

### Introduction

Hello my name is Taylor Willford, I have been studying Exhibit and Graphic Design, with a special interest in illustration. I grew up on a farm in a small town called Harmony Minnesota, roughly 5 miles from the Minnesota / Iowa border. My house is located almost directly on the border, and I like to say "You walk a mile out my back yard and you're in Iowa."





## Introduction

After hearing about Bemidji from my cousin, a 2017 BSU Grad, I chose to start my career here at BSU. Although I have spent a majority of my time in the design programs, I have also participated on the Bemidji State Women's Rugby team, as a player for 4 years and as Vice President for 3 years. Not only did I participate in a fun and new sport,but I also was able to use my design skills to promote and support the team on campus and social media.



## Introduction

For my presentation, I will be showcasing my most recent projects. For my first project I will showcase a design solution for an exhibit created for B+N Industries. My design solution for my secon project highlights graphic posters, that showcase my design style and illustrative talents. Finally, for both BSU design courses and my freelance work, I will show a complete branding experience for the up-and-coming band Sidewinder.







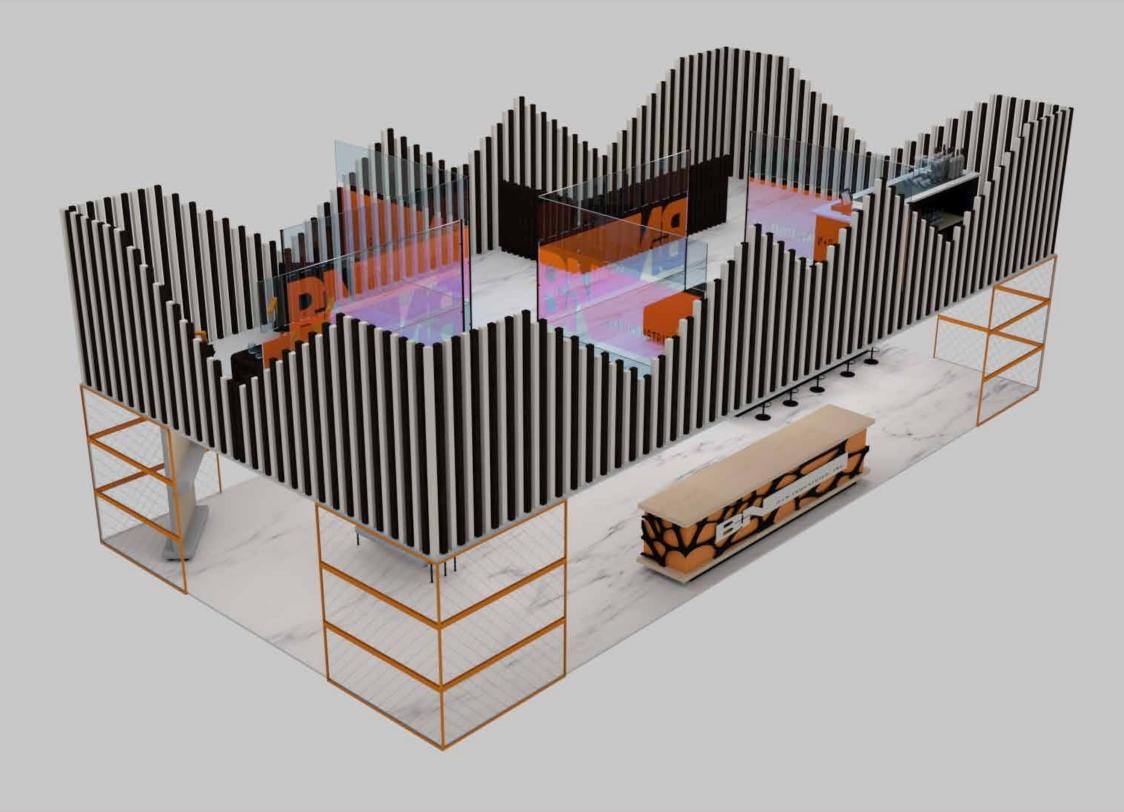
The Simulated educational challenge was to design a brand experience for B+N Industries that will take form of a trade show exhibit to NeoCon 2022. The Goal was to develope a space that exploits the design that B+N Industries offers, leading to an increased number of customers and more adopters of the system 1224 product line. The challenge was to design an island exhibit fitting a 20ft x 40ft space with a height of 14th.

### B+N INDUSTRIES, INC.















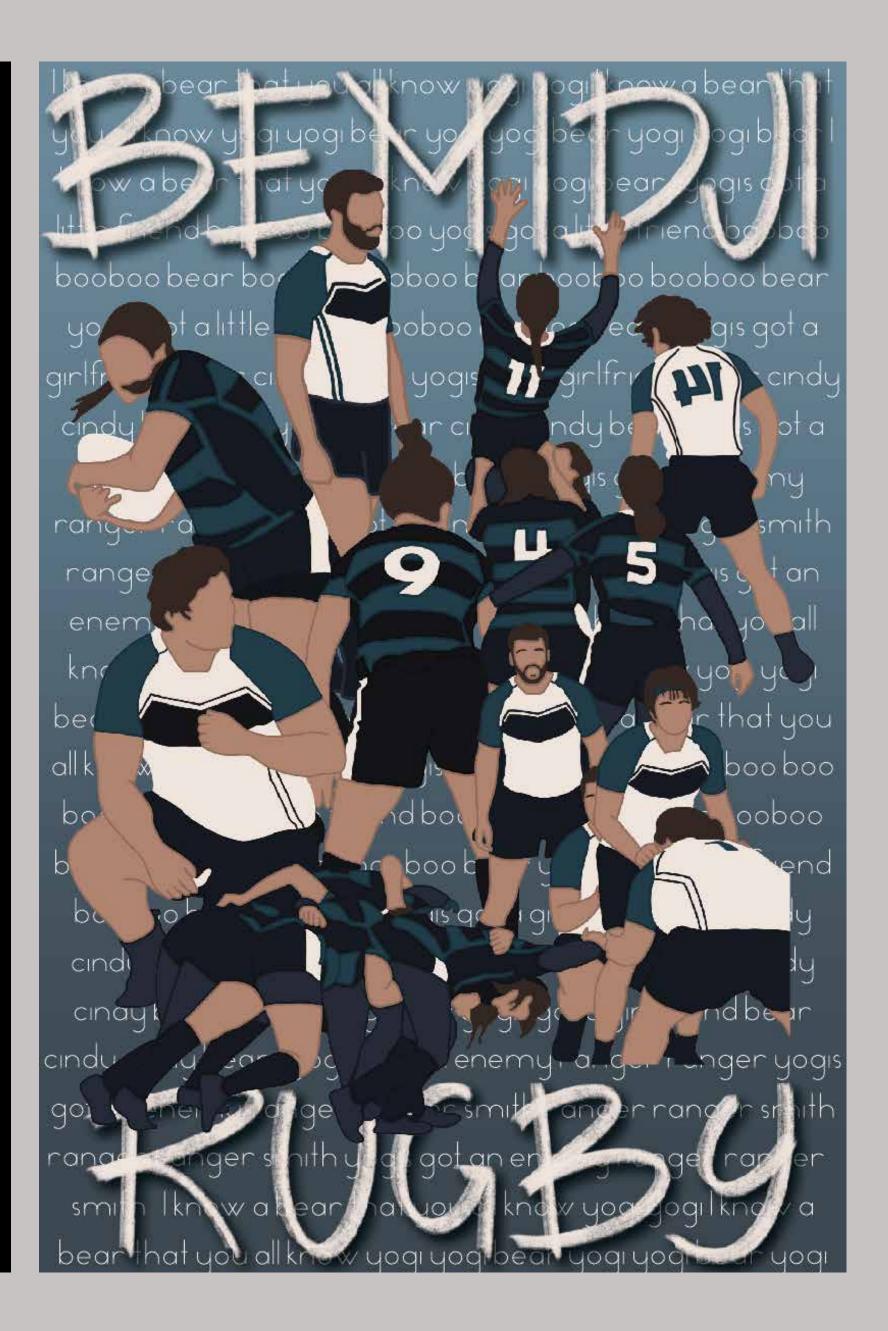
# T D C C C C **Ellustrative** Posters

He is just trying to be totally open and the ape #MeToo is just a male witch hunt the have sex with them. She was wears excuse then just care help themselves the could it have been I was doing them man Whatever mer and women start they dress They just want attent of women so lets just wipe the lying But what about all the guy denied it. The closet mush should not drink too much cant guys say anything any didnt rape me. Men-im the rejected her advances the didnt ask. Well you kee the

#MeToo is just a male witch hun She was wear women so lets just wipe the slate clea But what about all the men who are drink too much his is a political ploy Men-im the real victim here advances Old you see v male witch hunt She was wearing practically nothing was wrong but She was asking lm trying to be a lets just wipe the slate clean about all the men who are falsely acc



ou see what she was wearing big deal Thave no but no one complained so how wrong lm a sıck Women ask for it in how now and I respect the hell out But the getting raped young ladies misunderstanding lies to ruin me Shes just upset that I Hey its not like awkward vas wearing I have no excuse olained so how wrong could lm a sick mar Vomen ask for it in how they EE and trespect the hell out of But the guy denied raped young ladies should not tanding t upset that I rejected her Hey its not like I didn't ask #MeToo is just a have been d so how men ask for it in how they dress / and I respect the hell out of women so Aport H son hey must be lying But what But the guy denied it





The goal for this Project was to create a typographical illustrative poster, using hand illustrated font styles, and original imagery. I chose the topic of this project to be based off of a Wizard of OZ spoof play I participated in, in high school.

He is just trying to be totally open of rape #MeToo is just a male witch hur the have sex with them. She was we excuse then just cost help themselves could it have been I was doing ther man. Who even men and women she they dress. They just want attent of women so lets just wipe the lying But what about all the guy denied it. The closet more should not drink too much cant guys say anything any didnt rape me. Men-im the rejected her advances. Note the didnt ask. Well you become

#MeToo is just a male witch hunt have sex with them. She was wear Mer just can help themselves. I knew it have been - I was doing them a t Whatever men and women shouldn dress. They just want attention. Im women so lets just wipe the slate clear But what about all the men who are t it. The closet made me do it and I was drink too much. She was hanging all over any thing among This is a political ploy Men-im the real victim here. She sam advances. He was too caught up in the

totally open and honest Did you see w male witch hunt I couldn't have raped th She was wearing practically nothing. N themselves I knew it was wrong but n I was doing them a favor She was asking and women shouldn't be alone together

just want attention Im trying to be a lets just wipe the slate clean They too about all the men who are falsely acc e what she was wearing II wasnt and them because nobady would want ing II wasnt a big deal Thave ho but no one complained so how wrong king for it. She led him on Im a sick ar anyway. Women ask for it in how auy now and I respect the hell out to reper at so they must be just what guys do. But the d getting raped young ladies a misunderstanding Ligh in a sick ar so sub-upset that I was just upset that I ink clearly. Hey its not like I

e was wearing It waset rape ecause nobody would want to int a big deal I have no excuse implained so how wrong could be led him on Im a sick man Nomen ask for it in how they and I respect the hell out of art it so they must be lying use do But the guy denied ing raped young ladies should not derstanding Ugh cant guys say in me At least he didnt rape me just upset that I rejected her arty. Hey its not like I didnt ask wkward. He is just thying to be I wann sope #MeToo is just a want want to kave sex with them are no excuse. Not put cant help how wrong could it have been

d him in a sick man Whotever men men ask for it in how they dress. They and I respect the hell out of women so reported so they must be lying But what hat guys do But the guy denied it The

The goal for this project was to create an infographic poster on a topic that we found posed as a problem. The topic I chose for this poster was to bring awareness to the minnesota state law that states, if any one who choses to drink on their own accord, would be at fault for any sexual harrassment that they faced. This is no longer a state law but still stands true in many other states.



The goal for this project was to create a typographical illustrative poster, using hand illustrative font style and original imagry. The topic I chose for this project to be based off of the Bemidji State Rugby teams, The Angry Beavers, and the Ballistic Beavers to showcase the teams as a club at BSU.

# Sidewinder





Sidewinder is a up and coming band from all over Minnesota, made up of students and non-student who are passionate about music and funk. I was asked to produce, mock up, and provide logos, promotional items and a full brand ID for the band as they grow and produce more music for themselves and their listeners.









