2018 COMPENSATION SURVEY RESULTS

ExhibitRecruiter

Alternative Titles: Senior Exhibit Designer, Project Designer, Structural Designer, Exhibition Designer, 3D Designer

Position Summary: Responsible for designing projects within budget; planning and illustrating concept by studying materials and designing rough layout of art and copy (arrangement, size, type size and style); reviewing and analyzing submitted projects in accordance with client requirements; maintaining hardware (archiving graphic digital files); maintaining materials records; following projects through production to determine changes or improvement for future; reviewing designs after project to determine effectiveness and define problems.

HEALTH INSURANCE INCREASED

- Yes: 56%
- No: 38%
- Other: 6%

YEARS WITH CURRENT EMPLOYER

- 0-5 years: 55%
- 5-10 years: 20%
- 10+ years: 25%

SALARY vs. YEARS IN INDUSTRY

- 1-5 years: $66,722
- 6-10 years: $72,500
- Over 10 years: $89,360

VACATION TIME

- 14 Days or Less: 63%
- 2-3 Weeks: 14%
- Over 3 Weeks: 16%

PAYCHECK CHANGES

- Eligible for Bonus: 59%
- Not Eligible: 41%

EXHIBIT DESIGNER

SURVEY RESULTS

RESPONDENTS

- Average Salary: $78,350
- 62% of respondents were over the age of 46
- 63% of respondents worked 45 hours per week
- 33% of respondents worked 46+ hours per week

EDUCATION

- 4 Yr Degree: 84%
- 2 Yr Degree: 16%

DOES YOUR COMPANY HAVE THE RIGHT AMOUNT OF MEETINGS

- Too Many: 25%
- Right Amount: 63%
- Not Enough: 12%

SOCIAL MEDIA PRACTICES

- 78% of participants monitor and contribute to social media regularly

56% of participants receive a company match on their 401K

76% of participants are involved in client presentations.

Sponsored by EXHIBITOR
2018 ExhibitRecruiter

SOCIAL MEDIA ACTIVITY
LinkedIn 88%
Facebook 50%
Twitter 19%
Google+ 6%
Pinterest 38%
Instagram 31%

ADEQUATELY COMPENSATED
Yes 31%  No 27%
Somewhat 42%

TOP THREE MOTIVATORS
Money 59%
Environment 55%
Creativity of Projects 55%

TOP THREE BENEFITS
67%  69%  51%
Medical  Flexible Hours  Work From Home

SOFTWARE USAGE
3D Studio Max  Adobe Illustrator  Cinema 4D
79%  57%  42%

FOUND CURRENT JOB (Top 3)
Internet Job Board 18%
Recruited by Current Employer 33%
Networking 31%

EXHIBITOR
Sponsored by