BSUFA Faculty Senate
Minutes for March 19, 2001

Members Present: Jim Brouwer, Chris Brown, Pat Conely, Pat Donnay, Eric Forsyth, Charles Gagel, George Gardner, Janice Haworth, Rod Henry, Brendan McManus, Ron Oldham, Wally Peck, Elizabeth Rave, Jack Reynolds, Jim Richards, Blanca Rivera, Barb Schuldt, Jeff Totten, Ken Traxler, Rose Weaver, Pat Welle, and Sarah Young

Members Absent (excused): Deanna Evans, Deb Peterson, Jo Jordan, Charles O’Connor, Pat Rosenbrock, and Carol Struve

Members Absent: Rich Gendreau, Richard Hook, Louise Jackson, Del Lyren, Scott Sasse, John Truedson, Randy Westhoff, and Rod Witt

I. Informational Items
   A. Committee on Committees will be sending out a memo - requesting participants in the next round of elections
   B. Kinkel bill is through the Senate; House would be the place to stop it.

II. President Brown called the meeting to order at 4:10.

III. Presentation on the Logo/Mascot by V.P. Baer and J. Totten
   - A timeline of the committee’s activities was distributed
   - The unveiling will be a big media event on March 28th at 1:30 pm
   - Questions were asked about the process for approval
     - Faculty had representation on the committee who reported back to Senate and faculty had access to the Web-based survey and were invited to participate in a focus group session by Russell & Herder (the advertising agency that received the contract to help with the Logo and Mascot re-design)
     - Senators expressed concern that they felt left out and their input was not sought although they appreciated the hard work of the committee
   - The mascot was presented and will always be with BSU or Bemidji State University along with the Beaver
   - The logo was presented. It was explained that this is an updated version of the old logo with the trees, that incorporates the theme of “The Lake, The Learning, The Life”
   - BSU has entered into a contract with a firm that monitors and protects our trademarks, which will be copyrighted
   - A question was asked about who will receive the royalties from our trademarks; this was not part of the charge of the committee and this discussion has not taken place.

C. Brown will bring the royalty question to the next Meet & Confer meeting.

ACTION: Recommendation from the committee is to approve the new logo and mascot
The recommendation was approved without opposition.
IV. Web Policy from the BSUFA Academic Computing Committee (tabled from the 3-5-01 meeting)
ACTION: J. Totten moved that the Web Policy be tabled until the April 2nd meeting. B. McManus seconded the motion. The motion was approved without opposition.

V. C. Brown asked that the Senate reaffirm that the Faculty Senate is the body that appoints faculty to planning committees and the faculty member is responsible to report directly back to Faculty Senate.

VI. C. Brown asked that the Senate approve the following committee appointments:
   Louise Jackson for BSUFA Student Services
   Randy Westhoff for Budget Planning
   Kyle Crocker for BSUFA Academic Affairs

ACTION: R. Henry moved that the Senate approve these appointments and W. Peck seconded the motion. The motion passed without opposition.

VII. J. Reynolds announced that members from the NCATE visiting team and CFL would be on campus March 31st to April 4th. Many faculty have been asked to meet with these individuals. There will be a meeting on Friday, 3-23, from 8 until 3 pm (if necessary) in Ed/Arts 413 to understand the process, walk through the materials and web pages. If you are involved in the visit and haven’t been invited to the meeting, consider yourself invited. Lunch will be served.

VIII. B. Schuldt requested that we think about alternatives to having each planning committee report every month, since we could be meeting weekly. Possible suggestions were to have short written reports filed with Senate that could be forwarded to Senators and the reporting person could be brought in if an item needed discussion or we could develop a type of system like used at Delegate Assembly.

Meeting adjourned 4:45 pm

Respectfully submitted, B. Schuldt, BSUFA Secretary