

RACE AND GENDER AND THE PERCEPTION OF MASCULINITY AND FEMININITY OF THE AMERICAN POLITICAL PARTIES.

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Senior Thesis

Introduction

- Why did I choose this topic?
 - *Psychology and Political Science Background*
 - *Women's rights as well as race are trending issues in politics*
 - *Current presidential candidate campaign*



Political Party Identification

- Party Identification can be defined as “a long term psychological attachment to a political party” (Weinschenk, 2010)
- changing internal conflicts going on within each political party results in some party candidates shifting from the norm of their parties (Arroyo, 2004).

Gender Stereotypes

Feminine

- compassionate, devoted to others, emotional, gentle, submissive, and egalitarian

Masculine

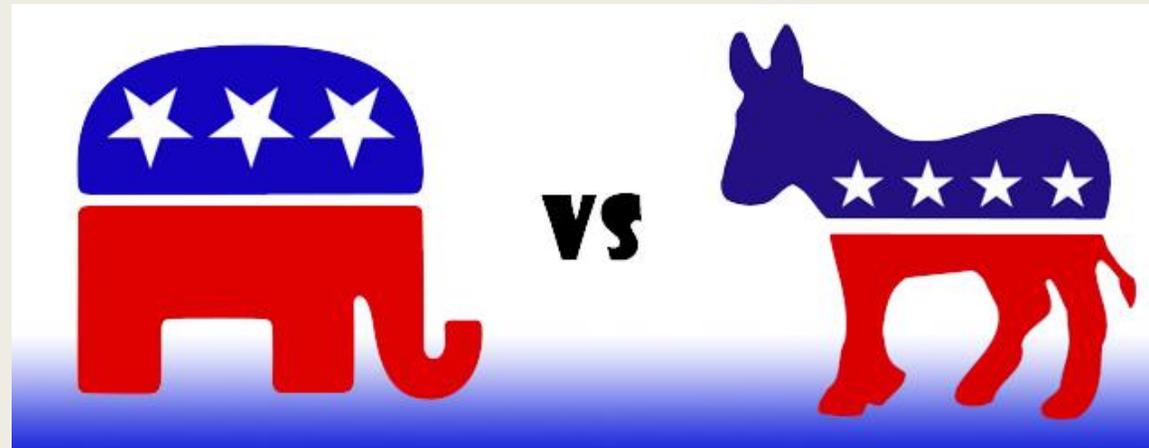
- active, independent, decisive, aggressive, tough, hardworking and hierarchal

Another causal link to the gender differences are the differing social roles and responsibilities than men and women have.

However these differences are fading in today's society

Hypothesis 1 – Political Party

- Democrats will have strong leanings toward feminine traits
- Republicans will have strong leanings toward masculine traits



Winter, N. J., & G. (2010)
McIlwain, C. D. (2004)

Ducat, S. J., & Gates, T. J. (2006)
Campbell, A., Converse, P., Miller, W., & Stokes, D. (1960)

Hypothesis 2 – Race

- Among whites the results will be similar to previous studies which found Republicans to be much more favorable of masculine traits and Democrats to favor feminine traits.
- I anticipate my results to show that African American individuals do not apply gender aspects of masculinity and femininity nearly as much as white individuals

American National Election Studies

- 2012 ANES
- Variables
 - *Abortion*
 - *Women's Roles*
 - *Child Traits Choices*
- Frequency
- Cross Tabulation Report
- 3 – 3 Factorial ANOVA

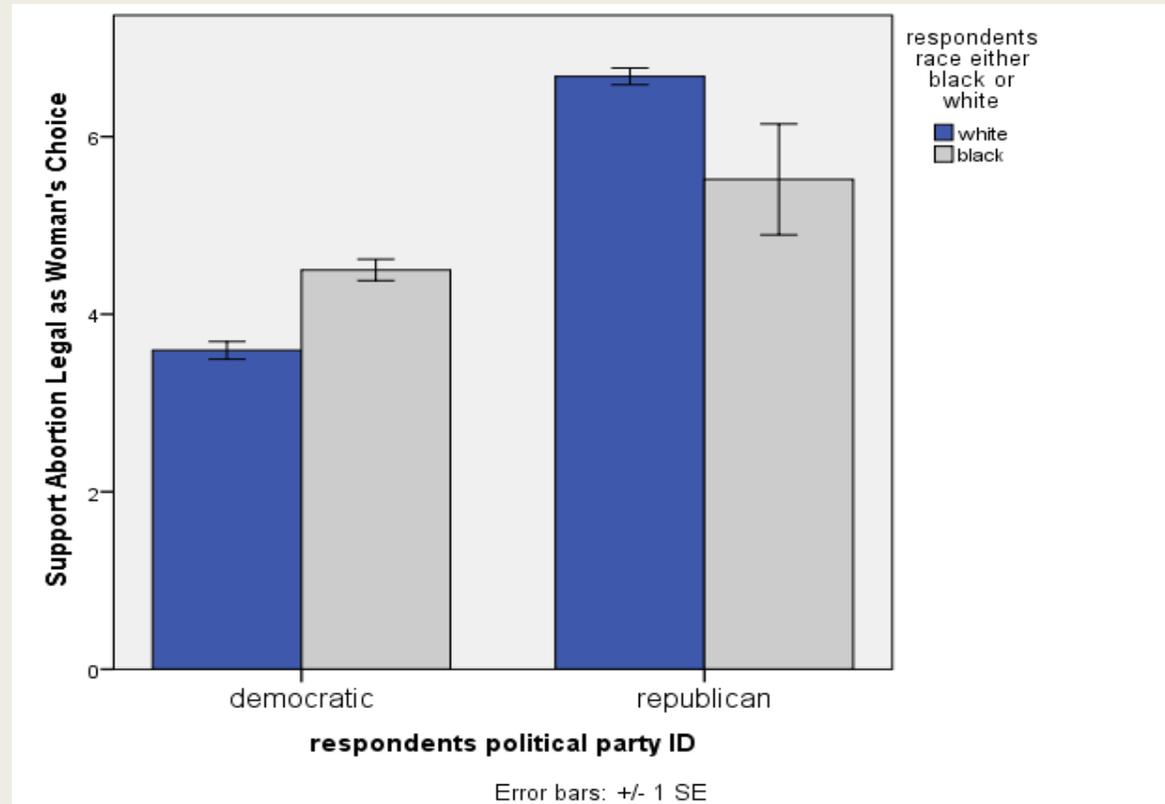


| | F | Sig. |
|--------------------|-------|------|
| Women Working | | |
| Gender | 2.192 | .139 |
| Race | .019 | .890 |
| Party ID | 9.056 | .003 |
| Gender + Race | .928 | .336 |
| Gender + ID | .023 | .880 |
| Race + ID | 1.187 | .276 |
| Gender + Race + ID | .313 | .576 |



< Ronald Fisher

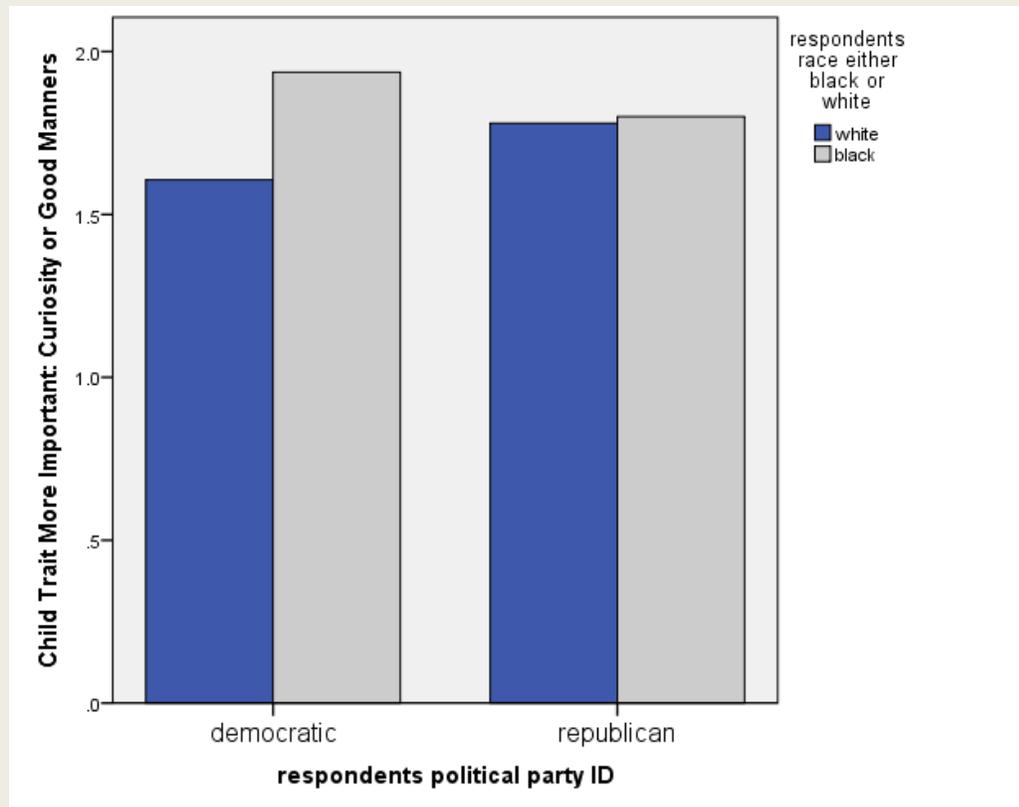
| Abortion | F | Sig. |
|--------------------|--------|------|
| Party ID | 39.862 | .000 |
| Gender | .177 | .674 |
| respond_race | .150 | .699 |
| Race | .373 | .541 |
| ID + Race | 10.574 | .001 |
| Gender + Race | .134 | .714 |
| ID + Gender + Race | .195 | .659 |



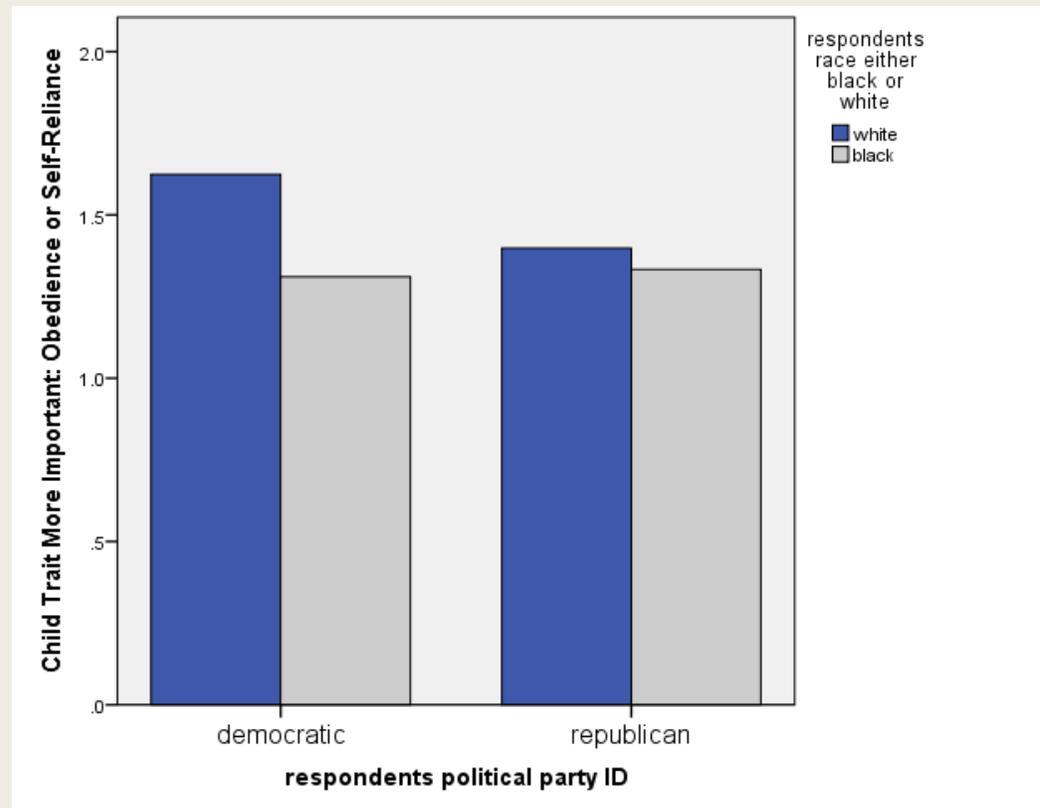
| | F | Sig. |
|-----------------------------------|-------|------|
| Independent VS. Respectful | | |
| Party ID | 5.986 | .014 |
| Gender | 1.720 | .190 |
| Race | 4.307 | .038 |
| ID + Gender | 2.594 | .107 |
| ID + Race | 2.462 | .117 |
| Gender + Race | 1.321 | .251 |
| ID + Gender + Race | 2.093 | .148 |

| | F | Sig. |
|------------------------------------|--------|------|
| Considerate VS Well-Behaved | | |
| Gender | .628 | .428 |
| Race | 22.555 | .000 |
| Party ID | .143 | .705 |
| Gender + Race | 1.768 | .184 |
| Gender + ID | .051 | .822 |
| Race + ID | 1.968 | .161 |
| Gender + Race + ID | .057 | .812 |

| | F | Sig. |
|------------------------------|--------|------|
| Curiosity VS. Manners | | |
| Gender | 2.136 | .144 |
| Race | 12.293 | .000 |
| Party ID | .279 | .597 |
| Gender + Race | .000 | .993 |
| Gender + ID | .013 | .909 |
| Race + ID | 9.551 | .002 |
| Gender + Race + ID | .002 | .969 |



| | F | Sig. |
|-----------------------------------|-------|------|
| Obedience VS Self-Reliance | | |
| Gender | 1.636 | .201 |
| Race | 9.844 | .002 |
| Party ID | 2.531 | .112 |
| Gender + Race | .747 | .387 |
| Gender + ID | .407 | .524 |
| Race + ID | 4.814 | .028 |
| Gender + Race + ID | 1.020 | .313 |



Results

Independent/ respectful

- No interactions

Curiosity/ manners

- Interaction between ID and Race

Obedience/ reliance

- Interaction between ID and Race

Considerate/ well-behaved

- No Interactions

Abortion

- Interaction between ID and Race