

# BSU Insider

Students make use of new lab space in the renovated Sattgast Hall, part of the facility and technology enhancements helping Bemidji State reach its goal of becoming the Midwest's premier student-centered public university.



## what'sinside

- College of Business, Technology and Communication launches new institute.
- 360° to offer four new distance programs starting in spring 2010.
- Telling the difference between the cold and the flu.
- Chancellor's office offers early look into search process for BSU's next president.
- Faculty feature: Dr. Cheryl Byers, associate professor of social work.
- Personnel News
- Campus Notes.

BSU Insider is a publication of the Bemidji State University Office of Communications and Marketing.

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## Advancing Our Goal: It's Additive

President Quistgaard notes University's aspirations becoming reality

When I first proposed the University's five-year goal, which was to become the Midwest's premier, public student-centered university, some doubted our ability to reach such an aspiration. Today, we're well on our way. We have continued to strengthen our programs, sharpen our identity, and extend our reputation.

The University's success in marching toward this goal arises from a myriad of actions, taken over time, by a campus community committed to a unified effort as identified in the strategic plan. Some of those significant steps forward have included:

- Achieving Higher Learning Commission re-accreditation ten years ago with no major unresolved findings to address;
- Becoming a diverse faculty and staff who bring to campus national, if not international, experience and education;
- Increasing the number of published works, scholarly presentations, and participation in professional organizations;
- Meeting or exceeding program standards in most of our academic areas and services;
- Receiving recognition in consecutive years as a top-tier Midwest master's university by U.S. News and World Report;
- Obtaining and renewing program accreditations and full re-accreditations;
- Employing assessment-based measures to evaluate institutional results;
- Increasing our visibility among primary stakeholders in the business, education, and political arenas at the regional, state, and national levels;
- Extending our reach through graduates' achievements worldwide;
- Attaining increased state and national prominence of our athletic teams;
- Enhancing our facilities and technologies;

- Restructuring our colleges;
- Growing our enrollment;
- Committing the University community to environmental stewardship, civic engagement, and multicultural and international understanding;
- Continuing to build mutually beneficial relationships with alumni, donors, and friends who value the University's impact on their lives and the lives of others;

... and the list goes on.

No single action has garnered this recognition. It's an additive process, and it occurs with actions taken each day in the life of this University. These daily, intentional steps have moved us further toward our destination.

As the first decade of the 21st Century comes to a close, the campus community has much to celebrate. The momentum we're enjoying today has been earned through diligence, knowledge, understanding, creativity, and strategic thinking. As we approach the next decade, it's exciting to imagine what will be accomplished as the campus community sets what may seem like impossible goals, and employs once again its concerted fortitude – and wisdom – to reach them.



## University launches new institute

### BSU debuts Institute of Technology, Entrepreneurship and Innovation

► Complete story available at BSU Today:

<http://www.bemidjistate.edu/bsutoday/news-updates/2009/11/24/cbtc-launch-itei>

The College of Business, Technology and Communication has launched a new institute, combining the resources of several existing outreach enterprises on campus with new initiatives to create the Institute of Technology, Entrepreneurship and Innovation.

The institute will combine the 360° Manufacturing and Applied Engineering Center of Excellence, Northwest Regional Small Business Development Center, and Marketing Assistance and Research Solutions with three new initiatives: the Entrepreneurial Scholarship Pathways, Technology Assistance and Research Solutions, and Fast-

Track™ Entrepreneurship programs.

Karen White, executive director of 360°, has been named the executive director of the institute.

“The Institute of Technology, Entrepreneurship, and Innovation will be a front door for the businesses, entrepreneurs, and technology innovators and high school students in the state of Minnesota and across the region,” said Dr. James Maxwell, dean of the college. “This endeavor will make it easier for our constituents to access the resources and expertise available in the college. It offers one-stop shopping to the community.”

## 360° to add distance programs in spring 2010

### Four programs added to support technology and manufacturing fields

► Complete story available at BSU Today:

<http://www.bemidjistate.edu/bsutoday/news-updates/2009/11/06/360-distance-programs>

Manufacturing and applied engineering workers and students will see additions to certificate choices available from the 360° Manufacturing and Applied Engineering Center of Excellence for beginning in the spring of 2010. 360° is launching four new online certificate programs, including production technologies, machine technologies, automata technology and welding technology.

“We have received approval of a multi-institutional program that is accessible at all of our college partners,” said Karen White, executive director of the center, which is led by Bemidji State University.

Approval of these programs allows 360° to optimize the teaching expertise and capacity across all of its eight partner institutions. Advanced manufacturing continues to be a high demand/high pay industry for the state of Minnesota. These certificates provide marketable skills and knowledge to entry-level employees and a way for these individuals to distinguish themselves from colleagues and advance their careers.

## Is it a cold or the flu?

Common signs & symptoms	Flu (seasonal or H1N1)	Cold
Onset	Sudden	Gradual
Fever	Common, lasting 3-4 days	Rare
Cough	Dry; can become severe	Hacking; mild
Headache	Prominent	Rare
Muscle/joint aches, pain	Usual; often severe	Slight
Fatigue and weakness	May last up to two weeks	Very mild
Extreme exhaustion	Early and prominent	Never
Chest discomfort	Common	Mild to moderate
Stuffy nose	Sometimes	Common
Sneezing	Sometimes	Common
Sore throat	Sometimes	Common



## MnSCU holds information sessions for presidential search

System offers early insights into process to identify Bemidji State University's 10th president

This week, Lori Lamb, vice chancellor of human resources at the Minnesota State Colleges and Universities system, and Linda Skallman, associate vice chancellor for human resources, were in Bemidji to explain the process for seeking Bemidji State University's 10th president to a variety of groups at the University and Northwest Technical College.

"One of the most important things we do at the chancellor's office is to hire presidents for our campuses," Lamb said. "Our goal is to find a candidate we can all support and who we believe will be successful."

Lamb indicated the system office has already enlisted Witt/Kieffer, an executive search firm, to help identify potential candidates to succeed Presi-

dent Quistgaard.

Based in Oak Brook, Ill., the firm will help the system identify and recruit candidates as part of a nation-wide search for the University's next president. Dr. Katherine Haley Will, a former university president, will direct those efforts with assistance from Howard Jessamy, who leads Witt/Kieffer's diversity practice.

Chancellor James McCormick selected Dr. Robert Barden, former president of Minnesota State University, Moorhead, to head the search advisory committee. He will direct a committee of approximately 15 people that has broad constituency representation. This committee will select 8-12 candidates for confidential, in-person interviews; narrow the pool for on-campus inter-

views; and forward an unranked list of three to five finalists to the Office of the Chancellor.

The goal is to have finalists presented to the system board during its April meeting.

"The timeline is a little bit ambitious," Skallman said.

However, she indicated that developing a high-quality pool of candidates was more important than meeting the April deadline. The system was open to moving the appointment date into May if it benefits the search, she said.

Linda Gilsrud, director of human resources, is the campus liaison for the search. Questions on the presidential search process can be directed to her in Deputy 348, by phone at 3966 or via e-mail at lgilsrud@bemidjistate.edu.

## Faculty Feature

Dr. Cheryl Byers, associate professor of social work

### What's your job at BSU?

"I'm the program director for the social work program. I'm also an associate professor. I do everything."

### How long have you been here?

"Full-time, I've been at Bemidji State for nine years. I taught adjunct seven years before that, all with the social work program."

### What's your favorite thing about being at BSU?

"The students - by far, the students. They are awesome. They make it all worthwhile. That's it. That's why I'm here."

### Inside the Beaver's Studio

1. What is your favorite word?

"Change."

2. What is your least favorite word?

"Can't."

3. What turns you on?

"When people realize that change is possible."

4. What turns you off?

"Bureaucracies."

5. What sound do you love?

"The sound I love the best is eagles talking. That's the best."

6. What sound do you hate?

"Metal or rock music."



7. What profession other than yours would you like to attempt?  
"None. I've thought about this for years. I have told students that I can't imagine doing anything else."

8. What profession would you not like to do?

"I have learned that I'm not good at doing video, being on camera or on TV."

9. If heaven exists, what would you like to hear God say when you arrive at the pearly gates?

"You done good."

Thanks to Cheryl for playing along for this issue's faculty feature! Participants for this section are selected randomly using a process that involves a state of meditation known only to a small group Australian aborigines.

This is intended to be a lighthearted look at the non-professional side of some of our favorite professionals. If you have suggestions for a faculty or staff member you'd like to see featured here, e-mail Andy Bartlett at jbartlett@bemidjistate.edu or call my office at 2746.

Entries for campus notes are compiled by reporters in each college, school or administrative area and submitted to the Office of Communications and Marketing for inclusion in BSU Insider. Photos used in Campus Notes are submitted. Photos for use in Campus Notes can be e-mailed in high-resolution (300 dpi) JPEG format to: jbartlett@bemidjistate.edu



## Personnel News

### New faces and old friends in new places

• **Barbara Berggren** joined Business Services as a temporary office and administrative specialist for eight weeks, effective Oct. 22.

• Pamela Janssen joined the Small Business Development Center, effective Nov. 23.

• **Geri Olson** named classroom technology manager in Information Technology Services, effective Nov. 16.

• **Laura Pommerening** named theater technician for the theater program, effective Dec. 7.

• **Kathy Wilson** named assistant professor of history, effective Oct. 12.

## Campus Notes

### Updates on the activities and achievements of our friends in the campus community

#### Student Services

• **Mary Tosch**, interim director of the Hobson Memorial Union, attended the National Association for Student Personnel Administrators Region IV East conference Nov. 8-10, in Lombard, Ill., and is on the committee for the group's 2010 conference in Chicago, March 6-10, 2010.

Tosch also served as a panelist, presenting on the structure of the University of Copenhagen during International Education Week activities at St. Cloud State University on Nov. 17.

#### Business, Technology and Communication

• **Dr. Sanjeev Phukan**, professor of business administration, presented the paper "The Effectiveness of Corporate Codes of Conduct: An Examination of U.S.-Based MNEs in Asia" at the International Business and Economics Research Conference in Las Vegas, Oct. 5-8.

• **Dr. Medhi Sagheb-Tehrani**, associate professor of business administration, presented "A Conceptual Model of Knowledge Elicitation" at the Conference on Information Systems Applied Research 2009 in Washington, D.C. on Nov. 4.

• **Dr. Bonnie Higgins**, associate professor of technological studies, attended a discipline-specific curriculum discussion for design programs in Minnesota at the University of Minnesota on Oct. 23.

• **Dr. William Brauer**, chair of the Department of Technological Studies, presented the Industrial Technology

Programs Report at the Association of Technology, Management, and Applied Engineering Accreditation Committee Meetings in Louisville, Ky. from Nov. 9-13. He also co-presented the organization's recommendation to reaccredit Southwest Oklahoma State University and led the open forum for department heads and chairs.

#### Health Sciences and Human Ecology

• **Dr. Jeanine Gangeness**, professor of nursing, has had a pair of papers published. "Adaptations to Achieve Physical Activity in Rural Communities" appeared the Western Journal of Nursing Research, and "Rural Women's Perceptions of Availability, Development and Maintenance of Rural Built Environments" appeared in the online Journal of Rural Nursing Health Care.

Gangeness also presented "Built Environment and Public Policy: Lessons for Community Nurses" at the 40th Biannual International Convention of Sigma Theta Tau International in Indianapolis in November, and "An Ecologic Model Guided Study and How Results Associate With Rural Nursing Theory" at the Fifth International Rural Nursing Conference in Boise, Idaho in June.

• **Dr. Noreen Reding** completed her doctorate in nursing from South Dakota State University.

• **Mary Fairbanks** and **Tiffany Homes**, assistant professors of nursing, attended the seminar "Hospitals and Communities Moving Forward with Patient- and Family-Centered Care," in Minneapolis, Oct. 26-29.

• **Marsha Driscoll**, associate professor of psychology, attended the Learning Disabilities Worldwide Annual International Conference in Boston, Oct. 28-30. She presented a paper entitled "Development and Assessment of a College Transition Program for Students with Disabilities."



above: Emily Pippo, Christine Thopson, Don Turk, Katie Ross, Hallie Hogenson and Taylor Strand of the BSU Student Nurses Association pose for a photo after cleaning up at the club's Adopt a Highway location.