# Curriculum Proposal

**BUAD 18-19 #36**

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**Program Modification**

| 1.2 Business Administration Indigenous Nations and Marketing emphasis |

| 1.10 Signatures |


BSU Curriculum Forms

Form 1

Curriculum Modification Summary

College: College of Business, Mathematics and Science
Department: Business Administration
Proposer: Veronica Veaux
Proposer’s position: Assistant Professor
Describe the modification(s) you propose, and how it (/they) will work to students’ advantage. (This description and explanation will be included in Curriculum Report packets forwarded to the Faculty Senate.):

This curriculum modification is specifically for the Indigenous Nations & Marketing emphasis to replace the requirement of INST 3317 Tribal Government and Leadership with INST 4000 Nation Building and Leadership. It has been indicated by Indigenous Studies faculty that there is an overlap of the INST 3317 and INST 4000. Further, INST 3317 has not been offered on campus since Spring 2017, preventing students from completing this area of emphasis in a timely manner.

Modifications proposed (specify number of each):

_____Course Modification(s) (form 2)
_____New Course(s) (form 3)
_____Course Drop(s) (form 4)
__X__Program Modification(s) (form 5)
_____New Program(s) (form 6)
_____Program Drop(s) (form 7)

The modifications affect (check):

_____Liberal Education
__X__Undergraduate Curriculum
_____Graduate Curriculum
_____Teacher Licensure Program(s)
BSU Curriculum Forms

Form 5

Program Modification Form

Program to be modified: Business Administration, Indigenous Nations & Marketing Emphasis

List all proposed change(s): Replace requirement of INST 3317 with INST 4000

Reason(s) for the change(s):

It has been indicated by Indigenous Studies faculty that there is an overlap of the INST 3317 and INST 4000. Further, INST 3317 has not been offered on campus since Spring 2017, preventing students from completing this area of emphasis in a timely manner.

Note: In order to avoid hidden prerequisites, if a course is being dropped from this program (but not from the entire curriculum), please check for which remaining courses may include this dropped course as a prerequisite. Course prerequisites may be found in the online catalog (http://www.bemidjistate.edu/academics/catalog/). Remedies for hidden prerequisites may be found under Curriculum Forms at (http://www.bemidjistate.edu/faculty_staff/faculty_association/forms/).

Note: If a course from another department/program was either added to or dropped from this program, please notify the chair/coordinator of that course's department/program and indicate the following:
The course’s home department/program was notified of the addition or dropping of their course(s) on __1/15/2019______ (date) by __email________________ (mail, email, or phone).

Please check one of the items below:

______ No comments were received from other programs or departments within one week of the notification.

____X____ Comments were received within one week of the notification, and are attached.

Note: If this is a joint program, the signatures of both department chairs (and both deans, if different colleges) must be provided.

Alert: Attach a copy of the current program showing the marked changes.
Please copy the current program from the online catalog (http://www.bemidjistate.edu/academics/catalog/) and paste it into Word. Then use either the Track Changes feature under Tools, or the underline
and strikethrough Font feature under Format. (Please note that the Track Changes feature may be easily switched on and off by holding down the Ctrl+Shift+E keys.)

Business Administration, B.S. major
Indigenous Nations and Marketing Emphasis

Students majoring in Business Administration are advised to complete at least one course in Psychology, Sociology, or Anthropology as part of their liberal education requirements.

Required Credits: 68
Required GPA: 2.25

I REQUIRED BASIC CORE COURSES

COMPLETE THE FOLLOWING COURSES:

- ACCT 2101 Principles of Accounting I (3 credits)
- ACCT 2102 Principles of Accounting II (3 credits)
- BUAD 2220 Legal Environment (3 credits)
- BUAD 2231 Business Statistics I (3 credits)
- BUAD 2280 Computer Business Applications (3 credits)
- BUAD 3223 Operations Management (3 credits)
- BUAD 3351 Management (3 credits)
- BUAD 3361 Marketing (3 credits)
- BUAD 3381 Management Information Systems (3 credits)
- BUAD 3771 Financial Management (3 credits)
- BUAD 4559 Strategic Management (3 credits)
- BUAD 4600 Senior Seminar: Business Administration (1 credit)
- ECON 2000 Markets and Resource Allocation (3 credits)
- ECON 2100 Macroeconomics and the Business Cycle (3 credits)
- MATH 1170 College Algebra (4 credits)

ADDITIONAL REQUIRED COURSES

COMPLETE THE FOLLOWING COURSES:

- BUAD 3567 Consumer Behavior (3 credits)
- BUAD 4467 Marketing Research (3 credits)
- INST 1107 Introduction to Turtle Island (3 credits)
- INST 3307 Ojibwe History (3 credits)
• INST 3317 Tribal Government and Leadership (3 credits)
• INST 4000 Nation Building and Leadership (3 credits)
• INST 4418 Federal Indian Law (3 credits)

RESTRICTED ELECTIVES
SELECT TWO COURSES FROM THE FOLLOWING WITH CONSENT OF ADVISOR:
• BUAD 3232 Business Statistics II (3 credits)
• BUAD 3467 Advertising Management (3 credits)
• BUAD 3568 Personal Selling (3 credits)
• BUAD 3569 E-Marketing (3 credits)
• BUAD 4468 Marketing Management (3 credits)

SUGGESTED SEMESTER SCHEDULE FOR BUSINESS ADMINISTRATION, B.S. MAJOR, INDIGENOUS NATIONS AND MARKETING EMPHASIS
Freshman: All fields of emphasis
• Psychology, Sociology or Anthropology courses
• Liberal Education requirements
• MATH 1170 College Algebra (4 credits)

Sophomore: All fields of emphasis
• ACCT 2101 Principles of Accounting I (3 credits)
• ACCT 2102 Principles of Accounting II (3 credits)
• BUAD 2220 Legal Environment (3 credits)
• BUAD 2231 Business Statistics I (3 credits)
• BUAD 2280 Computer Business Applications (3 credits)
• ECON 2000 Markets and Resource Allocation (3 credits)
• ECON 2100 Macroeconomics and the Business Cycle (3 credits)

Junior: All fields of emphasis
• BUAD 3223 Operations Management (3 credits)
• BUAD 3351 Management (3 credits)
• BUAD 3361 Marketing (3 credits)
• BUAD 3381 Management Information Systems (3 credits)
• BUAD 3771 Financial Management (3 credits)

Senior: All fields of emphasis
• BUAD 4559 Strategic Management (3 credits)
• BUAD 4600 Senior Seminar: Business Administration (1 credit)
Sophomore: Indigenous Nations and Marketing Field of Emphasis
  - INST 1107 Introduction to Turtle Island (3 credits)

Junior: Indigenous Nations and Marketing Field of Emphasis
  - INST 3307 Ojibwe History (3 credits)
  - INST 3317 Tribal Government and Leadership (3 credits)
  - INST 4000 Nation Building and Leadership (3 credits)
  - BUAD 3567 Consumer Behavior (3 credits)

Senior: Indigenous Nations and Marketing Field of Emphasis
  - INST 4418 Federal Indian Law (3 credits)
  - BUAD 4467 Marketing Research (3 credits)

Select two courses from the following list: (4000 level courses should be taken as a senior)
  - BUAD 3232 Business Statistics II (3 credits)
  - BUAD 3568 Personal Selling (3 credits)
  - BUAD 4468 Marketing Management (3 credits)
  - BUAD 3467 Advertising Management (3 credits)
  - BUAD 3569 E-Marketing (3 credits)
From: Wood, Kari <Kari.Wood@bemidjistate.edu>
Sent: Wednesday, January 16, 2019 3:50 PM
To: Fredrickson, Joann <Joann.Fredrickson@bemidjistate.edu>; Everhart, Jeffrey J
<Jeffrey.Everhart@bemidjistate.edu>; Wallingford, Valerie
<Valley.Wallingford@bemidjistate.edu>; Veaux, Veronica L
<Veronica.Veaux@bemidjistate.edu>; Son, Young Seob <YoungSeob.Son@bemidjistate.edu>
<Alabsi, Hamdan Z <Hamdan.Alabsi@bemidjistate.edu>; Frison, David C
<David.Frison@bemidjistate.edu>; Frost, Dean <Dean.Frost@bemidjistate.edu>; Kovarik, Angie J <Angie.Kovarik@bemidjistate.edu>
<La Venture, Kelly <Kelly.LaVenture@bemidjistate.edu>; Leif, Douglas <Douglas.Leif@bemidjistate.edu>; Li, Zhe <Zhe.Li@bemidjistate.edu>; Park,
Soochoon <Soochoon.Park@bemidjistate.edu>; Nelson, Peter D <Peter.Nelson@bemidjistate.edu>; Tarmizi, Halbana <Halbana.Tarmizi@bemidjistate.edu>
<Warren, Gabriel <Gabriel.Warren@bemidjistate.edu>; Wood, Kari <Kari.Wood@bemidjistate.edu>; Deering, Lori F <Lori.Deering@bemidjistate.edu>

Subject: Re: Indigenous Studies Dropping 3317 Tribal Government & Leadership

I agree.

Sent from my Verizon, Samsung Galaxy smartphone

-------- Original message --------
From: "Fredrickson, Joann" <Joann.Fredrickson@bemidjistate.edu>
Date: 1/16/19 3:07 PM (GMT-06:00)
To: "Everhart, Jeffrey J" <Jeffrey.Everhart@bemidjistate.edu>, "Wallingford, Valerie"
<Valley.Wallingford@bemidjistate.edu>, "Veaux, Veronica L"
<Veronica.Veaux@bemidjistate.edu>, "Son, Young Seob"
<YoungSeob.Son@bemidjistate.edu>, "Alabsi, Hamdan Z"
<Hamdan.Alabsi@bemidjistate.edu>, "Frison, David C"
<David.Frison@bemidjistate.edu>, "Frost, Dean" <Dean.Frost@bemidjistate.edu>
"Kovarik, Angie J" <Angie.Kovarik@bemidjistate.edu>, "La Venture, Kelly"
<Kelly.LaVenture@bemidjistate.edu>, "Leif, Douglas"
<Douglas.Leif@bemidjistate.edu>, "Li, Zhe" <Zhe.Li@bemidjistate.edu>, "Park,
Soochoon" <Soochoon.Park@bemidjistate.edu>, "Nelson, Peter D"
<Peter.Nelson@bemidjistate.edu>, "Tarmizi, Halbana"
<Halbana.Tarmizi@bemidjistate.edu>, "Warren, Gabriel"
<Gabriel.Warren@bemidjistate.edu>, "Wood, Kari" <Kari.Wood@bemidjistate.edu>
"Deering, Lori F" <Lori.Deering@bemidjistate.edu>

Subject: RE: Indigenous Studies Dropping 3317 Tribal Government & Leadership

I agree in the substitution of 4000 for 3317.
Just as a reminder, when this change goes through, any required adjustments to Student Learning Outcomes moving from 3317 to 4000 will need to be reflected in the IACBE Assessment Plan, the Course Syllabi for 4000, the Senior Exam questions for the emphasis, and the Senior Survey questions for the emphasis.
Thanks,
Joann
From: Everhart, Jeffrey J <Jeffrey.Everhart@bemidjistate.edu>
Sent: Wednesday, January 16, 2019 1:55 PM
To: Wallingford, Valerie <Valerie.Wallingford@bemidjistate.edu>; Veaux, Veronica L <Veronica.Veaux@bemidjistate.edu>; Son, Young Seob <YoungSeob.Son@bemidjistate.edu>; Alabsi, Hamdan Z <Hamdan.Alabsi@bemidjistate.edu>; Fredrickson, Joann <Joann.Fredrickson@bemidjistate.edu>; Frison, David C <David.Frison@bemidjistate.edu>; Frost, Dean <Dean.Frost@bemidjistate.edu>; Kovarik, Angie J <Angie.Kovarik@bemidjistate.edu>; La Venture, Kelly <Kelly.LaVenture@bemidjistate.edu>; Leif, Douglas <Douglas.Leif@bemidjistate.edu>; Li, Zhe <Zhe.Li@bemidjistate.edu>; Park, Soohoon <Soohoon.Park@bemidjistate.edu>; Nelson, Peter D <Peter.Nelson@bemidjistate.edu>; Tarmizi, Halbana <Halbana.Tarmizi@bemidjistate.edu>; Warren, Gabriel <Gabriel.Warren@bemidjistate.edu>; Wood, Kari <Kari.Wood@bemidjistate.edu>; Deering, Lori F <Lori.Deering@bemidjistate.edu>
Subject: RE: Indigenous Studies Dropping 3317 Tribal Government & Leadership

Hello All,

I am in support of INST 4000 being required in lieu of INST 3317.

Thank you,

Jeff

Val

From: Veaux, Veronica L <Veronica.Veaux@bemidjistate.edu>
Sent: Wednesday, January 16, 2019 10:22 AM
To: Son, Young Seob <YoungSeob.Son@bemidjistate.edu>; Alabsi, Hamdan Z <Hamdan.Alabsi@bemidjistate.edu>; Everhart, Jeffrey J <Jeffrey.Everhart@bemidjistate.edu>; Fredrickson, Joann <Joann.Fredrickson@bemidjistate.edu>; Frison, David C <David.Frison@bemidjistate.edu>; Frost, Dean <Dean.Frost@bemidjistate.edu>; Kovarik, Angie J <Angie.Kovarik@bemidjistate.edu>; La Venture, Kelly <Kelly.LaVenture@bemidjistate.edu>; Leif, Douglas <Douglas.Leif@bemidjistate.edu>; Li, Zhe <Zhe.Li@bemidjistate.edu>; Park, Soohoon <Soohoon.Park@bemidjistate.edu>; Nelson, Peter D <Peter.Nelson@bemidjistate.edu>; Tarmizi, Halbana <Halbana.Tarmizi@bemidjistate.edu>; Warren, Gabriel <Gabriel.Warren@bemidjistate.edu>; Wood, Kari <Kari.Wood@bemidjistate.edu>; Deering, Lori F <Lori.Deering@bemidjistate.edu>
Subject: RE: Indigenous Studies Dropping 3317 Tribal Government & Leadership

I agree with Veronica!
Val
I think this sounds quite appropriate. I am all in favor of the change, so long as INST 4000 is required in lieu of INST 3317.

Veronica Veaux  
Assistant Professor  
Business Administration – MH 128  
Office: (218) 755-4122  
View my schedule

From: Son, Young Seob <YoungSeob.Son@bemidjistate.edu>  
Sent: Wednesday, January 16, 2019 10:15 AM  
To: Alabsi, Hamdan Z <Hamdan.Alabsi@bemidjistate.edu>; Everhart, Jeffrey J <Jeffrey.Everhart@bemidjistate.edu>; Fredrickson, Joann <Joann.Fredrickson@bemidjistate.edu>; Frison, David C <David.Frison@bemidjistate.edu>; Frost, Dean <Dean.Frost@bemidjistate.edu>; Kovarik, Angie J <Angie.Kovarik@bemidjistate.edu>; La Venture, Kelly <Kelly.LaVenture@bemidjistate.edu>; Leif, Douglas <Douglas.Leif@bemidjistate.edu>; Li, Zhe <Zhe.Li@bemidjistate.edu>; Park, Soohoon <Soohoon.Park@bemidjistate.edu>; Nelson, Peter D <Peter.Nelson@bemidjistate.edu>; Tarmizi, Halbana <Halbana.Tarmizi@bemidjistate.edu>; Wallingford, Valerie <Valerie.Wallingford@bemidjistate.edu>; Warren, Gabriel <Gabriel.Warren@bemidjistate.edu>; Wood, Kari <Kari.Wood@bemidjistate.edu>; Deering, Lori F <Lori.Deering@bemidjistate.edu>  
Subject: FW: Indigenous Studies Dropping 3317 Tribal Government & Leadership

Hello everyone,

Please look at the email from Dr. Anton Treuer below and let me know your opinion.

Thank you! Have a good one!

Young

From: Deering, Lori F <Lori.Deering@bemidjistate.edu>  
Sent: Tuesday, January 15, 2019 9:52 AM  
To: Son, Young Seob <YoungSeob.Son@bemidjistate.edu>  
Cc: Treuer, Anton S <Anton.Treuer@bemidjistate.edu>  
Subject: FW: Indigenous Studies Dropping 3317 Tribal Government & Leadership

Hello Young,

Forwarding by request. Please see below.
Lori

From: Treuer, Anton S <Anton.Treuer@bemidjistate.edu>
Sent: Tuesday, January 15, 2019 9:46 AM
To: Deering, Lori F <Lori.Deering@bemidjistate.edu>; LaFriniere, Teresa S <Teresa.LaFriniere@bemidjistate.edu>
Cc: Delgado, Vivian <Vivian.Delgado@bemidjistate.edu>; Michael, Nicky <Nicky.Michael@bemidjistate.edu>
Subject: Indigenous Studies Dropping 3317 Tribal Government & Leadership

Criminal Justice & Business Administration-
We are doing a major curriculum overhaul for Indigenous Studies. We have two classes that largely overlap and intend to drop INST 3317 Tribal Government and Leadership but keep INST 4000 Nation Building and Leadership. Your department curriculum made use of INST 3317 so this may affect your offerings once the packet is approved. Could you substitute INST 4000 for INST 3317 in your requirements?

Lori-Can you get this to department chair for Business Administration?
Teresa-Can you get this to the department chair for Criminal Justice?

http://antontreuer.com
BSU Curriculum Forms

Form 8
Updated: 09.18.15

Signatures

Veronica Veaux / Assistant Professor / April 5, 2019________________________
Proposer / Title / Date

Dr. Young Seob Son / Business Administration / April 5, 2019________________
Chair or Director / Department or Program / Date

Note: "All departmental recommendations [on curriculum] must be reviewed and
approved by the department's faculty."--IFO/MnSCU Master Agreement

At this point, packet goes to Records Office/Curriculum Coordinator to be logged in
to the Curriculum Proposal Progress Grid.

Bonnie Higgins / Business, Mathematics and Science / 4.12.19_____________
Dean / College / Date

Note: If proposal is sent back to the Proposer, please notify the Curriculum
Coordinator. If approved, packet goes to Academic Affairs Office.