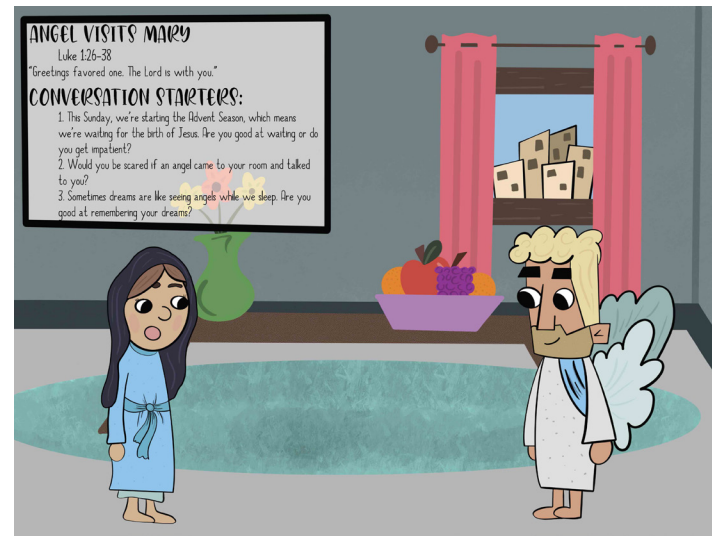
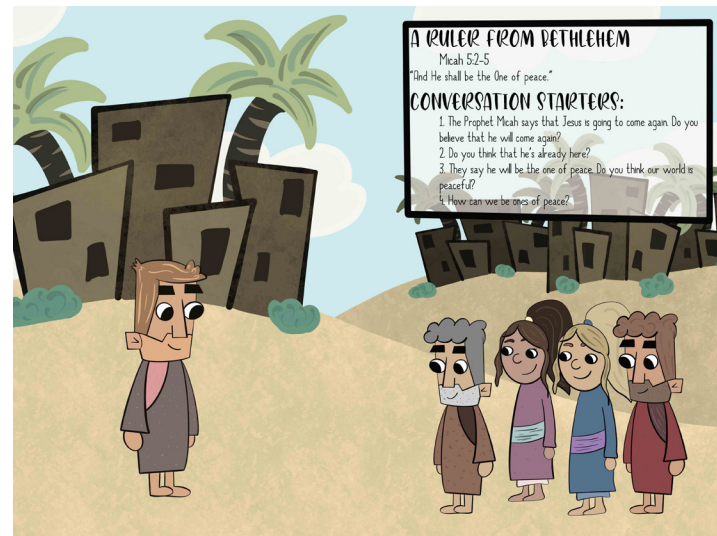
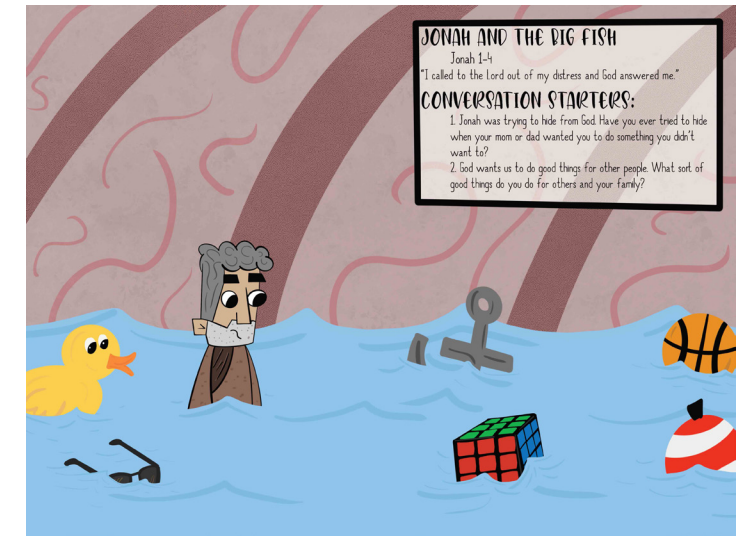
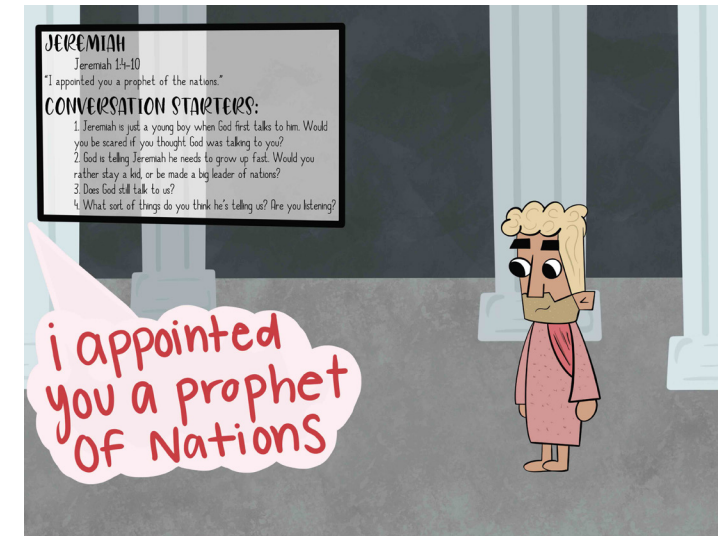
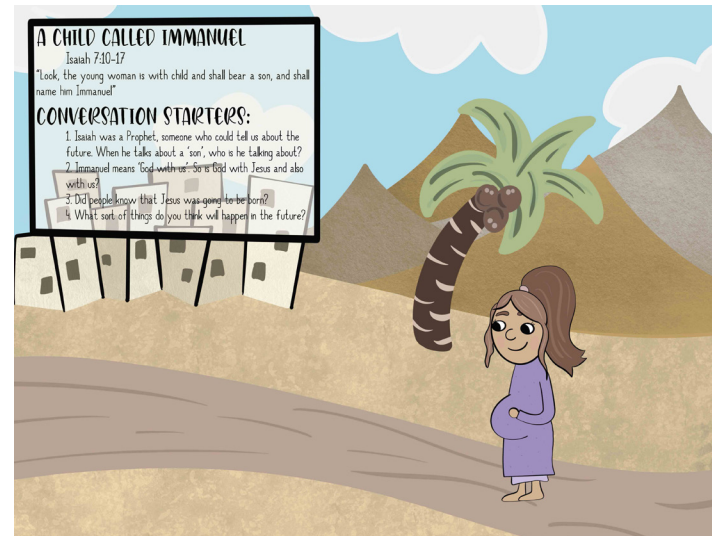
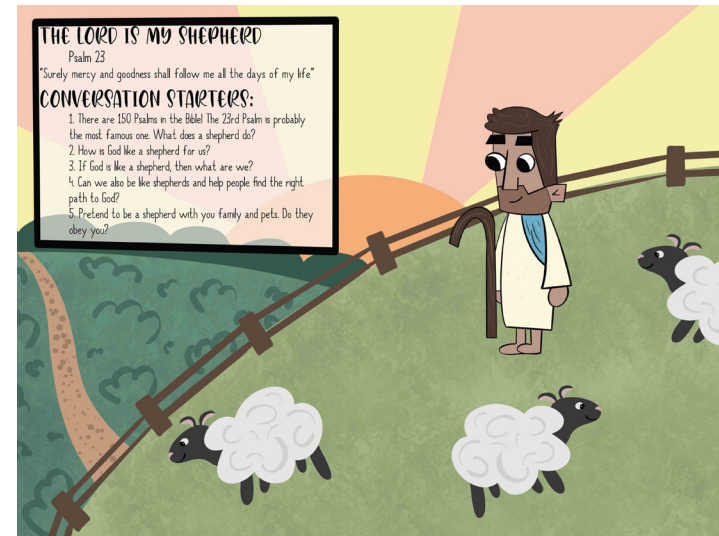
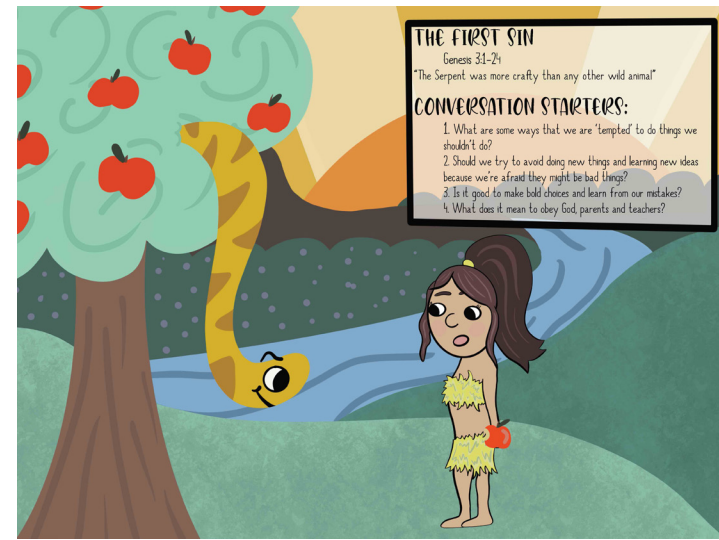
# Foundations of our Faith

Foundations of our Faith is a children's book that was created in August 2020 to help facilitate a church's online Zoom Sunday School classes for grades Pre-K through 5th grade. It is filled with hand drawn illustrations, verses and conversation starters for 13 Bible stories!





# Foundations of our Faith





# More Foundations of our Faith

More Foundations of our Faith was created in January of 2021 because Covid-19 continued into the 2nd half of the Sunday School year! Following the same layout as the previous book, a whole new set of illustrations and conversation starters were created for 17 new Bible stories.





# More Foundations of our Faith

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**THE WISE MEN**  
Matthew 2:1-12

"And there, ahead of them, went the star that they had seen at its rising."

**CONVERSATION STARTERS:**

1. How were you born in the country, or carrying and looked up at the star?
2. Give some stars together than other stars?
3. Can you imagine what that was like to follow the Star that led the wise men to Bethlehem and Israel?
4. Would you have "followed" all the people who were grey there?
5. Try looking at the stars and imagine if there are other living beings on other planets. Do they know about Jesus too?


## THE BOY IN THE TEMPLE

(Luke 2:42-52)

*"All of us have been from young concerned at 'he understood us'."*

### CONVERSATION STARTERS:

1. The Temple was his long in church (Is you feel comfortable taking to grow up after than your mom, dad, grandpa, and grandma?)
2. Can children teach things to adults and their teachers?
3. Why do you think Jesus had so much knowledge that even priests and teachers were amazed at him?
4. Do you want to be a teacher when you get older?



The illustration depicts a scene from the Bible. In the center, a young Jesus with brown hair and a white robe with a blue sash stands with his hands clasped. To his left are his parents, Joseph and Mary, both with beards and wearing traditional robes. To his right are four other people: an older man with white hair and a beard, a woman with grey hair, and two younger women. They are all standing in a simple, light-colored room with a grey floor and a light blue wall.

**JOHN THE BAPTIST**  
 Luke 21:28  
 "Prepare the way of the Lord"

**CONVERSATION STARTERS:**

John the Baptist was Jesus' cousin and he was also a Prophet. He knew that Jesus was coming to save us. He was preparing us for Jesus' arrival.

1. Do you know what John the word 'prepare' means?
2. How do you prepare to have a play every day?
3. How do you prepare for school every day, or when you play a sport or for a recital or concert?
4. Are we prepared to see Jesus again?

**JESUS IS BAPTIZED**  
 Luke 2:25-32

"You are my son, the beloved, with you I am well pleased."

**CONVERSATION STARTERS:**

1. Just like we've been baptized, Jesus was also baptized by his cousin, John the Baptist. Do you remember when you were baptized?
2. Paul said if we were baptized when we were babies, we're hard to remember. When Jesus was baptized it was extra special and God said "You are my Son, the Beloved, with you I am well pleased." Do people know that Jesus was God's son, the one who God's children?

# JESUS IS TEMPTED BY THE DEVIL

John 4:1-13  
"You don't need to lay bread alone"

## CONVERSATION STARTERS:

1. What does the word tempted mean?
2. What kind of things are we tempted to do that we had for us?
3. Is it hard to say no to people when we know they're along in to do something mean or bad?
4. Is the Devil a real thing or person?
5. Have you ever said yes to a temptation and then felt bad about it?
6. Can God ever want completion?

## TEACHING AND HEALING

Mark 12:18

“He asked and came out of his?”

### CONVERSATION STARTERS:

1. Jesus was kind and powerful (if that he was able to heal people who were sick. Have you ever been in sick that you didn't want to eat anything or do anything?)
2. Did you think that you could be healed quickly so you could go back to school and be with your friends?
3. Can you imagine Jesus being with you when you're really sick or sad? Jesus is all with us now, if we listen to Him, he can still heal us and make us feel better.

**THE DISCIPLES**  
 Matthew 4:12-23  
 "Follow me and I will make you fish for people."

**CONVERSATION STARTERS:**

1. Have you heard the word Disciple before?
2. What does it mean to fish for people?
3. Jesus told people to follow him and there were lots who did and believed he was the Son of God. Do we still follow Jesus?
4. Do we still fish for people?



## THE VERBUTES

Matthew 5:1-12

“Repent and be glad for your reward is great in Heaven.”

### CONVERSATION STARTERS:

Beatitudes is one of those big Bible words. It’s another word for Blessing. Jesus loved to bless people. He made the Beatitudes to say how blessed we are.

- Can we bless people and be a blessing ourselves?
- Jesus wants us to be blessings and be loved by other people. He didn’t want us to only look at ourselves. What’s the difference between being selfish or not?
- Are we selfish?
- Is it hard to be kind all the time to other people?

## LOVE YOUR ENEMIES

Matthew 5:44

"Love your enemies and say for those who persecute you."

### CONVERSATION STARTERS:

The story is really hard! Here's another Big Bible word! It means people who say yes and not no.

1. How do we love people that we hate or who we're afraid of?
2. Have you experienced someone being mean to you or a friend of yours at school?
3. Can we honestly love that person because Jesus tells us it's the right thing to do? If so, it's a sign that I love someone who makes us feel really bad and angry?

A cartoon illustration of Noah's Ark. The ark is a large wooden structure with a white sail, floating on blue and white wavy water. Inside the ark, there are several animals: two giraffes, two elephants, and two lions. Noah, a man with a beard and a white turban, stands on the deck with his arms outstretched, shouting. A speech bubble above him says "Silence, Be Still!". In the background, there are dark, jagged mountains and a dark, stormy sky with grey clouds. A large, dark, jagged shape resembling a giant hand or a storm cloud is visible in the upper right corner.

## THE WIDOW'S OFFERING

Luke 12:38-41

"Be, and if her poverty has put in everything she had."

### CONVERSATION STARTERS:

1. What a poverty?
2. Do you remember how you give offerings for money to people who don't have as much as we do?
3. Jesus wants us to give and be generous no matter how much money we have. How does your faith-orientation lead to generous and giving to others and how better love?
4. Do you feel you are a giver or a taker? What's your duty to help others with money or other things? How can he lead to give away things, but we don't need to give very much to make others happy.

**PALM SUNDAY**  
 (Lev. 23:28-43)  
 "Blessed is the king who comes in the name of the Lord!"  
**CONVERSATION STARTERS:**  
 The 1<sup>st</sup> of Palm Sunday: It's hard to believe that just a week before Jesus was crucified and died in the cross he was celebrated like a hero when he rode on a donkey palm branches! What's a lot of different meanings you can think of?  
 1. Have you had a really good friend that you really loved a lot and maybe you don't like him anymore?  
 2. Other things: food and the next we find said: Can you imagine how sad Jesus must have felt when people who were praising him were actually throwing stones at him?

## THE EMPTY TOMB

Luke 24:1-7

"It's not here, but here!"

### CONVERSATION STARTERS:

1. Why is Easter Sunday when we find out that Jesus rose from the dead, yet died but then he was alive again.
2. Do you like surprises?
3. What is the biggest surprise you have ever had that made you really happy?
4. Have you ever been so surprised that you were kind of scared?
5. What's the best thing you have ever done that Jesus wasn't in his tomb. But then Jesus turned up when they saw that Jesus was alive again?
6. What would you have said if an angel told you that Jesus was alive?




**ROAD TO EMMAUS**  
 Luke 24:13-35  
 "Be here. Faithful you all are, and have done of heart to believe all that the prophets have."

**CONVERSATION STARTERS:**

1. Jesus came back to life in his disciples, but they didn't know who he was. How can you ever feel someone say to him you will call you by name, but you don't know who they were?
2. How can you feel someone a story about something that happened to you but they didn't believe you? How did that make you feel?
3. Jesus is frustrated because he despises that he even recognizes him/ Finally, they do when he goes home bread and wine.

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## THE ASCENSION

Luke 24:50-53

"Ye witnesses from them and was carried up to heaven."

### CONVERSATION STARTERS:

Someone wants to see or that gives the air, like a balloon. You'll hear that word a lot (literally, ascend, ascended someone, telling us that Jesus floated up to Heaven)

1. Have you ever built a balloon and accidentally go up and it floated away?
2. Have you flown in a really windy day and let your grip and the kite flew away?
3. Can you imagine what it would be like to float into the sky?
4. What do you think Heaven is? Do you want to go there?

## EARLY BELIEVERS

lets 2:25-41

28 who believed were together and had all things in common."

### CONVERSATION STARTERS:


When Jesus was alive, he didn't go around taking people that he had to go to his church. That's what he'd call after Jesus had come to Heaven. Then people started gathering together to pray and to go to his church on Sunday.

1. Can you pray to and worship God and Jesus when you're alone? Or do you have to be with other people to make God hear you?
2. Let's if people don't like to go to his church. They like to pray and do things at home. How don't believe in God at all. How can he be so stupid?
3. How do I help you to believe in God if you're with all other people?




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# WHO ARE THEY?



**BEST GIFT GIVERS**  
3 Wisemen



**BEST PARENTS**  
Mary and Joseph

33

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# WHO ARE THEY?



**MOST LIKELY TO FORGIVE**  
Jesus



**BEST HAIR AND BEARD**  
John the Baptist

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WHO ARE THEY?

LEAST TRUSTWORTHY  
Dead

BEST FRIEND GROUP  
The Daughters

The diagram consists of a large light blue rectangle. At the top left, a white rectangular box contains the text 'WHO ARE THEY?'. Below this box, there are two orange-bordered squares. The left square contains a cartoon illustration of a character with a white face, grey beard, and red hooded robe. To the right of this square is a white rectangular box containing the text 'LEAST TRUSTWORTHY' and 'Dead' on two lines. The right square contains a cartoon illustration of three characters with brown skin and beards, wearing brown and green robes. To the right of this square is a white rectangular box containing the text 'BEST FRIEND GROUP' and 'The Daughters' on two lines.

# WHO ARE THEY?



**MOST GENEROUS**  
Widow



**BEST AT SURPRISES**  
Angel



**MOST LIKELY TO BEELIEVED**  
Follower

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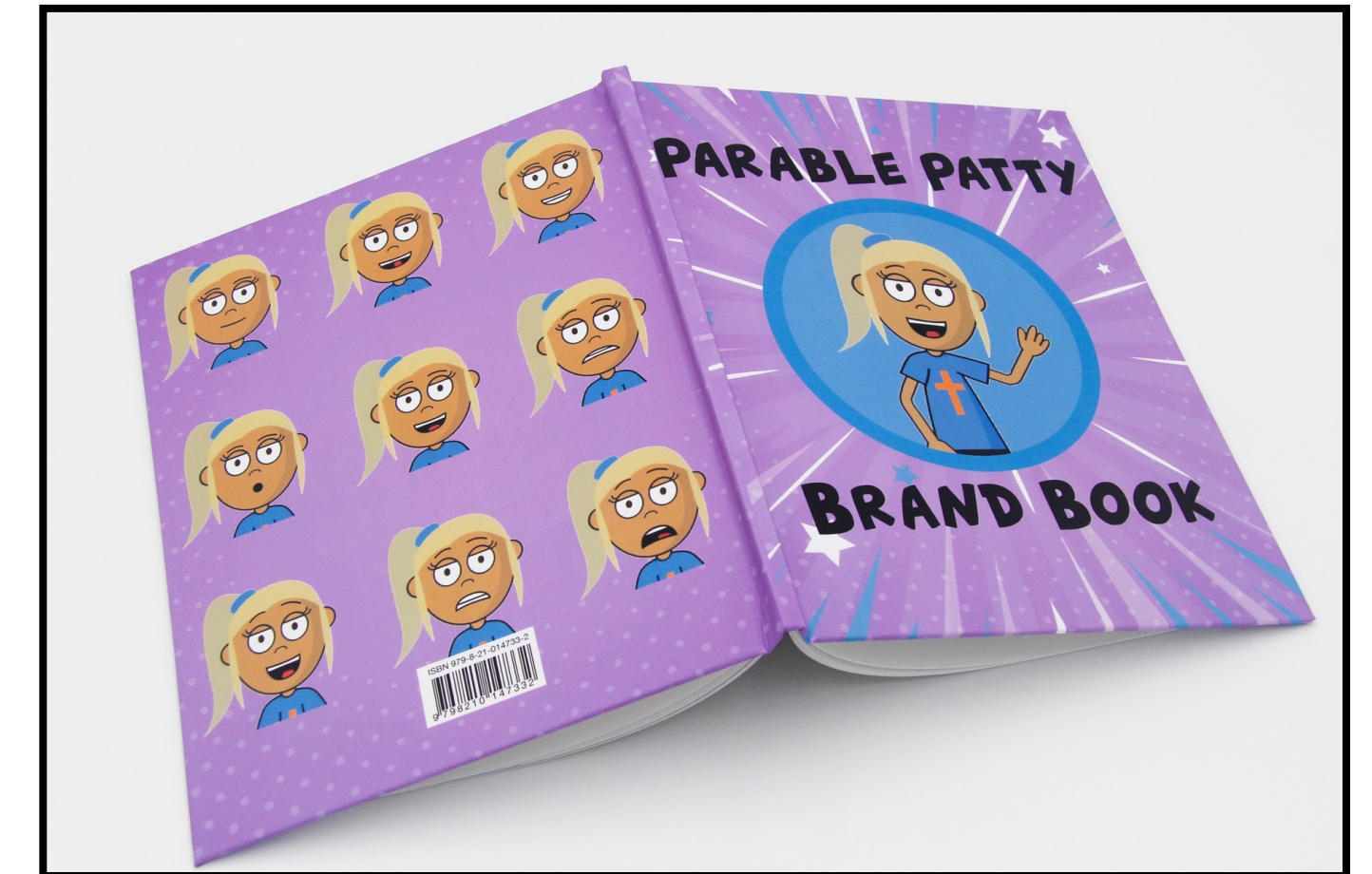
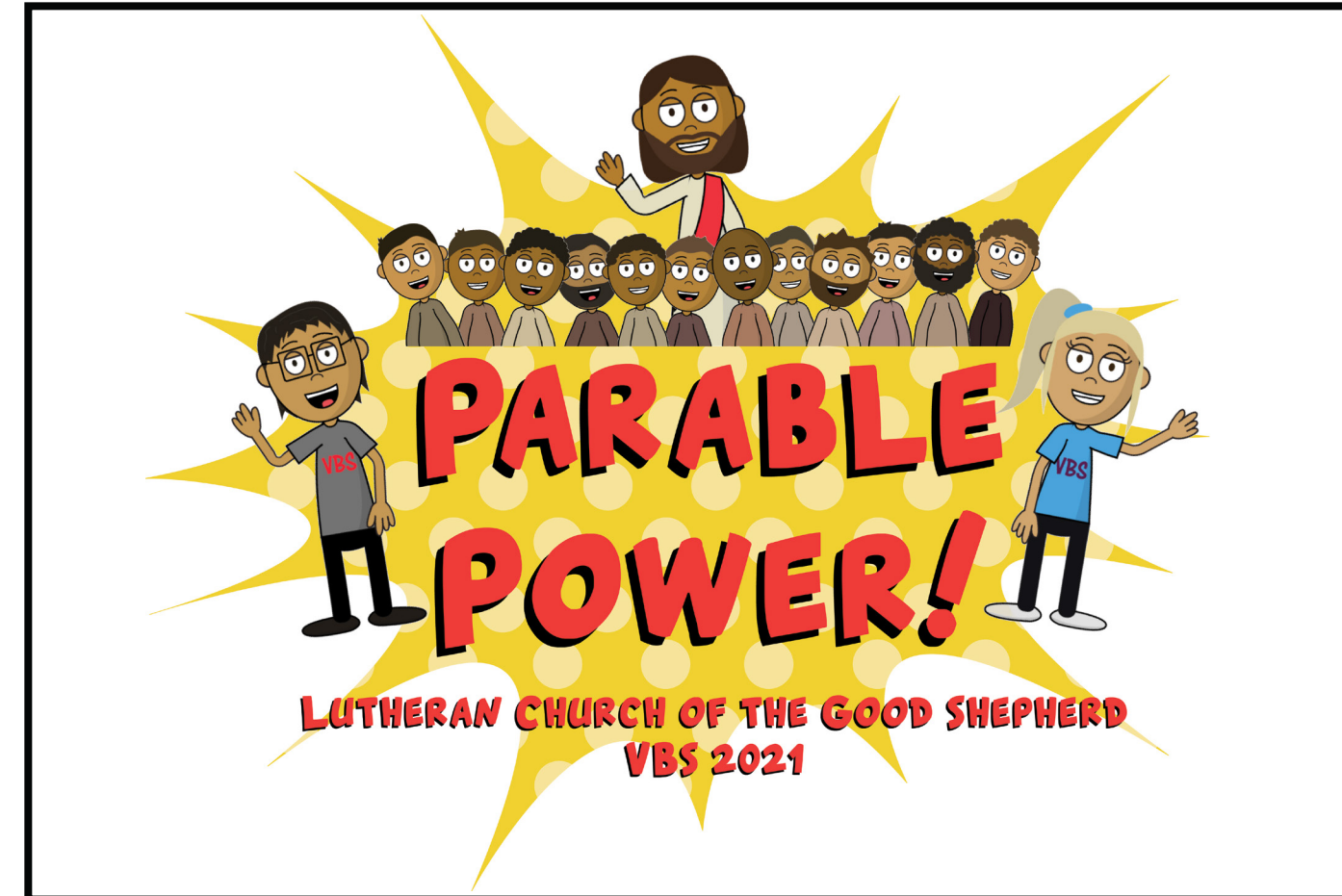
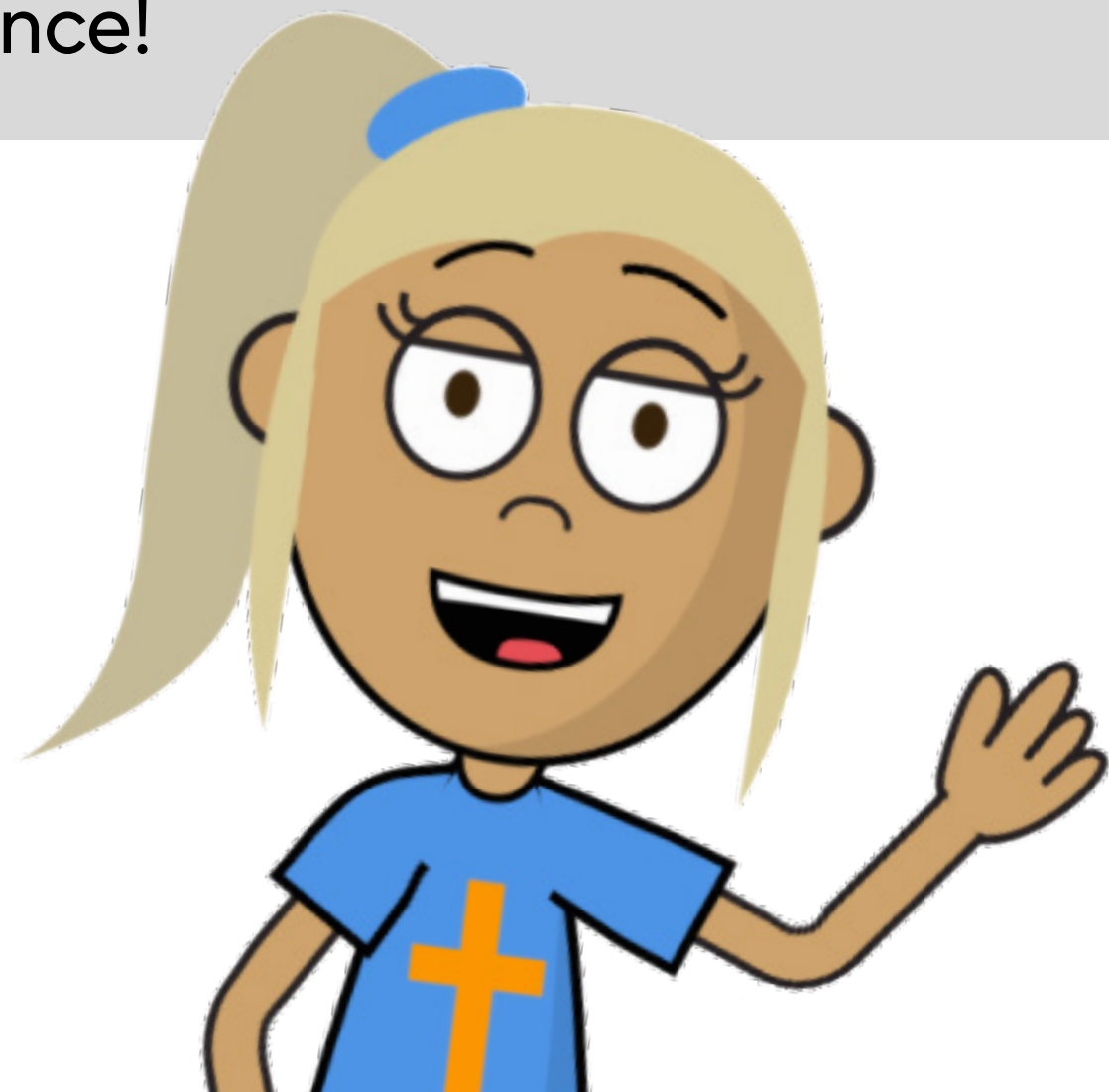
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# Parable Patty

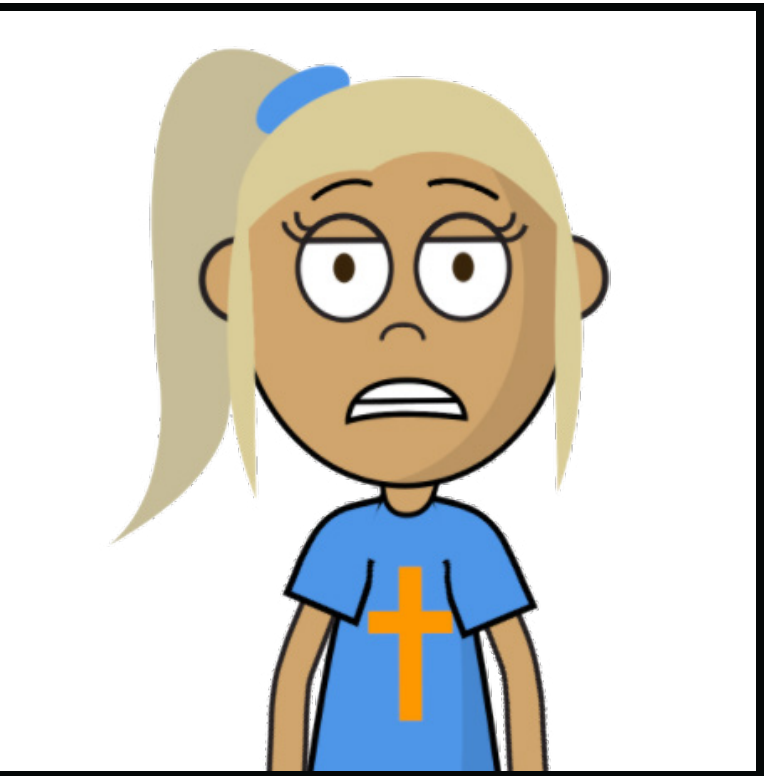
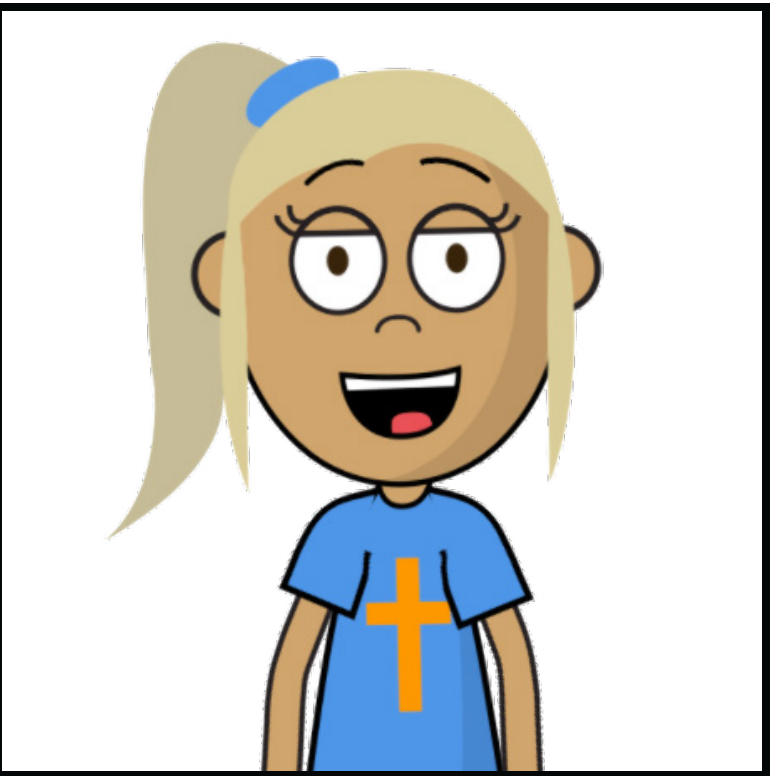
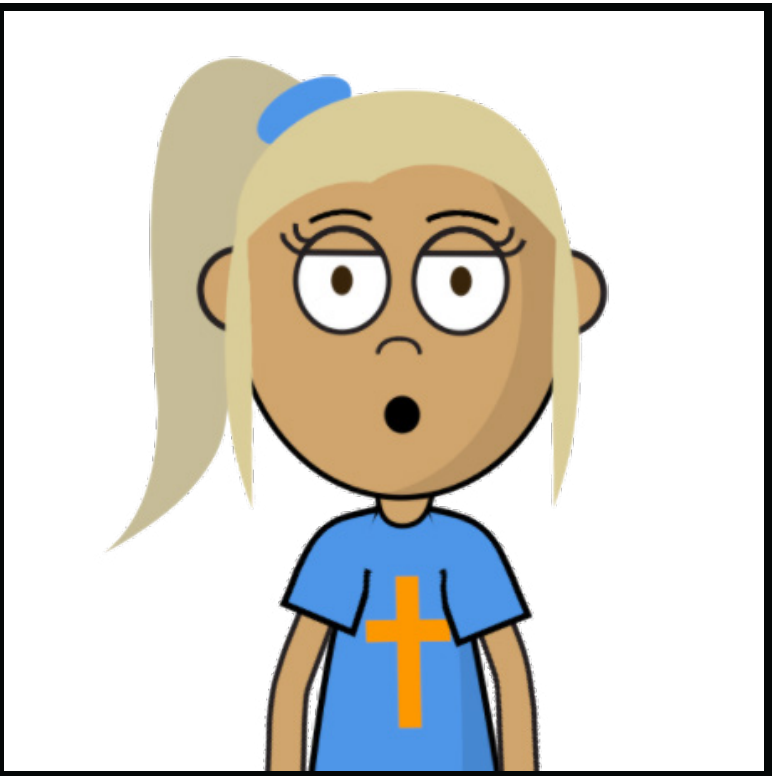
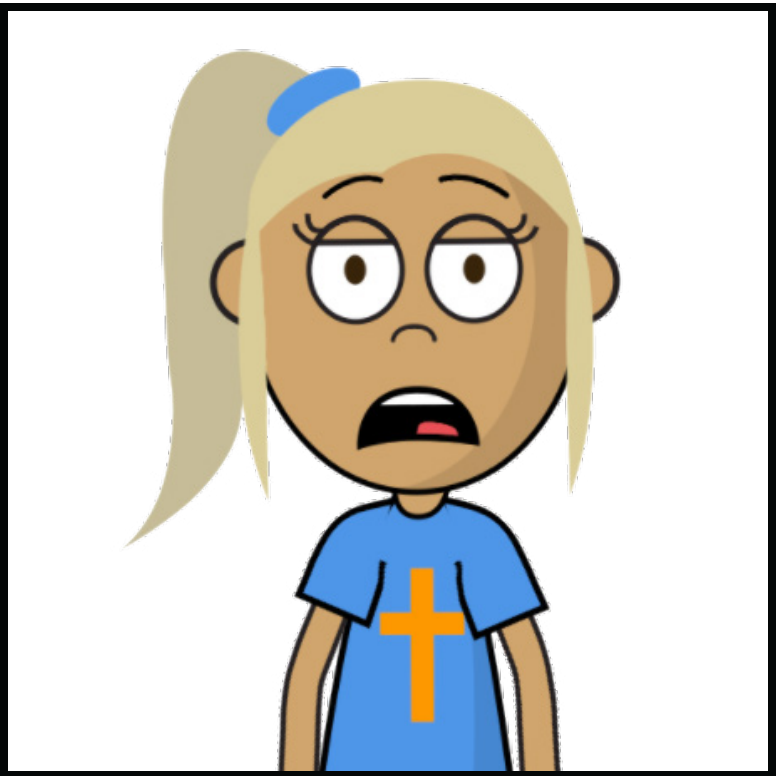
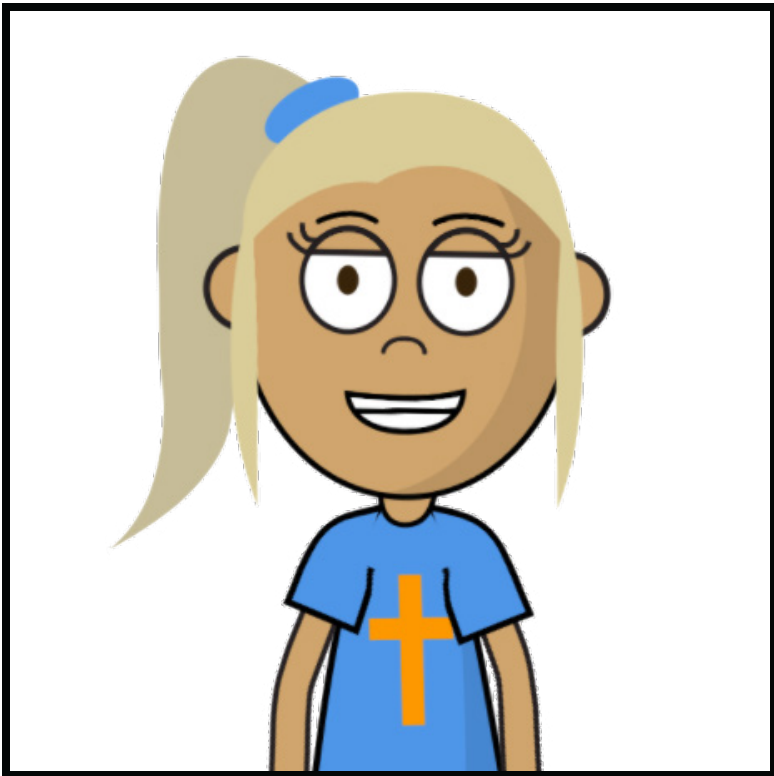
Parable Patty is a 2D cartoon character that was created in June 2020 to help create a more interactive and engaging Kid's Time for a church's online worship. Since her creation, she has been featured in 20+ animations with over an hour and a half of total animated time. She has also been on stickers, keychains and t-shirts! She was the main focus for this church's Vacation Bible School in June 2021. Patty now has a branding book as well as a concept of her own interactive mobile Sunday School experience!



To preview the videos I will be discussing [CLICK HERE!](#)



# Parable Patty







# MFH

I look forward to meeting you and receiving your  
feedback on April 29th @ 10:00 am CST