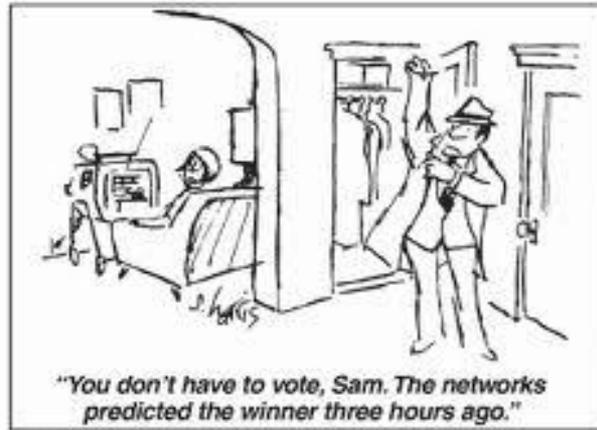


off the mark.com by Mark Parisi

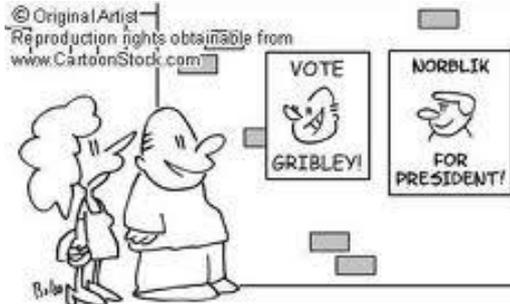


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Sidney Harris

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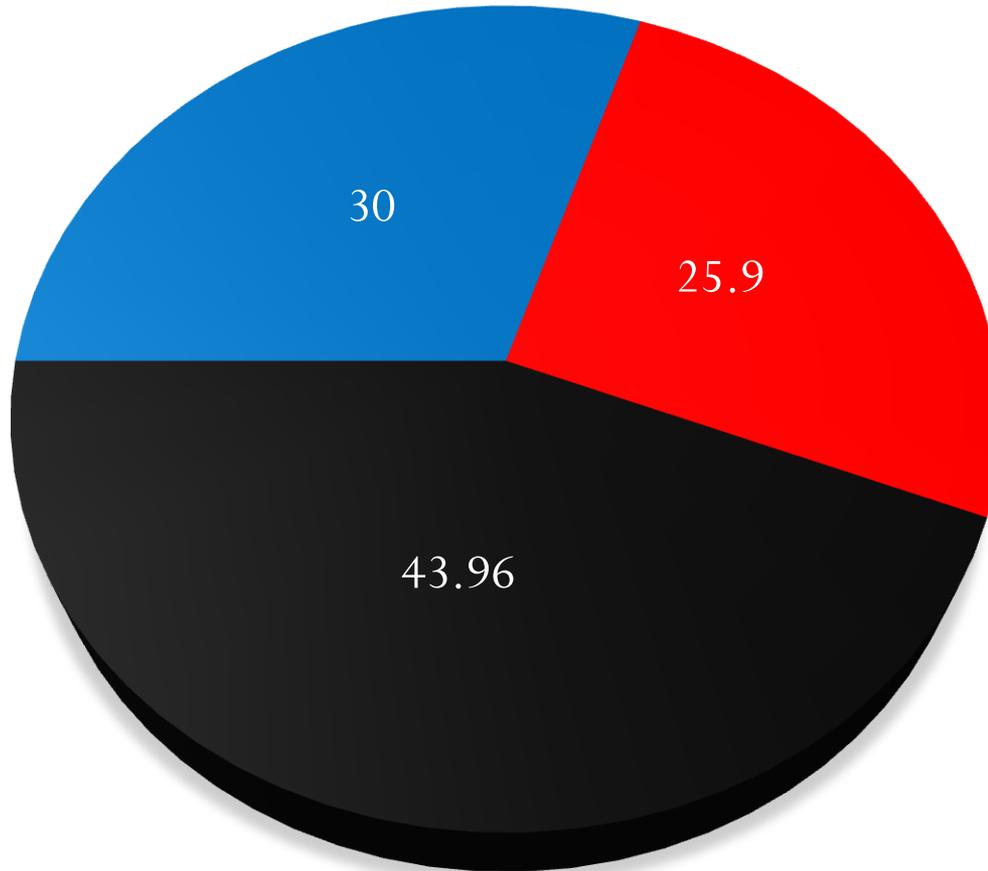


"I always waste my vote on a third party that can't win — that way I don't feel so guilty afterwards."

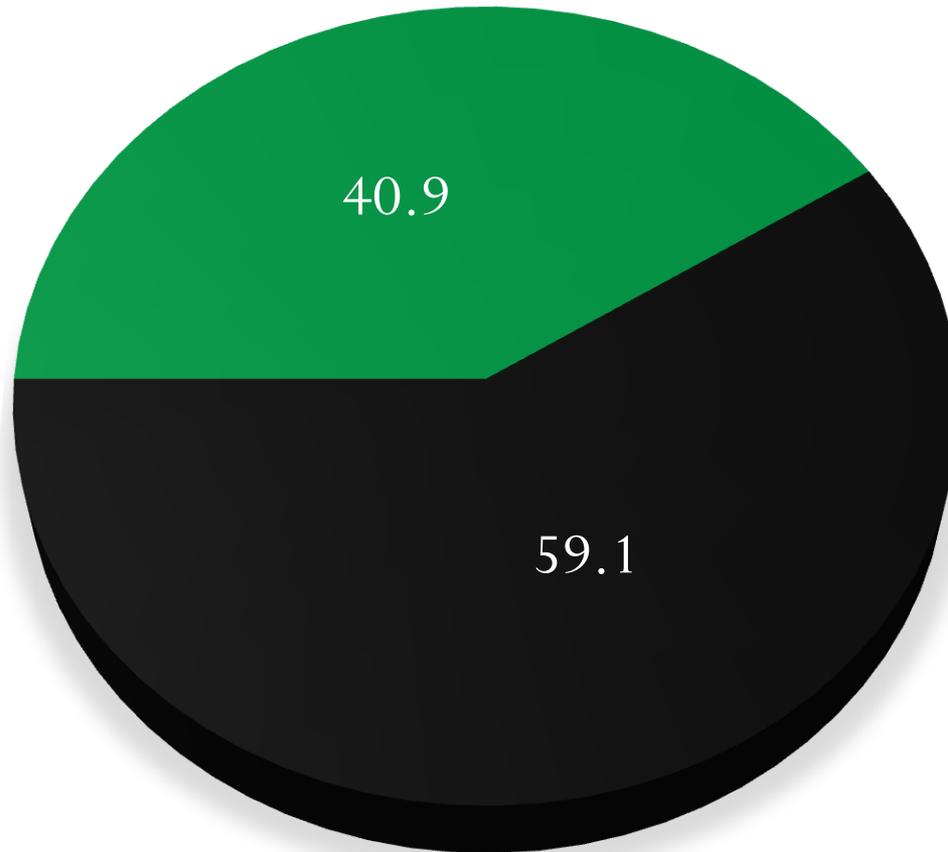
HOW TO INCREASE VOTER TURNOUT...



Eligible Voting Population for 2008



Eligible Voting Population for 2010

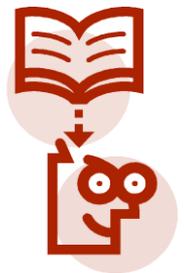


Nonvoters: Doing Nothing to Change the Government They Hate

Geoffrey McIver

Past Literature

- Connelly (1944)
 - Geography
 - Why vote Democrat in Louisiana
 - Why vote Republican in Pennsylvania
- Wolfinger and Rosenstone (1976)
 - Income
 - Education



Past Literature

- Kinder & Kieweit (1979)
 - Issues that affect voters personally
- Coffey (2005)
 - Public opinion vs. Party ideology
 - Factions within a party
- Are voters satisfied with this representation?



Emotional voting

How should satisfaction with the government effect voting?

Remember Kinder & Kieweit

Satisfied voters

Or satisfied nonvoters



Hypothesis

Nonvoters are more likely to be dissatisfied with the current government.





Methodology

Testing a theory

The American National Election Survey, 2008_2009

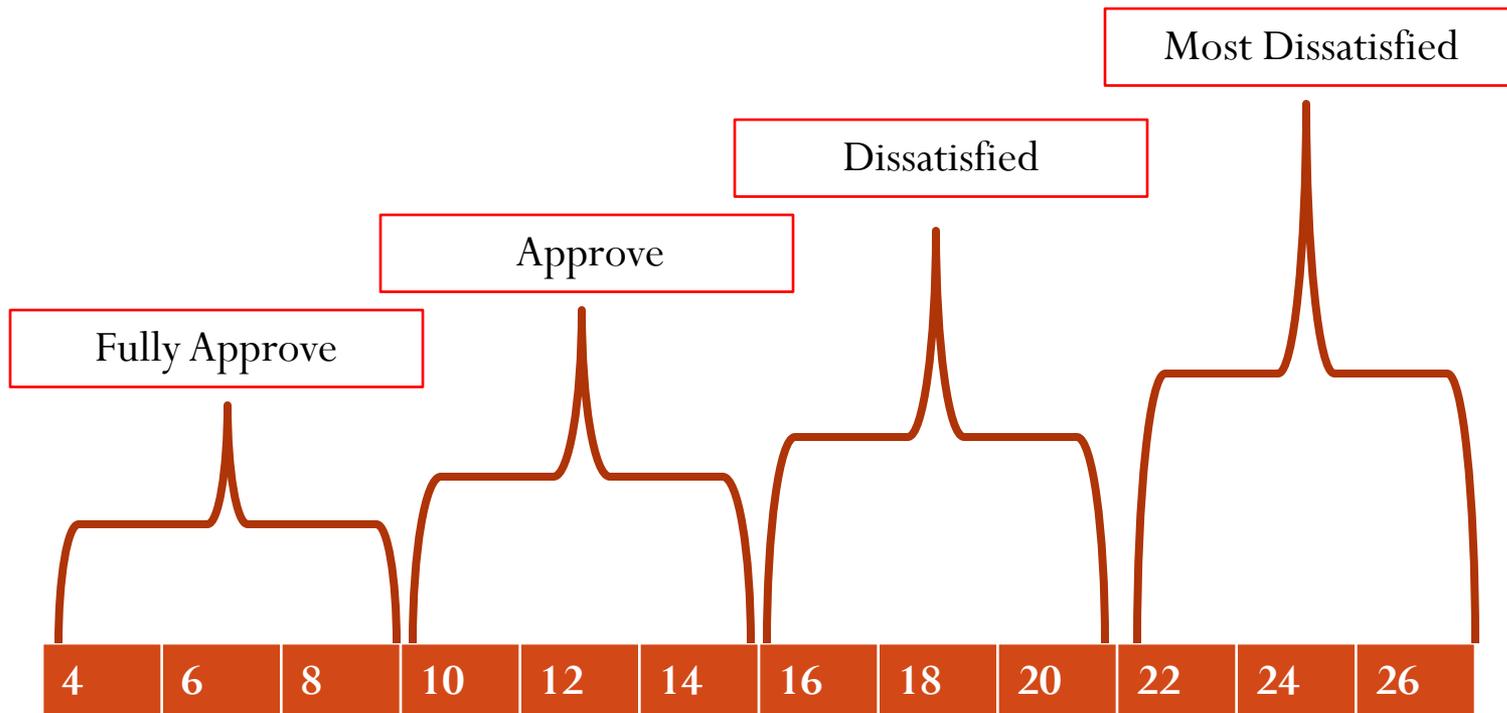
1,475 respondents

12 questions

Index list for variable “Dissatisfied with Government”

ID #	Question	Points given for responses
V083027	A13. Are things in the country on right track	1 → 5/ wrong
V083034	A15. Care who wins House election	1/very → 3/not very much
V083035	A16. Approval of Congress handling its job	0 → 1 disapprove
V083045	C1a. Is there anything R likes about Democratic Party	0 → 1/no
V083049	C2a. Is there anything R likes about Republican Party	0 → 1/no
V085150	M1d. How many in government are crooked	1/not very many → 3/ most
V085182	Q4. Does/doesn't make a difference who is in power	1/ makes big difference → 5/doesn't
V085184	Q6. How good a job gov't in Washington has done past 4 yrs	1/very good → 5/very bad
V085194	Q13. How satisfied with way democracy works in the U.S.	1/very satisfied → 4/not satisfied
V085206	R6b. Hopeful about what federal gov't has done during last 4 yrs	1/ Extremely → 5/not at all
V085208	R6d. Proud about what federal gov't has done during last 4 yrs	1/Extremely → 5/not at all
V085062	C10. Is R optimistic or pessimistic about the U.S.	0 → 1/ pessimistic
		Total possible = 33

Grouping respondents



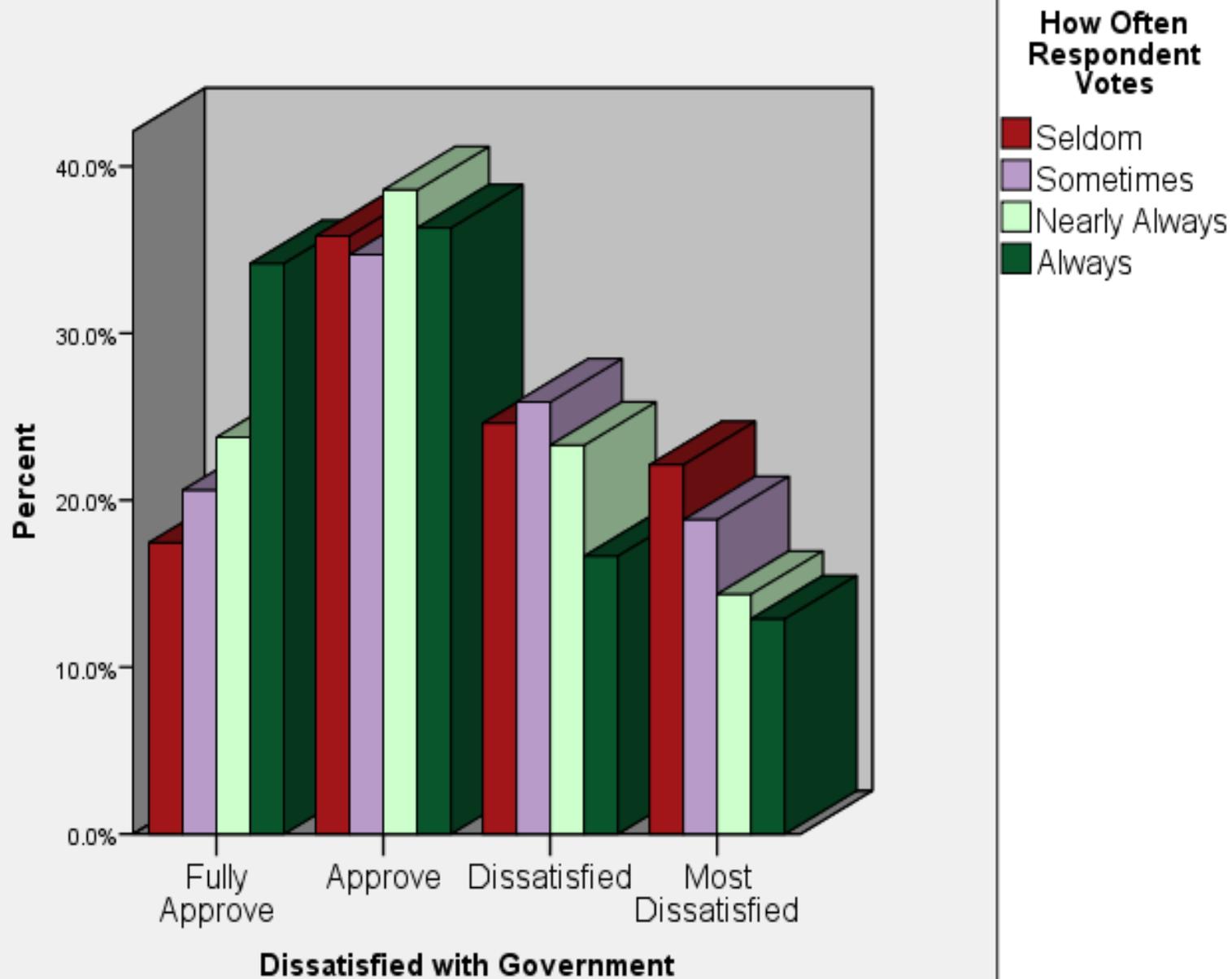
Crosstabs with variable “Dissatisfied with Government” & “How Often Respondent Votes”

			Dissatisfied with Government				Total
			Fully Approve	Approve	Dissatisfied	Most Dissatisfied	
How Often Respondent Votes	Always	Count	191	203	93	72	559
		Percent % Dissatisfied with the Government	50%	38%	30%	31%	38%
	Nearly Always	Count	101	164	99	61	425
		Percent % Dissatisfied with the Government	26%	30%	31%	26%	29%
	Sometimes	Count	35	59	44	32	170
		Percent % Dissatisfied with the Government	9%	11%	14%	14%	12%
	Seldom	Count	56	115	79	71	321
		Percent % Dissatisfied with Government	15%	21%	25%	30%	22%
Total	Count	383	541	315	236	1475	
	Percent % Dissatisfied with the Government	100%	100%	100%	100%	100%	

Symmetric Measures

		Value	Asymp. Std. Error ^a	Approx. Tb	Approx. Sig.
Ordinal by Ordinal	Gamma	.202	.030	6.685	.000
N of Valid Cases		1475			





Income

As an intervening variable

Income Level

**How Often
Respondent
Votes**

- Always
- Nearly Always
- Sometimes
- Seldom

Fully Approve

Approve

Dissatisfied

Most
Dissatisfied

Race

As an intervening variable

Dissatisfied with Government

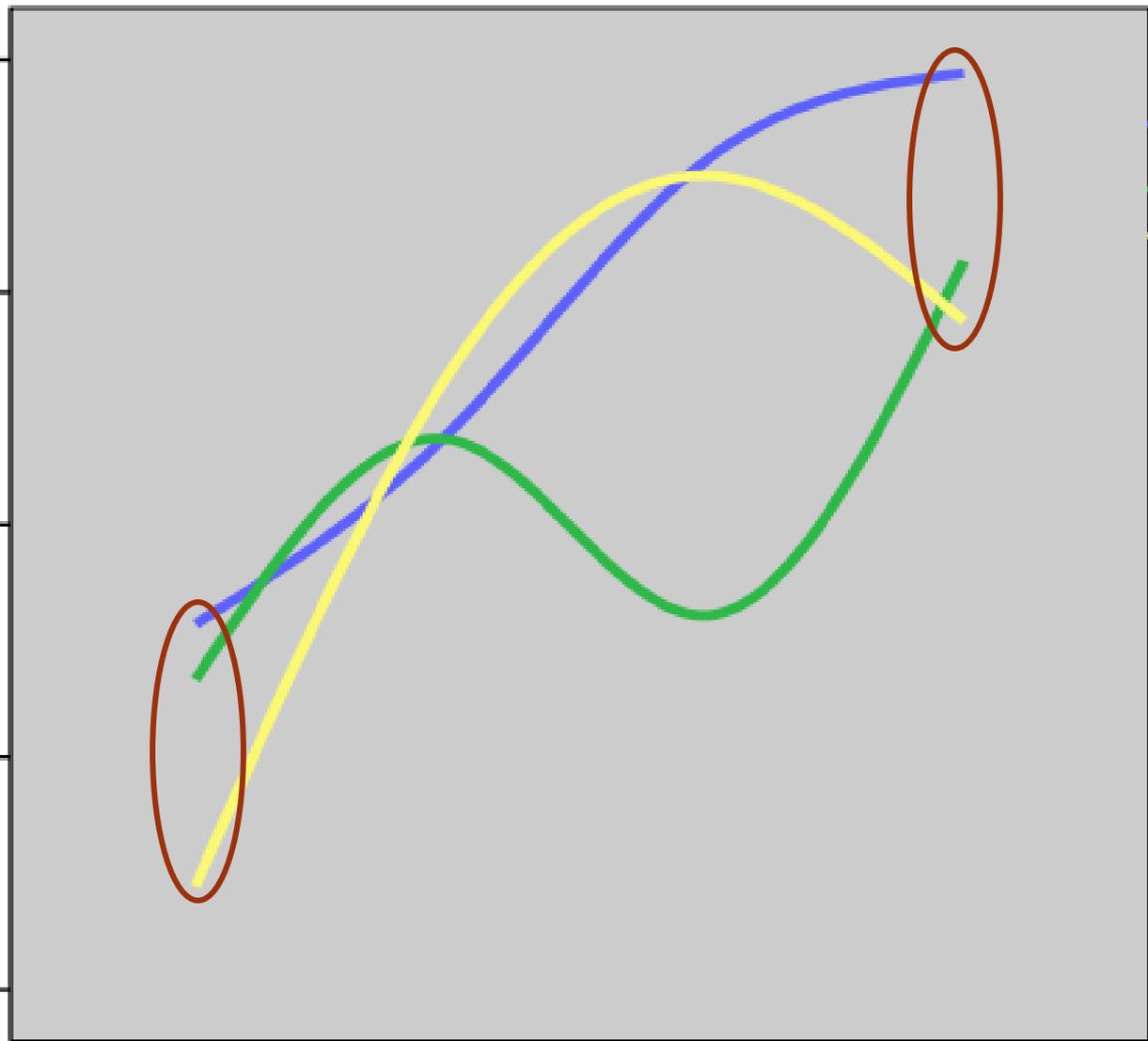
2.6
2.4
2.2
2.0
1.8

Always Nearly Always Sometimes Seldom

How Often Respondent Votes

Race

- American Caucasian
- American African
- American Latino



Education

As an intervening variable

Highschool Education

How Often
Respondent
Votes

- Always
- Seldom

Fully Approve

Approve

Dissatisfied

Most Dissatisfied

Dissatisfied with Government

Conclusion

1. Voters love the nonvoter
2. More to follow

