Transferring to BSU
Bemidji State will help students transfer credits for many design-related A.S. or A.A.S. degrees. Contact the BSU transfer specialist for assistance, 218-755-2040. Or visit www.bemidjistate.edu/admissions/undergrad/explore/academics/transfer

Contact
Department of Technology, Art & Design
Bridgeman Hall
218-755-2950
Email: TAD@bemidjistate.edu
Web: www.bemidjistate.edu/academics/departments/technology_art_design
Campus tours: 877-BEMIDJI (236-4354)
www.bemidjistate.edu/admissions/undergrad/visit
Submit an application: 218-755-2001 or 877-236-4354
www.bemidjistate.edu/admissions

877-236-4354 / 1500 Birchmont Drive NE / Bemidji, MN 56601-2699

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BSU Communications & Marketing 14153
Digital and exhibit design

Gain a unique combination of skills in graphic design, multimedia and exhibit design – plus a strong foundation in visual arts.

What graduates do

- Digital designers work as graphic designers, multimedia specialists, web designers and professionals in a wide variety of design-related fields.
- Exhibit designers draw on a breadth of knowledge and skills to create large-scale, experiential environments. They design spaces for tradeshows, museums, visitor centers and corporate lobbies, as well as traveling exhibits, retail kiosks, show rooms and interpretive systems for parks and historic sites.

Where graduates work

A sample of where recent digital and exhibit design graduates have been hired:


Graphical designers:
- DKY, Minnesota Historical Society, University of Minnesota Gopher Athletics, Lime Valley Advertising, Signature Concepts Inc., Life Time Fitness, Visit Saint Paul, Christopher & Banks, CarSoup.com and Digi-Key

Average starting salary: $30,000-$50,000

Scholarships and awards: Industry partners offer scholarships for upper-level design students. Plus, BSU students are frequent winners of design competitions. Awards include internships, travel abroad and opportunities to showcase student work.

BSU advantage

- Bemidji State offers one of the only undergraduate programs in the nation that specializes in exhibit design. In fact, the program receives more job offers for exhibit designers than it has students to meet the demand.
- An advisory board of more than 50 industry professionals helps students build networks. They meet students on campus, offer lectures and workshops, serve on senior portfolio reviews and guide curriculum content.

Industry professionals serve as mentors, working one-on-one with interested students.

Students may attend the annual EXHIBITOR show in Las Vegas where select students showcase their work. Students can visit various design firms.

Seniors present portfolios to professionals who provide comprehensive critiques.

Student profiles

Trevor Beniak
Hometown: Mazeppa, Minn.
Major: Art and design, digital and exhibit design emphasis
Dream job: Exhibit designer
Winner of the 2014 Ultimate Exhibit Design Challenge, resulting in a five-week, paid summer internship in St. Louis, Mo., and Lansargues, France.

Best part of his BSU experience: I was introduced to the world of exhibit design. At the time, it seemed too good to be true. It still does. I knew exactly where I had to go.

Best part of her BSU experience: I love all of my professors. They have been an inspiration and are extremely dedicated to our success. I was also surprised at the BSU network and how many important people we have connections with within the industry.

Value of studio arts in design: Art is a much different discipline from graphic or digital design. You are emerged in a different way of looking at things – color, shape, line, texture, movement. All of this has helped me in designing.

Breanne Allen
Hometown: Bemidji, Minn.
Major: Art and design, digital and exhibit design emphasis, and a minor in fine arts
Dream job: Creative director for a design firm
Winner of the 2014 Ultimate Exhibit Design Challenge, resulting in a five-week, paid summer internship in St. Louis, Mo., and Lansargues, France.

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Student arts

Gain a breadth of knowledge in drawing, painting, color theory and ceramics. Studio arts prepares students for jobs in professional art and design that also demand technology skills.

Career options

Illustrator, commercial artist, graphic designer, photographer and art director. A student may also choose to combine studio arts with liberal arts studies to prepare for a multitude of career paths.

Salary potential: Salaries for artists vary widely.

BSU advantage:

• Seniors present a solo exhibit in one of three on-campus galleries.
• Through the Watermark Art Center, students partner with regional artists.
• Art experiences in the community include the Bemidji Sculpture Walk, Bemidji Art Crawl and First Friday Art Walk.
• Students have access to three permanent campus art collections:
  • Margaret H. Harlo Ceramics, works by national and international artists.
  • Lillie M. Kleven Collection, a diverse print collection.
  • Lanham Collection, rich in Ojibwe artwork.

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