## Curriculum Proposal

**MBA 15-16 #16**

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<tr>
<th>Signatures</th>
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</table>
BSU Curriculum Forms

Form 1

Curriculum Modification Summary

College: **Business, Technology and Communication**  
Department: **Business Administration**  
Proposer: **Young Seob Son**  
Proposer’s position: **Assistant Professor and Director of Online MBA Program**

Describe the modification(s) you propose, and how it (/they) will work to students’ advantage. (This description and explanation will be included in Curriculum Report packets forwarded to the Faculty Senate.):

*The proposal is to modify the structure of the on-line Master of Business Administration (MBA). This modification will stimulate the demand of our on-line MBA and strengthen our Business Administration Department, the College of Business, Technology and Communication, the Center for Extended Learning, and our on-line undergraduate business administration degree.*

*The purpose of this proposal is to address a perceived concern of the demand of the on-line MBA program. Our on-line MBA program launched in the spring, 2015 with 14 students as the first cohort. The second cohort (fall, 2015) has started with 7 students. This indicates that the structure of the online MBA program should be modified to boost the demand.*

*According to the current MBA market trend, with technology innovation, there is an increasing trend of the on-line and flexible MBA programs. Business schools continue to develop new delivery modes and allow students more flexibility to earn their degrees. Another trend is the accelerated 4 + 1 MBA programs (combined BA/BS and MBA degrees completed in five years), and accelerated one-year MBA programs. This trend has grown in popularity because of cost savings and reduced time commitment to earn his or her degree.*

*Following the trends, our on-line MBA program will offer an accelerated 4 + 1 MBA program to undergraduate students and offer a flexible program that allows students to move from full-time to part-time or vice versa depending on their work schedule.*

*The 4 + 1 program option will provide undergraduate students more competitive edge in the job market and the flexible program will provide students the job security because they can earn their degrees without quitting their jobs.*

*Another modification is that the total credits required for degree will be reduced from 36 credits to 30 credits. In addition, the concentrations are eliminated and all courses will be offered as 8-week courses except summer (6-week courses).*

*With this modification, our on-line MBA program would be very attractive and would be very well received by our own students as well as by other pools of students, given its structure.*
quality, and price configuration. Therefore, the demand of our on-line MBA program will be boosted.

Modifications proposed (specify number of each):

__8__ Course Modification(s) (form 2)
__2__ New Course(s) (form 3)
____ Course Drop(s) (form 4)
__1__ Program Modification(s) (form 5)
____ New Program(s) (form 6)
____ Program Drop(s) (form 7)

The modifications affect (check):

____ Liberal Education
____ Undergraduate Curriculum
__X__ Graduate Curriculum
____ Teacher Licensure Program(s)
Course Modification Form

Current Course Number(s):
   Undergraduate:
   Graduate: **MBA 6110**

Proposed Course Number(s), if different:
   Undergraduate:
   Graduate: **MBA 5110**

Current Course Title: **Statistical and Quantitative Analysis**
Proposed Course Title, if different: **Business Analytics**

Current Course Description: **This course provides the tools to apply statistical and quantitative models to effectively manage and utilize information for the purpose of business decision making. Concepts covered include data analysis, probability theory, decision making models, statistical inference and estimation, hypothesis testing, analysis of variance, regression analysis, time series analysis, optimization models, and simulation. Competency in Microsoft Excel is required.**

Proposed Course Description, if different:

Current Credits: **3**
Proposed Credits, if different:

Current Prerequisite(s):
   Undergraduate:
   Graduate:
Proposed Prerequisite(s), if different:
   Undergraduate:
   Graduate:

1) Reason(s) for change(s):

2) May this modified course replace the current course for students remaining in the old curriculum? Yes ___X___ No _____ If not, please drop the current course and submit a new course form for the modification.

3) Do these modifications change any of the following? **For all Yes answers, please provide updated information on the next page.**
   Student Learning Outcomes Yes _____ No ___X___
   Major Content Areas Yes _____ No ___X___
Projected Maximum Class Size (Cap) Yes _____ No ___X___

4) Current Course fee(s) per student: $
for:
Proposed Course fee(s) per student, if different: $
for:

5) Service Areas:
This course is a requirement or an elective in the programs/areas listed below. To locate where
this course appears please search the online catalog, as follows:
   a) go to http://www.bemidjistate.edu/academics/catalog/ and choose the most recent
catalog(s),  
b) click on “Areas of Study, and Course Descriptions,”
c) click on “PDF of Entire Catalog” in upper right,
d) press Ctrl F, and enter the prefix and number of the course(s) from this form.

   Non-licensure programs:

   Teacher Licensure programs:

   Liberal Education:

The above “service area” programs/departments were notified of this modification on _______
(date) by ____________________ (mail, email, or phone).

Please check one of the items below:

___X___ No comments were received from other programs or departments within one week of
the notification.

______ Comments were received within one week of the notification, and are attached.
BSU Curriculum Forms

Form 2
Updated 9.19.15

Course Modification Form

Current Course Number(s):
Undergraduate:
Graduate: MBA 6120
Proposed Course Number(s), if different:
Undergraduate:
Graduate: MBA 5120

Current Course Title: Managerial Finance
Proposed Course Title, if different:

Current Course Description: This course covers the major concepts in corporate finance, including the analysis of financial statements, securities and options, project valuation and budgeting, corporate governance, and the financial management of global operations.

Proposed Course Description, if different:

Current Credits: 3
Proposed Credits, if different:

Current Prerequisite(s): MBA 6100, MBA 6105, MBA 6110
Undergraduate:
Graduate:
Proposed Prerequisite(s), if different: None
Undergraduate:
Graduate:

1) Reason(s) for change(s): There is currently in the admission requirements where students need to demonstrate competencies covered in the courses below.

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 1101/1102</td>
<td>Principles of Accounting I; Principles of Accounting II</td>
</tr>
<tr>
<td>BUAD 3771</td>
<td>Financial Management</td>
</tr>
<tr>
<td>ECON 2000/2100</td>
<td>Markets and Resource Allocation; Macroeconomics and the Business Cycle</td>
</tr>
<tr>
<td>MATH 1170</td>
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<td>BUAD 3361</td>
<td>Marketing</td>
</tr>
</tbody>
</table>
2) May this modified course replace the current course for students remaining in the old curriculum? Yes __X__ No ______ If not, please drop the current course and submit a new course form for the modification.

3) Do these modifications change any of the following?  **For all Yes answers, please provide updated information on the next page.**
   - Student Learning Outcomes Yes _____ No __X____
   - Major Content Areas Yes _____ No __X____
   - Projected Maximum Class Size (Cap) Yes _____ No __X____

4) Current Course fee(s) per student: $
   for:
   Proposed Course fee(s) per student, if different: $
   for:

5) Service Areas:
   This course is a requirement or an elective in the programs/areas listed below. To locate where this course appears please search the online catalog, as follows:
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   c) click on “PDF of Entire Catalog” in upper right,
   d) press Ctrl F, and enter the prefix and number of the course(s) from this form.

   Non-licensure programs:

   Teacher Licensure programs:

   Liberal Education:

The above “service area” programs/departments were notified of this modification on __________ (date) by ____________________ (mail, email, or phone).

Please check one of the items below:

______X____ No comments were received from other programs or departments within one week of the notification.

______ Comments were received within one week of the notification, and are attached.
BSU Curriculum Forms

Form 2
Updated 9.19.15

Course Modification Form

Current Course Number(s):
Undergraduate:
Graduate: **MBA 6125**

Proposed Course Number(s), if different:
Undergraduate: 
Graduate: 

Current Course Title: **Marketing Management**
Proposed Course Title, if different:

Current Course Description: **This course covers the management of the marketing function within an organization.** Topics covered include marketing strategy, product positioning, marketing analysis and planning in the areas of price, place and promotion, customer relationship management, and the role of marketing in strategic planning.
Proposed Course Description, if different:

Current Credits: 3
Proposed Credits, if different:

Current Prerequisite(s): **MBA 6100, MBA 6105, MBA 6110**
Undergraduate:
Graduate:
Proposed Prerequisite(s), if different: **None**
Undergraduate:
Graduate:

1) Reason(s) for change(s): **There is currently in the admission requirements where students need to demonstrate competencies covered in the courses below.**

<table>
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<tr>
<th>Course Code</th>
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<tbody>
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</table>
2) May this modified course replace the current course for students remaining in the old curriculum? Yes ___X___ No _____ If not, please drop the current course and submit a new course form for the modification.

3) Do these modifications change any of the following? **For all Yes answers, please provide updated information on the next page.**
   - Student Learning Outcomes Yes _____ No ___X___
   - Major Content Areas Yes _____ No ___X___
   - Projected Maximum Class Size (Cap) Yes _____ No ___X___

4) Current Course fee(s) per student: $
   for:
Proposed Course fee(s) per student, if different: $
   for:

5) Service Areas:
This course is a requirement or an elective in the programs/areas listed below. To locate where this course appears please search the online catalog, as follows:
   a) go to [http://www.bemidjistate.edu/academics/catalog/](http://www.bemidjistate.edu/academics/catalog/) and choose the most recent catalog(s),
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   c) click on “PDF of Entire Catalog” in upper right,
   d) press Ctrl F, and enter the prefix and number of the course(s) from this form.

   Non-licensure programs:
   
   Teacher Licensure programs:
   
   Liberal Education:

The above “service area” programs/departments were notified of this modification on _________ (date) by ____________________ (mail, email, or phone).

Please check one of the items below:

___X___ No comments were received from other programs or departments within one week of the notification.

______ Comments were received within one week of the notification, and are attached.
BSU Curriculum Forms

Form 2
Updated 9.19.15

Course Modification Form

Current Course Number(s):
   Undergraduate: 
   Graduate: **MBA 6130**
Proposed Course Number(s), if different:
   Undergraduate: 
   Graduate: **MBA 5130**

Current Course Title: **Corporate Social Responsibility**
Proposed Course Title, if different:

Current Course Description: **This course focuses on the importance of business ethics, sustainability and stakeholder management in the current business environment. It illustrates how decision makers in business need to balance and protect the interests of various stakeholders, including investors, employees, the community, and the environment. Topics include the social, legal, political, and ethical responsibilities of a business to both external and internal stakeholder groups.**
Proposed Course Description, if different:

Current Credits: 3
Proposed Credits, if different:

Current Prerequisite(s): **MBA 6100, MBA 6105, MBA 6110**
   Undergraduate: 
   Graduate:
Proposed Prerequisite(s), if different: **None**
   Undergraduate: 
   Graduate:

1) Reason(s) for change(s): **This change will emphasize the required admission competencies and provide more flexibility to students to take courses. The main contents of this course are about legal, political, and ethical responsibilities of a business to both external and internal stakeholder groups. Most of the students have most likely experienced with some of those aspects in their workplace or on undergraduate courses. They should be able to relate those aspects to what will be discussed in class easily.**

2) May this modified course replace the current course for students remaining in the old curriculum? Yes ___X__ No ______ If not, please drop the current course and submit a new course form for the modification.
3) Do these modifications change any of the following? **For all Yes answers, please provide updated information on the next page.**

<table>
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<th></th>
<th>Yes</th>
<th>No</th>
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<tbody>
<tr>
<td>Student Learning Outcomes</td>
<td></td>
<td>X</td>
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<tr>
<td>Major Content Areas</td>
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<td>X</td>
</tr>
<tr>
<td>Projected Maximum Class Size (Cap)</td>
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<td>X</td>
</tr>
</tbody>
</table>

4) Current Course fee(s) per student: $ for:

Proposed Course fee(s) per student, if different: $ for:

5) **Service Areas:**

This course is a requirement or an elective in the programs/areas listed below. To locate where this course appears please search the online catalog, as follows:

- a) go to [http://www.bemidjistate.edu/academics/catalog/](http://www.bemidjistate.edu/academics/catalog/) and choose the most recent catalog(s),
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**Non-licensure programs:**

**Teacher Licensure programs:**

**Liberal Education:**

The above “service area” programs/departments were notified of this modification on ________ (date) by ____________________ (mail, email, or phone).

Please check one of the items below:

- X No comments were received from other programs or departments within one week of the notification.
- ______ Comments were received within one week of the notification, and are attached.
Course Modification Form

Current Course Number(s):
   Undergraduate: 
   Graduate: MBA 6135

Proposed Course Number(s), if different:
   Undergraduate: 
   Graduate:

Current Course Title: Information System Management

Proposed Course Title, if different:

Current Course Description: This course focuses on the effective management of Information Technology (IT) to create competitive advantage and bring about organizational change. Topics include trends in technology and industry, the changing business process, using IT to add value to products and processes, managing applications and systems, and creating sustainable systems.

Proposed Course Description, if different:

Current Credits: 3

Proposed Credits, if different:

Current Prerequisite(s): MBA 6100, MBA 6105, MBA 6110
   Undergraduate:
   Graduate:

Proposed Prerequisite(s), if different: None
   Undergraduate:
   Graduate:

1) Reason(s) for change(s): This course gives an overview of Information Technology that can help organization to gain competitive advantage. It looks into cases how organizations have successfully adopted some of the advanced technology to streamline their businesses. Due to the nature of this course to survey current technologies and their successful implementation in the real world as well as issues related to that IT in general, no prerequisite is required for this course. Most of the students have most likely interacted with some of those technologies in their workplace or on campus. They should be able to relate to what will be discussed in class easily. However, we will discuss what we can learn from other companies' success in implementing those technologies and try to apply those lessons learned to their organizations.
2) May this modified course replace the current course for students remaining in the old curriculum? Yes __X__ No _____ If not, please drop the current course and submit a new course form for the modification.

3) Do these modifications change any of the following? **For all Yes answers, please provide updated information on the next page.**
   - Student Learning Outcomes  Yes _____  No __X__
   - Major Content Areas  Yes _____  No __X__
   - Projected Maximum Class Size (Cap)  Yes _____  No __X__

4) Current Course fee(s) per student: $

   for:

   Proposed Course fee(s) per student, if different: $

   for:

5) Service Areas:
   This course is a requirement or an elective in the programs/areas listed below. To locate where this course appears please search the online catalog, as follows:
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   Non-licensure programs:

   Teacher Licensure programs:

   Liberal Education:

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   Please check one of the items below:
   ___X___  No comments were received from other programs or departments within one week of the notification.

   _____  Comments were received within one week of the notification, and are attached.
BSU Curriculum Forms

Form 2  
Updated 9.19.15

Course Modification Form

Current Course Number(s):
  Undergraduate:  
  Graduate: **MBA 6140**
Proposed Course Number(s), if different:
  Undergraduate:  
  Graduate: **MBA 5140**

Current Course Title: **Global Business**
Proposed Course Title, if different:

Current Course Description: *This course provides an overview of the global business environment, including geographic, economic and political perspectives, cultural factors, international trade and investment, technology transfer, human resource capabilities, global supply chains, and global strategies.*
Proposed Course Description, if different:

Current Credits: **3**
Proposed Credits, if different:

Current Prerequisite(s): **MBA 6100, MBA 6105, MBA 611000**
  Undergraduate:  
  Graduate:  
Proposed Prerequisite(s), if different: **None**
  Undergraduate:  
  Graduate:  

1) Reason(s) for change(s): *This change will emphasize the required admission competencies and provide more flexibility to students to take courses. The main content of this course is about the global business environment and students have most likely experienced the global business in their workplace. There is also currently in the admission requirements where students need to demonstrate competencies in the courses listed below.*

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2) May this modified course replace the current course for students remaining in the old curriculum? Yes __X__ No _____ If not, please drop the current course and submit a new course form for the modification.

3) Do these modifications change any of the following? **For all Yes answers, please provide updated information on the next page.**
   - Student Learning Outcomes Yes _____ No __X__
   - Major Content Areas Yes _____ No __X__
   - Projected Maximum Class Size (Cap) Yes _____ No __X__

4) Current Course fee(s) per student: $
   for:
   Proposed Course fee(s) per student, if different: $
   for:

5) Service Areas:
   This course is a requirement or an elective in the programs/areas listed below. To locate where this course appears please search the online catalog, as follows:
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   Non-licensure programs:

   Teacher Licensure programs:

   Liberal Education:

   The above “service area” programs/departments were notified of this modification on __________ (date) by ____________________ (mail, email, or phone).

   Please check one of the items below:

   ___X__ No comments were received from other programs or departments within one week of the notification.

   _____ Comments were received within one week of the notification, and are attached.
BSU Curriculum Forms

Form 2
Updated 9.19.15

Course Modification Form

Current Course Number(s):
   Undergraduate:
   Graduate: MBA 6145

Proposed Course Number(s), if different:
   Undergraduate:
   Graduate:

Current Course Title: **Strategy and Management**
Proposed Course Title, if different:

Current Course Description: This is a capstone class that is intended to provide coalescence for all the material that has been covered in preceding classes.

Students will be required to demonstrate their ability to effectively synthesize the knowledge, theories, and skills that they have learned within the MBA program and to effectively apply them in management settings. Real world case studies will be used as vehicles for evaluation and students will be expected to work in groups in order to demonstrate effective teamwork. Case presentations will involve both written and oral communication, with oral communication being provided through video feeds.

It involves several group case studies as well as the submission of a final real-world case study, created under the supervision of a business mentor in a real world business setting. The oral presentation of this final case study will be evaluated by an Oral Presentation Committee. This committee will include the candidate's academic advisor and will consist of (a) at least two BSU graduate faculty members, one of whom must be from a department other than the Department of Business Administration; (b) a BSU approved professional in the field. The student is responsible for securing a résumé from the field representative; (c) final committee approval determined by the Department of Business Administration and the Dean of the School of Graduate Studies. Full details of this case study will be provided in a separate document by the instructor.

Proposed Course Description, if different:
   This is a capstone class that is intended to provide coalescence for all the material that has been covered in preceding classes.

Students will be required to demonstrate their ability to effectively synthesize the knowledge, theories, and skills that they have learned within the MBA program and to effectively apply them in management settings. Real world case studies will be used as vehicles for evaluation and students will be expected to work in groups in order to demonstrate effective teamwork. Case presentations will involve both written and oral communication, with oral communication being provided through video feeds.
It involves several group case studies as well as the submission of a final real-world case study, created under the supervision of a business mentor in a real world business setting. The oral presentation of this final case study will be evaluated by an Oral Presentation Committee. This committee will include the candidate's academic advisor and will consist of (a) at least two BSU graduate faculty members, one of whom must be from a department other than the Department of Business Administration; (b) a BSU approved professional in the field. The student is responsible for securing a résumé from the field representative; (c) final committee approval determined by the Department of Business Administration and the Dean of the College of Business, Technology and Communication. Full details of this case study will be provided in a separate document by the instructor.

Current Credits: 3
Proposed Credits, if different:

Current Prerequisite(s): Completion of all other courses in the MBA core. Elective courses required for the concentration may be taken in conjunction with this course. Students must be in the final semester of the MBA program.
Undergraduate:
Graduate:

Proposed Prerequisite(s), if different: Completion of all other courses in the MBA.
Undergraduate:
Graduate:

1) Reason(s) for change(s): With the new system, there are no electives even though there are two required elective courses.

2) May this modified course replace the current course for students remaining in the old curriculum? Yes __X__ No _____ If not, please drop the current course and submit a new course form for the modification.

3) Do these modifications change any of the following? For all Yes answers, please provide updated information on the next page.
Student Learning Outcomes Yes _____ No __X__
Major Content Areas Yes _____ No __X__
Projected Maximum Class Size (Cap) Yes _____ No __X__

4) Current Course fee(s) per student: $
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Non-licensure programs:

Teacher Licensure programs:

Liberal Education:

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Please check one of the items below:

___ X___ No comments were received from other programs or departments within one week of the notification.

_______ Comments were received within one week of the notification, and are attached.
Course Modification Form

Current Course Number(s):
   Undergraduate: 
   Graduate: MBA 6400 
Proposed Course Number(s), if different:
   Undergraduate: 
   Graduate: 

Current Course Title: Managing Human Resources
Proposed Course Title, if different: 

Current Course Description: This course focuses on strategic management of human resources within organizations. It examines employment relations; theories of selecting, developing, and motivating human resources. Topics include job analysis, hiring, performance appraisal, training and development, compensation, and labor relations. Along with MBA 6405, this is one of the pair of courses that is required for the Management Concentration in the MBA. 

Proposed Course Description, if different: This course focuses on strategic management of human resources within organizations. It examines employment relations; theories of selecting, developing, and motivating human resources. Topics include job analysis, hiring, performance appraisal, training and development, compensation, and labor relations. 

Current Credits: 3
Proposed Credits, if different: 

Current Prerequisite(s): MBA 6100, MBA 6105, MBA 6110
   Undergraduate: 
   Graduate: 
Proposed Prerequisite(s), if different: None
   Undergraduate: 
   Graduate: 

1) Reason(s) for change(s): The last sentence of current course description is eliminated because the concentrations are dropped under the new program. This change in prerequisites will emphasize the required admission competencies and provide more flexibility to students to take courses. There is currently in the admission requirements where students need to demonstrate competencies as shown in the courses below. 

| ACCT 1101/1102 | Principles of Accounting I; Principles of Accounting II |
| BUAD 3771 | Financial Management |
2) May this modified course replace the current course for students remaining in the old curriculum? Yes __X___ No _____ If not, please drop the current course and submit a new course form for the modification.

3) Do these modifications change any of the following? **For all Yes answers, please provide updated information on the next page.**

   - Student Learning Outcomes: Yes _____ No __X___
   - Major Content Areas: Yes _____ No __X___
   - Projected Maximum Class Size (Cap): Yes _____ No __X___

4) Current Course fee(s) per student: $

   Proposed Course fee(s) per student, if different: $

5) Service Areas:
   This course is a requirement or an elective in the programs/areas listed below. To locate where this course appears please search the online catalog, as follows:
   a) go to [http://www.bemidjistate.edu/academics/catalog/](http://www.bemidjistate.edu/academics/catalog/) and choose the most recent catalog(s),
   b) click on “Areas of Study, and Course Descriptions,”
   c) click on “PDF of Entire Catalog” in upper right,
   d) press Ctrl F, and enter the prefix and number of the course(s) from this form.

   Non-licensure programs:

   Teacher Licensure programs:

   Liberal Education:

   The above “service area” programs/departments were notified of this modification on ________ (date) by ____________________ (mail, email, or phone).

   Please check one of the items below:

   ___X___ No comments were received from other programs or departments within one week of the notification.

   ______ Comments were received within one week of the notification, and are attached.
Course Number:  
Undergraduate:  
Graduate: **MBA 5100**

Course Title: **Survey of Accounting and Finance Concepts**

Course Description: This course provides a survey of relevant financial accounting, managerial accounting, and managerial economic and finance concepts and processes. The course includes the application and use of financial statements in decision making, with the analysis of internal controls concepts, and evaluation of cash flows. Business ethics will be applied to cost concepts, cost systems, and budgetary planning and controls. Evaluation of relevant cost, opportunity cost, and sunk cost as related to short-run financial decisions. Evaluation of long-run financial decisions, which incorporate the concepts of the cost of capital and the time value of money. The application and evaluation of discounted cash flow methods. The various concepts and processes will be combined to create shareholder value.

Credits: **3**

Prerequisite(s): **None**

1. Reason(s) for creating this course:

   *This course is a prerequisite course of the online MBA program to resolve the deficiency of non-business majors who are admitted into the MBA program.*

2. How often will this course be offered?

   *It will be offered at least once every year, solely in an on-line format.*

3. Is this course repeatable for credit, and if so, what is the maximum number of credits that can be earned?

   *The course is not repeatable for credit.*

4. If this course is intended primarily for off-campus delivery (not offered on campus), what delivery mechanism will be used?
D2L will be used for delivery.

5. What qualified faculty will be available to teach this course?
   NOTE WELL: Department and dean, in approving this proposal, attest both to the adequacy
   of the qualifications of faculty here named, and to their availability to teach the course at the
   frequency specified above, without excessive overload or disruption to other curriculum.

   All currently employed Business Administration and Accounting faculty with terminal degrees
   are qualified to teach this course.

6. What additional library and other resources need or should be provided for this course
   that are not already available?

   None

7. What special personal property or service fee(s) would be charged to students taking this
   course? These charges would be for 1) items that are retained by the student and have an
   educational or personal value beyond the classroom, or 2) services that are on the student’s
   behalf (see MnSCU Board Policy 5.11).
   If such fees are charged, please also fill out and submit to the Budget Office the Personal
   Property Fee/Special Course Fee Request Form found at
   Amount per student: $
   For:

   None

8. Attach a sample syllabus for the course. Note: if this course is double-numbered (u-
   grad/grad), the syllabus must include an additional component for graduate students.

   Attached.
Bemidji State University

MBA 5100-90: Survey of Accounting and Finance Concepts, 3 Credits
On-line
Summer Session 2016

Contact Information

Instructor: Dr. Bill Joyce, CFE, CMA, CFM, CCM, CPA (inactive)
Phone: (218) 755-2858
Department Fax: (218) 755-4100
Email: wjoyce@bemidjistate.edu
Office Hours: Monday-Friday: 09:00-11:00 AM
Note: Email is the preferred method of contact.

Course Description

This course provides a survey of relevant financial accounting, managerial accounting, and managerial economic and finance concepts and processes. The course includes the application and use of financial statements in decision making, with the analysis of internal controls concepts, and evaluation of cash flows. Business ethics will be applied to cost concepts, cost systems, and budgetary planning and controls. Evaluation of relevant cost, opportunity cost, and sunk cost as related to short-run financial decisions. Evaluation of long-run financial decisions, which incorporate the concepts of the cost of capital and the time value of money. The application and evaluation of discounted cash flow methods. The various concepts and processes will be combined to create shareholder value.

Mission for the Department of Business Administration:

Educate students through a learning-centered environment: Preparing students for entry into careers in business and for contributions to their local and global communities.

MBA Student Learning Outcomes (MBASLO):

1. Graduates should be able to demonstrate higher learning in the field of business administration.
2. Graduates should be able to employ and apply quantitative and qualitative techniques and methods to analyze and solve real-world business problems.
3. Graduates should be able to devise sound business strategies.
4. Graduates should be able to generate sustainable business options.
5. Graduates should be able to identify and analyze ethical responsibilities.
6. Graduates should be able to produce effective written and oral business presentations and other forms of business communications.
7. Graduates should be able to work effectively within a team.
Course Specific Objectives

1. Students will demonstrate knowledge of the elements of the balance sheet as it relates to corporations (assets, liabilities, and stockholders’ equity).
2. Students will be able to prepare a statement of cash flows.
3. Students will demonstrate knowledge of the difference between financial accounting and management accounting.
4. Students will analyze cost behavior and perform cost-volume-profit analysis.
5. Students will understand how to apply the concepts of the time value of money to basic capital budgeting decisions.
6. Students will demonstrate knowledge of the fundamentals of finance including goals of the firm and corporate governance, firm value, risk, financing, debt, and payout policy.

Professional Orientation

A professional orientation is expected; it includes, but is not limited to, effectively working with others in a respectful, relaxed and cordial manner.

Text and Related Materials


Bright-Space (formerly named D2L) Access

Bright-Space (formerly named D2L) can be accessed at Bemidji State University’s web page “www.bemidjistate.edu” via the link “MyBSU.”

Be sure to check the course “News” section on Bright-Space daily for announcements, changes in the schedule, and other important information.

Academic Integrity Statement

BSU students are expected to practice the highest standards of ethics, honesty and integrity in all of their academic work. Any form of academic dishonesty (e.g., plagiarism, cheating and misrepresentation) may result in disciplinary action. Possible disciplinary actions may include failure for part of all of a course as well as suspension from the University.

Disability Services Statement

I would like to make sure that all the materials, discussions and activities that are part of the course are accessible to you. If you would like to request accommodations or other services, please contact me as soon as possible. It is also possible to contact Disability Services, Bangsberg Hall 101. Phone: 218/755-3883 or E-mail address Disabilityservices@bemidjiestate.edu. Also available through the Minnesota Relay Service at 1-800-627-3529.
Grading

Grades will be based on the following total points earned in the course:

<table>
<thead>
<tr>
<th>Grade</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>900 points and above</td>
</tr>
<tr>
<td>B</td>
<td>800 - 899 points</td>
</tr>
<tr>
<td>C</td>
<td>700 - 799 points</td>
</tr>
<tr>
<td>D</td>
<td>600 - 699 points</td>
</tr>
<tr>
<td>F</td>
<td>599 points and below</td>
</tr>
</tbody>
</table>

Points

<table>
<thead>
<tr>
<th>Activity</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unit Tests:</td>
<td>3 unit tests at 200 points each 600</td>
</tr>
<tr>
<td>Rework of Tests:</td>
<td>3 test reworks at 100 points each 300</td>
</tr>
<tr>
<td>Homework</td>
<td>points earned / available * 100 100</td>
</tr>
<tr>
<td>*Optional Comprehensive Final</td>
<td>1,000</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>1,000</td>
</tr>
</tbody>
</table>

Notes to Points

*1. There are no make-up tests or group rework of tests; however, an appropriate proportion of the OPTIONAL comprehensive final examination may be substitute for one missed graded item.

2. Unless noted otherwise, all Wiley-Plus and Connect homework will be due at 11 PM.

3. All of the “Wiley-Plus” and “Connect” homework points are added and placed in the numerator and divided by the total potential points. The resulting percentage is multiplied by 100 points to determine the homework score.

4. No extra credit is available, but the instructor reserves the right to add additional materials and points.

5. No late work will be accepted: there are no extensions of the due dates for any tests, reworks, or assignments.
## Approximate Schedule

<table>
<thead>
<tr>
<th>Dates</th>
<th>Class Topics</th>
<th>Homework</th>
</tr>
</thead>
<tbody>
<tr>
<td>Week 1</td>
<td>Getting Started, Accounting Chapters 1-12</td>
<td>Activities Getting Started Activities</td>
</tr>
<tr>
<td>Week 2</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tuesday</td>
<td>Accounting Chapters 1-12</td>
<td>Wiley-Plus Chapters 1-13</td>
</tr>
<tr>
<td>Wed-Thur</td>
<td>Unit Test 1</td>
<td></td>
</tr>
<tr>
<td>Fri-Sat</td>
<td>Rework of Unit Test 1</td>
<td></td>
</tr>
<tr>
<td>Week 3</td>
<td>Accounting Chapters 13-26</td>
<td></td>
</tr>
<tr>
<td>Week 4</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tuesday</td>
<td>Accounting Chapters 13-26</td>
<td>Wiley-Plus Chapters 13-26</td>
</tr>
<tr>
<td>Wed-Thur</td>
<td>Unit Test 2</td>
<td></td>
</tr>
<tr>
<td>Fri-Sat</td>
<td>Rework of Unit Test 2</td>
<td></td>
</tr>
<tr>
<td>Week 5</td>
<td>Finance Chapters 1-17</td>
<td></td>
</tr>
<tr>
<td>Week 6</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tuesday</td>
<td>Finance Chapters 1-17</td>
<td>Connect Chapters 1-17</td>
</tr>
<tr>
<td>Wed-Thur</td>
<td>Unit Test 3</td>
<td></td>
</tr>
<tr>
<td>Fri-Sat</td>
<td>Rework of Unit Test 3</td>
<td></td>
</tr>
<tr>
<td>* Saturday</td>
<td>Optional Comprehensive Final Examination</td>
<td></td>
</tr>
</tbody>
</table>
BSU Curriculum Forms

Form 3

New Course Form

Course Number:
  Undergraduate: 
  Graduate: MBA 5105

Course Title: Quantitative Analysis for Business

Course Description: This course reviews and develops the mathematical tools to get ready for the MBA courses. This course provides many applications of finite mathematics including linear mathematics, probability and statistics and the mathematics of finance to demonstrate how to solve quantitative problems and how to relate the basic mathematical tools to business decision making.

Credits: 3

Prerequisites: None

1. Reason(s) for creating this course:

   This course is a prerequisite course of the online MBA program to resolve the deficiency of non-business majors who are admitted into the MBA program.

2. How often will this course be offered?

   It will be offered at least once every year, solely in an on-line format.

3. Is this course repeatable for credit, and if so, what is the maximum number of credits that can be earned?

   The course is not repeatable for credit.

4. If this course is intended primarily for off-campus delivery (not offered on campus), what delivery mechanism will be used?

   D2L will be used for delivery.

5. What qualified faculty will be available to teach this course?
NOTE WELL: Department and dean, in approving this proposal, attest both to the adequacy of the qualifications of faculty here named, and to their availability to teach the course at the frequency specified above, without excessive overload or disruption to other curriculum.

*All currently employed Business Administration and Accounting faculty with terminal degrees are qualified to teach this course.*

6. What additional library and other resources need or should be provided for this course that are not already available?

*None*

7. What special personal property or service fee(s) would be charged to students taking this course? These charges would be for 1) items that are retained by the student and have an educational or personal value beyond the classroom, or 2) services that are on the student’s behalf (see MnSCU Board Policy 5.11).

If such fees are charged, please also fill out and submit to the Budget Office the Personal Property Fee/Special Course Fee Request Form found at [http://www.bemidjistate.edu/academics/affairs/faculty_resources/forms.cfm](http://www.bemidjistate.edu/academics/affairs/faculty_resources/forms.cfm).

Amount per student: $

For:

*None*

8. Attach a sample syllabus for the course. Note: if this course is double-numbered (u-grad/grad), the syllabus must include an additional component for graduate students.

*Attached.*
Professor: Dr. Young Seob Son
Office: Memorial Hall 168
Office phone: 755-3715
E-mail: yson@bemidjistate.edu

Office Hours:
Mondays, Wednesdays and Fridays: 9:00 AM - 11:00 PM
Tuesdays and Thursdays: 1:00 PM –3:00 PM
If you have a concern or question and send me a message, you can expect a response within two days.

Prerequisites: None

Required Text and Course Resources:

Course Description:
This course reviews and develops the mathematical tools to get ready for the MBA courses. This course provides many applications of finite mathematics including linear mathematics, probability and statistics and the mathematics of finance to demonstrate how to solve quantitative problems and how to relate the basic mathematical tools to business decision making.

Mission for the Department of Business Administration:
Educate students through a learning-centered environment: Preparing students for entry into careers in business and for contributions to their local and global communities.

MBA Student Learning Outcomes (MBASLO):
1. Graduates should be able to demonstrate higher learning in the field of business administration.
2. Graduates should be able to employ and apply quantitative and qualitative techniques and methods to analyze and solve real-world business problems.
3. Graduates should be able to devise sound business strategies.
4. Graduates should be able to generate sustainable business options.
5. Graduates should be able to identify and analyze ethical responsibilities.
6. Graduates should be able to produce effective written and oral business presentations and other forms of business communications.
7. Graduates should be able to work effectively within a team.

Course Student Learning Outcomes:
At the completion of this course students will:

1. Articulate the importance of linear algebra, statistics and the mathematics of finance to explain the real world applications.
2. Describe linear equations and straight lines.
3. Perform operations on matrices and apply them.
4. Apply linear programing to solve optimization problems.
5. Apply the theory of sets and counting principles to study probability.
5. Describe a set of data and find relationships among variables using tables, graphs, summary statistics and probability distributions.
6. Apply the mathematics of finance to solve the real world applications.

**Examinations:** There will be three exams during the term. Each examination will be worth 100 points. The examinations are scheduled on the 3rd, 5th and 6th weeks.

**Weekly Homework:** Homework exercises are assigned for every chapter throughout the term. Each assignment has a due date, and is linked to the chapters we will be covering in class.

Over the course of the term, 200 points will be based on the points you accumulate through these homework assignments. Each assignment has a due date, past which you will not receive credit for the assignment.

**Grading:**
Activities throughout the semester will be weighted in the following manner in determining your final grade (A-F) for the course:

<table>
<thead>
<tr>
<th>Activity</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exam #1</td>
<td>100</td>
</tr>
<tr>
<td>Exam #2</td>
<td>100</td>
</tr>
<tr>
<td>Exam #3</td>
<td>100</td>
</tr>
<tr>
<td>Weekly Homework</td>
<td>200</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>500</strong></td>
</tr>
</tbody>
</table>

Grades will be assigned on the following basis: 90-100% = A; 80-89.9% = B; 70-79.9% = C; 60-69.9% = D; below 60% = F.

An “incomplete” grade would be given only under circumstances specified in BSU Catalog: “I – Incomplete: To be given by prior arrangement between the student and the instructor or in the case of a verifiable emergency situation.” It is intended for use when, for reasons beyond the student’s control, the student has not completed specific course requirements, but has in other respects done passing work.

**Extra-credit:**
There are no extra-credit points available for this class. Your grade will be based on the accumulation of points for tests and homework assignments.

**Academic Integrity:**
Students are expected to practice the highest standards of ethics, honesty, and integrity in all of their academic work. Any form of academic dishonesty (such as plagiarism, cheating, misrepresentation) may result in disciplinary action. Possible disciplinary actions may include failure for part or all of a course, as well as suspension from the University.

**Students with disabilities:**
I would like to make sure that all the materials, discussions and activities that are part of the course are accessible to you. If you would like to request accommodations or other services, please contact me as soon as possible. It is also possible to contact Disability Services, Bangsberg Hall 101. Phone: 218/755-3883 or E-mail address Disabilityservices@bemidjistate.edu. Also available through the Minnesota Relay Service at 1-800-627-3529.
HelpLinks widget:
In the course home, the HelpLinks widget is available in the right hand side. Please utilize these links to obtain the support that you need. The HelpLinks widget includes the information as follows;

1. Technical Help BSU
   Information Technology Services
   Brightspace Guide 10.3 Student
   Brightspace Guide 10.3 Teacher
   Lynda.com (Online Video Tutorials)

2. Technical Help MnSCU
   MnSCU HelpDesk Hours
   After-Hours MnSCU HelpDesk
   1-877-GO MNSCU (1-877-466-6728)

3. Accessibility
   BSU's Disability Services
   D2L Brightspace Accessibility Standards Compliance
   Accessibility in Microsoft Office
   Taskstream Accessibility

4. Privacy Policy
   D2L Brightspace Privacy Policy

4. Academic Support
   ACADEMICS
   BSU Bookstore (Follett)
   BSU Library
   Distance Learning Library Resources
   Netiquette (online etiquette)
   FREE Online Tutoring
   Student Handbook
   * Policies & Procedures
   * Student Code of Conduct
   STUDENT LIFE with links to:
   * Clubs, Activities, Housing, Dining
   * Sports & Rec, Arts & Culture
   * Health & Wellness, Support Services
   Writing Resource Center

Tentative Course Schedule:
This is a tentative schedule and may be changed during the session.

<table>
<thead>
<tr>
<th>Week</th>
<th>Chapter</th>
<th>Contents</th>
<th>Assignments</th>
</tr>
</thead>
<tbody>
<tr>
<td>Week 1</td>
<td>Chapter 1</td>
<td>Linear Equations and Straight Lines</td>
<td>Homework</td>
</tr>
<tr>
<td></td>
<td>Chapter 2</td>
<td>Matrices</td>
<td>Homework</td>
</tr>
<tr>
<td>Week 2</td>
<td>Chapter 3</td>
<td>Linear Programming, A Geometric Approach</td>
<td>Homework</td>
</tr>
<tr>
<td></td>
<td>Chapter 4</td>
<td>The Simplex Methods</td>
<td>Homework</td>
</tr>
<tr>
<td>Week 3</td>
<td>Chapter 1 – Chapter 4</td>
<td></td>
<td>Exam #1</td>
</tr>
<tr>
<td>Week</td>
<td>Chapters</td>
<td>Assignments</td>
<td></td>
</tr>
<tr>
<td>--------</td>
<td>---------------------------------------</td>
<td>-----------------</td>
<td></td>
</tr>
<tr>
<td>Week 4</td>
<td>Chapter 6: Probability</td>
<td>Homework</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Chapter 7: Probability and Statistics</td>
<td>Homework</td>
<td></td>
</tr>
<tr>
<td>Week 5</td>
<td>Chapter 5 – Chapter 7</td>
<td>Exam #2</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Chapter 10: The Mathematics of Finance</td>
<td>Homework</td>
<td></td>
</tr>
<tr>
<td>Week 6</td>
<td>Chapter 11: Difference Equations and Mathematical Models</td>
<td>Homework</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Chapter 10 – Chapter 11</td>
<td>Exam #3</td>
<td></td>
</tr>
</tbody>
</table>
BSU Curriculum Forms

Form 5

Program Modification Form

Program to be modified: Online MBA

List all proposed change(s):

Drop from Program:
MBA 6115 Operations Management (3 credits)
MBA 6405 Organization Theory (3 credits)
MBA 6600 Promotion Management (3 credits)
MBA 6605 Services Management (3 credits)
MBA 6700 Financial Institutions (3 credits)
MBA 6705 Derivatives and Risk Management (3 credits)

Added:
New Course: MBA 5100 Survey of Accounting and Finance Concepts (3 credits)
New Course: MBA 5105 Quantitative Analysis for Business (3 credits)

Reason(s) for the change(s):

1. The market trend of MBA programs has been changed from the full-time 2 year MBA to the flexible and accelerated MBA.
2. The flexible and accelerated MBA program provides cost savings and reduced time commitment, which are very important factors that prospective students consider.
3. People prefer more convenience and seek the opportunity to continue their education without quitting their current jobs. Nowadays, the job security is the priority of prospective students.
4. The accelerated 4 + 1 program option will provide undergraduate students the competitive edge in the marketplace.
5. The revision of program admission requirements will give prospective students more options to meet the requirements.

In order to avoid hidden prerequisites, if a course is being dropped from this program (but not from the entire curriculum), please check for which remaining courses may include this dropped course as a prerequisite. Course prerequisites may be found in the online catalog (http://www.bemidjistate.edu/academics/catalog/). Remedies for hidden prerequisites may be found under Curriculum Forms at (http://www.bemidjistate.edu/faculty_staff/faculty_association/forms/).
Note: If a course from another department/program was either added to or dropped from this program, please notify the chair/coordinator of that course's department/program and indicate the following:
The course’s home department/program was notified of the addition or dropping of their course(s) on ________ (date) by __________________ (mail, email, or phone).

Please check one of the items below:

______ No comments were received from other programs or departments within one week of the notification.

______ Comments were received within one week of the notification, and are attached.

Note: If this is a joint program, the signatures of both department chairs (and both deans, if different colleges) must be provided.

Alert: Attach a copy of the current program showing the marked changes. Please copy the current program from the online catalog (http://www.bemidjistate.edu/academics/catalog/) and paste it into Word. Then use either the Track Changes feature under Tools, or the underline and strikethrough Font feature under Format. (Please note that the Track Changes feature may be easily switched on and off by holding down the Ctrl+Shift+E keys.)
Master of Business Administration (MBA)

The Master of Business Administration (MBA) is the graduate degree offered by Bemidji State University’s Business Administration Department. It is intended to provide graduates with advanced-level skills and understanding required to function effectively in the dynamic, technologically complex, and rapidly changing business environment of today. Successful graduates of the program will be able to apply analytic thinking methods to business scenarios using multidisciplinary concepts and tools, to communicate effectively in writing and orally in a variety of business environments, to bring required global perspectives to bear when seeking solutions to problems encountered in today’s business environments, and to clearly define the role of corporate social responsibility in seeking these solutions.

Accelerated MBA Option (4 + 1 Program)

The accelerated MBA (4+1) program option enables undergraduate students of Accounting and Business Administration to be accepted, and potentially start the MBA Program while pursuing their bachelor’s degree. Students admitted into the Accelerated MBA (4+1) Program may have a limited number of graduate level courses counted toward both the undergraduate and graduate degree taken during their senior year. Before enrolling in a course to be counted as both undergraduate and graduate credit (mixed credit), an undergraduate student must be accepted into the program and receive prior approval from the graduate program advisor/director and the respective college dean. A maximum of 12 credit hours may be taken as Mixed Credit. Students who are interested in the program apply for admission during the fall/spring of their junior undergraduate year, allowing the option of taking MBA courses during their senior year that can be counted as elective courses for the undergraduate degree. Full Time students take 3 to 4 classes per semester, while Part Time students take 1 to 2 classes per semester.

Regular MBA Option

This program option is for students who already have a bachelor’s degree. The program can be completed either full-time or part-time. Full Time students take 3 to 4 classes per semester, while Part Time students take 1 to 2 classes per semester.

Program Learning Outcomes

Successful Candidates of Bemidji State University’s MBA program will demonstrate:

I. Knowledge of Management Concepts, Leadership Qualities, and Skills
   a. Students will demonstrate their competence in using inter-disciplinary and cross-functional knowledge and techniques in order to manage projects and operations effectively.
   b. Contribute effectively to groups and teams in the achievement of organizational goals.
   c. Demonstrate leadership abilities as well as the ability to perform productively under effective leadership.

II. Critical Thinking
a. The ability to apply acquired cross-functional knowledge and skills to critically analyze problems, prioritize issues and problems, and to develop effective responses.

b. Deal with uncertainty through the use of acquired cross-functional knowledge and skills in unfamiliar or unexpected situations and be able to adapt flexibly and rapidly to respond to a changing environment.

III. Effective Communication Skills
a. The ability to develop complex analyses, recommendations, strategies, and then be able to communicate these in ways that lead to clarity of purpose and effective decision making.

IV. Ethical and Socially Responsible Thinking and Decision Making
a. Establish a set of ethically valid professional values and a code of corporate governance and be able to demonstrate how those values apply to complex situations and trade-offs that business managers may confront.

b. Identify strategic stakeholder issues and frame decision making within the social, political, environmental, and cultural contexts of local and global communities.

1. Graduates will be able to demonstrate higher learning in the field of business administration.
2. Graduates will be able to employ and apply quantitative and qualitative techniques and methods to analyze and solve real-world business problems.
3. Graduates will be able to devise sound business strategies.
4. Graduates will be able to generate sustainable business options.
5. Graduates will be able to identify and analyze ethical responsibilities.
6. Graduates will be able to produce effective written and oral business presentations and other forms of business communications.
7. Graduates will be able to work effectively within a team.

Program Admission Requirements

Applicants for admission to the program will be evaluated on the following criteria:

1. A bachelor’s degree from a regionally accredited university or its equivalent
2. An undergraduate grade point average that is at least 2.50, or its equivalent
3. A GMAT score of at least 500, with the test taken within the last 5 years
4. Three letters of recommendation from qualified individuals
5. A one to two page letter of intent that states why the applicant is seeking this degree
6. TOEFL or IELTS scores for international applicants
7. Relevant professional work experience

In addition, applicants to the program will need to demonstrate competency in the areas of accounting, economics, management, marketing and finance. This competency can be
demonstrated by the completion of the following undergraduate courses at Bemidji State University, their equivalents, or by testing out of these courses: ACCT 1102, ECON 2000, ECON 2100, BUAD 3351, BUAD 3361, BUAD 3771/5771.

Program Admission Requirements for 4 + 1 program option: Accounting, Business Administration

Applicants for admission to the program will be evaluated on the following criteria:

1. An undergraduate grade point average with minimum of 90 credit hours that is at least 2.75, or its equivalent
2. A Graduate Management Admission Test (GMAT) score of at least 500 or an equivalent Graduate Record Examinations (GRE) score, with the test taken within the last 5 years or
   - Completion of 6 semesters of full-time coursework (minimum of 90 credit hours) in a business major (accountancy, finance, management, and marketing) with a minimum cumulative GPA of 3.50 at Bemidji State University.
3. Two letters of recommendation from professional individuals
4. A one to two page letter of intent that states why the applicant is seeking this degree
5. TOEFL or IELTS scores for international applicants

In addition, applicants to the program will need to fulfill demonstrated competencies with a C or better in the areas of accounting, economics, management, marketing, finance, and statistics. This competency can be demonstrated by the completion of the following undergraduate courses at Bemidji State University, their equivalents: ACCT 1101, ACCT 1102, MATH 1170, ECON 2000, ECON 2100, BUAD 2231, BUAD 3351, BUAD 3361, BUAD 3771.

Program Admission Requirements for Regular MBA

Applicants for admission to the program will be evaluated on the following criteria:

1. A bachelor’s degree from a regionally-accredited university or its equivalent
2. An undergraduate grade point average that is at least 2.75, or its equivalent
3. A Graduate Management Admission Test (GMAT) score of at least 500 or an equivalent Graduate Record Examinations (GRE) score, with the test taken within the last 5 years or
   - Professional licensure in the United States as a Certified Public Accountant, Certified Financial Analyst, or Certified Financial Planner.
   - An earned terminal graduate degree (Ph.D., DBA, MD, JD, etc.) from an accredited institution.
4. Two letters of recommendation from professional individuals
5. A one to two page letter of intent that states why the applicant is seeking this degree
6. TOEFL or IELTS scores for international applicants
In addition, applicants to the program will need to fulfill demonstrated competencies with a C or better in the areas of accounting, economics, management, marketing, finance, and statistics. This competency can be demonstrated by the completion of the following undergraduate courses at Bemidji State University, their equivalents: ACCT 1101, ACCT 1102, MATH 1170, ECON 2000, ECON 2100, BUAD 2231, BUAD 3351, BUAD 3361, BUAD 3771. The Business Administration Department will evaluate applicants to determine if undergraduate coursework or graduate coursework such as MBA 5100 and MBA 5105 will be needed to resolve deficiencies prior to starting required program courses.

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**University Requirements**

See Section IV. Policies and Procedures for degree requirements.

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**Course Work Requirements**

**I. Core Courses**

- MBA 6100 Managerial Accounting (3 credits)
- MBA 6105 Organizational Behavior (3 credits)
- MBA 6110 Statistical and Quantitative Analysis (3 credits)
- MBA 6115 Operations Management (3 credits)
- MBA 6120 Managerial Finance (3 credits)
- MBA 6125 Marketing Management (3 credits)
- MBA 6130 Corporate Social Responsibility (3 credits)
- MBA 6135 Information Systems Management (3 credits)
- MBA 6140 Global Business (3 credits)
- MBA 6145 Strategy and Management (3 credits)

*Subtotal 30 Credits*

**II. Elective Courses**

Choose one of the following concentrations for a total of 6 credits.

**Management Concentration**

- MBA 6400 Managing Human Resources (3 credits)
- MBA 6405 Organization Theory (3 credits)

**Marketing Concentration**

- MBA 6600 Promotion Management (3 credits)
- MBA 6605 Services Marketing (3 credits)
Finance Concentration
MBA 6700 — Financial Institutions (3 credits)
MBA 6705 — Derivatives and Risk Management (3 credits)

Subtotal 6 Credits

Total Semester Credits Required for Degree 36 Credits

Required Core Courses:

- **MBA 5110**  Business Analytics (3 credits)
- **MBA 5120**  Managerial Finance (3 credits)
- **MBA 5130**  Corporate Social Responsibility (3 credits)
- **MBA 6100**  Managerial Accounting (3 credits)
- **MBA 6105**  Organizational Behavior (3 credits)
- **MBA 6125**  Marketing Management (3 credits)
- **MBA 6135**  Information Systems Management (3 credits)
- **MBA 6145**  Strategy and Management (3 credits)

Subtotal 24 Credits

Required Elective Courses:

- **MBA 5140**  Global Business (3 credits)
- **MBA 6400**  Managing Human Resources (3 credits)

Subtotal 6 Credits

**III. Capstone Experience**

Students pursuing the MBA degree must fulfill the degree’s Capstone Experience Requirement. This is completed by successfully completing MBA 6145: Strategy and Management. Details are provided within the course description and the course syllabus.

**Competency Requirement**

A working knowledge of applied Statistics. This requirement may be satisfied by successfully completing **MBA 5110: Business Analytics**.

**Comprehensive Examination**

Upon completion of all required coursework, MBA students will be required to take the Major Field Test (MBA) administered by the Educational Testing Service (ETS) and obtain a score of at least 245 in order to graduate from the program.
Recommended Course Sequence

Semester 1
MBA 6100 — Managerial Accounting (3 credits)
MBA 6105 — Organizational Behavior (3 credits)
MBA 6110 — Statistical and Quantitative Analysis (3 credits)

Semester 2
MBA 6115 — Operations Management (3 credits)
MBA 6120 — Managerial Finance (3 credits)
MBA 6125 — Marketing Management (3 credits)

Semester 3
MBA 6130 — Corporate Social Responsibility
MBA 6135 — Information Systems Management (3 credits)
MBA 6140 — Global Business (3 credits)

Semester 4
Concentration Course 1
Concentration Course 2
MBA 6145 — Strategy and Management (3 credits)
BSU Curriculum Forms

Form 8
Updated: 09.18.15

Signatures

Young Seob Son / MBA Director / 11.02.15
Proposer / Title / Date

Rod Henry / Business Administration / 11.02.15
Chair or Director / Department or Program / Date
Note: "All departmental recommendations [on curriculum] must be reviewed and approved by the department’s faculty."--IFO/MnSCU Master Agreement 2009-2011, 20.A.3 (p. 80).

At this point, packet goes to Records Office/Curriculum Coordinator to be logged in to the Curriculum Proposal Progress Grid.

Shawn Strong / Business, Technology and Communication / 11.02.15
Dean / College / Date

Note: If proposal is sent back to the Proposer, please notify the Curriculum Coordinator. If approved, packet goes to Academic Affairs Office.