REQUEST FOR PROPOSAL (RFP)
FOR
MARKETING, BRAND IDENTITY & BRAND DEVELOPMENT
FOR
BEMIDJI STATE UNIVERSITY

SPECIAL NOTE: This Request for Proposal (RFP) does not obligate the Minnesota State Colleges and Universities (Minnesota State) system, its Board of Trustees or Bemidji State University to award a contract or complete the proposed project and each reserves the right to cancel this RFP if it is considered to be in its best interest.

Proposals must be clear and concise. Proposals that are difficult to follow or that do not conform to the RFP format or binding specifications may be rejected. Responding vendors must include the required information called for in this RFP. Minnesota State reserves the right to reject a proposal if required information is not provided or is not organized as directed.

Minnesota State also reserves the right to change the evaluation criteria or any other provision in this RFP by posting notice of the change(s) on

http://www.bemidji.state.edu/offices/procurement_logistics/rfps_bids/

For this RFP, posting on the captioned web site above constitutes written notification to each vendor. Vendors should check the site daily and are expected to review information on the site carefully before submitting a final proposal.
REQUEST FOR PROPOSAL (RFP) FOR
MARKETING, BRAND IDENTITY & BRAND DEVELOPMENT FOR BEMIDJI STATE UNIVERSITY

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1.0 General Information

1.1 Background

Minnesota State is the third-largest system of state colleges and universities in the nation with 30 colleges, 7 universities and 54 campuses serving more than 350,000 students annually. Minnesota State provides an extraordinary education at an exceptional value. With the lowest tuition costs in the state, our colleges and universities are accredited by the Higher Learning Commission, with many academic programs having specialized accreditations. For more information about the colleges and universities of Minnesota State, please view its website at:

http://www.minnstate.edu/system/index.html

Bemidji State University (BSU) is a public, student-centered, residential university focusing on arts, sciences and select professional programs which offers 58 undergraduate majors with more than 50 emphasis areas, 12 pre-professional programs and nine graduate programs. BSU currently serves more than 4,900 students in undergraduate, graduate and online degree programs. Our Shared Fundamental Values include civic engagement and leadership; international and multicultural understanding; environmental stewardship; and belief in the power of the liberal arts. For more information about Bemidji State University, please view its website at:

http://www.bemidjistate.edu

1.2 Nature of Request for Proposal (RFP)

Bemidji State University (hereinafter referred to as “University” or “BSU”) is requesting proposals for an experienced, professional partner to provide creative services related to brand identity and development of marketing collateral. This material will be used to promote the university to its various target audiences. Using research commissioned by the university, the successful vendor will help the Office of Communications & Marketing (OCM) craft an authentic, distinctive brand identity for Bemidji State University which aligns with its 2018-2023 Strategic Plan and its nature as a residential campus. The vendor will also develop a plan to help the university communicate this identity to targeted audiences in a variety of media, traditional and social. The plan will support the university’s overarching strategic goal of enrollment growth.

The intent of this RFP is to provide suppliers with the information, requirements and instructions necessary to prepare a comprehensive proposal that will meet the University’s needs. The University intends to select a preferred vendor to service the needs of the University as outlined in the RFP.

This RFP is undertaken by Bemidji State University pursuant to the authority contained in provisions of Minnesota Statutes § 136F.581 and other applicable laws.

Vendor selection shall be based on the University’s evaluation of responses and oral presentation, if requested. The University intends to enter into a contract with a vendor which, in its sole opinion, shall demonstrate the clear capability to fulfill the purposes of this RFP in a cost-effective manner. This contract will contain all the terms and conditions required by this RFP, as well as any further terms and conditions negotiated between the University, the Minnesota State Colleges and Universities Office of General Counsel and/or the Office of the Attorney General and the
selected vendor. The University reserves the right to accept or reject proposals, in whole or in part, and to negotiate separately as necessary in order to serve the University’s best interests. This RFP shall not obligate the University to award a contract or complete the proposed project and it reserves the right to cancel this RFP if it is considered to be in its best interest.

1.3 Selection Criteria

General criteria upon which proposals will be evaluated include, but are not limited to, the following:

a. Proposal: ........................................................................................................................................ 10%
   • Response will demonstrate clear understanding of proposal objectives.
   • Proposals not meeting requirements stated in the RFP may be eliminated from further consideration.
   • Responses must also contain all required and completed forms.

b. Qualifications, experience, personnel and equipment: ................................................................. 20%
   • Experience and personnel necessary to develop messages which will connect and resonate with identified target audiences.
   • Experience developing marketing collateral for organizations of similar size and scope.
   • Demonstrated ability to work within time constraints and meet deadlines.
   • Demonstrated ability to communicate effectively with and craft messages which effectively reach a wide variety of clientele.
   • Demonstrate evidence of an environmental sustainability commitment and practice.

c. Proposed services: ....................................................................................................................... 35%
   • Proposal demonstrates understanding, ability and commitment to meet University requirements and timeframes

d. Cost: ........................................................................................................................................... 35%
   • Demonstrate understanding of University budget commitment to this project.
   • Demonstrate value of return on University’s investment in this project.
   • Travel costs incurred by the University for meetings, presentations, site visits or other activities will be considered in overall cost of the project.

e. Small/Disadvantaged, Targeted, or Veteran-owned businesses .................................................. +6%
   • Respondents which seek consideration as a small and/or economically disadvantaged business or as a targeted businesses as defined in Section 4.6 of this RFP, or as a veteran-owned business as defined in Section 4.7 of this RFP, will be given consideration in this section of the Selection Criteria.

A proposal may be rejected if it is determined that a vendor’s ability to work with the existing infrastructure will be too limited or difficult to manage. The vendor selection and contract award shall be made in the best interest of the University. Accordingly, the University shall select the vendor(s) whose proposal(s) and oral presentation(s), if requested, demonstrate, in the University’s sole opinion, the clear capability to best fulfill the purposes of this RFP in a cost-effective manner.

This RFP is not subject to competitive bidding requirements of Minnesota Law. The University reserves the right to:

• Accept multiple proposals.
• Accept or reject any and all proposals, in whole or in part.
• Waive any informalities or minor defects in proposals if it is deemed not to have any material effect on the final outcome.
• Accept any item(s) in any proposal, unless otherwise specified in writing by Responder.
• Negotiate separately as necessary in order to serve the best interests of the University.

This RFP shall not obligate the University to award a contract or complete the proposed project, and the University reserves the right to cancel this RFP if it is considered to be in its best interest.

The University does not agree to reach a decision by any certain date although it is hoped the evaluation and selection will be completed by the date identified in Section 1.5 of this RFP.

1.4 Selection Process

The selection panel will consist of the University's Office of Communications & Marketing staff, which includes the Executive Director of Communications & Marketing, Associate Director of Communications & Marketing, Digital Communications Specialist, Graphic Design & Publications Coordinator, and University Photographer. The committee will evaluate the proposals and make a recommendation for the vendor selection.

The selection process may require an interview. The University reserves the right to name a date at which all responding vendors will be invited to present demonstrations or participate in an interview.

The University does not agree to reach a decision by any certain date, although it is hoped the evaluation and selection will be completed by the dates identified in Section 1.5 of this RFP.

1.5 Selection and Implementation Timeline (all times Central)

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tr>
<td>March 9, 2020</td>
<td>Publish RFP notice in State Register</td>
</tr>
<tr>
<td>March 30, 2020 by 2:00 p.m.</td>
<td>Deadline for vendor questions regarding RFP</td>
</tr>
<tr>
<td>April 1, 2020 by 2:00 p.m.</td>
<td>Responses to vendor questions posted on website</td>
</tr>
<tr>
<td>April 7, 2020 by 2:00 p.m.</td>
<td>Deadline for RFP proposal submissions</td>
</tr>
<tr>
<td>April 13, 2020</td>
<td>Complete selection process and initiate contract</td>
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<tr>
<td>April 20, 2020</td>
<td>Desired goal to finalize contract signatures and issue purchase order</td>
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1.6 Vendor Questions

Vendor questions must be submitted via email by 2:00 p.m. central time on March 30, 2020, to:

Gina Walkup, Purchasing & Accounts Payable Supervisor
Bemidji State University
Email: gina.walkup@bemidjistate.edu

Questions must include the questioner’s name, telephone number and e-mail address. Anonymous inquiries will not be answered. Answers will be posted on the same website as the RFP (http://www.bemidjistate.edu/offices/procurement_logistics/) by the date indicated in Section 1.5 of this RFP. Please also refer to Section 2.1 of this RFP concerning inquiries about the RFP.
1.7 Contract Terms

Bemidji State University desires to enter into a contract with the successful vendor(s) to be effective April 20, 2020, and expiring June 30, 2020. If the University and the vendor are unable to negotiate and sign a contract by April 20, 2020, the University reserves the right to seek alternative vendor(s).

It is expected that this project will not exceed $50,000 in total over the term of the contract. However, no minimum or maximum is guaranteed.

1.8 Parties to the Contract

Parties to this contract shall be the State of Minnesota, acting through its Board of Trustees of the Minnesota State Colleges and Universities on behalf of the University and the successful vendor(s).

1.9 Contract Termination

The State of Minnesota, acting through its Board of Trustees of the Minnesota State Colleges and Universities, may cancel the contract(s) upon 30 days written notice, with or without cause. The vendor(s) may cancel the contract(s) upon 181 days written notice, with or without cause.

1.10 Definitions

Wherever and whenever the following words or their pronouns occur in this proposal, they shall have the meaning given here:

Minnesota State: State of Minnesota, acting through its Board of Trustees of the Minnesota State Colleges and Universities on behalf of Bemidji State University.

University: Bemidji State University.

System Office: (Also referred to as Office of the Chancellor) The central system office of Minnesota State Colleges and Universities, located at Wells Fargo Place, 307th Street East, Suite 350, St. Paul, Minnesota.

Vendor/Contractor: The firm selected by Bemidji State University as the successful responder(s) responsible to execute the terms of a contract.

1.11 Applicable Law

A contract entered into as a result of this RFP shall be governed and interpreted under the laws of the State of Minnesota.

1.12 Contract Assignment

A contract or any part hereof entered into as a result of this RFP shall not be assigned, sublet, or transferred directly or indirectly without prior written consent of the University’s authorized representative named in the contract.
1.13 Entire Agreement

A written contract and any modifications or addenda thereto, executed in writing by both parties constitutes the entire agreement of the parties to the contract. All previous communications between the parties, whether oral or written, with reference to the subject matter of this contract are void and superseded. The resulting contract may be amended at a future date in writing by mutual agreement of the parties.

1.14 Deviations and Exceptions

Deviations from and exceptions to terms, conditions, specifications or the manner of this RFP shall be described fully on the vendor's letterhead stationery, signed and attached to the proposal submittal page(s) where relevant. In the absence of such statement the vendor shall be deemed to have accepted all such terms, conditions, specifications and the manner of the RFP. A vendor's failure to raise an issue related to the terms, conditions, specifications or manner of this RFP prior to the proposal submission deadline in the manner described shall constitute a full and final waiver of that vendor's right to raise the issue later in any action or proceeding relating to this RFP.

1.15 Duration of Offer

All proposals must indicate they are valid for a minimum of one hundred eighty (180) calendar days from the date of the proposal opening unless extended by mutual written agreement between the University and the vendor. Prices and terms of the proposal as stated must be valid for the length of the resulting contract.

1.16 Authorized Signature of Proposer

The proposal must be completed and signed in the firm's name or corporate name of the vendor(s), and must be fully and properly executed and signed in blue or black ink by an authorized representative of the vendor.

1.17 Proposal Rejection and Waiver of Informalities

This RFP does not obligate Minnesota State, its Board of Trustees or the University to award a contract or complete the proposed project, and each reserves the right to cancel this RFP if it is considered to be in its best interest. The University also reserves the right to waive minor informalities and, not withstanding anything to the contrary, reserves the right to:

a. reject any and all proposals received in response to this RFP;
b. select a proposal for contract negotiation other than the one with the lowest cost;
c. negotiate any aspect of the proposal with any vendor;
d. terminate negotiations and select the next most responsive vendor for contract negotiations;
e. terminate negotiations and prepare and release a new RFP;
f. terminate negotiations and take such action as deemed appropriate.

1.18 Material Ownership and Disposition of Responses

All materials submitted in response to this RFP shall become property of the University and Minnesota State and will become public record after the evaluation process is completed and an
award decision made. Disqualification of a responder does not curtail this right. Responses to this RFP will not be open for public review until the University awards a contract.

If responders submit information in response to this RFP that they believe to be trade secret materials, as defined by the Minnesota Government Data Practices Act, Minn. Stat. 13.37, responders must:

a. Clearly mark all trade secret materials in response at the time the response is submitted.

b. Include a statement in the response justifying the trade secret designation for each item.

c. Defend any action seeking release of the materials believed to be trade secret and indemnify and hold harmless Minnesota State, the University and its agents and employees from any judgments or damages awarded against the State in favor of the party requesting the materials and any and all costs connected with that defense. This indemnification survives the University’s award of the contract. In submitting a response to this RFP, the vendor agrees that this indemnification survives as long as the trade secret materials are in the possession of the University.

The University will not consider the prices submitted by the Responder to be proprietary or trade secret materials.

1.19 Cost of Proposal

The University will not be liable for any costs incurred by responders in preparation of a proposal answering this RFP.

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2.0 Vendor Requirements

2.1 Information Contact

The University’s agent for purposes of responding to inquiries about the RFP is:

<table>
<thead>
<tr>
<th>Name:</th>
<th>James “Andy” Bartlett</th>
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<tbody>
<tr>
<td>Title:</td>
<td>Executive Director of Communications &amp; Marketing</td>
</tr>
<tr>
<td>Address:</td>
<td>1500 Birchmont Drive NE, #34, Bemidji, MN 56601-2699</td>
</tr>
<tr>
<td>Telephone:</td>
<td>218-755-2746</td>
</tr>
<tr>
<td>E-mail address:</td>
<td><a href="mailto:andy.bartlett@bemidjistate.edu">andy.bartlett@bemidjistate.edu</a></td>
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Other persons are not authorized to discuss RFP requirements before the proposal submission deadline and the University shall not be bound by and responders may not rely on information regarding RFP requirements obtained from non-authorized persons. See Section 1.6 for further information on submission of vendor questions.

2.2 General Requirements

Bemidji State seeks an experienced, professional partner to provide creative services related to brand identity and development of marketing collateral. The successful bidder will craft an authentic, distinctive brand identity for Bemidji State University which aligns with its 2018-2023 Strategic Plan and develop a plan for ways in which the university can communicate this identity.

2.3 Vendor Qualifications/Experience

In order to be considered for selection, the following should be included in the proposal as proof that the following minimum qualifications listed below are met. The Respondent has a continuing obligation to disclose information throughout the RFP process should any qualifications or situations change that might render the Respondent as an unqualified candidate.

1. Name of agency.
2. Federal tax identification number.
3. Business address and phone number.
4. Principle contact (phone and email address).
5. Please give a brief description of your operation as you would describe it to prospective clients. Include evidence the firm has five years’ experience in providing public relations services in the same manner as described in this RFP.
6. Indicate the year the agency was founded. Indicate whether it has operated continuously since that time.
7. Submit an organizational chart of your staff by title and indicate the number of full-time professionals. In addition, attach biographies of the principals.
8. List all primary services offered by the agency, excluding those that are subcontracted. Please provide a list of subcontractors that may be used for this account.
9. List four clients with a brief description of the work you do for each account (Respondent should include accounts with similar scope and or purpose as is described in this RFP) and indicate the following for each: client name, a reference contact and telephone number.
10. Provide the name(s) of the key person or personnel who will be assigned to work with BSU. Include evidence that key personnel have a minimum of three years’ experience managing an account with similar scope as is described in this RFP.

11. The firm and its personnel demonstrate all authorizations, permits, licenses and certifications as may be required under federal, state or local law to perform the services specified in this RFP at the time it submits a response to the RFP.

12. The firm demonstrates a policy and practice of equal employment opportunity and nondiscrimination based on race, age, creed, sexual orientation or gender.

2.4 Deliverables

Bemidji State’s Office of Communications & Marketing seeks a vendor which can:

- Craft an authentic, distinctive brand narrative for Bemidji State University which aligns with its 2018-2023 Strategic Plan and the goals of that plan;
- Develop creative treatments which can be used to share the stories developed from that narrative across a variety of media;
- Develop an identity manual which will empower internal and external constituencies to share the university’s brand narrative through their own work across a variety of media;
- Develop strategies for helping the university promote and sustain this brand identity, both internally and externally.

BSU’s Strategic Plan calls for increased enrollment and the OCM seeks a university brand identity which can support the Office of Admissions’ efforts to increase the number of qualified applicants to its undergraduate- and graduate-level academic programs and to successfully achieve the institution’s strategic goal of becoming a destination for American Indian students. The successful proposal will also develop strategies that can be used by the OCM to support a variety of internal partners, such as the Office of Admissions, School of Graduate Studies, Center for Extended Learning, American Indian Resource Center, International Program Center, academic deans and more, as they pursue the institution’s strategic enrollment goals.

This proposal should emphasize institutional brand identity and development rather than emphasizing any particular academic program. The developed brand identity and messaging framework would be used to supplement marketing and recruitment campaigns for individual programs under the guidance and direction of our internal partners — for example, developing brand reputation through unique academic programs such as aquatic biology or promoting the benefits of on-campus housing at a regional, residential campus. Assistance with development of these supporting campaigns may be considered as part of the overall project.

This proposal should be mindful of limited budgets for campaign implementation and make recommendations that would maximize the University’s return on investment. The University’s expected budget for this project is between $40,000 – $50,000.

The University’s overall objectives are to show increases from calendar year 2019 data in:

- traffic to the University website;
- University inquiries by prospective students to the Office of Admissions;
- applications for enrollment by prospective students to the Office of Admissions; and
- headcount enrollment at Bemidji State University, both overall and among specific groups identified in the Strategic Plan.
3.0 RESPONSE EVALUATION

Responses will be evaluated and selection criteria applied as described in Section 1.3 of this RFP document. The evaluation and selection process will be performed as described in Section 1.4 according to the timelines established in Section 1.5.

The University does not agree to reach a decision by any certain date, although it is hoped the evaluation and selection will be completed by the date identified in Section 1.5 of this RFP document.

A proposal may be rejected if it is determined that a vendor’s ability to work within the existing infrastructure will be too limited or difficult to manage.

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4.0 ADDITIONAL RFP RESPONSE AND CONTRACT REQUIREMENTS

4.1 Notice to Vendors and Contractors

The selected vendor is required by Minn. Stat. §270C.65 to provide a social security number, a federal tax identification number or Minnesota tax identification number for contracting purposes. This information may be used in the enforcement of federal and state tax laws. These numbers will be available to federal and state tax authorities and state personnel involved in approving the contract and the payment of state obligations. Supplying these numbers could result in action to require contractor to file state tax returns and pay delinquent state tax liabilities. **A contract will not be approved unless these numbers are provided.**

If you are an independent contractor, Minn. Stat. §256.998 requires the state to report your name, address and social security number to the New Hire Reporting Center of the Minnesota Department of Human Services unless your contract is for less than two months in duration with gross earnings of less than $250.00 per month. This information may be used by state or local child support enforcement authorities in the enforcement of state and federal child support laws.

4.2 Problem Resolution Process

A formal problem resolution process will be established in the contract to address issues raised by either the University or the vendor.

4.3 Affidavit of Non-Collusion

All responding vendors are required to complete the Affidavit of Non-Collusion, which is attached as an Exhibit to this RFP, and submit it with their response.

4.4 Human Rights Requirements

For all contracts estimated to be in excess of $100,000 all responding vendors are required to complete the Human Rights Certification Information and Affirmative Action Data Page, which is attached as an Exhibit to this RFP, and submit it with the response. As required by Minnesota Rule 5000.3600, "It is hereby agreed between the parties that Minnesota Statutes §363A.36 and Minnesota Rule 5000.3600 are incorporated into any contract between these parties based upon this specification or any modification of it. Copies of Minnesota Statutes §363A.36 and Minnesota Rules 5000.3400 - 5000.3600 are available from the Minnesota Bookstore, 660 Olive Street, St. Paul, MN 55155. All responding vendors shall comply with the applicable provisions of the Minnesota Affirmative Action law, Minnesota Statutes §363A.36. Failure to comply shall be grounds for rejection.

4.5 Equal Pay Certificate

If the Response to this solicitation could be in excess of $500,000, including renewal and extension options, the Responder must obtain an Equal Pay Certificate from the Minnesota Department of Human Rights (MDHR) or claim an exemption prior to contract execution. A responder is exempt if it has not employed more than 40 full-time employees on any single working day in one state during the previous 12 months. Please contact MDHR with questions at: 651-539-1095 (metro), 1-800-657-3704 (toll free), 711 or 1-800-627-3529 (MN Relay) or at compliance.MDHR@state.mn.us.
4.6 Preference to Targeted Group and Economically Disadvantaged Business and Individuals

In accordance with Minnesota Rules, part 1230.1810, subpart B and Minnesota Rules, part 1230.1830, certified Targeted Group Businesses and individuals submitting proposals as prime contractors shall receive the equivalent of a six percent preference in the evaluation of their proposal, and certified Economically Disadvantaged Businesses and individuals submitting proposals as prime contractors shall receive the equivalent of a six percent preference in the evaluation of their proposal. For information regarding certification, contact the Materials Management Helpline at 651.296.2600, or you may reach the Helpline by e-mail at mmd.help.line@state.mn.us. For TTY/TDD communications, contact the Helpline through the Minnesota Relay Services at 1.800.627.3529.

4.7 Veteran-Owned Preference

In accordance with Minn. Stat. § 16C.16, subd. 6a, (a) Except when mandated by the federal government as a condition of receiving federal funds, the commissioner shall award up to a six percent preference, but no less than the percentage awarded to any other group under this section on state procurement to certified small businesses that are majority-owned and operated by veterans.

In accordance with Minn. Stat. § 16C.19 (d), a veteran-owned small business, the principal place of business of which is in Minnesota, is certified if it has been verified by the United States Department of Veterans Affairs as being either a veteran-owned small business or a service disabled veteran-owned small business, in accordance with Public Law 109-461 and Code of Federal Regulations, title 38, part 74.

To receive a preference the veteran-owned small business must meet the statutory requirements above by the solicitation due date and time.

If you are claiming the veteran-owned preference, attach documentation, sign and return the Veteran-Owned Preference Form with your response to the solicitation. Only eligible veteran-owned small businesses that meet the statutory requirements and provide adequate documentation will be given the preference.

4.8 Insurance Requirements (if required)

a. The selected vendor will be required to submit an ACORD Certificate of Insurance to the Schools’ authorized representative prior to execution of the contract. The selected vendor shall not commence work under the contract until they have obtained all the insurance described below and MnSCU has approved evidence of such insurance. Vendor shall maintain such insurance in force and effect throughout the term of the contract.

b. The selected vendor will be required to maintain and furnish satisfactory evidence of the following:

1) Workers' Compensation Insurance. The vendor must provide workers’ compensation insurance for all its employees and, in case any work is subcontracted, the vendor will require the subcontractor to provide workers’ compensation insurance in accordance with the statutory requirements of the State of Minnesota, including Coverage B, Employer’s Liability, at limits not less than $100,000.00 bodily injury by disease per employee; $500,000.00 bodily injury by disease aggregate; and $100,000.00 bodily injury...
by accident.

2) Commercial General Liability. The vendor will be required to maintain a comprehensive commercial general liability insurance (CGL) policy protecting it from bodily injury claims and property damage claims which may arise from operations under the contract whether the operations are by the vendor or by a subcontractor or by anyone directly or indirectly employed under the contract. The minimum insurance amounts will be:
   - $2,000,000.00 per occurrence
   - $2,000,000.00 annual aggregate
   - $2,000,000.00 annual aggregate – Products/Completed Operations

   In addition, the following coverages must be included:
   - Premises and Operations Bodily Injury and Property Damage
   - Personal and Advertising Injury
   - Products and Completed Operations Liability
   - Blanket Contractual Liability
   - Name the following as Additional Insureds:
     - Minnesota State Colleges and Universities
     - Bemidji State University
     - Northwest Technical College

3) Commercial Automobile Liability. The vendor will be required to maintain insurance protecting it from bodily injury claims and property damage claims which may arise from operations of vehicles under the contract whether such operations were by the vendor, a subcontractor or by anyone directly or indirectly employed under the contract. The minimum insurance amounts will be:
   - $2,000,000.00 per occurrence Combined Single Limit (CSL)

4) Professional Liability/Miscellaneous Liability Insurance. The vendor will be required to maintain coverage for negligent acts, errors or omissions arising out of the performance of professional services required under this contract. The minimum insurance amounts will be:
   - $2,000,000.00 per occurrence
   - $2,000,000.00 annual aggregate

   Any deductible will be the sole responsibility of the vendor and may not exceed $50,000 without the written approval of MnSCU. If the vendor desires authority from MnSCU to have a deductible in a higher amount, the vendor shall so request in writing, specifying the amount of the desired deductible and providing financial documentation by submitting the most current audited financial statements so that MnSCU can ascertain the ability of the vendor to cover the deductible from its own resources.

   The retroactive or prior acts date of such coverage shall not be after the effective date of this contract and vendor shall maintain such insurance for a period of at least three (3) years following completion of the work. If such insurance is discontinued, extended reporting period coverage must be obtained by vendor to fulfill this requirement.

   c. Additional Insurance Conditions:
      - Vendor’s policy(ies) shall be primary insurance to any other valid and collectible insurance available to MnSCU with respect to any claim arising out of the vendor’s performance under this contract;
• Vendor agrees to notify MnSCU within five (5) business days with a copy of the
cancellation notice, unless Vendor’s policy(ies) contains a provision that coverage
afforded under the policy(ies) will not be cancelled without at least thirty (30) days
advance written notice to MnSCU.
• Vendor is responsible for payment of contract related insurance premiums and
deductibles;
• If vendor is self-insured, a Certificate of Self-Insurance must be attached;
• Vendor’s policy(ies) shall include legal defense fees in addition to the liability policy limits,
with the exception of section 4) above.
• Vendor shall obtain insurance policy(ies) from insurance company(ies) having an “AM
BEST” rating of A-(minus), Financial Size Category (FSC) VII or better, and authorized to do
business in the State of Minnesota;
• An umbrella or Excess Liability insurance policy may be used to supplement the vendor’s
policy limits to satisfy the full policy limits required by the contract.

d. The Schools reserve the right to immediately terminate the contract if the vendor is not in
compliance with the insurance requirements and retains all rights to pursue any legal
remedies against the vendor. All insurance policies must be available for inspection by MnSCU
and copies of policies must be submitted to MnSCU’s authorized representative upon written
request.

4.9 State Audit

The books, records, documents and accounting practices and procedures of the vendor relevant
to the contract(s) must be available for audit purposes to Minnesota State and the Legislative
Auditor’s Office for six (6) years after the termination/expiration of the contract.

4.10 Minnesota Government Data Practices Act

The requirements of Minnesota Statutes § 13.05, subd. 11 apply to the contract. The vendor must
comply with the Minnesota Government Data Practices Act, Minnesota Statutes Chapter 13, as it
applies to all data provided by Minnesota State, its schools and the System Office in accordance
with the contract and as it applies to all data created, gathered, generated or acquired in
accordance with the contract. All materials submitted in response to this RFP will become
property of the State of Minnesota and will become public record after the evaluation process is
completed. Pursuant to the statute, completion of the evaluation process occurs when Minnesota
State has completed negotiating the contract with the selected vendor. If the vendor submits
information in response to this RFP that it believes to be trade secret materials as defined by the
Minnesota Government Data Practices Act, the vendor must:

• mark clearly all trade secret materials in its response at the time the response is
submitted;
• include a statement with its response justifying the trade secret designation for each
item;
• defend any action seeking release of the materials it believes to be trade secret, and
indemnify and hold harmless the State of Minnesota, Minnesota State, its agents and
employees, from any judgments or damages awarded against the State or Minnesota
State in favor of the party requesting the materials, and any and all costs connected with
that defense. This indemnification survives Minnesota State’s award of a contract. In
submitting a response to this RFP, the responder agrees this indemnification survives as long as the trade secret materials are in possession of Minnesota State.

Minnesota State will not consider the prices submitted by the Responder to be proprietary or trade secret materials.

4.11 Conflict of Interest

The vendor must provide a list of all entities with which it has relationships that create, or appear to create, a conflict of interest with the work that it is contemplated in this RFP. The list should indicate the names of the entity, the relationship, and a discussion of the conflict.

4.12 Organizational Conflicts of Interest

The responder warrants that, to the best of its knowledge and belief, and except as otherwise disclosed, there are no relevant facts or circumstances that could give rise to organizational conflicts of interest. An organizational conflict of interest exists when, because of existing or planned activities or because of relationships with other persons, a vendor is unable or potentially unable to render impartial assistance or advice, or the vendor’s objectivity in performing the contract work is or might be otherwise impaired, or the vendor has an unfair competitive advantage. The responder agrees that, if after award, an organizational conflict of interest is discovered, an immediate and full disclosure in writing must be made to the respective University's chief financial officer or the System Office’s Business Manager that must include a description of the action which the vendor has taken or proposes to take to avoid or mitigate such conflicts. If an organizational conflict of interest is determined to exist, the University or System Office may, at its discretion, cancel the contract. In the event the responder was aware of an organizational conflict of interest prior to the award of the contract and did not disclose the conflict to the contracting officer, the University or System Office may terminate the contract for default. The provisions of this clause must be included in all subcontracts for work to be performed similar to the service provided by the prime contractor, and the terms “contract,” “contractor,” and “contracting officer” modified appropriately to preserve Minnesota State’s rights.

4.13 Physical and Data Security

The vendor is required to recognize that on the performance of the contract the vendor will become a holder of and have access to private data on individuals and nonpublic data as defined in the Minnesota Government Data Practices Act, Minnesota Statutes Chapter 13; and other applicable laws.

In performance of the contract, the vendor agrees it will comply with all applicable state, federal and local laws and regulations, including but not limited to the laws under Minnesota Statute Chapters 13 relating to confidentiality of information received as a result of the contract. The vendor agrees that it, its officers, employees and agents will be bound by the above confidentiality laws and that it will establish procedures for safeguarding the information.

The vendor agrees to notify its officers, employees and agents of the requirements of confidentiality and of the possible penalties imposed by violation of these laws. The vendor agrees that neither it, nor its officers, employees or agents will disclose or make public any information received by the vendor on behalf of Minnesota State and the University.
The vendor shall recognize Minnesota State’s sole and exclusive right to control the use of this information. The vendor further agrees it shall make no use of any of the described information, for either internal or external purposes, other than that which is directly related to the performance of the contract.

The vendor agrees to indemnify and hold harmless the State of Minnesota, Minnesota State and the University from any and all liabilities and claims resulting from the unauthorized disclosure by the vendor, its officers, employees or agents of any information required to be held confidential under the provisions of the contract. The vendor must return all source data to the “Authorized Representative” to be identified in the contract.

4.14 Reimbursements

Reimbursement for travel and subsistence expenses actually and necessarily incurred by the contractor as a result of the contract will be in no greater amount than provided in the current “Commissioner’s Plan” promulgated by the commissioner of Employee Relations. Reimbursements will not be made for travel and subsistence expenses incurred outside Minnesota unless it has received the State’s prior written approval for out of state travel. Minnesota will be considered the home state for determining whether travel is out of state.

4.15 Liability

The vendor agrees to indemnify and save and hold the University, its agents and employees, harmless from any and all claims or causes of action arising from performance of any resulting contract by Vendor or Vendor’s agents or employees. This clause shall not be construed to bar any legal remedies Vendor may have for the University’s failure to fulfill its obligations pursuant to contract.

4.16 Americans with Disabilities Act Compliance (hereinafter “ADA”)

The vendor is responsible for complying with the Americans with Disabilities Act, 42 U.S.C. 12101, et. seq. and regulations promulgated pursuant to it. The University is NOT responsible for issues or challenges related to compliance with the ADA beyond its own routine use of facilities, services, or other areas covered by the ADA.

4.17 Non-Discrimination

In connection with the performance of work under contract for the University, vendor agrees not to discriminate against any Minnesota State employee or student because of race, color, religion, national origin, sex, marital status, status with regard to public assistance disability, or age.

4.18 Safety

The vendor will comply with all State and Federal laws applicable to this service as they relate to employee safety and customer safety.

4.19 Licenses, Codes and Laws

The successful Contractor shall have and maintain a valid and appropriate business license, if applicable, as well as all required local, state and federal licenses. Contractor shall also meet all
local, state and federal codes and comply with all applicable federal and state laws during the performance of the contract.

4.20 Contract

The contract entered into by the University and the successful vendor may include this Request for Proposal, the signed Proposal submitted by the successful vendor, any modifications agreed to in writing by the parties and the Contract document. *(A sample contract is attached and made a part and requirement of this RFP as one of the Exhibits. Please pay careful attention to the legal notifications and requirements contained therein.)*

The remainder of this page was intentionally left blank
5.0 RFP RESPONSES

5.1 Submission

The responder shall submit:

- One (1) original proposal, unbound, with required forms signed in blue ink by an authorized representative of the vendor.
- Two (2) complete copies of the original proposal, including copies of all forms and exhibits. The copies may each be bound.
- Proposals must be sealed in envelopes or packages and labeled: RESPONSE TO RFP FOR MARKETING & BRAND IDENTITY DEVELOPMENT FOR BEMIDJI STATE UNIVERSITY
- Responder’s name and address must be clearly written on the outside of the sealed envelope or package.

Minnesota State, its employees, officers or agents shall not be responsible for any pre-opening or post-opening of any proposal not properly addressed, identified and submitted as defined herein.

Sealed proposals are due at the following location no later than 2 p.m. Central on April 7, 2020:

Gina Walkup, Purchasing & Accounts Payable Supervisor
Bemidji State University #5
Business Services; Deputy Hall 201
1500 Birchmont Drive NE
Bemidji, MN 56601

Proposals received after this date and time will be returned to the responder unopened.

Fax or email responses will not be considered.

Proposals made in pencil will be rejected. Alterations in cost figures used to determine the lowest priced proposal will be rejected unless initialed in blue ink by the person responsible for or authorized to make decisions as to price quoted. The use of “white out” is considered an alteration.

5.2 Proposal Content

a. Failure to submit proposals in accordance with the RFP requirements will be grounds for rejection.

b. Responses to this RFP must be presented in the same order as in the RFP, item by item. Where no specific response is deemed necessary, please simply indicate vendor’s awareness and understanding of the requirement.

c. All required forms, tables, and attachments to this RFP must be completed in their entirety as applicable, in ink or typewritten/word-processed, signed and notarized where applicable, and attached to the vendor’s proposal upon submission.

d. The Proposal Offering Form must be signed in blue ink by an authorized member of the firm.

e. Vendor must warrant that the proposed solution meets or exceeds all specifications contained or referenced herein.

f. In presenting a proposed solution, vendor should be as thorough and detailed as possible so
that the University may properly evaluate the vendor’s capability to provide the required services. The vendor must clearly state in the proposal any exceptions to, or deviations from, the specifications, terms, and conditions.

g. Vendor remains solely responsible for the accuracy of the proposal as to system performance, material quality and material quantity. Vendor should clearly indicate any items to be used in its implementation that are expected to be provided by the University.

h. Prices and terms of the proposal as stated must be valid for the entire length of any resulting contract, unless changes are made through mutual consent.

i. Vendors who wish to have their status as a small or disadvantaged or targeted-group owned business, as specified in Section 4.6 of this RFP, or as a Veteran-owned businesses, as specified in Section 4.7 of this RFP, should provide documentation of this status, including state or national organizations with which this classification is registered (SBA, etc.).

j. The University reserves the right to waive technicalities or irregularities, to accept any portion of a response when responses are by items, to reject any or all responses, and to make arrangements for the best interest of the University.

k. All costs associated with the service proposed must be made explicit in the vendor’s response. Any costs incurred by the vendor in the completion of any award issued on the basis of this proposal, but not explicitly stated in the vendor’s response, shall not be payable.

5.3 Proposal Offering Form

The Proposal Offering Form attached to this RFP as an Exhibit must be completed, signed in blue ink by an authorized representative of the vendor, and submitted with each vendor’s response.

5.4 Vendor Notifications Related to RFP Responses

a. Vendors are hereby notified that neither Minnesota State nor the University shall be responsible for any of the costs incurred by any vendor or potential vendor in their preparation of the proposal documents or for any visits to campus. All such costs are the responsibility of the vendor.

b. By responding to this RFP Vendors agree to indemnify, save and hold Minnesota State, the University, its agents and employees harmless from any and all claims or causes of action arising from their proposal and performance of any subsequent contract by Vendor or Vendor’s agents or employees. This clause shall not be construed to bar any legal remedies Vendors may have for the University’s failure to fulfill its obligations pursuant to this agreement.

The remainder of this page was intentionally left blank
STATE OF MINNESOTA
AFFIDAVIT OF NON-COLLUSION

I swear (or affirm) under the penalty of perjury:

1. That I am the Responder (if the Responder is an individual), a partner in the company (if the Responder is a partnership), or an officer or employee of the responding corporation having authority to sign on its behalf (if the Responder is a corporation);

2. That the attached proposal submitted in response to the ________________________ Request for Proposal has been arrived at by the Responder independently and has been submitted without collusion with and without any agreement, understanding or planned common course of action with, any other Responder of materials, supplies, equipment or services described in the Request for Proposal, designed to limit fair and open competition;

3. That the contents of the proposal have not been communicated by the Responder or its employees or agents to any person not an employee or agent of the Responder and will not be communicated to any such persons prior to the official opening of the proposals; and

4. That I am fully informed regarding the accuracy of the statements made in this affidavit.

Responder’s Firm Name: __________________________________________

Authorized Signature: _____________________________________________

Date: __________________________________________________________

Subscribed and sworn to me this ________ day of ___________

Notary Public: _________________________________________

My commission expires: ________________________________
NOTICE TO CONTRACTORS
AFFIRMATIVE ACTION
CERTIFICATION OF COMPLIANCE

It is hereby agreed between the parties that MnSCU will require that affirmative action requirements be met by contractors in relation to Minnesota Statutes §363A.36 and Minnesota Rules, 5000.3400 to 5000.3600. Failure by a contractor to implement an affirmative action plan or make a good faith effort shall result in revocation of its certificate or revocation of the contract (Minnesota Statutes §363A.36, subdivisions 3 and 4).

Under the Minnesota Human Rights Act, §363A.36, businesses or firms entering into a contract over $100,000 which have more than forty (40) full-time employees within the state of Minnesota on a single working day during the previous twelve (12) months, or businesses or firms employing more than forty (40) full-time employees on a single working day during the previous twelve (12) months in a state in which its primary place of business is domiciled and that primary place of business is outside of the State of Minnesota but within the United States, must have submitted an affirmative action plan that was received by the Commissioner of Human Rights for approval prior to the date and time the responses are due. A contract over $100,000 will not be executed unless the firm or business having more than forty (40) full-time employees, either within or outside the State of Minnesota, has received a certificate of compliance signifying it has an affirmative action plan approved by the Commissioner of Human Rights. The Certificate is valid for four (4) years. For additional information, contact the Department of Human Rights, Freeman Building, 625 Robert Street North, Saint Paul, MN 55155.

Effective July 1, 2003. The Minnesota Department of Human Rights is authorized to charge a $150.00 fee for each Certificate of Compliance issued. A business or firm must submit its affirmative action plan along with a cashier's check or money order in the amount of $150.00 to the Minnesota Department of Human Rights or you may contact the Department for additional information at the Compliance Services Unit, Freeman Building, 625 Robert Street North, Saint Paul MN 55155.
State Of Minnesota – Affirmative Action Certification

If your response to this solicitation is or could be in excess of $100,000, complete the information requested below to determine whether you are subject to the Minnesota Human Rights Act (Minnesota Statutes 363A.36) certification requirement, and to provide documentation of compliance if necessary. It is your sole responsibility to provide this information and—if required—to apply for Human Rights certification prior to the due date of the bid or proposal and to obtain Human Rights certification prior to the execution of the contract. The State of Minnesota is under no obligation to delay proceeding with a contract until a company receives Human Rights certification.

**BOX A – For companies which have employed more than 40 full-time employees within Minnesota on any single working day during the previous 12 months.** All other companies proceed to **BOX B**.

Your response will be rejected unless your business:

- has a current Certificate of Compliance issued by the Minnesota Department of Human Rights (MDHR)
- or
- has submitted an affirmative action plan to the MDHR, which the Department received prior to the date the responses are due.

Check one of the following statements if you have employed more than 40 full-time employees in Minnesota on any single working day during the previous 12 months:

- ✔ We have a current Certificate of Compliance issued by the MDHR. **Proceed to BOX C. Include a copy of your certificate with your response.**
- ☐ We do not have a current Certificate of Compliance. However, we submitted an Affirmative Action Plan to the MDHR for approval, which the Department received on ________________ (date). **Proceed to BOX C.**
- ☐ We do not have a Certificate of Compliance, nor has the MDHR received an Affirmative Action Plan from our company. **We acknowledge that our response will be rejected. Proceed to BOX C. Contact the Minnesota Department of Human Rights for assistance.** (See below for contact information.)

**Please note:** Certificates of Compliance must be issued by the Minnesota Department of Human Rights. Affirmative Action Plans approved by the Federal government, a county, or a municipality must still be received, reviewed, and approved by the Minnesota Department of Human Rights before a certificate can be issued.

**BOX B – For those companies not described in BOX A**

Check below.

- ✔ We have not employed more than 40 full-time employees on any single working day in Minnesota within the previous 12 months. **Proceed to BOX C.**

**BOX C – For all companies**

By signing this statement, you certify that the information provided is accurate and that you are authorized to sign on behalf of the responder. You also certify that you are in compliance with federal affirmative action requirements that may apply to your company. (These requirements are generally triggered only by participating as a prime or subcontractor on federal projects or contracts. Contractors are alerted to these requirements by the federal government.)

<table>
<thead>
<tr>
<th>Name of Company:</th>
<th>Date:</th>
<th>Authorized Signature:</th>
<th>Telephone number:</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Printed Name:</th>
<th>Title:</th>
</tr>
</thead>
</table>

**For assistance with this form, contact:**

Minnesota Department of Human Rights, Compliance & Community Relations

Freeman Building, 625 Robert Street North, Saint Paul, MN 55155

Phone: 651-296-5663    Toll Free: 800-657-3704

Fax: 651-296-9042    TTY: 651-296-1283

Web: mn.gov/mdhr

Email: compliance.mndh@state.mn.us

Affirmative Action Certification Page, Revised 6/11 – MDHR
MINNESOTA STATE COLLEGES AND UNIVERSITIES
NOTICE TO VENDORS

AFFIRMATIVE ACTION CERTIFICATION OF COMPLIANCE

The amended Minnesota Human Rights Act (Minnesota Statutes §363A.36) divides the contract compliance program into two categories. Both categories apply to any contracts for goods or services in excess of $100,000.

The first category applies to businesses that have had more than 40 full-time employees within Minnesota on a single working day during the previous 12 months. The businesses in this category must have submitted an affirmative action plan to the Commissioner of the Department of Human Rights prior to the due date and time of the response and must have received a Certificate of Compliance prior to execution of the contract or agreement.

The secondary category applies to businesses that have had more than 40 full-time employees on a single working day in the previous 12 months in the state in which its primary place of business is domiciled. The businesses in this category must certify to MnSCU that it is in compliance with federal affirmative action requirements before execution of the contract. For further information, contact the Department of Human Rights, Compliance Services Unit, 625 Robert Street North, Saint Paul MN 55155; Voice: 651-296-5663; Toll Free: 800-657-3704; TTY: 651-296-1283.

MnSCU is under no obligation to delay the award or the execution of a contract until a vendor has completed the Human Rights certification process. It is the sole responsibility of the vendor to apply for and obtain a Human Rights certificate prior to contract execution.

It is hereby agreed between the parties that MnSCU will require affirmative action requirements be met by vendors in relation to Minnesota Statutes §363A.36 and Minnesota Rules, 5000.3400 to 5000.3600.

Under the Minnesota Human Rights Act, §363A.36, subdivision 1, no department or agency of the state shall execute an order in excess of $100,000 with any business within the State of Minnesota having more than 40 full-time employees in a single working day during the previous 12 months unless the firm or business has an affirmative action plan for the employment of minority persons, women, and the disabled that has been approved the Commissioner of Human Rights. Receipt of a Certificate of Compliance issued by the Commissioner shall signify that a firm or business has an affirmative action plan approved by the Commissioner.

Failure by the vendor to implement an affirmative action plan or make a good faith effort shall result in revocation of its certificate or revocation of the order (Minnesota Statutes §363A.36, subdivisions 3 and 4). A certificate is valid for a period of four (4) years.

DISABLED INDIVIDUAL CLAUSE

A. A vendor shall not discriminate against any employee or applicant for employment because of physical or mental disability in regard to any position for which the employee or applicant for employment is qualified. The vendor agrees to take disabled individuals without discrimination based on their physical or mental disability in all employment practices such as the following: employment, upgrading, demotion or transfer, recruitment, advertising, layoff or termination, rates of pay or other forms of compensation, and selection of training, including apprenticeship.
B. The vendor agrees to comply with the rules and relevant order of the Minnesota Department of Human Rights issued pursuant to the Minnesota Human Rights Act.

C. In the event of a vendor’s noncompliance with the requirements of this clause, actions for noncompliance may be taken by the Minnesota Department of Human Rights pursuant to the Minnesota Human Rights Act.

D. The vendor agrees to post in conspicuous places, available to employees and applicants for employment, notices in a form to be prescribed by the Commissioner of the Minnesota Department of Human Rights. Such notices shall state the vendor obligation under the law to take affirmative action to employ and advance in employment qualified disabled employees and applicants for employment and the rights of applicants and employees.

E. The vendor shall notify each labor union or representative of workers with which it has a collective bargaining agreement or other order understanding, that the vendor is bound by the terms of Minnesota Statutes §363A.36 of the Minnesota Human Rights Act and is committed to take affirmative action to employ and advance in employment physically and mentally disabled individuals.

It is hereby agreed between the parties that Minnesota Statutes §363A.36 and Minnesota Rules 5000.3400 to 5000.3600 are incorporated into any order of Minnesota Statutes §363A.36 and Minnesota Rules, 5000.3400 to 5000.3600 are available from Minnesota Bookstore, 660 Olive Street, St. Paul, Minnesota 55155.

By signing this statement the vendor certifies that the information provided is accurate.

NAME OF COMPANY: ______________________________________________

AUTHORIZED SIGNATURE: _________________________________________

TITLE: ____________________________________________________________

DATE: ____________________________________________________________

Revised 1/22/09
Equal Pay Certificate Application

- We are in compliance with Title VII of the Civil Rights Act of 1964, the Equal Pay Act of 1963, the Minnesota Human Rights Act, and the Minnesota Equal Pay Act for Equal Work Law.
- The average compensation for female employees is not consistently below the average compensation for male employees, taking into account mitigating factors, within each of the major job categories in your EEO-1 report. If you are not required to file an EEO-1 report, taking into account mitigating factors, the average compensation for female employees is not consistently below the average compensation for male employees within your organization.
- We make hiring, retention and promotion decisions without regard to gender, nor do we limit employees based on gender to certain job classifications.
- We promptly correct wage and benefit disparities.
- We evaluate wages and benefits (annually) (two year period) (other, please specify) to ensure compliance with the above identified laws.
- In determining our employee compensation we use: (check below)
  ___ Market pricing approach
  ___ State prevailing wage or union contract requirements
  ___ Performance pay system
  ___ An internal analysis
  ___ Other method (please specify) .................................................................
  .................................................................

Enclosed is our application fee of $150, made payable to the “Minnesota Department of Human Rights.”

In signing below, I affirm that I am the Board Chairperson or Chief Executive Officer and that the above information to the best of my understanding is accurate and complete.

__________________________  ____________________________  ____________
Signature                  Print Name               Date

__________________________  ____________________________
Business Name               Business Address
STATE OF MINNESOTA
VETERAN-OWNED PREFERENCE FORM

In accordance with Minn. Stat. §16C.16, subd. 6a, the MnSCU may award up to a 6% preference in the amount bid on state procurement to certified small businesses that are majority owned and operated by veterans.

Veteran-Owned Preference Requirements - See Minn. Stat. §16C.19(d):

1. Principal place of business is in Minnesota.

and

2. The United States Department of Veterans Affairs verifies the business as being a veteran-owned small business under Public Law 109-461 and Code of Federal Regulations, title 38, part 74.

Statutory requirements and appropriate documentation must be met by the solicitation response due date and time to be awarded the veteran-owned preference. The preference applies only to the first $500,000 of a solicitation response.

Claim the Preference

By signing below I confirm that:

My company is claiming the veteran-owned preference afforded by Minn. Stat. § 16C.16, subd. 6a. by making this claim, I verify that:

- My company’s principal place of business is in Minnesota; and
- The United States Department of Veteran’s Affairs verifies my company as being a veteran-owned small business. (Supported By Attached Documentation)

Name of Company: _____________________________ Date: __________________________

Authorized Signature: _____________________________ Telephone: __________________________

Printed Name: _____________________________ Title: __________________________

Attach documentation, sign, and return this form with your solicitation response to claim the veteran-owned preference.
REQUEST FOR PROPOSAL (RFP)

FOR
MARKETING, BRAND IDENTITY & BRAND DEVELOPMENT
FOR
BEMIDJI STATE UNIVERSITY

Proposal Offering Form

In compliance with this Request for Proposal, the undersigned acknowledges that I have read and understand all the conditions imposed herein and offer and agree to furnish the service(s) in accordance with the attached proposal, or as mutually agreed upon by subsequent negotiation and contract.

Vendor will make services operational by ___________________________ or within _____ days from the date a contract is executed.

Signature: _______________________________________ Date: _______________________
(blue ink)

Printed Name: ____________________________ Title: _______________________________

Name of Firm: ________________________________________________________________

Address: ____________________________________________________________________

City: ___________________________________ State: _____________ Zip: ______________

Telephone: ________________________________ Fax: ______________________________

Email: _______________________________________________________________________

MnSCU RFP Template-OGC Revised December 9, 2014
STATE OF MINNESOTA
MINNESOTA STATE COLLEGES AND UNIVERSITIES
BEMIDJI STATE UNIVERSITY

PROFESSIONAL/TECHNICAL SERVICES CONTRACT

THIS CONTRACT, and amendments and supplements thereto, is between the State of Minnesota, acting through its Board of Trustees of the Minnesota State Colleges and Universities, on behalf of BEMIDJI STATE UNIVERSITY (hereinafter Minnesota State), and [INSERT CONTRACTOR’S LEGAL NAME AND FULL ADDRESS], an independent contractor, not an employee of the State of Minnesota (hereinafter CONTRACTOR).

WHEREAS, Minnesota State, pursuant to Minnesota Statutes Chapter 136F, is empowered to procure from time to time certain professional/technical services, and

WHEREAS, Minnesota State is in need of professional/technical services, and

WHEREAS, the CONTRACTOR represents it is duly qualified and willing to perform the services set forth in this contract and

[DELETE THE FOLLOWING CLAUSES IF CONTRACTOR IS NOT AN INDIVIDUAL. IF CONTRACTOR IS AN INDIVIDUAL, THEY MUST BE INCLUDED.]

WHEREAS, the CONTRACTOR represents that he / she is not a current state employee, and

WHEREAS, the CONTRACTOR represents that he / she has not received an early separation incentive under Minnesota State Colleges and Universities Board Policy 4.11, Board Early Separation Incentive Program (BESI), during the one year post-separation period prior to the effective date of this contract.

NOW, THEREFORE, it is agreed:

1. TERM OF CONTRACT. This contract is effective on [INSERT FULL DATE (e.g., January 29, 2013)] or upon the date the final required signature is obtained by Minnesota State, whichever occurs later, and shall remain in effect until [INSERT FULL DATE (e.g., June 15, 2013)] or until all obligations set forth in this contract have been satisfactorily fulfilled, whichever occurs first. The CONTRACTOR understands that no work should begin under this contract until all required signatures have been obtained and the CONTRACTOR is notified to begin work by Minnesota State’s authorized representative.
2. **CONTRACTOR'S DUTIES.** The CONTRACTOR will:

[PROVIDE SUFFICIENT DETAIL IN THE DUTIES SO THAT YOU CAN HOLD THE CONTRACTOR ACCOUNTABLE FOR THIS WORK. DO THIS BY EITHER: 1) LISTING THE CONTRACTOR’S DUTIES, DELIVERABLES, AND COMPLETION DATES WITH PRECISE DETAIL HERE OR 2) USING AN EXHIBIT THAT CONTAINS THE PRECISE DUTIES AND DELIVERABLES, NOT THE “PROPOSAL”. YOU MUST INDICATE THAT AN EXHIBIT IS INCORPORATED INTO THE CONTRACT, SUCH AS “Perform the duties specified in Exhibit A, which is attached and incorporated into this contract.”]

3. **CONSIDERATION AND TERMS OF PAYMENT.**

a. Consideration for all services performed and goods or materials supplied by the CONTRACTOR pursuant to this contract shall be paid by Minnesota State as follows:

i. **Compensation** of [INSERT DOLLAR AMOUNT IN WORDS AND NUMBERS AND NUMBER OF HOURS, e.g. Fifty and 00/100 Dollars ($50.00) for eighty (80) hours. EXPLAIN HOW THE CONTRACTOR WILL BE PAID. EXAMPLES: “IN ACCORDANCE WITH THE BREAKDOWN OF COSTS AS SET FORTH BELOW.” IF DELIVERABLES CAN BE SUCCINCTLY DEFINED, IT IS GENERALLY PREFERABLE TO STRUCTURE PAYMENT BASED ON THE SUCCESSFUL COMPLETION AND ACCEPTANCE OF SPECIFIC TASKS OR DELIVERABLES.]

ii. **Reimbursement** for travel and subsistence expenses actually and necessarily incurred by the CONTRACTOR in performance of this contract in an amount not to exceed [INSERT DOLLAR AMOUNT IN WORDS AND NUMBERS (e.g. One Hundred Twenty and 00/100 Dollars ($120.00). IF NONE, INSERT “Zero Dollars ($0.00)]] provided that CONTRACTOR shall be reimbursed for travel and subsistence expenses in the same manner and in no greater amount than provided in the current “Commissioner’s Plan” promulgated by the Commissioner of Employee Relations attached hereto. [ATTACH IF APPLICABLE; DO NOT ATTACH IF NOT APPLICABLE] The CONTRACTOR shall not be reimbursed for travel and subsistence expenses incurred outside the State of Minnesota unless it has received prior written approval for such out-of-state travel from Minnesota State’s authorized representative.

iii. The **total obligation** of Minnesota State for all compensation and reimbursement to the CONTRACTOR shall not exceed [INSERT DOLLAR AMOUNT IN WORDS AND NUMBERS, e.g. Four Thousand One Hundred Twenty and 00/100 Dollars ($4,120.00).]

b. **Terms of Payment.**

i. Payment shall be made by Minnesota State promptly after the CONTRACTOR’S presentation of invoices for services performed and acceptance of such services by Minnesota State’s authorized representative. All services provided by the CONTRACTOR pursuant to this contract shall be performed to the satisfaction of Minnesota State, as determined at the sole discretion of its authorized representative, and in accordance with all applicable federal, state and local laws, ordinances, rules and regulations. The CONTRACTOR shall not receive payment for work found by Minnesota State to be unsatisfactory or performed in violation of any applicable federal, state or local law, ordinance, rule or regulation. Invoices shall be presented by CONTRACTOR according to the following schedule:

[USE TERMS OR PHRASES SUCH AS WEEKLY, MONTHLY OR WITHIN CALENDAR DAYS FOLLOWING COMPLETION OF SERVICES OR IF THERE ARE SPECIFIC DELIVERABLES, PHASES, TASKS, LIST HOW MUCH WILL BE PAID FOR EACH.]
ii. [IF APPLICABLE, INSERT THIS CLAUSE.] Payments are to be made from federal funds obtained by Minnesota State through Title ______ of the _______ Act of _______. If at any time such funds become unavailable, this contract shall be terminated immediately upon written notice of such fact by Minnesota State to the CONTRACTOR. In the event of such termination, CONTRACTOR shall be entitled to payment, determined on a pro rata basis, for services satisfactorily performed.

iii. Nonresident Aliens. Pursuant to 26 U.S.C. §1441, Minnesota State is required to withhold certain federal income taxes on the gross compensation paid to nonresident aliens, as defined by Internal Revenue Code §7701(b). Minnesota State will withhold all required taxes unless and until CONTRACTOR submits documentation required by the Internal Revenue Service indicating that CONTRACTOR is a resident of a country with tax treaty benefits. Minnesota State makes no representations regarding whether or to what extent tax treaty benefits are available to CONTRACTOR. To the extent that Minnesota State does not withhold these taxes for any reason, CONTRACTOR agrees to indemnify and hold Minnesota State harmless for any taxes owed and any interest or penalties assessed.

iv. Entertainers. Pursuant to Minnesota Statutes 290.9201, Minnesota State is required to withhold a two percent (2%) tax on the gross compensation, including reimbursable expenses, paid to non-Minnesota entertainers for any performance in Minnesota.

4. AUTHORIZED REPRESENTATIVES. All official notifications, including but not limited to, cancellation of this contract must be sent to the other party’s authorized representative.

a. Minnesota State’s authorized representative for the purpose of administration of this contract is:

Name:
Address:
Telephone:
E-Mail:
Fax:

Such representative shall have final authority for acceptance of the CONTRACTOR’S services and, if such services are accepted as satisfactory, shall so certify on each invoice presented pursuant to Clause 3, paragraph b.

b. The CONTRACTOR’S authorized representative for the purpose of administration of this contract is:

Name:
Address:
Telephone:
E-Mail:
Fax:

5. CANCELLATION AND TERMINATION.

a. This contract may be canceled by Minnesota State at any time, with or without cause, upon thirty (30) days written notice to the CONTRACTOR. In the event of such a cancellation, the CONTRACTOR shall be entitled to payment, determined on a pro rata basis, for work or services satisfactorily performed.

b. Termination for Insufficient Funding. Minnesota State may immediately terminate this contract if it does not obtain funding from the Minnesota Legislature or other funding source, or if funding cannot be continued at a level sufficient to allow for the payment of the services covered here. Termination must be by written or fax notice to the CONTRACTOR within a reasonable time of Minnesota State
receiving notice that sufficient funding is not available. Minnesota State is not obligated to pay for any services that are provided after notice and effective date of termination. However, the CONTRACTOR will be entitled to payment, determined on a pro rata basis, for work or services satisfactorily performed to the extent that funds are available. Minnesota State will not be assessed any penalty if the contract is terminated because of the decision of the Minnesota Legislature or other funding source not to appropriate funds.

6. **ASSIGNMENT.** The CONTRACTOR shall neither assign nor transfer any rights or obligations under this contract without the prior written consent of Minnesota State.

7. **LIABILITY.** The CONTRACTOR shall indemnify, save, and hold Minnesota State, its representatives and employees harmless from any and all claims or causes of action, including all attorney’s fees incurred by Minnesota State, arising from the performance of this contract by the CONTRACTOR or CONTRACTOR’S agents or employees. This clause shall not be construed to bar any legal remedies the CONTRACTOR may have for Minnesota State’s failure to fulfill its obligations pursuant to this contract.

8. **WORKERS’ COMPENSATION.** The CONTRACTOR certifies it is in compliance with Minnesota Statutes §176.181, subd. 2 pertaining to workers’ compensation insurance coverage. The CONTRACTOR’S employees and agents will not be considered Minnesota State employees. Any claims that may arise under the Minnesota Workers’ Compensation Act on behalf of these employees or agents and any claims made by any third party as a consequence of any act or omission on the part of these employees or agents are in no way Minnesota State’s obligation or responsibility.

9. **PUBLICITY.** Any publicity given to the program, publications, or services provided resulting from this contract, including, but not limited to, notices, informational pamphlets, press releases, research, reports, signs, and similar public notices prepared by or for the CONTRACTOR or its employees individually or jointly with others, or any subcontractors shall identify Minnesota State as the sponsoring agency and shall not be released prior to receiving the approval of Minnesota State’s authorized representative.

10. **MINNESOTA STATUTES §181.59.**

The Contractor will comply with the provisions of Minnesota Statutes §181.59 which require:

Every contract for or on behalf of the State of Minnesota, or any county, city, township, school, school district, or any other district in the state, for materials, supplies, or construction shall contain provisions by which the contractor agrees: (1) that, in the hiring of common or skilled labor for the performance of any work under any contract, or any subcontract, no contractor, material supplier, or vendor, shall, by reason of race, creed, or color, discriminate against the person or persons who are citizens of the United States or resident aliens who are qualified and available to perform the work to which the employment relates; (2) that no contractor, material supplier, or vendor, shall, in any manner, discriminate against, or intimidate, or prevent the employment of any person or persons identified in clause (1) of this section, or on being hired, prevent, or conspire to prevent, the person or persons from the performance of work under any contract on account of race, creed, or color; (3) that a violation of this section is a misdemeanor; and (4) that this contract may be canceled or terminated by the state, county, city, town, school board, or any other person authorized to grant the contracts for employment, and all money due, or to become due under the contract, may be forfeited for a second or any subsequent violation of the terms or conditions of this contract.

11. **DATA DISCLOSURE.**

a. As a condition of this contract, CONTRACTOR is required by Minn. Stat. §270C.65 to provide a social security number, a federal tax identification number or Minnesota tax identification number. This information may be used in the enforcement of federal and state tax laws. These numbers will be available to federal and state tax authorities and state personnel involved in approving the contract and
the payment of state obligations. Supplying these numbers could result in action to require
CONTRACTOR to file state tax returns and pay delinquent state tax liabilities. This contract will not
be approved unless these numbers are provided.

b. Independent Contractors. Minn. Stat. §256.998 requires Minnesota State to report the name, address
and social security number of independent contractors to the New Hire Reporting Center of the
Minnesota Department of Human Services unless this Contract is for less than two months in duration
with gross earnings of less than $250.00 per month. This information may be used by state or local
child support enforcement authorities in the enforcement of state and federal child support laws.

12. GOVERNMENT DATA PRACTICES ACT. The requirements of Minnesota Statutes § 13.05, subd. 11
apply to this contract. The CONTRACTOR and Minnesota State must comply with the Minnesota
Government Data Practices Act, Minnesota Statutes Chapter 13, as it applies to all data provided by
Minnesota State in accordance with this contract, and as it applies to all data, created, collected, received,
stored, used, maintained, or disseminated by the CONTRACTOR in accordance with this contract. The
civil remedies of Minnesota Statutes §13.08 apply to the release of the data referred to in this clause by
either the CONTRACTOR or Minnesota State.

In the event the CONTRACTOR receives a request to release the data referred to in this clause, the
CONTRACTOR must immediately notify Minnesota State. Minnesota State will give the CONTRACTOR
instructions concerning the release of the data to the requesting party before the data is released.

[IF THE SERVICES PROVIDED BY CONTRACTOR INCLUDE ACCESS TO, STORAGE, OR
TRANSMISSION OF EDUCATION RECORDS OR EDUCATION DATA, CONTACT THE OFFICE
OF GENERAL COUNSEL FOR ADDITIONAL CONTRACT PROVISIONS REGARDING DATA SECURITY.
IF YOU HAVE ANY OTHER PRIVACY CONCERNS ABOUT THIS CONTRACT, PLEASE CONTACT THE
OFFICE OF GENERAL COUNSEL.]

13. OWNERSHIP OF MATERIALS AND INTELLECTUAL PROPERTY RIGHTS.

a. Minnesota State shall own all rights, title and interest in all of the materials conceived or created by the
CONTRACTOR, or its employees or subcontractors, either individually or jointly with others and
which arise out of the performance of this contract, created and paid for under this contract, including
any inventions, reports, studies, designs, drawings, specifications, notes, documents, software and
documentation, computer based training modules, electronically, magnetically or digitally recorded
material, and other work in whatever form (hereinafter MATERIALS).

The CONTRACTOR hereby assigns to Minnesota State all rights, title and interest to the
MATERIALS. The CONTRACTOR shall, upon request of Minnesota State, execute all papers and
perform all other acts necessary to assist Minnesota State to obtain and register copyrights, patents or
other forms of protection provided by law for the MATERIALS. The MATERIALS created under this
contract by the CONTRACTOR, its employees or subcontractors, individually or jointly with others,
shall be considered “works made for hire” as defined by the United States Copyright Act. All of the
MATERIALS, whether in paper, electronic, or other form, shall be remitted to Minnesota State by the
CONTRACTOR, its employees and any subcontractors, and the CONTRACTOR shall not copy,
reproduce, allow or cause to have the MATERIALS copied, reproduced or used for any purpose other
than performance of the CONTRACTOR’S obligations under this contract without the prior written
consent of Minnesota State’s authorized representative.

b. The CONTRACTOR represents and warrants that MATERIALS produced or used under this contract
do not and will not infringe upon any intellectual property rights of another, including, but not limited
to, patents, copyrights, trade secrets, trade names, and service marks and names. The CONTRACTOR
shall indemnify and defend, to the extent permitted by the Attorney General, Minnesota State at the
CONTRACTOR’S expense from any action or claim brought against Minnesota State to the extent that
it is based on a claim that all or part of the MATERIALS infringe upon the intellectual property rights
of another. The CONTRACTOR shall be responsible for payment of any and all such claims,
demands, obligations, liabilities, costs and damages, including, but not limited to, reasonable attorney
fees arising out of this contract, amendments and supplements thereto, which are attributable to such
claims or actions.

If such a claim or action arises, or in the CONTRACTOR’S or Minnesota State’s opinion is likely to
arise, the CONTRACTOR shall, at Minnesota State’s discretion, either procure for Minnesota State the
right or license to continue using the MATERIALS at issue or replace or modify the allegedly
infringing MATERIALS. This remedy shall be in addition to and shall not be exclusive to other
remedies provided by law.

14. **ANTI-TRUST.** The CONTRACTOR hereby assigns to the State of Minnesota any and all claims for
overcharges as to goods or services provided in connection with this contract resulting from antitrust
violations which arise under the antitrust laws of the United States or the antitrust laws of the State of
Minnesota.

15. **JURISDICTION AND VENUE.** This contract, and amendments and supplements thereto, shall be
governed by the laws of the State of Minnesota. Venue for all legal proceedings arising out of this contract,
or breach thereof, shall be in the state or federal court with competent jurisdiction in Ramsey County,
Minnesota.

16. **AMENDMENTS.** Any amendments to this contract shall be in writing and shall be executed by the same
parties who executed the original contract, or their successors in office.

17. **STATE AUDITS.** The books, records, documents, and accounting procedures and practices of the
CONTRACTOR relevant to this contract shall be subject to examination by Minnesota State and the
Legislative Auditor for a minimum of six (6) years from the end of the contract.

18. **SURVIVAL OF TERMS.** The following clauses survive the expiration, cancellation or termination of
this contract: Liability; Publicity; Data Disclosure; Government Data Practices Act; Ownership of
Materials and Intellectual Property Rights; Jurisdiction and Venue; and State Audits.

19. **AFFIRMATIVE ACTION REQUIREMENTS FOR CONTRACTS IN EXCESS OF $100,000.00
AND THE CONTRACTOR HAS MORE THAN 40 FULL-TIME EMPLOYEES IN MINNESOTA
OR ITS PRINCIPAL PLACE OF BUSINESS.**

**[DELETE THIS CLAUSE IF THE TOTAL CONTRACT VALUE IS UNDER $100,000.00 AND
RENUMBER REMAINING CLAUSE IF APPLICABLE.]**

Minnesota State intends to carry out its responsibility for requiring affirmative action by its
CONTRACTORS.

a. Covered Contracts and Contractors. If the contract exceeds One Hundred Thousand and 00/100
Dollars ($100,000.00) and the CONTRACTOR employed more than forty (40) full-time employees on
a single working day during the previous twelve (12) months in Minnesota or in the state where it has
its principle place of business, then the CONTRACTOR must comply with the requirements of
Minnesota Statutes §363A.36 and Minnesota R. Parts 5000.3400-5000.3600. A CONTRACTOR
covered by Minnesota Statutes §363A.36 because it employed more than forty (40) full-time
employees in another state and the CONTRACTOR does not have a Certificate of Compliance, said
CONTRACTOR must certify that it is in compliance with federal affirmative action requirements.

b. Minnesota Statutes §363A.36. Minnesota Statutes §363A.36 requires CONTRACTOR to have an
affirmative action plan for the employment of minority persons, women, and qualified disabled
individuals approved by the Minnesota Commissioner of Human Rights (hereinafter
COMMISSIONER) as indicated by a certificate of compliance. The law addresses suspension or
revocation of a certificate of compliance and contract consequences in that event. A contract awarded
without a certificate of compliance may be voided.
c. Minnesota R. 5000.3400-5000.3600.

1) General. Minnesota R. 5000.3400-5000.3600 implement Minnesota Statutes §363A.36. These rules include, but are not limited to: criteria for contents, approval, and implementation of affirmative action plans; procedures for issuing certificates of compliance and criteria for determining a contractor’s compliance status; procedures for addressing deficiencies, sanctions, and notice and hearing; annual compliance reports; procedures for compliance review; and contract consequences for non-compliance. The specific criteria for approval or rejection of an affirmative action plan are contained in various provisions of Minnesota R. 5000.3400-5000.3600, including, but not limited to, parts 5000.3420-5000.3500 and 5000.3552-5000.3559.

2) Disabled Workers. The CONTRACTOR must comply with the following affirmative action requirements for disabled workers.

i. The CONTRACTOR must not discriminate against any employee or applicant for employment because of physical or mental disability in regard to any position for which the employee or applicant for employment is qualified. The CONTRACTOR agrees to take affirmative action to employ, advance in employment, and otherwise treat qualified disabled persons without discrimination based upon their physical or mental disability in all employment practices such as the following: employment, upgrading, demotion or transfer, recruitment, advertising, layoff or termination, rates of pay or other forms of compensation, and selection for training, including apprenticeship.

ii. The CONTRACTOR agrees to comply with the rules and relevant orders of the Minnesota Department of Human Rights issued pursuant to the Minnesota Human Rights Act.

iii. In the event of the CONTRACTOR’S noncompliance with the requirements of this clause, actions for noncompliance may be taken in accordance with Minnesota Statutes §363A.36, and the rules and relevant orders of the Minnesota Department of Human Rights issued pursuant to the Minnesota Human Rights Act.

iv. The CONTRACTOR agrees to post in conspicuous places, available to employees and applicants for employment, notices in a form to be prescribed by the Commissioner of the Minnesota Department of Human Rights. Such notices must state the CONTRACTOR’S obligation under the law to take affirmative action to employ and advance in employment qualified disabled employees and applicants for employment, and the rights of applicants and employees.

v. The CONTRACTOR must notify each labor union or representative of workers with which it has a collective bargaining agreement or other contract understanding, that the CONTRACTOR is bound by the terms of Minnesota Statutes §363A.36 of the Minnesota Human Rights Act and is committed to take affirmative action to employ and advance in employment physically and mentally disabled persons.

3) Consequences. The consequences for the CONTRACTOR’S failure to implement its affirmative action plan or make a good faith effort to do so include, but are not limited to, suspension or revocation of a certificate of compliance by the COMMISSIONER, refusal by the COMMISSIONER to approve subsequent plans, and termination of all or part of this contract by the COMMISSIONER or Minnesota State.
4) Certification. The CONTRACTOR hereby certifies it is in compliance with the requirements of Minnesota Statutes §363A.36 and Minnesota R. 5000.3400-5000.3600 and is aware of the consequences for noncompliance.

20. EQUAL PAY CERTIFICATION REQUIREMENTS FOR CONTRACTS IN EXCESS OF $500,000.00 AND THE CONTRACTOR HAS MORE THAN 40 FULL-TIME EMPLOYEES IN MINNESOTA OR ITS PRIMARY PLACE OF BUSINESS. [DELETE THIS CLAUSE IF THE TOTAL CONTRACT VALUE IS UNDER $500,000.00 AND RENUMBER REMAINING CLAUSE IF APPLICABLE.]

Minnesota State intends to carry out its responsibility for requiring equal pay by its CONTRACTORS.

a. Covered Contracts and Contractors. If the amount of this contract is in excess of $500,000.00 and the CONTRACTOR has 40 or more full-time employees in Minnesota or a state where the business has its primary place of business on a single day during the prior 12 months, the CONTRACTOR must comply with the requirements of Minnesota Statutes §363A.44 prior to contract execution. CONTRACTOR must obtain an Equal Pay Certificate from the Minnesota Department of Human Rights (MDHR) or claim an exemption prior to CONTRACT execution. CONTRACTOR is exempt if it has not employed more than 40 full-time employees on any single working day in one state during the previous 12 months. A certificate is valid for four years.

i. Consequences. The consequences for the CONTRACTOR’S failure to secure and comply with Minnesota Statutes §363A.44 or make a good faith effort to do so, include but are not limited to, suspension or revocation of a certificate of Compliance by the COMMISSIONER, and termination of all or part of this contract by the COMMISSIONER or Minnesota State.

ii. Certification. The CONTRACTOR hereby certifies it is in compliance with the requirements of Minnesota Statutes §363A.44 and applicable rules and regulations and is aware of the consequences for noncompliance.

21. PAYMENT CARD INDUSTRY DATA SECURITY. [INCLUDE PROVISION IF THE SERVICES INVOLVE STORAGE, PROCESSING OR TRANSMITTAL OF PAYMENT CARD ACCOUNT NUMBERS. DELETE THIS CLAUSE IF INAPPLICABLE.]

a. CONTRACTOR agrees to establish security procedures to protect cardholder data and comply with the Payment Card Industry Data Security Standards (PCI DSS). Contractor can find details of the PCI DSS at https://www.pcisecuritystandards.org/security_standards/pci_dss.shtml

b. CONTRACTOR agrees to notify Bemidji State University within 30 days if either CONTRACTOR establishes that it is not PCI-compliant or CONTRACTOR is notified by a Qualified Security Assessor (QSA) or CONTRACTOR’s acquiring bank that CONTRACTOR is not PCI-compliant.

c. CONTRACTOR agrees to comply with all applicable laws that require the notification of individuals in the event of unauthorized release of cardholder data. In the event of a breach of any of CONTRACTOR's security obligations or other event requiring notification under applicable law, CONTRACTOR agrees to assume responsibility for informing all such individuals in accordance with applicable law and to indemnify, hold harmless and defend Minnesota State Colleges and Universities and Bemidji State University and its trustees, officers, and employees from and against any claims, damages, or other harm related to such a breach.

d. CONTRACTOR agrees to notify Bemidji State University’s authorized representative within 24 hours in the event of unauthorized release of cardholder data.

22. ENTIRE AGREEMENT. This Contract represents the entire agreement between the parties and supersedes any previous discussions or agreements, either verbal or written that occurred between the parties. This Contract may not be amended except by written agreement signed by the parties hereto. In the
event of any conflict or inconsistency between this Contract and any riders, exhibits, addenda, or other
document incorporated herein, this Contract shall govern.

23. OTHER PROVISIONS. [IF “NONE”, WRITE “NONE”] [IF ADDING OTHER PROVISIONS OR
ATTACHMENTS THAT IMPACT OR CONFLICT WITH WHAT IS STATED IN THE CONTRACT, SEEK
ASSISTANCE FROM SYSTEM LEGAL COUNSEL.]

The rest of this page intentionally left blank. Signature page to follow.
IN WITNESS WHEREOF, the parties have caused this contract to be duly executed intending to be bound thereby.

APPROVED:

1. **CONTRACTOR:**
   CONTRACTOR certifies that the appropriate person(s) have executed the contract on behalf of CONTRACTOR as required by applicable articles, by-laws, resolutions, or ordinances.

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2. **VERIFIED AS TO ENCUMBRANCE:** Bemidji State University
   Employee certifies that funds have been encumbered as required by Minnesota Statutes §16A.15.

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3. **MINNESOTA STATE COLLEGES AND UNIVERSITIES**
   **BEMIDJI STATE UNIVERSITY**

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4. **AS TO FORM AND EXECUTION:** Bemidji State University

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